



The Namibia Trade Forum and the Harold Pupkewitz Graduate School of Business present:

The Importance of Trade in Services in the 21st Century A Public Lecture by J B Cronjé

Services play a significant role in all economies in the 21st century, in terms of contribution to Gross Domestic Product (GDP), employment and development outcomes. Industrial development demonstrates the increasing '*servicification*' of production, the fragmentation of production processes and development of complex value chains. Value chains embody the interconnectedness of production and trade in goods and services. Transport, finance, energy, communications and other services are inputs into all economic activities; making the development of the infrastructure that underpins these services, a priority for development. Facilitation of trade, especially cross-border trade, equally relies on these services, as well as the movement of persons across borders. These realities of production and trade, and the clear links between trade in goods and trade in services require new approaches to international trade negotiations.



As a researcher and coordinator of training programmes of the Trade Law Centre (tralac), J.B. Cronjé is involved in research on a range of subjects that include international trade law, international trade in services, regulation of services sectors and regional economic integration. He has been with tralac since 2007 and holds a LL.M. (International Trade) and LL.B. from the University of Stellenbosch, South Africa.

Date: 16 May 2016

Time: 18:00

Venue: Harold Pupkewitz Graduate School of Business (New Science and Technology Building, 3rd Floor, Room G)

Vehicle entrance: Via Wagner or Beethoven Streets

Pedestrian entrance: Via corner Haydn and Brahms Streets

Limited seats are available.

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