



National Agricultural  
Marketing Council  
Promoting market access for South African agriculture

# AGRICULTURE – THE BIG PICTURE

***AEASA 2015 (30 Sept 2015), Parys – North  
West***

***NAMC and Tralac Collaboration***

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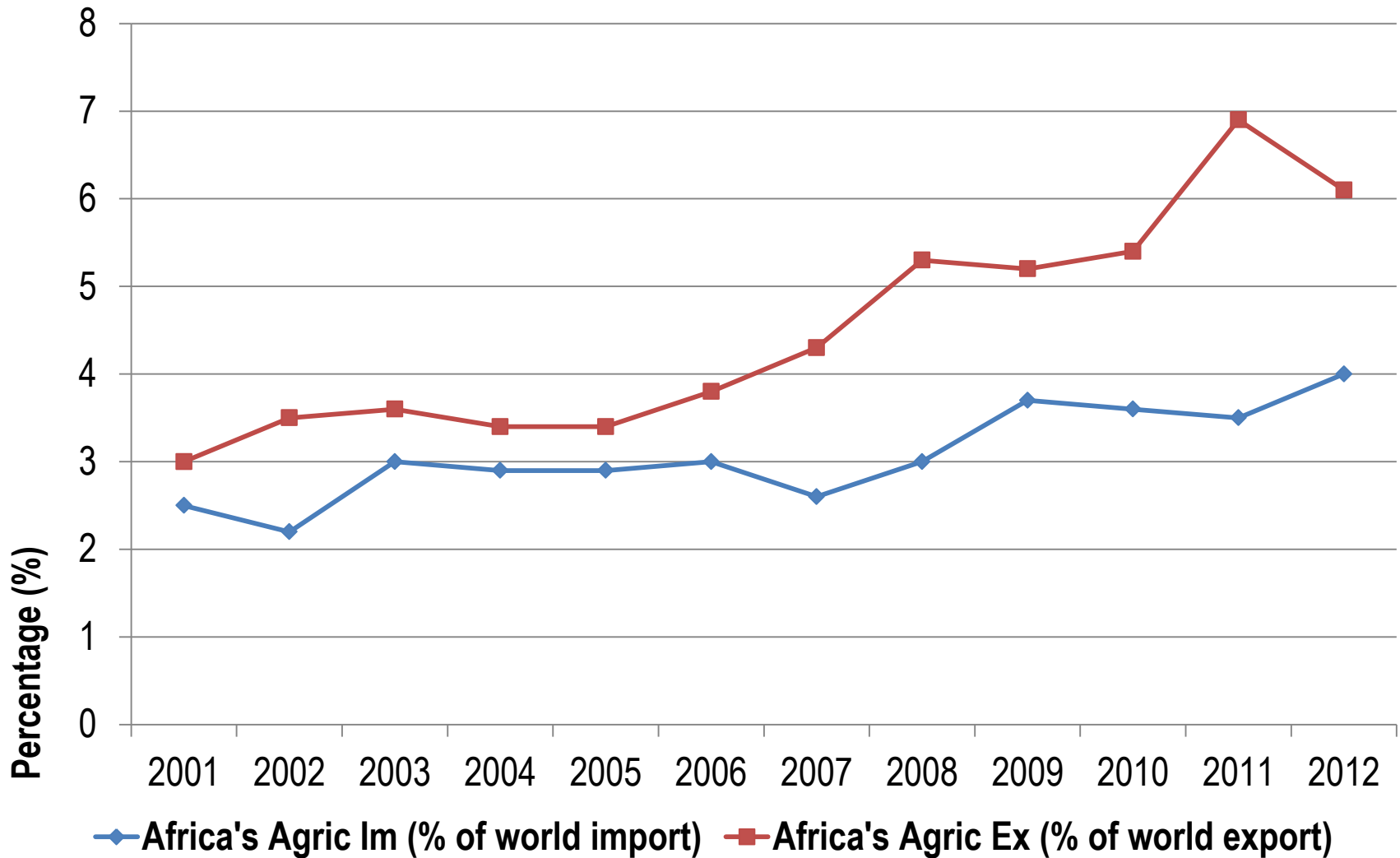


# Presentation outline

- **Introduction**
- **Africa**
  - Africa share of world trade
  - Shares of Africa's agric exports
  - Shares of Africa's agric imports
  - Challenges of Africa Trade
- **South Africa**
  - Agric, Forestry and Fisheries - trade (exports, imports and trade balance)
  - South Africa's exports (changes)
  - Relatives of SA agric in selected markets
- **Closing remarks**

# AFRICA

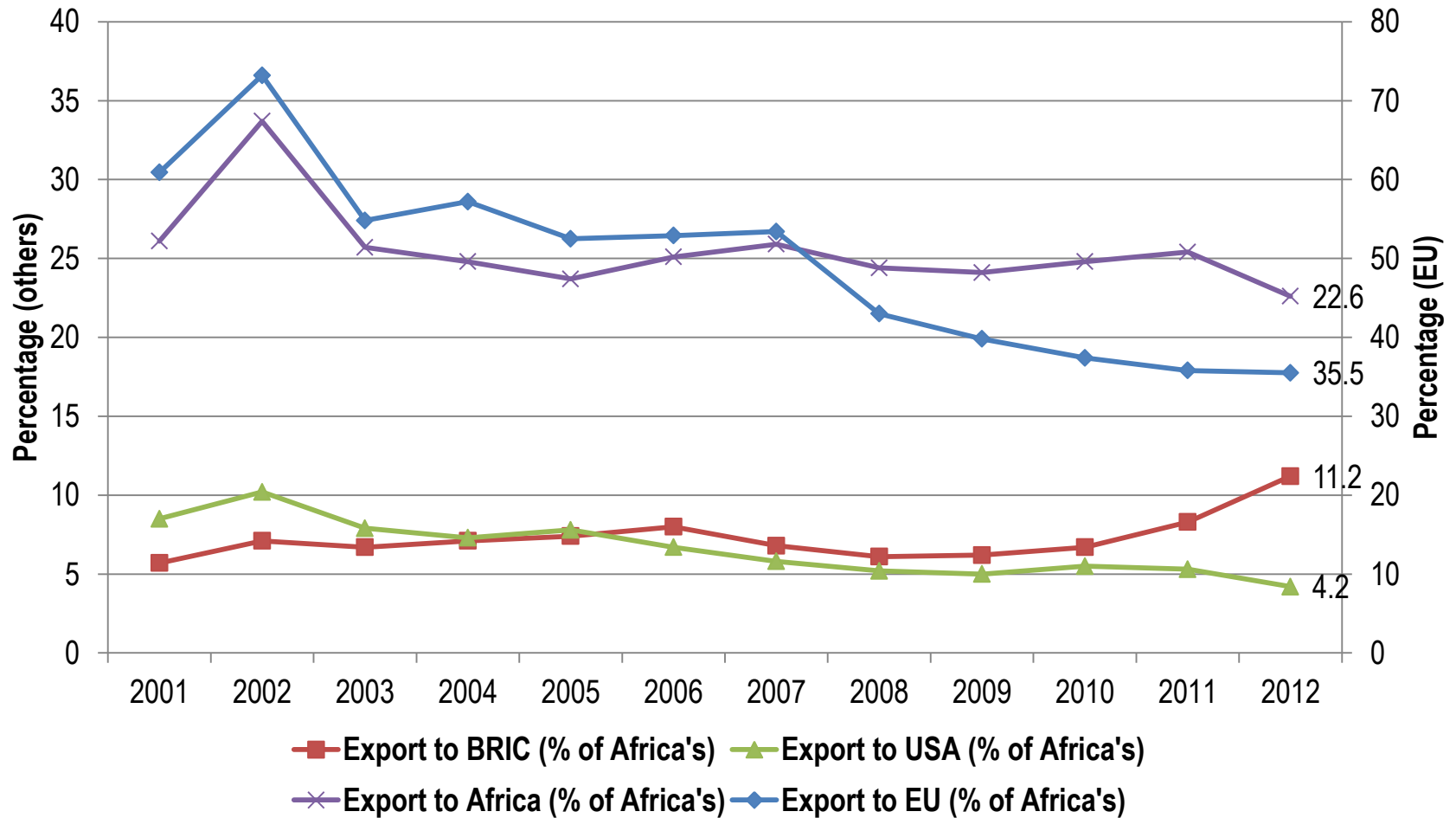
# Africa's trade as a percentage of world trade (agric)



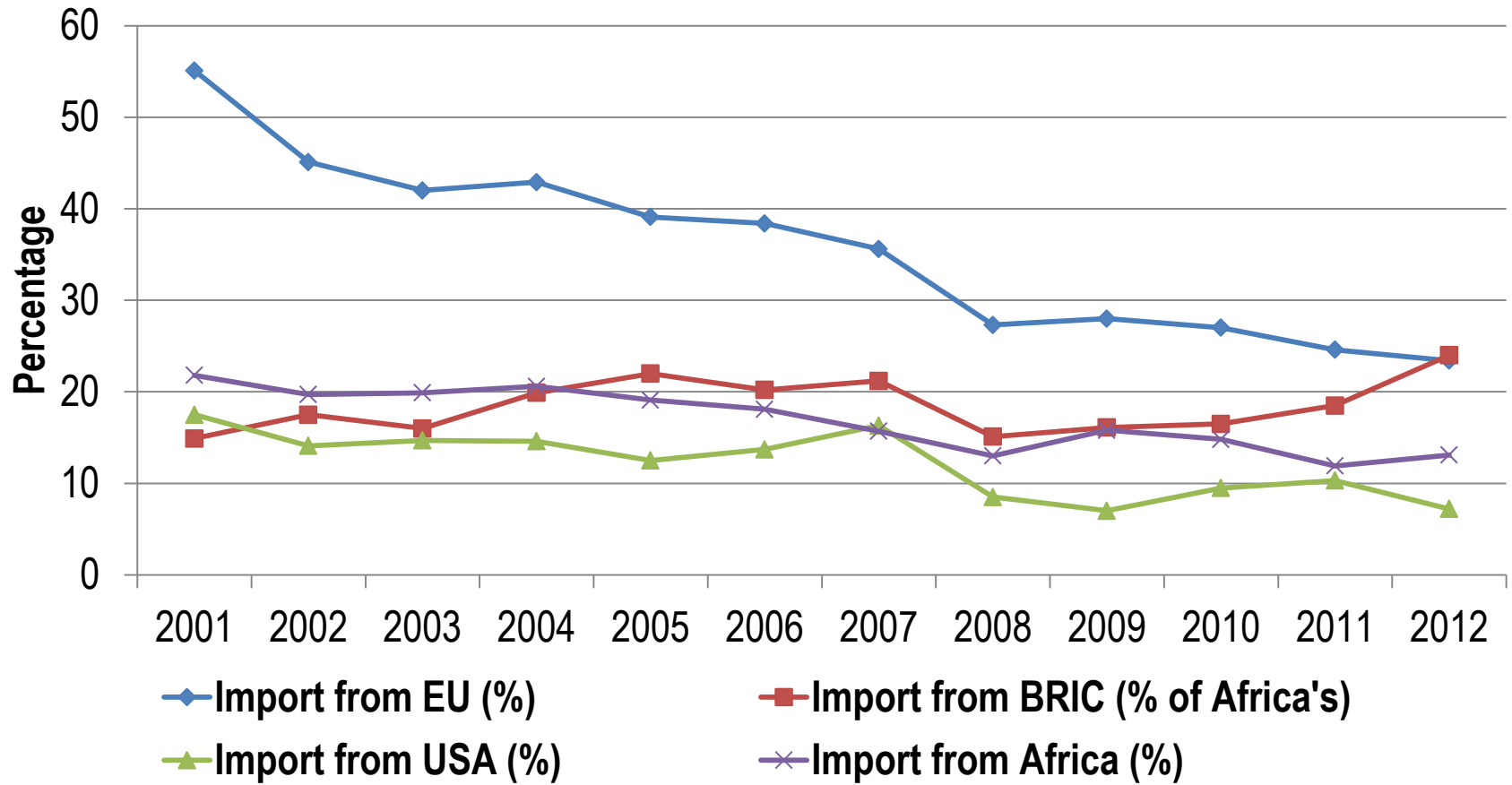
# Introduction

- Examine Africa rising on trade flows (agriculture) in respect of the old (EU and USA), New (BRIC) and good friends (African countries),
- Agriculture, forestry and fisheries defined in World Trade Organisation definitions (explained in p – 48),
- Data challenge of African countries - caution

# Who imports Africa's agr product?



# Who exports to Africa agr product?



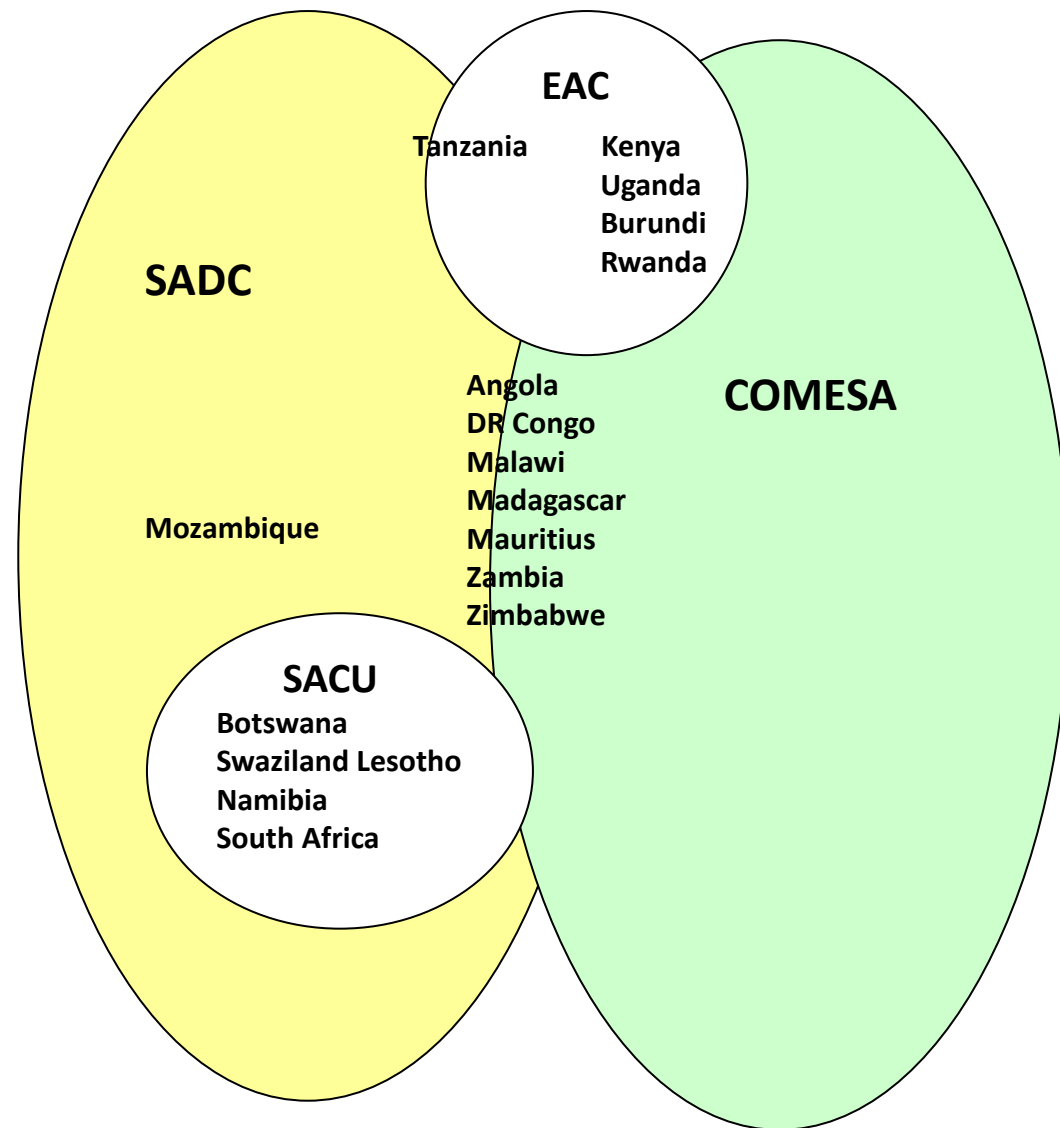
# Africa's Trade challenges



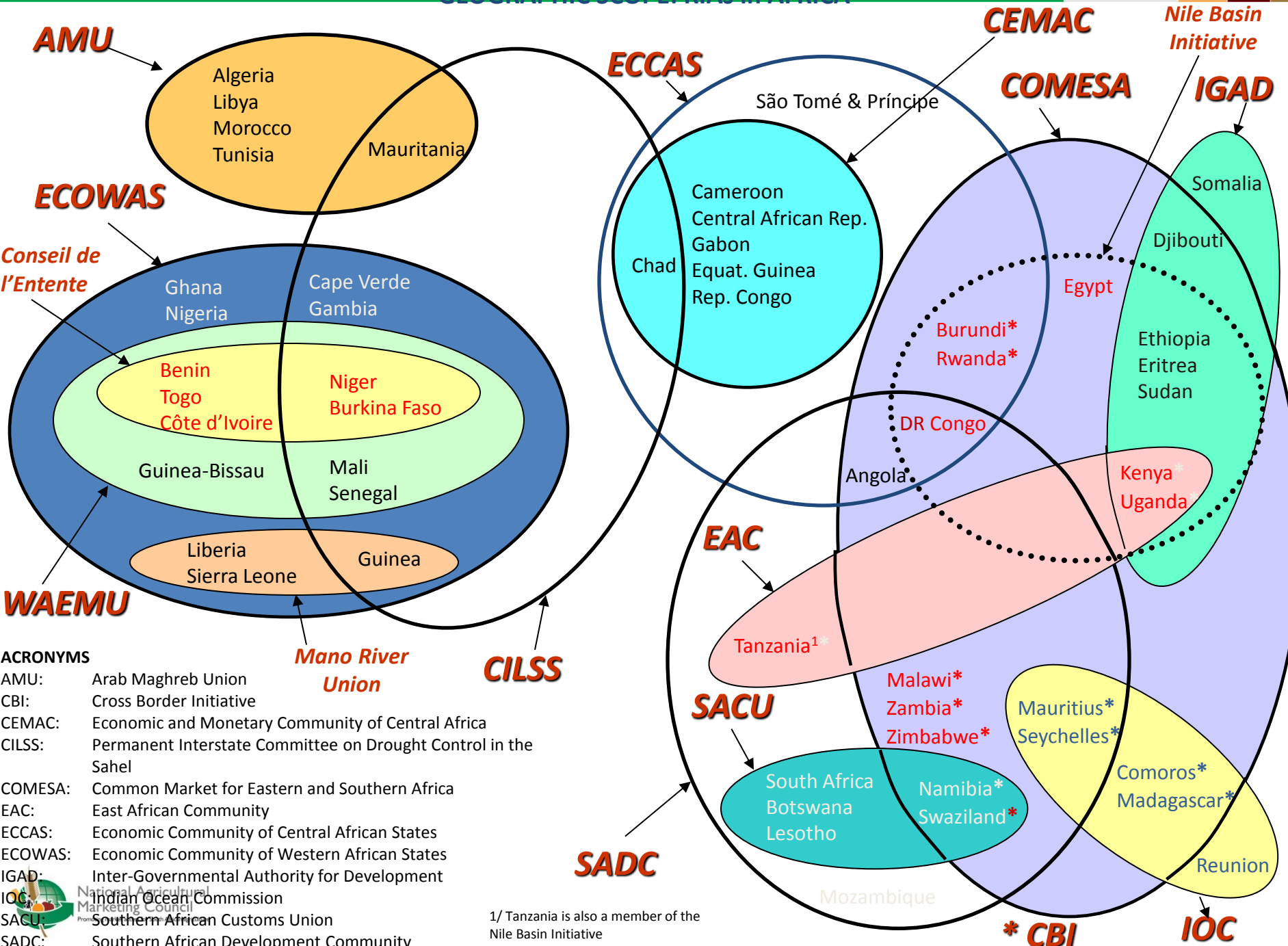
## Trade Cost high in Africa

- Poor Road and Rail Transport Infrastructure
- Poor Port and Maritime Transport
- Poor Vehicle use and management
- High Transport cost
- Cumbersome Customs procedures
- Unwarranted road blocks
- Product Standards and Technical Regulations
- Information and communication costs
- Poor and inadequate payment mechanism

## Overlapping membership adding to the puzzle



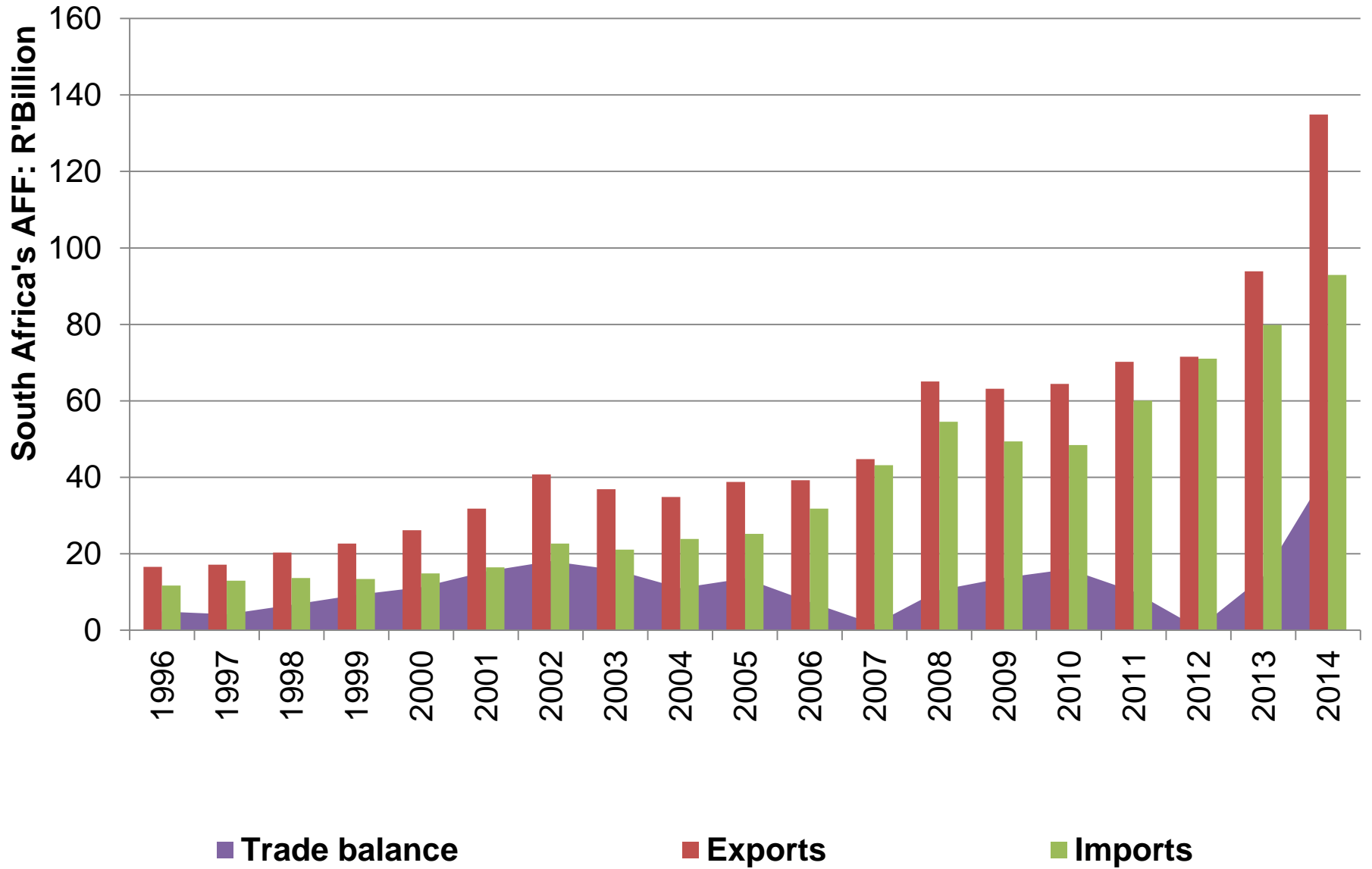
# GEOGRAPHIC SCOPE: RIAs in AFRICA



- ACRONYMS**
- AMU: Arab Maghreb Union
  - CBI: Cross Border Initiative
  - CEMAC: Economic and Monetary Community of Central Africa
  - CILSS: Permanent Interstate Committee on Drought Control in the Sahel
  - COMESA: Common Market for Eastern and Southern Africa
  - EAC: East African Community
  - ECCAS: Economic Community of Central African States
  - ECOWAS: Economic Community of Western African States
  - IGAD: Inter-Governmental Authority for Development
  - IOC: Indian Ocean Commission
  - SACU: Southern African Customs Union
  - SADC: Southern African Development Community

1/ Tanzania is also a member of the Nile Basin Initiative

# SOUTH AFRICA



# South Africa's exports (changes)

- South Africa's export of agricultural products to major trading partners (between 2004 and 2013) – dominated by oranges, maize, wines, grapes and apples):
  - To the EU declined from 47% (2004) to 31% (2013) – a steady decline
  - To USA declined slightly from 5% (2004) to 4% (2013)
  - To SADC increased slightly from 16% (2004) to 23% (2013)
  - To EAC decline from 3% (2004) to 2% (2013)
  - To BRIC increased from 3% (2004) to 8% (2013)

# Relative share in SA major markets

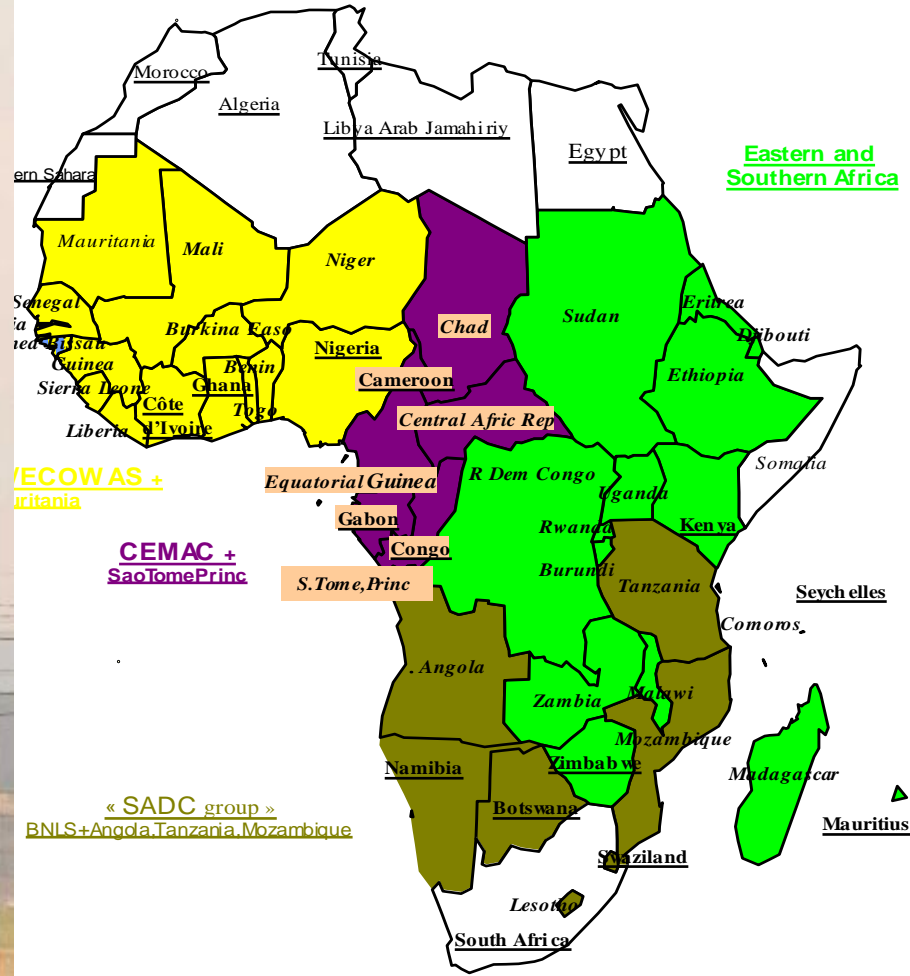
- Presented in Table 22 (p-78) show mixed fortunes (gaining and losing ground)
  - EU losing ground (to our Southern hemisphere competitors)
  - USA losing ground
  - Zimbabwe gaining ground
  - Nigeria gaining ground
  - Angola steady
  - Zambia losing ground

# Closing remarks

- Africa's exports/imports of agric products to the old friends (shrinking), new friends (increasing) and good friend (?)
- Africa's trade challenges continue to hinder trade (especially intra Africa trade) – *African Dummy*
- South Africa trade with the old friend remain a substantial part of the economy (even though declining)
- The new and good friends seem to be taking reasonable amount of South Africa's exports and imports (from low bases though)



WWW.NEWS.CN



DG TRADE-c-1 (BS)

LDCountries : *italic*

nonLDC countries : underlined

Graph EPA 1



# Enkosi