



G20-OECD Global Forum on International Investment 2015

International investment policies in the evolving global economy

Hosted by the Ministry of Economy of Turkey

Agenda

5 October 2015

Hilton Istanbul Bosphorus Hotel
Istanbul, Turkey



■ Objectives

The global recovery is still hesitant and unemployment at record highs, despite ample liquidity in financial markets. The “comeback” of investment cannot be delayed if growth is to prove sustainable, both economically and environmentally. Organised back-to-back with the G20 meeting of Trade Ministers, the tenth Global Forum on International Investment will discuss the state of international investment policies, identify possible impediments, and explore policy options in support of a more coherent and cohesive trade and investment regime.

Global best practices, such as those embodied in the OECD's Policy Framework for Investment, can help governments as they seek to boost investment. Building on the Policy Framework for Investment and other recent initiatives, the Forum will cover in particular:

1. How can the investment environment be improved and markets opened in order to unlock private sector investments in productive capacity? How can governments and the business world cooperate at national and international level to promote investment in favour of inclusive growth?
2. How can governments broaden investment opportunities? How can international investment rules further contribute to productive investment? What specific rules can be developed in the context of mega-regionals? How to enhance coherence among bilateral, regional and international rules on trade and investment? How to make these rules closer to business reality? Is there value in launching a global dialogue on international investment rules at the G20?
3. How are trade and investment activities inter-dependent in international production sharing? What are main obstacles and risks—current and emerging—that firms face when they engage in Global Value Chains (GVCs)? How can unilateral reforms and international coordination efforts address these challenges more effectively? What can a forum like the G20 do to promote policy dialogue and advance thinking towards a whole-of-supply chain architecture for trade and investment rules?

A concluding session will consider the future of international investment policies, in particular the relationship between trade and investment, and how the OECD, working with other international organisations and under the G20 chairmanship of Turkey (2015) and China (2016), can contribute to this effort.

■ A Forum for governments, the private sector, civil society, international organisations, and academia

Since 2001, the OECD Global Forum on International Investment has been bringing together the global network of policy makers, academics, business leaders, labour representatives, and members of civil society, from advanced and developing countries, dealing with the policy challenges of international investment. The Forum supports the international investment policy community in its efforts to promote open, transparent and rules-based investment policy frameworks for growth and sustainable development worldwide through informed, evidence-based policy dialogue and peer learning on pressing current and emerging issues.

Previous Forums took place in Mexico (2001), China (2002), South Africa (2003), India (2004), Brazil (2005), and Turkey (2006) and at OECD headquarters in Paris since 2008. On the occasion of the tenth Global Forum, the partnership with the G20 and the Government of Turkey provides a unique and timely opportunity to facilitate exchange and consensus-building including G20 policy-makers.

■ Draft agenda

8:00 Registration

9:00 – 11:30 High-level opening panel: Policy options for sparking an investment comeback

Objectives

Investment can be an important driver of growth and boosting it requires concrete country-specific strategies, coherent regional approaches, and a sound international policy framework. Yet, at all of these levels we find weaknesses. At the national level, structural factors, such as inadequate infrastructure, are holding back investment. At the regional level, trade and investment protectionism between neighbours raises costs for consumers and shackles competitiveness. And at the international level, growing scepticism surrounds the current complex investment regime, its basic principles, rules and guidelines.

In order to mobilise quality investment and make it work for national growth and development objectives, governments need to identify, design and implement targeted policy reforms at all of these levels. The revised Policy Framework for Investment (PFI), which was launched in June 2015 at the OECD Ministerial meeting and subsequently annexed to the G20 Finance Ministers and Central Bank Governors meeting, may contribute to this daunting task.

Opening Speeches

- **Nihat Zeybekci**, Minister of Economy, Turkey
- **Angel Gurría**, Secretary-General, OECD

High-level panel discussion

Chair

Adrian Blundell-Wignall, Director for Financial and Enterprise Affairs, and Special Advisor to the Secretary General, OECD

Panellists

- **Thomas Trikasih Lembong**, Minister of Trade, Indonesia
- **Mustapa Mohamed**, Minister of International Trade and Industry, Malaysia
- **Alexey Ulyukaev**, Minister of Economic Development, Russia
- **Alioune Sarr**, Minister of Trade, Senegal
- **Rob Davies**, Minister of Trade and Industry, South Africa
- **Kurt Tong**, Principal Deputy Assistant Secretary, Economic and Business Affairs, US
- **Joakim Reiter**, Deputy Secretary-General, UNCTAD
- **Bernhard Welschke**, Secretary-General, Business and Industry Advisory Committee to the OECD
- **Dimitris Tsitsiragos**, Vice President, Global Client Services, IFC

11:30 – 12:00 Coffee break

12:00-13:30 Next-generation Free Trade Agreements – towards more coherent trade and investment policies or further fragmentation?

Objectives	<p>Next-generation Free Trade Agreements – including negotiations on mega-regionals or regional plurilaterals such as the Trans-Pacific Partnership (TPP), the Regional Comprehensive Economic Partnership (RCEP), and the Trans-Atlantic Trade and Investment Partnership (TTIP) – are probably the most important topic on the current trade and investment agenda. The agreements' negotiation coverage goes deeper and beyond the WTO, traditional FTAs and bilateral investment treaties (BITs) by addressing new areas such as trade facilitation, competition, and regulatory cooperation that are essential to contemporary global business. The OECD has found that WTO-plus measures are becoming more widespread and similar over time, suggesting that there may be growing receptivity and preparedness to endorse higher levels of multilateral commitments and new disciplines related to trade and investment.</p> <p>Will next-generation FTAs help to remove the artificial division between trade and investment? How much further liberalisation of international investment can be achieved through current agreements? What is the best way to ensure regional and bilateral agreements contribute to greater consistency in approaches to investment protection and dispute resolution? How can such agreements reflect the appearance of new actors in the international investment ecosystem, such as sovereign wealth funds, state-owned enterprises and SMEs? How can they contribute to more responsible and sustainable investments? What can be done to respond to increased public and parliamentary interest in trade and investment negotiations?</p> <p>High-level panel discussion</p>
Chair	<p>Antoni Estevadeordal, Manager of the Integration and Trade Sector, Inter-American Development Bank</p>
Panellists	<ul style="list-style-type: none">• Matthias Machnig, State Secretary for Economic Affairs and Energy, Germany• Michael Punke, Deputy Trade Representative and Ambassador to the World Trade Organization, United States• Carlo Calenda, Vice-Minister for Industry and Trade, Italy• Anabel Gonzalez, Senior Director of the Global Practice on Trade and Competitiveness, World Bank Group• Manfred Schekulin, Chair of the OECD Investment Committee• Simon Evenett, Professor of International Trade and Economic Development, University of St. Gallen• Shaun Donnelly, Vice President, United States Council for International Business• Karl P. Sauvant, Resident Senior Fellow, Columbia Center on Sustainable Investment, and Theme Leader, ICTSD/WEF Investment Policy Task Force

13:30-15:15 *Lunch break*

15:15-17:00 **Multinationals in Global Value Chains: Implications and policy responses in the trade and investment nexus**

Objectives

Over the past three decades, the growth in the global fragmentation of production has strengthened the relationship between trade and investment. Multinationals are at the centre of this phenomenon: over two thirds of world trade are linked to their activities, driven equally by the sales of their foreign affiliates and associated firms. In this context, the drivers of multinational decisions, such as infrastructure and logistics, contract enforcement, protection of intellectual property, take on heightened importance as global efforts to strengthen economic integration, innovation potential, and productivity intensify. Recent work of the OECD has brought to light how trade protection and inefficiencies in services markets can magnify costs in GVCs; building on the OECD Services Trade Restrictiveness Index and the FDI Regulatory Restrictiveness Index, it is now possible to better explore the impact of investment-related barriers and multipliers. Other aspects of investment patterns and determinants in GVCs remain relatively unexplored.

High-level representatives from government, business and academia, will address a number of pertinent questions concerning the growing inter-dependencies between trade and investment: What are the forces that will influence both trade and investment trends over the coming years? What role will technological change, shifting demographic trends, and financial globalization play in this context? How is the emergence of new investors, including multinationals from emerging economies and state-owned enterprises, affecting trade and investment patterns? What types of barriers, implicit or explicit, will warrant greater attention from the policy community? How can a forum like the G20 address these challenges and coordinate international policy responses that promote coherent frameworks for trade and investment?

High-level panel discussion

Chair

Ken Ash, Director for Trade and Agriculture, OECD

Panellists

- **Alexander Mora**, Minister of Trade, Costa Rica
- **Robert Owen-Jones**, Assistant Secretary, Foreign Affairs and Trade, Australia
- **Marion Jansen**, Chief Economist, International Trade Centre
- **Robert B Koopman**, Chief Economist, WTO
- **Antoni Estevadeordal**, Manager of the Integration and Trade Sector, Inter-American Development Bank
- **Frank Schulz**, Vice President, Government Affairs, ArcelorMittal
- **Mehmet Büyükekşi**, President of TIM (Turkish Exporters Assembly)

17:00 – 17:30 *Coffee break*

17:30-18:30 Ensuring policy coherence between trade and investment: a high-level policy dialogue

Objectives The closing plenary, with the inputs from previous sessions, will bring together the current and future G20 Presidencies (Turkey and China) and Trade Ministers to synthesize key GFI outcomes, distil policy implications for the G20 and discuss next steps. The G20 has committed to uphold trade and investment openness. Is there value in launching a G20 “conversation” and non-binding international co-operation on the trade-investment nexus? What evidence-based policy analysis is relevant for global discussions on such issues? In addition to investment rules, what other policy issues should be considered?

Conversation on trade and investment in the G20: the way forward

Chair **Gabriela Ramos**, Chief of Staff and G20 Sherpa, OECD

Panellists

- **Nihat Zeybekci**, Minister of Economy, Turkey
- **Ayşe Sinirlioğlu**, G20 Sherpa, Turkey
- **Cecilia Malmström**, European Commissioner for Trade
- **Andrew Robb**, Minister for Trade and Investment, Australia
- **Ildelfonso Guajardo Villarreal**, Secretary of Economy, Mexico
- **Lilianne Ploumen**, Minister for Foreign Trade and Development, Netherlands
- **Zhang Shaogang**, Director General of Department of International Trade and Economic Affairs of Ministry of Commerce, China

■ Contacts

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