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A Global Count of the Extreme Poor in 2012

Data Issues, Methodology and Initial Results

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Abstract

The 2014 release of a new set of purchasing power parity conversion factors (PPPs) for 2011 has prompted a revision of the international poverty line. In order to preserve the integrity of the goalposts for international targets such as the Sustainable Development Goals and the World Bank's twin goals, the new poverty line was chosen so as to preserve the real purchasing power of the earlier \$1.25 line (in 2005 PPPs) in poor countries. Using the new 2011 PPPs, the new line equals \$1.90 per person per day. The higher value of the line in US dollars reflects the fact that the new PPPs yield a relatively lower purchasing power of that currency vis-à-vis those of most poor countries. Because the line was designed to preserve real purchasing power in poor countries, the revisions lead to relatively small changes in global poverty incidence: from 14.5 percent in the old method to 14.2 percent in the new method for 2011. In 2012, the new reference year for the global count, the authors find 12.8 percent of the world's population, or 902 million people, are living in extreme poverty. There are changes in the regional composition of poverty, but they are also relatively small. This paper documents the detailed methodological decisions taken in the process of updating both the poverty line and the consumption and income distributions at the country level, including issues of inter-temporal and spatial price adjustments. It also describes various caveats, limitations, perils and pitfalls of the approach taken.

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1. Introduction

The estimated number of people in the world that live in extreme poverty has become an increasingly important (inverse) indicator for measuring development progress. The first Millennium Development Goal (MDG) aimed to halve the share of people living in extreme poverty between 1990 and 2015.¹ In 2013, the World Bank adopted a goal of ending extreme poverty by 2030.² In 2015, the United Nations adopted a goal of 'ending poverty in all its forms' by 2030 among the Sustainable Development Goals (SDGs).³ Several national governments, bilateral development agencies and non-governmental organizations are also focusing their efforts on reducing, and ultimately ending, extreme poverty. As one of the most prominent indicators of economic development, the level and trends in extreme poverty are therefore a topic of great interest to both policymakers and the public at large.

Despite the strong policy focus on ending extreme poverty globally, its definition and measurement remain challenging endeavors, subject to much debate regarding the most appropriate concepts, methods and data. At the core of this debate is how to compare the standards of living of widely different peoples, consuming vastly different goods and services, all priced in different currencies. One dimension of this question is how to define a common threshold (or poverty line) across countries and over time, which represents the same standard of living, below which a person is considered poor.

Since the early 1990s, the World Bank has monitored global extreme poverty using an international poverty line that was explicitly based upon the national poverty lines of some of the poorest countries in the world. For ease of communication, this international poverty line has always been expressed in U.S. dollars (USD), but when used for measuring poverty, the line is converted into local currencies through purchasing power parity (PPP) exchange rates, in an

¹ Target 1.A of the United Nations Millennium Development Goals (MDGs) is to "halve, between 1990 and 2015, the proportion of people whose income is less than \$1.25 a day." For more details on the MDGs, see www.un.org/millenniumgoals/.

² In April 2013, the World Bank Group announced the goal of ending extreme poverty, which it defined specifically as reducing "the percentage of people living with less than \$1.25 a day [...] to no more than 3 percent globally by 2030." For more details, see:

www.worldbank.org/content/dam/Worldbank/document/WB-goals2013.pdf.

³Target 1.1 of the SDGs describes the goal as: "By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than \$1.25 a day." For more details on the SDGs, see: https://sustainabledevelopment.un.org/?menu=1300

attempt to ensure that it has the same purchasing power in every country. The specific PPP conversion factors used for this exercise are those for private consumption, which come from the International Comparison Program (ICP).⁴

Over the last few decades, the ICP has at various times collected price data on a large number of goods and services and in a large number of countries, with each assessment providing new information on how price levels compare across countries. Each release of new PPP data has led both to revisions of the international poverty line, and to re-assessments of the relative differences in wellbeing across countries and regions. The first international poverty line that was based on a sample of national poverty lines was set at \$1.01 using 1985 PPPs, by Ravallion, Datt and van de Walle (RDW, 1991) and used in the 1990 World Development Report (World Bank, 1990). Chen and Ravallion (2001) later updated this to \$1.08 per day, using the 1993 PPPs. With the release of the 2005 PPPs and a new set of national poverty lines, Ravallion, Chen and Sangraula (RCS, 2009) proposed a new poverty line of \$1.25 per day, which is the line that has been used by the World Bank to measure poverty since 2009. Each of these updates has also been associated with revisions in the number and geographical composition of global poverty, often in ways that can be jarring and cast into doubt the reliability of the global poverty estimates.⁵ The 2011 PPP conversion factors, released by the ICP in 2014, once again led to substantial revisions in price levels, the magnitude of which varies widely across countries.

Inevitably, incorporating the new information on relative price levels that is contained in these conversion factors has implications for the measurement of global poverty and, more specifically, for the definition of the international poverty line. In considering how best to update the line to take account of this new information, we have been guided by three central principles. First, international comparisons of living standards should be based on the most recent reliable information on relative price levels, unless there is sufficient reason to suspect that it is less accurate than previous estimates. Second, we have sought to minimize changes to the real value of a poverty line that has become an important component of a system of international goals and targets, so as avoid "shifting the goalposts". We have therefore sought to keep the definition of the line unchanged, and its new value as close as possible to that of the

⁴ For more details on the ICP, see <u>http://go.worldbank.org/X3R0INNH80</u>

⁵ Deaton (2010) is one example of a critique of this approach. See also Reddy and Pogge (2008).

\$1.25 line (in 2005 PPPs) in real terms. Third, when defining "real terms", we have focused on the price levels that matter most for measuring global poverty, namely those faced by the world's poorest people.

This paper provides a new set of global poverty estimates from 1990 to 2012, using the 2011 PPPs and an international poverty line that was revised in accordance with these three principles. The new line is still derived from the same fifteen national poverty lines that Ravallion et al. (2009) used to define the \$1.25 poverty line in 2005 PPPs. The new value of the international poverty line in US dollars is \$1.90, in 2011 PPPs.⁶

The new estimates suggest that 902 million people, or 12.8% of the world's population, live below the international poverty line in 2012. The level of poverty using the new line and PPPs is similar to estimates based on the 2005 PPPs and the \$1.25 line. This is best seen comparing the estimates for 2011, a year for which we have numbers from both the old and the new methods: the \$1.25 line (and 2005 PPPs) yielded a global poverty rate of 14.5%, compared to 14.2% under the new line and method. The regional distribution of poverty also remains largely unchanged, with Sub-Saharan Africa being home to both the highest incidence of poverty and to the largest absolute number of poor people. South Asia is the region with the second most poor, followed by East Asia and the Pacific. The achievement of the first Millennium Development Goal (MDG) of halving global poverty from 1990 to 2015 is maintained, and simple extrapolations confirm findings that the goal of ending extreme poverty by 2030 remains ambitious.

The estimates produced in this paper apply the same methods as Chen and Ravallion (2009) and are based on data from PovcalNet, the database maintained by the World Bank for monitoring global poverty in recent years.⁷ The most recent version of PovcalNet, contains data from 1,165 surveys covering 132 countries. In addition to household surveys and PPP data, the poverty estimates rely on inter-temporal and spatial price deflators and adjustments, which can have large effects on both the international poverty line and on estimates of poverty rates for

⁶ A second poverty line of \$3.10 in 2011 PPPs has also been proposed as the comparable equivalent to the \$2 dollar-a-day poverty line in 2005 PPPs, commonly used as a poverty line for middle-income countries. ⁷ PovcalNet is perhaps the most commonly used data tool for estimating global poverty counts. It is an online tool, maintained by the World Bank, which allows analysts to specify parameter values such as the global poverty line, and then estimate the number of poor people in the world based on their assumptions. For more details, see: <u>http://iresearch.worldbank.org/PovcalNet/index.htm.</u>

individual countries. The paper also documents the methods used for aggregating poverty globally and the alignment of estimates to a particular reference year.

The remainder of the paper is structured as follows. The next section briefly reviews the literature on global poverty measures, with a particular emphasis on the use of PPP conversion factors and the impact they have had on international poverty measures in the past. Section 3 describes in detail the data and methods used in the latest revision of the global poverty numbers. The fourth section describes how the \$1.25 line has been updated to \$1.90 based on the 2011 PPPs, and the final section presents the 2012 count and reports on the revised global poverty numbers from 1990 to 2012.

2. A brief history of global poverty measurement using PPPs

The precise methods used for measuring global poverty have changed over time, but one guiding principle has endured, namely that the global extreme poverty line should reflect how the world's poorest countries estimate a minimum threshold of living which meets basic needs in their societies. One instrument that has consistently been used for assessing minimum basic needs has been national poverty lines. Absolute national poverty lines, when well constructed, are anchored in core biological (e.g. caloric) needs, but also reflect country context and values, and often are robustly debated by the press and citizens. This section describes each of the major revisions to the international poverty line, which are also synthesized in Table 1.

One of the first estimates of internationally comparable poverty measures was conducted by Ahluwalia, Carter and Chenery (1979) who use India's national poverty line (46th percentile of the per capita income distribution) to estimate the world's poverty incidence, using the 1975 PPPs from the ICP. Their estimate was based on consumption and income data from 25 countries. While the global coverage of this estimate was limited,⁸ this was the first attempt to measure global poverty with a common absolute poverty line. It also began the practice of measuring international poverty based on national lines, converted at PPPs.

Since the 1990s, the international poverty lines used by the World Bank have been defined on the basis of information from a sample of the national poverty lines used in some of the world's poorest countries. Ravallion, Datt and van de Walle (RDW, 1991) examine 33

⁸ Including the imputed data for 11 countries, their sample covers 80 percent of the population of countries of the developing world, excluding China.

national poverty lines and note that six countries among the poorest in this sample (Bangladesh, Indonesia, Kenya, Morocco, Nepal and Tanzania) were all within one dollar of a poverty line of USD 31 per person per month at 1985 PPPs. The similarities in the value of the national poverty line for these six countries then served as the basis for the original "dollar-a-day" global poverty line.⁹ The resulting global count of the poor for 1985 was 1.1 billion persons based on data for 22 countries (with extrapolation models for an additional 64 countries).

With new household-survey data and expanding country coverage, global poverty estimates were regularly updated, with some substantial modifications over time. These modifications typically occurred in response to each new ICP price data gathering exercise, and the subsequent release of new PPP exchange rates, or conversion factors. The first major revision to the dollar-a-day line came when Chen and Ravallion (2001) updated the line based on the then more recent 1993 PPP data. They re-estimated the global poverty line following the same basic idea of basing the global poverty line on a sub-sample of national poverty lines, but used the median national poverty line from the ten lowest national poverty lines from the RDW sample of national poverty lines. This resulted in a revised global poverty line of \$1.08 a day in 1993 PPP prices.

After the 1993 PPP data, the ICP did not release a significant update to the PPP data until the 2005 benchmark year. In part due to the very long gap in data updates, the release of the 2005 PPP data had significant implications for both the global poverty line and global poverty estimates. In preparing an update that incorporated this change in PPPs, Ravallion, Chen and Sangraula (2009) also compiled a new sample of national poverty lines from 74 countries and used it to re-estimate the global poverty line. They observed a positive association between the value of the poverty line and national per capita income for the large majority of countries, but found that the relationship was flat for the fifteen poorest countries in their sample.¹⁰ The simple

⁹ The national poverty lines for six countries (Indonesia, Bangladesh, Nepal, Kenya, Tanzania, and Morocco) were within one dollar of the USD 30.42 per month line. The Philippines and Pakistan were also close to this value. For the purposes of comparison, India's poverty line was, using 1985 PPP terms, USD 23 per month. If the India line had been used, the resulting global poverty line would have been about 76 cents per day, rather than the 'dollar-a-day' line that was selected.

¹⁰ More specifically, they use threshold estimator proposed by Hansen (2002) to identify where there is a break between the flat part and upward sloping part of the bi-variate regression of poverty line on the log of per capita consumption.

average of the national poverty lines for these fifteen countries was \$1.25 in 2005 PPP terms and this then became the revised global poverty line.

[INSERT FIGURE 1 APPROXIMATELY HERE]

Using this new poverty line and the 2005 PPPs, Chen and Ravallion (2010) found that the number of poor was much larger than had previously been thought. The \$1.08 poverty line and 1993 PPPs suggested that 1.3 billion people were poor all over the world. However, the new \$1.25 poverty line at 2005 PPPs resulted in an estimated count of 1.8 billion people who were poor in revised estimates for 1993. Thus, the adoption of the 2005 PPPs along with the revision of the global poverty line to \$1.25 (as well as other new data), resulted in increasing the estimated number of poor in 1993 by 500 million.

[INSERT TABLE 1 APPROXIMATELY HERE]

This large revision in the estimated count of poor people coincided with a growing focus on the global poverty measures in the international development community, and brought about a vigorous debate on how best to measure global poverty. As one example, Deaton (2010) presents the regional profile of global poverty in 1993 when assessed using the 1985, 1993, and 2005 PPPs and the matching global poverty lines for each benchmark year. He makes a couple of points: First, there is substantial variation in both the regional profile and overall level of poverty depending on which PPP and poverty line are used. Second, the \$1.01 and \$1.08 poverty lines combined with their benchmark PPP data produced very similar global poverty counts for 1993, and Deaton essentially argues that the \$1.25 line combined with the 2005 PPPs resulted in an estimated poverty count that was biased upwards.

A more general point that arises from Deaton's critique – and which the 2011 revisions we are currently incorporating reinforce – is that global poverty estimates have generally been – and remain – very sensitive to the introduction of new PPP conversion factors. As the ICP changes the way in which it collects and combines price data from different countries in an attempt to construct the best possible multilateral price index, estimates of the relative costs of living across nations can change substantially. To the extent that PPPs are used to compare living

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standards in poverty measurement, these changes inevitably – and occasionally powerfully – affect poverty estimates.

2.1 The 2011 PPPs and the global poverty estimates¹¹

In 2014, the ICP released the 2011 PPPs, reflecting some key changes in coverage and methodology. Country coverage of the ICP increased from 146 economies in the 2005 to 199 economies in the 2011. The 2011 PPPs are based on data from these 199 economies, which represent 97 percent of the world's population and approximately 99 percent of the world nominal GDP (in U.S. dollars using exchange rates). In addition to improved coverage globally, the 2011 PPPs also increased coverage within countries. In particular, World Bank (2015a) reports that the 2011 ICP saw improved coverage of China. The 2005 PPP data for China are based on collecting data from 11 cities, but the 2011 PPP data come from nationwide surveys covering urban and rural areas of all provinces. In terms of methodological changes, the ICP 2011 aimed to improve linkages across regions of the world by introducing a "global core list" of 618 items for all countries to include.

Once again, potentially due to these changes in ICP methodology, there is scope for the new price data to alter the overall profile of global poverty. The 2011 PPPs significantly revise relative price levels, particularly between rich and poor countries. In broad strokes, the main difference is that prices are substantially lower in developing countries according to the 2011 ICP round. As a result, incomes in PPP-adjusted dollars are correspondingly higher in poor countries than previously indicated by the 2005 PPPs. This has fostered a new debate about the relative merits and quality of these two ICP rounds.

Deaton and Aten (2014) argue that the 2011 PPPs are superior to the 2005 PPPs, and in part reverse an error in the 2005 PPP estimates. The 2005 PPPs are essentially the product of two price indices – one index established purchasing power parity *within* regions and the other compared *across* regions. The cross-region index is based on data from a set of 18 so-called "ring" countries in which a distinct commodity list was used to price out goods that were not unique to any particular region. Deaton and Aten argue that the cross-region ring index is the key source of error in the 2005 PPP data, resulting in an overestimation of the price levels in Africa, Asia and Western Asia by 20 to 30 percent. Along similar lines, Inklaar and Rao (2014) re-

¹¹ Parts of this section draw heavily from Jolliffe and Prydz (2014).

construct the 2005 PPP index following the same methodology that was used for the 2011 PPP index and find that this methodological difference in the construction of the PPP factors explains a significant portion of the difference in price levels.

Findings from Ravallion (2014) lead to almost the opposite interpretation, suggesting that there are potentially significant concerns about the 2011 PPP data. He argues that the downward drift in prices observed for much of Asia (but not China) is in contrast to what would be expected given the observed rate of economic growth. A part of his interpretation of the data rests on the so-called "dynamic Penn Effect" (Ravallion, 2013), which suggests that the ratio of the PPP index to the market exchange rate rises with economic growth. Ravallion offers a hypothesis that over time the bundle of goods used for the PPP index has become more heavily weighted towards internationally traded goods (for which prices exist) and this has led to a downward shift in price levels relative to market exchange rates (conditioning on growth rates).

Bypassing the debate regarding the quality of the 2011 PPP data, others have carried out quick analyses on how the 2011 PPP data would affect global poverty counts. Immediately after the release of the 2011 PPP data, Dykstra, Kenny and Sandefur (2014) estimated that in 2010, the share of people in the developing world living below the \$1.25 per day poverty line declined from 19.7 percent to 8.9 percent "overnight". Their approach was to adjust the \$1.25 poverty line, which is denominated in 2005 USD, to 2011 by using the U.S. inflation rate. This adjustment brings their poverty line to a value of \$1.44 in 2011 USD. This methodology differs significantly from the approach followed by RCS and described in Jolliffe, Lanjouw *et al.* (2014) for setting an international poverty line that reflect the poverty lines of some of the poorest countries in the world. Chandy and Kharas (2014) follow an approach similar in spirit (though different in the details) to the methodology used in RCS and re-estimate the poverty line accounting for changes in local price levels. They provide several candidate estimates of the count of the poor, but hone in on an estimate where the number of poor is about 300 million lower in 2010 as a result of using the 2011 PPP data (rather than the 2005 PPP data).

Jolliffe and Prydz (2014) note that all of the early estimates of global poverty based on the 2011 PPPs had been based on leaving in place an adjustment factor for presumed urban bias in India, China and Indonesia. The parameterization of the adjustment factor was specific to details of the fieldwork of the 2005 PPPs, and needed to be either dropped from the analysis or re-calibrated for the re-design of the 2011 PPP fieldwork. They show that the goal of reducing

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extreme global poverty to less than 3 percent by 2030 remained essentially just as ambitious with the 2011 PPPs as with the 2005 PPPs.

3. Data and methodology

A number of choices regarding data sources and methods are made in the construction of the global poverty estimates. These decisions reflect a mix of theoretical foundations, empirical analysis, and knowledge of country and region context. The present update of global poverty numbers (for the year 2012) follows closely the methods used by Ravallion and Chen (2010) based on the 2005 PPPs and PovcalNet data. While these estimates have been widely used for the monitoring of the MDGs and World Bank goals, some of the details that underpin them have not always been well understood. This section aims to provide an extensive description of the data, assumptions and methods used, and to highlight their merits and limitations.¹²

3.1 Individual-level welfare measures from household surveys

At the core of the World Bank's global poverty measurement is a growing collection of income and consumption distributions, primarily derived from national household survey data. For the present global poverty estimates, the World Bank uses income and consumption distributions from 1,165 surveys covering 132 developing countries. The estimates are based on survey interviews of more than 2 million households, representative of 95 percent of the population in the developing world. While there has been a dramatic improvement in the availability of consumption and income data over the past two decades, this improvement in the stock has been accompanied by widening heterogeneity of the surveys in terms of instruments (for example, questionnaires) and methods used by countries to measure household consumption, expenditures and income. This widening heterogeneity poses an important challenge to the fundamental assumption in measuring global poverty, that the underlying distributions of wellbeing (whether income or consumption) are comparable across countries (and within countries, over time).

There are several reasons why this assumption of comparability is challenging, but one key reason is that the surveys underlying the welfare distributions used in PovcalNet are carried

¹² A less extensive, but more in-depth, discussion of select methods and data used in national and global poverty monitoring is available in Jolliffe, Lanjouw et al (2014).

out by National Statistical Offices (NSOs) as part of national efforts to monitor poverty and other aspects of national wellbeing. The surveys are not designed for the purpose of international comparisons and global monitoring; they are designed to serve the specific needs and interests of each particular country. Different countries use different concepts, methods and questionnaire designs for estimating household consumption and income, and they frequently change the questionnaires over time. This heterogeneity limits the comparability of estimates between countries, and sometimes also within countries over time.

One issue of comparability is linked to the fact that essentially all countries in the PovcalNet database measure wellbeing (either in the form of consumption or income) at the level of the household. So one decision that needs to be made is how to convert a household level measure into an individual level measure. For many countries, making the wellbeing aggregate comparable across individuals means adjusting for differences in needs between different ages of people, typically based on adult-equivalence scales. In other cases, it may also mean adjusting for household economies of scale, which aims to account for the possibility that a household of four people may need less than twice what a household of two needs to reach the same level of wellbeing. The basic idea is that there may be some important goods, such as housing, that can be consumed by multiple individuals at the same time at a very low additional cost (ie. non-rivalrous goods).¹³ The key issue for global poverty measurement is that, strictly speaking, a country that allocates household consumption to individuals within the household on a per capita basis has a consumption measure that is not comparable with a country that allocates consumption and income measures in PovcalNet are in per capita terms.

¹³ For discussion of these issues see, for example, Buhmann et al. (1988) and Lanjouw and Ravallion (1995).

¹⁴ Consider two identical households each with two adults and two children and total household consumption of \$120. Assume one household lived in a country that used adult-equivalence adjustments that assume a child consumes half that of an adult. In this country, the individuals of this household would be assigned \$40 as their measure of consumption (ie. \$120 divided by 3 adult equivalents). Assume the other household lived in a country that defined individual level wellbeing based on a per capita measure of consumption. This household would be assigned \$30 as their measure of wellbeing. While both households are identical, the household living in the country that used an adult equivalence adjustment for allocating household measures to the individual would appear to be significantly richer. For a description of adult-equivalence adjustments, see James and Schofield (1990).

Another important issue of comparability is the mix of income and consumption data in PovcalNet. Table 2 reveals that approximately 75 percent of the countries in the PovcalNet database have data on per capita consumption, while the remaining countries – mostly in Latin America and the Caribbean - have income per capita. Income and consumption measures are neither conceptually nor empirically comparable measures of welfare. Conceptually, income is usually described as defining the opportunity set, while consumption defines realized outcomes. While incomes are generally thought to be more volatile, consumption is expected to somewhat smooth out these fluctuations (assuming concave utility functions). These are all reasons why it is expected that consumption and income will differ, and treating these as comparable measures of wellbeing is a potential concern.

Empirically, these differences manifest themselves in two main ways. The first is that, by definition, zero income is a feasible value, while zero consumption is not a feasible value (someone with zero consumption cannot exist). Indeed this difference is observable in the data – there is essentially no mass point in any country with zero consumption,¹⁵ but many countries that use income data have a significant mass of zero incomes in the data, all of which are treated as being poor. Latin America, in particular, predominantly uses income to measure poverty, and in many countries there are at least a few percent of the observations that are zero.

The difference between consumption and income can also be due to issues of data quality. It is typically presumed that data quality differs between income and consumption, often based on the size and formality of the economy. In very poor countries, with little formal employment and mostly agricultural activities, it can be very difficult for survey respondents to provide reasonable answers to income questions. In contrast, in richer countries where work week patterns are uniform, income might be relatively easy to collect while collecting data on consumption may well suffer bias from respondent fatigue. The "best" concept with which to measure household wellbeing may therefore depend on context – on the nature of the income and consumption flows in each society.

Mexico, for which income is used to measure poverty in PovcalNet, provides a useful example of the difference. PovcalNet includes both income and consumption measures for Mexico for the same years. Figure 2 compares the cumulative density functions for both income

¹⁵ Zero consumption values may exist in household survey data, but they are often times treated as non-responders, non-compliant responders and are frequently deleted from the file.

and consumption, and makes it very clear that poverty estimates differ between the two measures of wellbeing. Using the older 2005 PPP data and \$1.25 per day poverty line, the poverty headcount based on income was 3.3 percent, while the estimate based on consumption is 1 percent. It is noteworthy that the consumption distribution dominates income over the entire range – at every candidate poverty line, poverty as measured by income is greater than it would be if measured by consumption. By no means is this finding uniform across countries that collect income and consumption: the relative rankings of the two measures vary substantially across countries.

Indeed, in part because there are few or no fixed, observable patterns in the relationship between income and consumption, no adjustments are made to income or consumption distributions in PovcalNet to make them more comparable. While the issue of zero incomes is not currently a very large percent of the global poverty count, it does have significant implications for poverty projections. Projections are based on increasing over time the measure of wellbeing (either consumption or income) by some estimated growth rate. If income is used to measure of wellbeing, a growth rate applied to zero income does not change the income level. Projections by construction will never grow the zero incomes out of poverty. This is particularly relevant when examining poverty projections for Latin America, which predominantly uses income data. While poverty declines significantly over time in most regions, the projected poverty rate in Latin America is quite stagnant due in large part to this issue of zero values.

[INSERT FIGURE 2 APPROXIMATELY HERE]

[INSERT TABLE 2 APPROXIMATELY HERE]

Issues of comparability are not limited to whether income or consumption is the welfare variable of choice. Research in data collection methods has established that factors such as the length of the recall period and the number of food items listed has a large effect on the resulting measure of estimated food consumption.¹⁶ One prominent example of differences in recall periods having large effects on measured poverty is described by Deaton and Kozel (2005). The

¹⁶ For example, a question that asks how much rice a person ate in the last 7 days has a 7-day recall period.

India National Sample Survey Organization (NSSO)¹⁷, which had historically used a uniform 30day recall period (URP), changed recall periods during the 1990s, which resulted in significantly divergent estimates of poverty. After the change in recall periods, reported food expenditures increased by about a third and total expenditure increased by about 17 percent. This increase in total expenditure reduced the estimated number of poor by close to 200 million (United Nations Statistical Division, 2005).

The World Bank global poverty estimates for 2012 in contrast continue to use the uniform 30-day recall period in the headline estimates, but also report on the difference in the poverty count when using a modified mixed recall period (MMRP).¹⁸ The MMRP contains a shorter, 7-day recall period for food which leads to much higher estimates of consumption and therefore lower poverty estimates. For 2011, the estimates based on the URP suggest a poverty estimate of 21.2%, while the MMRP suggest significantly lower poverty rate at 12.4%, which is a difference of more than 100 million people being moved in our out of the current poverty count depending on the recall period in one country's survey.

In the case of India, the change in the recall period creates a challenge for making comparisons over time. But the challenge is not limited to India alone, nor just to changing questionnaires over time. Smith, Dupriez and Troubat (2014) assess recent questionnaires for national household surveys from 100 countries, and focus on how data on food consumption is collected. They document large variation in all dimensions of survey implementation from mode of collection, duration of fieldwork, to coverage of food items. They report, for example, that 30 percent of the countries have a recall period for food consumed that is greater than two weeks, while 41 percent have recall periods of less than a week. In comparing extreme poverty based on the \$1.90 line across countries, one is implicitly assuming that despite the variation in questionnaire design, consumption is measured comparably.

In order to shed light on this assumption, Beegle et al. (2012) carried out a careful experiment in Tanzania to examine how changing several different aspects of the questionnaire affects measured consumption and, thereby, estimates of poverty. They administered eight

¹⁷ The NSSO was started in the 1920s, representing the first major system of household surveys based on probability sampling in the world.

¹⁸ From 2009, a "modified mixed reference period" (MMRP) was introduced, in which a 30-day recall period was changed to a 7-day recall for key food items, and a one-year recall period for low-frequency non-food consumption items.

different questionnaires, designed to elicit the same information on consumption, to random subsamples from Tanzania. They tested a variety of relatively common ways of collecting information about consumption, contrasting diary with recall, shorter recall periods with longer recall periods, and varying levels of disaggregation of the listed commodity items. One test design included a long list of consumption items and a 7-day recall period. Another test design maintained everything the same, but switched the recall period to 14 days.¹⁹ This simple change resulted in a reduction in mean consumption by about 12 percent, and an increase in poverty by 8 percentage points. Similarly, maintaining the 7-day recall period, but collapsing the food items prompt into fewer, broad food category questions, produced a mean consumption estimate that was 28 percent less than the benchmark.

These findings are not unique to the population examined by Beegle et al. (2012). Jolliffe (2001) presents findings from another between-groups experiment where two subsamples from the population of El Salvador were administered different questionnaires. Both questionnaires were designed to elicit the same information, but one was longer with more prompts for different consumption items. The other, shorter instrument, asked about all the same food types, but collapsed the prompts into broad food categories.²⁰ The recall period was the same, as well as other aspects of the instrument. The key finding from the experiment is that even though the samples were the same in all relevant dimensions, due to the differences in the questionnaire design, the short-questionnaire sample had a measured poverty rate that was 46 percent greater (due to lower measured consumption) than the long-questionnaire sample.

An important implication of these studies is that changes in household survey questionnaires over time will result in spurious estimates of change in consumption and absolute poverty levels. This finding is true whether the change is in how the survey is administered (for example, diary or enumerated), the extensiveness of the survey (short but comprehensive list of items compared to long list of items), the recall period (for example, 7-day compared to 14-day), or time of interview (for example, whether in the lean or harvest season). For more discussion on

¹⁹ In more detail, the 7-day recall would ask whether (and how much) a particular item was consumed in the last seven days and then this value would be annualized. The 14-day recall asks exactly the same question, but simply inquires whether (and how much) consumed in the last 14 days and then this value is annualized.

²⁰ The long questionnaire contained a detailed list of 75 food items and 25 nonfood items, while the short questionnaire collapsed these items into 18 broad-category food items and 6 nonfood items.

this point, and the importance of data quality in general, see Bamberger et al. (2006), Biemer and Lyberg (2003), and United Nations Statistical Division (2005).

Finally, although all the distributions in PovcalNet originate from household surveys, PovcalNet's estimation do not always use this microdata directly. In cases where microdata are not available or when the World Bank has not been authorized to share these data publicly, PovcalNet uses grouped data (such as quintile or decile shares) and poverty is estimated using a parameterized Lorenz curve, following the computational procedures suggested by Datt (1998), applying methods suggested by Kakwani (1980) and Villasenor and Arnold (1989).²¹ Although studies have found that such methods based on grouped data do fairly well at estimating poverty at low poverty lines, consistently and without bias, microdata is generally more accurate and ensures consistency with national data sources (Minoiu and Reddy, 2008). A strength of the current update is therefore that it relies on a much larger share of microdata for recent poverty estimates (after 1990) than previous versions of PovcalNet: grouped data is now used only for six of the 132 countries covered.

3.2 Inter-temporal price adjustments

Because prices can change rapidly, inter-temporal price deflators are essential for comparisons of real standards of living over time. Since official PPPs are only available for the benchmark years of the ICP, inter-temporal price deflators are necessary to adjust welfare measures for changes in prices between the survey year and the ICP benchmark year.²² Similarly, to estimate an international poverty line based on national poverty lines, inter-temporal price deflators are used to adjust the value of national lines from various years to the ICP benchmark year, before being converted to PPP-adjusted dollars.

The choice of inter-temporal price deflators can have considerable impact on estimates of global poverty because it affects both the PPP-adjusted values of income and consumption, as

²¹ In cases where only grouped data is available, PovcalNet bases its poverty estimates on parameterized Beta Lorenz Curve or General Quadratic Lorenz Curve, proposed by Villasenor and Arnold (1989) and Kakwani (1980), respectively. Further details on the computational application and methods used in PovcalNet is documented in Datt (1998). The performance of the methods relative to microdata is reviewed in Minoiu and Reddy (2008).

²² Alternatively (and equivalently), the international poverty line can be converted to local currency in the ICP base year, and deflated by a temporal deflator to the survey year. The World Development Indicators (WDI) does provide extrapolated PPPs for private consumption using official CPIs, but these are not used in poverty measurement, in part due to the decision to use inter-temporal measures of price change that differ from the WDI CPIs for a selection of countries.

well as the value of the international poverty line. Jolliffe and Prydz (2014) provide an example where moving from using only official CPI data on inflation to the inter-temporal price indices used in PovcalNet leads to an increase in the global poverty line of \$0.12, which implies an increase in the global poverty count of more than 100 million people. While PovcalNet primarily uses CPI data, it does also use different indices for a few countries, and this choice alone has a substantial impact on the count of poor people. Given that the poverty estimate is sensitive to the choice of price deflators, the decisions made about these indices are important.

Table 3 shows that for more than 75 percent of the countries, the World Bank poverty estimates use the annual official national consumer price index (CPI) reported in WDI to deflate current LCU values from the survey year to constant prices of the ICP base year.²³ However, in cases where surveys take place in specific months, or where inflation is high, PovcalNet uses monthly CPIs from official sources instead. These series are reported to PovcalNet by World Bank country and regional teams, citing official national sources. For example, from the LAC region, CPIs are primarily monthly series since survey fieldwork is undertaken during specific months of the year. For China and India, PovcalNet uses separate consumption distributions from rural and urban areas and therefore also use these countries' urban and rural CPIs as deflators. Indonesia also reports separate rural and urban distributions, but no disaggregated deflator is available, so the national CPI is used.

Last, for a small number of countries (seven), PovcalNet uses alternative inter-temporal deflator estimated from price data in household surveys or other alternative sources. These are all countries where there is either no CPI data or there are concerns about the accuracy of the data for measuring changing price levels as experienced by poor people. Using Tanzania as an example, Sandefur (2013) illustrates that there are large differences between CPI data and household-survey-based estimates of price changes. Gimenez and Jolliffe (2014) similarly show a large divergence between CPI data for Bangladesh, survey-based measures of inflation for the poor, and implicit measures of inflation as assessed through official poverty lines. Nevertheless, the decision to deviate from the use of official CPI data is taken very conservatively. For this round, we have taken it only for seven countries, and in each case only after detailed

²³ The CPI series reported in World Development Indicators originates from the International Financial Statistics data files from the International Monetary Fund (IMF). This series is also used in WDI to extrapolate PPP conversion factors to years other than the ICP base-year.

consultations with the relevant national statistical bodies and the country poverty economists of the World Bank.

For the 2012 global poverty estimates, such deflators are used in Bangladesh, Cambodia, Ghana, Lao, Iraq, Malawi and Tajikistan. Annex 1 provides an overview of these countries and the deflators used. For these countries, we have made the assessment that the alternative deflators provided a more accurate picture of changes to prices, particularly to those faced by poor people. As one example of the importance of these differences, in the case of Tajikistan using the official national CPI would imply an 18% annualized growth of household survey mean from 2004 to 2009, a growth rate that was considered to be unreasonably high. The alternative inter-temporal deflator used for national poverty measurement implies 6% annualized growth.

[INSERT TABLE 3 APPROXIMATELY HERE]

3.3 Purchasing Power Parity – Updating measures from 2005 PPPs to 2011 PPPs

Income and consumption measures available from national household surveys, as well as national poverty lines, are denominated in local (national) currency units (LCU). To be able to compare the standard of living between countries, one needs to express the measure of consumption or income in common units. One solution would be to use market currency exchange rates to express all values in a common currency, but these exchange rates fail to accurately reflect relative purchasing power, particularly for poorer countries. One reason for this is that non-traded goods, and especially services, are typically cheaper in poorer countries at market exchange rates (Balassa, 1964; Samuelson, 1964). This implies that using market exchange rates to convert consumption or income underestimates the real standard of living in poor countries.

To address this issue, international poverty comparisons use exchange rates based on PPP conversion factors for private consumption from the ICP. These are essentially exchange rates that attempt to adjust for price differences and to ensure that a dollar has the same purchasing power across countries. PPP factors convert the value of consumption from the LCU into a common currency (ie. USD) in a manner that allows for comparability across countries. PPPs actually enter the international poverty estimation at two stages. First, they are used in estimating an international poverty line based on national poverty lines (converted with PPPs) from some of

18

the poorest countries in the world. Second, to assess poverty in each country, PPPs are used to convert the international poverty line into local currencies or, equivalently, to convert consumption and income distributions from local currencies to PPP dollars, for international comparison.

The PPPs from the 2011 ICP imply some significant revisions to relative price levels between countries, compared to the 2005 ICP. This has important implications for the comparison of real standards of living across the world. To get a better sense of the magnitude of the change in the dollar value of consumption and income by moving from 2005 to 2011 PPPs, it is useful to understand the mechanics of converting values from 2005 PPP-adjusted dollars to 2011 PPP-adjusted dollars. Consider converting income from survey year *t*, denominated in 2005 PPP-adjusted USD (*INC*_{PPP05,t}), into 2011 PPP-adjusted USD (*INC*_{PPP11,t}) as follows:

$$INC_{PPP11,t} = INC_{PPP05,t} \times \frac{CPI_{11}}{CPI_{05}} \times \frac{PPP05}{PPP11}$$
(1)

where CPI_{11} (CPI_{05}) is the intertemporal price deflator in 2011 (2005) and PPP05 (PPP11) is the 2005 (2011) PPP conversion factor for private consumption. We can describe the right-handside of equation (1) in a step-by-step description. First, use PPP05 to convert incomes expressed in 2005 PPP-adjusted USD terms into its LCU value. Then, the ratio of country-level CPIs (CPI11/CPI05) inflates the 2005 LCU value into a 2011 LCU value. Finally, use (the inverse of) PPP11 to convert the 2011 LCU value of income into a 2011 PPP-adjusted USD value. Thus, the product of the country-specific CPI ratios and PPP ratios converts 2005 PPP values into 2011 PPP values. We refer to this country-level conversion factor as δ and express it as:

$$\delta = \frac{CPI_{11}}{CPI_{05}} \times \frac{PPP05}{PPP11} = \frac{CPI_{11}/CPI_{05}}{PPP11/PPP05}$$
(2)

Since the PPPs are measured relative to the price level in the United States in the ICP base year,²⁴ the δ for the US is simply the rate of inflation between 2005 and 2011 (ie. δ =1.15

²⁴ More accurately, the global poverty estimates are based on an international poverty line denominated in USD, so the PPPs that are used in the poverty estimation are those that convert LCUs into USD.

reflecting US inflation of 15%).²⁵ Consider a country with $\delta > 1.15$, say $\delta = 1.20$. To purchase the same amount of goods in that country as could be the purchased with one USD in 2005 (converted by 2005 PPP into LCU), one would need 1.20 USD in 2011 (converted by 2011 PPP into LCU). If a poverty threshold had been set 1 dollar in 2005 PPPs for that particular country, then to ensure that the poverty line purchased the same bundle of goods, it would need to be set at 1.20 in 2011 PPP terms (ie. increasing at a rate greater than the US inflation rate). The purchasing power of the local currency is gaining value relative to the purchasing power of a dollar in real terms (accounting for US inflation).

If δ were approximately 1.15 for most countries²⁶, then the overall distribution of wellbeing denominated in USD would not change from the new PPPs. If δ were greater than 1.15 in most poor countries, they would appear to be getting better off in dollar terms.²⁷ Between the 2005 and 2011 rounds, δ does indeed diverge systematically between rich and poor countries. Figure 3 shows δ for all countries which participated in both the 2005 and 2011 rounds of the ICP, plotted against 2011 GNI per capita.²⁸ It shows how poorer countries saw a large revision (δ) in compared to rich ones.²⁹ Across all countries for which there exists actual PPP factors in both years,³⁰ the average δ is 1.47, with standard deviation of 0.30. This average value indicates that across most countries, the change in price levels used for measuring local inflation were typically greater than change in the relative price levels reflected in the PPP conversion factors (when converted to USD). This may be due to a number of reasons, including methodological differences introduced by the 2011 ICP compared to the 2005 ICP.³¹

 $^{^{25}}$ This is because in any given year, the PPP for converting a dollar to a dollar is one and therefore PPP05/PPP11 = 1 for the US.

²⁶ More generally, if δ were the *same* for all countries.

²⁷ The mean consumption level for the population would increase in dollar terms when evaluated using the 2011 PPPs relative to its value when evaluated using the 2005 PPPs.

²⁸ We exclude non-benchmark countries (i.e. countries for which regression-based PPPs are reported) in this analysis, as we assume actual PPPs more accurately reflects captures the price levels than imputer PPPs.

²⁹ This divergence is easiest to observe by looking at rich countries with around 50,000 GNI per capita. There is a large mass of countries with δ right around one standard deviation below the mean value for the entire sample. It is also useful to note that one standard deviation below the mean is 1.17, and the U.S. has a δ equal to 1.15.

³⁰ That is a sample of 140 countries.

³¹ See the discussion in section 2, drawing from Deaton and Aten (2014), Ravallion (2014), and Inklaar (2014).

[INSERT FIGURE 3 APPROXIMATELY HERE]

When initially reviewing the country-level estimates of extreme poverty based on the 2011 PPP conversion factors, there were several countries with large δ s where the new poverty estimates based on the 2011 PPPs were significantly lower than expected based on the previous estimates for 2011 (using the \$1.25 line and the 2005 PPPs). A deviation from expectations is certainly not evidence that something is wrong with the 2011 PPP conversion factor. The change could be real, or there could be problems with the CPI data or the 2005 PPP conversion factor. These identified problematic countries though, often had large increases in inflation as measured by CPI, indicating a decline in purchasing power, while the ratio of PPPs indicated a decline in price levels, indicating an increase in purchasing power (relative to the USD). Without access to detailed data from the ICP on prices collected under the exercise, it is difficult to ascertain the reasons for this apparent paradox.

Without an explanation for this divergence in price data, and after careful review with country poverty economists, we established a rule that if δ exceeds two standard deviations from the mean, the poverty estimates would not be based on the 2011 PPP data, but would remain based on the 2005 PPP data.³² This means that for poverty measurement in Iraq, Bangladesh, Yemen, Egypt, Jordan and Cabo Verde we continue to estimate poverty based on the \$1.25 line and the 2005 PPPs. Countries where the ratio is more than one standard deviation from the mean were also examined on a case-by-case basis. For two of them (Cambodia and Lao PDR) the exploratory analysis indicated that the poverty estimates based on 2005 PPPs are more consistent with regional patterns than those suggested by the 2011 PPPs. Therefore, the 2012 poverty estimates for Cambodia, Lao PDR, Bangladesh, Cabo Verde, Egypt, Jordan and Yemen are based on the 2005 PPP data (and \$1.25 line) and not the new 2011 PPP data.

³² That is if δ is greater than 2.07. For no countries was if δ less than two standard deviations from the mean. An alternative for assessing outliers that was considered was the extent to which a country's δ deviates from the ratio of new and old poverty line (1.90/1.25=1.52). In this way the identification of outliers would be anchored in the change in the poverty line, rather than the overall change in the PPPs-adjusted dollar value of incomes across all countries. This alternative identified the same countries as problematic.

3.4 Within-country spatial price adjustments

At any given time, prices vary not only between countries, but also within countries. To accurately compare real standards of living within a country, national poverty analyses regularly make adjustments for spatial (geographic) differences in prices.³³ Without spatial-price adjustments, a national poverty line would over-estimate poverty in areas with low prices (typically rural areas) and under-estimate poverty in areas with high prices (typically urban areas). The total count of poor in the nation might be correct, but the geographic profile of where the poor live would be incorrect. To reduce this sort of mis-classification errors, many countries have separate poverty lines for urban and rural areas (or by other sub-national geographies), or adjust consumption and income to account for differences in prices.

For the purposes of the global poverty count, the focus is on obtaining the correct count of poor people in each country; the global count reported by the World Bank typically does not include sub-national estimates of poverty. By design, the data underlying the PPP conversion factors are usually collected from rural and urban outlets and should reflect average national price levels. Similarly, household survey data is sampled from rural and urban areas and by design is nationally representative.³⁴ Therefore, for the global poverty count, national PPP conversion factors are generally applied to spatially unadjusted income and consumption distributions, under the assumption that this results in the correct national poverty headcount (and without concern for whether the sub-national profile of poverty is correct). However, there are several important exceptions, for which spatial price adjustments are made to the PPPs or to the income/consumption distributions themselves.

Rural and Urban PPPs for China, India and Indonesia.

For China, India and Indonesia, our poverty estimates use spatial-price adjustments to produce separate rural and urban international poverty estimates. These countries are home to a large share of the world's poor, and their vast geographies may allow for particularly large rural-urban disparities in both prices and living standards. For estimates based on the 2005 PPPs,

³³ See chapter 5 in Jolliffe et al (2014) for an extensive discussion of the importance of spatial price difference in national poverty assessment. Gimenez and Jolliffe (2014) discuss this issue in the context of Bangladesh, and Jolliffe (2006) illustrates how the failure to account for spatial difference in prices in the US results in a re-ranking of relative urban-rural poverty rates.

³⁴ One distinction though is that household survey weights expand to the population of individuals, PPP price data is weighted by the volume of total expenditures in the country.

adjustments to the PPPs for India and China were also motivated by a concern that the 2005 ICP price collection was heavily concentrated in urban areas and that the national PPPs therefore possibly had an urban bias (Ravallion and Chen, 2010; Chen and Ravallion, 2008; Ravallion, 2008).

For these three countries, national PPPs from the ICP are disaggregated into rural and urban PPPs that are constructed to reflect cost-of-living differences between rural and urban areas. In backing out separate rural and urban 2011 PPPs for these three countries, we follow steps that are conceptually equivalent to those used by Ravallion and Chen (2010) and Ravallion (2008). To unpack the national PPP into an urban and rural PPP, this method uses rural and urban poverty lines to measure differences in the cost of living,³⁵ and also uses information on the rural and urban shares of the ICP price collection. Following notation from Lakner et al (2015), the adjustments can be summarized as follows. Let ω be the relative urban-rural difference in cost of living (expressed as the ratio of urban and rural poverty lines, Z_U/Z_R) and λ , the urban share of total price outlets in the ICP price collection for each country. The PPPs are then unpacked into urban and rural PPPs such that their ratio is equal to ω , the urban-rural difference in the cost of living.

$$\omega = \frac{Z_U}{Z_R} = \frac{PPP_U}{PPP_R} \tag{3}$$

This of course only defines the ratio of the PPPs. To establish unique values for PPP_U and PPP_R, it is also necessary to know the magnitude of the difference between the urban and rural measures. To this end, the urban share of price outlets, λ , is used as a weight to measure the difference between the urban and rural PPPs.

$$PPP = \lambda PPP_{U} + (1 - \lambda)PPP_{R} \tag{4}$$

Equations 3 and 4 can be solved to derive unique values for PPP_R and PPP_U .

³⁵ Because cost-of-basic-needs poverty lines are typically estimated to include an allowance for nonfood consumption, and this allowance frequently differs across urban and rural areas, differences in poverty lines are more accurately described as reflecting differences in the cost of living, rather than differences in prices. In contrast, the adjustments for LAC and ECA countries discussed later in this paper, are more accurately referred to as spatial-price adjustments, and not cost-of-living adjustments.

$$PPP_{R} = \frac{PPP}{\omega \times \lambda + (1 - \lambda)}$$

$$PPP_{U} = \omega PPP_{R} = \frac{PPP}{\lambda + \frac{(1 - \lambda)}{\omega}}$$
(5)

Information about the ICP urban shares (λ) for these three countries come from the Asian Development Bank (2014).³⁶ In contrast to the 2005 ICP, in which price collection was concentrated in urban areas, the 2011 ICP saw better participation in China, with 24% of the outlets where prices were collected being in rural areas. In India, 25.8% of locations surveyed were rural in the 2011 ICP, and for Indonesia, 38.7% of the outlets were in rural areas. Nevertheless, these are large-population countries and accounting for bias, even if small relative to other countries, may be quite important; and the rural-urban unpacking of the PPP is also used to provide separate extreme poverty estimates for rural and urban areas in these countries.

Data on the urban and rural poverty lines come from the national statistical offices of each country, or in some cases, the World Bank country poverty economist. Since China does not have an official urban poverty line (only a rural line), Chen and Ravallion (2008) use the ratio of unofficial national poverty lines they estimate in collaboration with China's National Bureau of Statistics (NBS). For 2005, these lines suggested that the cost-of-living of the poor was 37% higher in urban compared to rural areas. Based on changes in rural and urban prices for people living close to the poverty line, the urban-rural cost-of-living difference in China is estimated to be 28.5% in 2011.

In the case of India, official rural and urban poverty lines are readily available from national sources. Ravallion (2008) and Ravallion and Chen (2010) used the official poverty lines from India's Planning Commission for 2004-05, which suggest cost of living being 51% higher than in rural areas.³⁷ More recently, an Expert Group constituted by the Government of India (2009) recommended a higher rural poverty line based on corrections for biases in past price deflators. The revised so-called Tendulkar poverty lines for 2011-12, propose an urban line being

³⁶ From ADB (2014) "Appendix 1: Coverage by Type of Outlet and Location for Household Price Surveys".

³⁷ India's official poverty lines for 2004-05 were Rs 17.71 and Rs 11.71 per day for urban and rural areas, giving a ratio of 1.51 in 2005. These lines date back to Government of India (1979) and have since been updated by rural and urban inflation. Update by rural and urban CPIs to 2011 this ratio is 1.45 in 2011.

only 22% higher than the rural line.³⁸ This is the ratio used in the present estimates for India. For Indonesia, the estimates use the official urban and rural poverty lines from 2011 (Statistics Indonesia, 2015). Table 4 summarizes the data used in applying these adjustments and the resulting rural and urban 2011 PPPs for China, India and Indonesia.

[INSERT TABLE 4 APPROXIMATELY HERE]

Within-country spatial price adjustments in LAC and ECA

The second category of within-country spatial adjustments is pertinent to the Latin America and Caribbean (LAC) region, and the Europe and Central Asia (ECA) region. For most countries in these regions, PovcalNet draws on spatially adjusted consumption and income aggregates from regional databases. In LAC, PovcalNet uses aggregates from the Socioeconomic Database for Latin America and the Caribbean (SEDLAC) in which all rural incomes are increased by a factor of 15% to capture differences in rural-urban prices, based on average ruralurban price differences observed in the region (CEDLAS and World Bank, 2010). Although this uniform adjustment is somewhat arbitrary, CEDLAS argues that it is preferable to ignoring the problem of spatial price differences or allowing for different methods across countries. Adjusting all incomes from SEDLAC to urban price level is particularly reasonable in the context of international poverty measurement using PPPs, since the ICP exercise (both in 2005 and 2011) in this region is carried out solely in urban areas and therefore explicitly does not capture rural price levels.³⁹

Similar to the LAC region, PovcalNet also draws its consumption and income aggregates in ECA from a regional database, ECAPOV. This regional database, maintained by the World Bank, also embeds spatial-price adjustments into many of its consumption aggregates. ECAPOV adopts, whenever information on households' purchased quantities is available, a spatial Paasche index based on unit values from food consumption, which is then applied to all consumption

³⁸ National poverty lines for 2011/12 are reported in Planning Commission. 2013. 'Press Note on Poverty Estimates, 2011-12', Planning Commission Government of India.

³⁹ Maintaining these adjustments is also helpful for consistency between regional and international measurements of poverty.

items (including non-food items). Unlike the LAC region, however these prices are not expressed at the urban level, but adjusted to reflect national prices.⁴⁰

Table 5 recaps the various spatial price adjustments embodied in PovcalNet data. From the perspective of comparability, more consistent methods to adjust for within-country differences in prices would be preferable. Although the adjustments made for China, India and Indonesia help to produce separate rural-urban estimates in these countries, the method is inconsistent with what is done in other countries, and there is little evidence that urban bias is problematic exclusively in these countries. The adjustment has the overall effect of lowering the poverty estimates for these countries, relative to a benchmark of simply applying the national PPPs to national distributions, as observed by Jolliffe and Prydz (2015). Further analysis and research is needed to identify a more uniform and improved way of integrating within-country spatial price adjustment and bias-corrections into global poverty measurement.

Nevertheless, given the sheer size of the rural population in these three countries, and the principle of retaining methodological comparability with the 2005 update, we felt it was both appropriate and important to retain these corrections for spatial cost of living differences in China, India and Indonesia. The fact that we haven't been able to make more progress in investigating the need for additional spatial adjustments in smaller countries, and in harmonizing the corrections across regions, is not a reason to move backwards in these three cases – particularly since this would hamper comparability with results based on the \$1.25 line and 2005 PPPs.

[INSERT TABLE 5 APPROXIMATELY HERE]

3.5 Alignment, aggregation and reporting of poverty estimates

For individual countries, the World Bank publishes poverty numbers based on the international poverty line only for years for which it has household survey data on income or consumption. However, the estimated total count of poor people in the world for 2012 is based on a poverty estimate for all countries in 2012 - that is, poverty in 2012 is estimated for a country even if no household survey data is available from 2012. For example, if a country has data from

⁴⁰ Another way of stating this is that in ECAPOV, mean consumption levels are not changed when adjusting for spatial differences in prices.

2010, this data is used to project an estimated poverty rate to 2012 for the purposes of the global count. An alternative to projecting the 2010 data forward to 2012 would be to use the poverty count from the actual year the data was collected, but this is viewed as an undesirable option. If the economy of this country had been growing between 2010 and 2012, then the poverty headcount from 2010 would most likely overestimate the poverty headcount in 2012.⁴¹

For countries for which there is no survey available in the specific reference year for the global estimate, the country-level poverty count is estimated by extrapolating consumption or income from the latest survey using growth rates from national accounts. This procedure assumes distribution-neutral growth, i.e. no change in inequality. In addition, because growth in survey means has historically been lower than growth observed in national accounts data, the growth rates used for extrapolating the survey data are adjusted for these observed differences.⁴² If a survey is available after the reference year, that information is also used: An average of the two extrapolated estimates is then reported, weighted by their relative distance from the reference year. The mechanics of the extrapolation and interpolation is described in more detail in Chen and Ravallion (2004) and Jolliffe, et al (2014).

For countries without any poverty estimates, extrapolation to the reference year is of course not an option, and PovcalNet does not report poverty estimates for these countries. Nonetheless, these countries do indirectly enter the regional and global poverty counts. The country-level poverty headcount used to account for them in regional totals is the product of the estimated poverty headcount in the remainder of the region to which they belong (e.g. sub-Saharan Africa) and the country's own population, as reported by the WDI. So, when aggregating to regional and global totals, developing countries without any poverty measures are in effect assigned the average headcount for their regions. This procedure is obviously not

⁴¹ Kraay (2006) shows that growth is one of the key sources of poverty reduction.

⁴² For most countries, extrapolation is done using the household final consumption expenditure (HFCE, also known as private consumption expenditures, PCE) component of national accounts. For the Sub-Saharan Africa region, overall real GDP growth rate is used due to poor or inconsistent measurement of HFCE component. Historically, across developing countries, growth in household survey means has averaged approximately 87% of the consumption growth from national accounts (Ravallion, 2003). Therefore, when applying national accounts growth rates to modify survey means, an adjustment factor has been used: 0.87 for all countries, with two exceptions. Those exceptions are China and India, for which additional specific research has been conducted. For China, we use 0.72, and for India 0.51. Note that, for China and India, survey data is available in the majority of the reference years, including in 2012, and no such extrapolation takes place for these two countries.

intended to suggest any inference about poverty in those specific countries, which is why numbers are not reported for them. Rather, it is a compromise intended to avoid undercounting poverty in those regions with weaker data coverage.⁴³

High-income countries are assumed to have no people living in extreme poverty in our global count. Although some people in rich countries report household per capita incomes that are below the international poverty line, per capita consumption is above this threshold for nearly everyone. Drawing an example from the United States, Chandy and Smith (2014) find that 1 to 4 percent of the population live below \$2 a day when using income measures, but that less than 0.1 percent live below this threshold when using consumption measure. While the assumption of zero people in extreme consumption poverty may not be fully supported, it is a useful simplifying assumption that appears to very closely approximate the correct estimate.

In most cases, our estimate aims to be as complete as possible in terms of coverage; but there are cases where countries and regions are excluded. The World Bank previously reported global poverty numbers in 3-year intervals from 1981 to 2008. Since 2010, there have been annual updates for the reference-year poverty estimates, with this paper presenting estimates for the 2012 reference year.⁴⁴ For each reference year, we calculate a population coverage rate for regional poverty estimates. The coverage rate is defined by the share of the population in each region which is covered by a survey within plus or minus two years of the reference year. In other words, for reference year 2012, if a country has a survey anywhere from 2010 to 2014, then it is treated as providing coverage for the estimate. If the coverage rate is less than 60% we do not report the regional poverty estimate. For reference year 2008 and later, the Middle East and North Africa region falls below this threshold and poverty numbers are not reported.

4. Updating the international poverty line based on 2011 PPPs

In April 2013, the World Bank Group announced the goal of ending extreme poverty, which was defined specifically as reducing "the percentage of people living with less than \$1.25 a day [...] to no more than 3 percent globally by 2030." The introduction of the 2011 PPPs creates a potential measurement challenge for faithfully monitoring progress towards this goal. The \$1.25

⁴³ For an overview of countries missing poverty data see Serajuddin, et al (2015).

⁴⁴ Reference years used in PovcalNet are 1981, 1984, 1987, 1990, 1993, 1996, 1999, 2002, 2005, 2008, 2010, 2011, 2012.

line stated in the goal (essentially the target's "goal post") is based on the 2005 PPPs. If 2011 PPPs are used to convert the LCU values of consumption and income distributions, what is the poverty line that most closely reflects the same value as the \$1.25 line, but is expressed in 2011 PPPs?

Given the importance of avoiding manipulation (and the appearance of manipulation) of the "goal post", by either making the goal harder or easier to reach, one option that was given serious consideration was simply to not adopt the 2011 PPPs and continue to use the \$1.25 line in 2005 PPP-adjusted USD. But, if the threshold that is used to identify the poor is expressed in the relative price levels as estimated by the 2005 PPP data, then the consumption and income distributions must also continue to be based on the 2005 PPPs. This option was considered and ultimately rejected, since the preponderance of scholarly opinion is that the 2011 PPPs reflect a number of improvements in terms of coverage and methodology, and therefore provide a more accurate reflection of relative price levels in the world.

With the decision to use the 2011 PPPs then comes the responsibility of revising the \$1.25 line to 2011 PPP terms. Because the 2011 PPPs revise the relative price levels between countries, there exists no adjustment to the \$1.25 line (at least not if we restrict the revision to maintaining a single line for all countries) in 2011 PPPs that would produce the same headcount rate as the 2005 PPPs in each country. Any proposed revision will change the real value of the line in many, if not most, countries. An initial proposal from Dykstra et al. (2014) was to update the line based on US inflation rate. The value of their revised line was USD1.44. But, as discussed earlier in the paper, relative price levels between rich and poor countries were systematically revised with the 2011 ICP. Therefore, although \$1.44 would buy the same bundle of goods in the US in 2011 as \$1.25 did in 2005, the relative shift in prices means that \$1.44 in 2011 would buy significantly less in most poor countries (i.e, it lowered significantly the real value of the goal posts, and not surprisingly, the resulting estimates radically reduced the global poverty count.

Nevertheless, a useful point that came from Dykstra et al. is that it forces one to think about what we mean when we say we want to keep the real value of the \$1.25 line the same, but express it in 2011 PPPs. Their \$1.44 line did maintain the real value of the \$1.25 line, but only

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for the US (or more accurately, only for countries with the δ defined in equation (2) with values close to 1.15).

In our view, the goal should be to try to find a line that would keep the definition of the line as consistent as possible, and on average buy the same bundle of goods as the \$1.25 line did, but in poor countries - such as those used to construct the \$1.25 line.⁴⁵ This approach has some attractive features, including from a communications standpoint. It is relatively easy to state that the definition of the new poverty line is unchanged, and that, on average, it buys the same bundle of goods that could have been purchased in 2005 with \$1.25 in the fifteen countries that define the international poverty line.

Another desirable attribute is that it is a relatively simple adjustment to make. This decision ensures that the concept (poverty lines of the same 15 poor countries); method (simple average across these same 15 countries); and data (the same 15 national poverty lines) are unchanged. The only element that is changing is the PPPs used to convert the national lines to estimate an international line. Table 6 provides the 2005 and 2011 PPP values of these national poverty lines, as well as the PPPs and CPIs used for the conversion.⁴⁶ Taking the average of the same 15 national poverty lines which gave the \$1.25 line in 2005 PPPs, now gives \$1.88 per day in 2011 PPPs, which rounds to \$1.90. Because this average is based on the exact same national lines as the \$1.25 line, we believe the \$1.90 line reflects the most comparable benchmark possible for updating the \$1.25 line to 2011 PPPs. Given the nature of the 2011 ICP revision of PPP conversion factors, this is the line that least changes the goalposts, by the standards of the world's poorest countries.

[INSERT TABLE 6 APPROXIMATELY HERE]

However, using the average of these 15 countries does have potential limitations, in part due to weak statistical support, as reviewed by Jolliffe and Prydz (2015). Deaton (2010) similarly critiques this approach, arguing that the average should be weighted by the poor population

⁴⁵ This approach has risks, in particular if the change in relative prices for those 15 countries is radically different from the change in relative prices for most poor countries but, as we will see, this is not the case for the present update.

⁴⁶ In effect, this conversion applies the conversion factor $\delta = \frac{CPI_{11}/CPI_{05}}{PPP11/PPP05}$ to the 2005 PPP-adjusted dollar value of the national poverty lines to get the 2011 PPP-adjusted dollar value.

(where this population is defined by the national poverty line) to better reflect the poverty line faced by the average poor person. Deaton (2010) also criticizes the selection of the 15 countries, which can also be interpreted as a critique of the statistical support for the line. He provides an example whereby when India's national income grew, they were dropped from the set of countries determining the international poverty line, and this caused the international poverty line to increase. So, because India's economy had grown, the number of poor as identified by the national poverty line had declined, but the number of extreme poor as defined by global poverty had increased. Their growth caused an increase in the number of Indians who were deemed extreme poor by the global poverty count.

Kakwani and Son (2015) have proposed an alternative approach to calculate a new global poverty line based on 2011 PPPs, using what they call "equivalent poverty lines", which are poverty lines for each country that produce the same poverty headcount in 2011 PPPs, as with 2005 PPPs. In effect, their approach converts the \$1.25 in 2005 PPP-adjusted dollars into 2011 PPP-adjusted dollars for each country.⁴⁷ Because of divergent changes in the CPIs and PPP conversion factors across countries between the 2005 and 2011 rounds, this leads to a wide range of values in 2011 PPPs. To calculate a single poverty line in 2011 PPPs, they propose using the weighted average of the equivalent poverty lines of 66 countries with weights proportional to their populations, giving them a value of \$1.78 in 2011 PPP. As a robustness check to the \$1.90 line, we expand on this approach using our own data.

Figure 4 shows the "equivalent poverty lines" of the 101 countries in which we measure extreme poverty, and which also participated in both the 2005 and 2011 ICP rounds, plotted against the countries income level. Using the "equivalent poverty lines" approach would result in an unweighted average of \$1.90, and a population weighted average of \$1.92.⁴⁸ Using the "equivalent poverty lines" approach among the 15 countries that originally defined the \$1.25 line – which would also satisfy the desire of keeping the poverty line "constant" (on average) in the world's poorest countries - would give a simple average of \$1.86 and a population weighted average of \$1.90.

⁴⁷ Conversion of 1.25 from 2005 PPP-adjusted dollars to 2011 PPP-adjusted dollars is simply the product of \$1.25 and δ for each country. This way the poverty line is held constant in local currencies.

⁴⁸ These estimates differ from Kakwani and Son (2015) due to our much large sample size, and use of different CPIs for selected countries.

provide additional support for the robustness of our approach, the results of which are clearly not unduly dependent on the identity of the original Ravallion et al. fifteen countries.

Not unexpectedly, Table 7 shows that given the regional differences in revisions of price levels from the 2011 ICP, the average "equivalent poverty lines" diverge regionally. Sub-Saharan Africa's "equivalent poverty lines" give a simple average of \$1.94, close to the overall mean, while LAC and ECA's poverty equivalent lines are around \$1.60, and EAP, SAR and have averages above \$2 This suggests that, on average, a line of \$1.90 would lead to small changes in countries Africa, higher poverty in countries in LAC and ECA, while for countries in EAP and SAR poverty would fall with the new PPPs. Of course, the precise changes to the regional aggregates will depend on population shares and the density of the distribution around the poverty lines in these countries, as well as other adjustments.

[INSERT FIGURE 4 APPROXIMATELY HERE] [INSERT TABLE 7 APPROXIMATELY HERE]

Another alternative approach to updating the \$1.25 line would be to re-estimate the relationship between national poverty lines and national incomes (from the Ravallion et al., 2009, estimate shown in Figure 1) using the 2011 PPPs. Such a procedure could involve selecting a new sample of the poorest countries as the reference group for the international line. Klasen et al (2015) suggest re-estimating the poverty line using the original, piecewise regression function similar to that used to identify the reference group of 15 countries that defined the \$1.25 line. On that basis, they estimate an updated global line of \$1.67-1.71. However, these estimates are significantly lower (to our knowledge) because they rely on CPIs from WDI, which, as discussed in preceding sections, underestimate inflation (and thus the conversion from 2005 to 2011 PPPs) for a number of countries. Alternatively, if we re-rank the countries by mean consumption denominated in 2011 PPPs, one country in the bottom 15 changes – and the mean of the lines in 2011 PPPs becomes \$1.84. However, across these approaches, the reference group defining the international line can (and does) change, and it would not necessarily be based on the same 15 countries that produced the \$1.25 line.

Jolliffe and Prydz (2015) have suggested that a larger set of more recent national lines could be used in setting a new poverty line. They propose a methodology for constructing a

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global poverty line that is less sensitive to CPI data quality issues, more robust to the smallsample problems (i.e. the 15-country approach), and also significantly increases the coverage of the population of poor people. They use a sample of more than 600 national poverty thresholds estimated from national poverty headcounts. Taking the median of the most recent national threshold of 32 countries classified as the World Bank as "low income", gives a "Low Income Country poverty line" of \$1.92 in 2011 PPPs.⁴⁹ This method also has the attractive feature that the estimated line in 2005 PPPs is exactly \$1.25, and as such is comparable with the poverty line used with the 2005 PPPs. Defining a line from 32 low income countries more than double the coverage of the poor relative to the 15-country approach, and are from countries that represent about 25 percent of the population of the global poor in 2011. Once again, although the conceptual pathway is somewhat different, this final line also rounds to \$1.90 a day.

Finally, some observers have argued that the most important aspect of holding the poverty line (or at least the 'goal post') fixed is to keep the poverty headcount fixed when switching from the 2005 to 2011 PPPs. Sillers (2015) proposed a 'continuous headcount' approach in which the global poverty line is updated such that the global headcount is unchanged. His estimate is that the line which would in 2011 keep the global headcount unchanged compared with the \$1.25 line, would be \$1.78 per day at 2011 PPP. That estimation, however, relies on different rural-urban adjustments for China, India and Indonesia which are updated in the present analysis. When we use the new adjusted 2011 PPPs, and follow the Sillers methodology, preliminary estimates suggest that the line that would keep the global headcount unchanged in 2011 would be around 1.92 per day.

All in all, most of the alternative approaches that have been proposed for updating the international poverty line to 2011 PPPs end up generating lines that are either exactly or very close to \$1.90 a day. We take this as providing some reassurance that our approach – deliberately motivated by a concern with preserving the integrity of the goalposts used for the SDGs and the Bank's own twin goals – is in fact reasonably robust.

⁴⁹ As of 1 July 2014, low-income economies are defined as those with a GNI per capita, calculated using the World Bank Atlas method, of \$1,045 or less in 2013.

5. Results

This section presents new estimates of global poverty based on the \$1.90 line and the 2011 PPPs. In presenting the results, we highlight how the new estimates compare to the most recent estimates based on the \$1.25 line and the 2005 PPPs. When considering the comparisons, it is important to note that there are many changing elements in the estimates. In addition to incorporating the new poverty line and the 2011 PPPs, the new results are based on a number of other updates to the data, such as new surveys, increased use of micro-data, changes to welfare aggregates, revised inter-temporal deflators, and updated population figures. While this paper will use the short-hand reference to the 2005 PPP and 2011 PPP poverty estimates, the comparisons will reflect differences in all the elements noted above. For example, the present update includes estimates for six countries for which international poverty estimates have not been available at all in the past.⁵⁰ These simultaneous changes to the data make it impossible to identify from the comparisons reported here, the precise isolated effect of introducing the 2011 PPPs and the \$1.90 line in our analysis. In addition to the findings in this paper, more extensive analysis of recent trends in global poverty, and the outlook for the future, is available in World Bank (2015b) and Cruz et al (2015).

5.1 Updated country-level estimates of poverty

Although the updated poverty line of \$1.90 in 2011 PPPs reflects the same real standard of living as the \$1.25 line did in 2005 PPPs (on average across poor countries), the new line does of course lead to changes to poverty counts in individual countries. Figure 5 illustrates three examples of changes in country-level poverty estimates between the \$1.25 line at 2005 PPPs and the \$1.90 line at 2011 PPPs. For Armenia, the 2011 PPPs resulted in revision of PPP-adjusted dollar value of consumption which was close to proportional to the change in the poverty line from \$1.25 to \$1.90, leading to very minor changes in poverty.⁵¹ For Botswana, the revision of PPP-adjusted value of international poverty line and, as a result, the poverty estimates under the new line are higher. In

⁵⁰ Kiribati, Kosovo, Samoa, Solomon Islands, Tonga and Vanuatu have been added to the PovcalNet database in this latest update.

⁵¹ The direction and magnitude of the changes can also be assessed in terms of the difference between the 1.90 line and the "poverty equivalent" lines discussed in the preceding section. The poverty equivalent line in for Armenia was \$1.88 – close to the \$1.90 poverty line. The poverty equivalent lines for Botswana and Nepal are \$1.61 and \$2.11, respectively.

contrast, for Nepal, the 2011 PPPs implied a revision of the PPP-adjusted welfare aggregates that was significantly higher than the revision of the poverty line, and the resulting poverty estimates using 2011 PPPs is thus lower than the estimates based on 2005 PPPs. It is noteworthy that notwithstanding the changes in levels, across all three countries the trends in poverty between different surveys are broadly maintained. This is as expected since the revision to PPP-adjusted consumption and income is uniform across years.

Figure 6 (a) compares the latest country-level poverty estimates based on the \$1.25 line and 2005 PPPs with the corresponding estimate using the \$1.90 line and 2011 PPPs. Deviations from the 45-degree line reveal the difference in poverty between the estimates. Generally, there is a strong bivariate correlation between the estimates. The distribution of the differences in the poverty estimates gives a sense of the degree of changes across all countries. Figure 6 (b) summarizes such changes across these poverty estimates, illustrating how the changes are concentrated close to zero, but with some clear outliers where changes are large. Some of these changes are considerable, while for the majority, the changes to country-level estimates are less jarring.⁵² The distribution of the absolute differences in the estimates suggests that for half the estimates the change is smaller than 2 percentage points, while for three-quarters of the estimates in the poverty headcount changes by five percentage points. Some of the largest changes come in countries that used imputed (regression-based) 2005 PPPs and who only participated fully in the 2011 ICP, or where there has been considerable revisions to underlying consumption aggregates.

5.2 The regional poverty profile with the 2011 PPPs

Globally, we estimate that 902 million people, or 12.8 percent of the world population, live in extreme poverty in 2012 under the \$1.90 poverty line at 2011 PPPs. The highest regional poverty rate is in Sub-Saharan Africa, where 42.6 percent of the population is estimated to live below the extreme poverty line, followed by South Asia (18.8 percent) and East Asia (7.2 percent). Table 8 summarizes the global and regional poverty measures (percent poor, depth of poverty and number of poor) for a selection of reference years between 1990 and 2012.⁵³ In contrast to some of the large country-level revisions, the regional poverty profile based on the

⁵² With the caveat that the absolute changes are different than changes in percentage points.

⁵³ A more complete set of estimates will be available in PovcalNet in due course.

\$1.90 poverty line and 2011 PPPs largely maintains the picture of global poverty based on the \$1.25 line and 2005 PPPs.

The global count of poor with the new data is very similar to the global count based on the \$1.25 line and the 2005 PPPs. For 2011, the most recent year for which we have estimates for both the \$1.90 and \$1.25 lines, the global poverty headcount rate is 14.2 percent using the 2011 PPPs, compared to 14.5 percent with the 2005 PPPs. The difference in the number of poor is 24 million people. It is important to note that the aggregate global distribution is extremely dense around the current and past poverty lines. Edward and Sumner (2015) show that moving the poverty line by as little as 10 cents would move the count of global poor by more than 100 million. The high density of the distribution around the poverty line has also been an important aspect contributing to the rapid decline in poverty in recent years, such as the estimated reduction of number of poor by 80 million people between 2012 and 2011.

Although the global number of poor remains similar in the revised numbers, some of the regional changes are more significant. The East Asia and the Pacific region, poverty in 2011 increases from 7.9 percent under the previous estimates based on the \$1.25 line to 8.5 percent in the new estimates using the \$1.90 line. This increase is largely driven by an upward adjustment of the poverty headcount rate in China, as a result of the new PPPs and new rural-urban adjustments. The new estimates lower the aggregate poverty rate in Sub-Saharan Africa and South Asia by around 2 percentage points in the most recent update, to 43.3 and 22.3 percent, respectively. In the Latin America and Caribbean region, poverty estimates are revised up with the 2011 PPPs, corresponding to the lower upward adjustment in the PPP-adjusted welfare measures in these regions compared to the rise in the global poverty line. While the absolute change to overall poverty rates in these regions appears small at the \$1.90 line, the changes are more evident at higher poverty lines. As discussed, because of limited coverage, we do not report regional numbers for the MENA region at this time, although they are used in calculating the global average.⁵⁴

⁵⁴ Although the regional MENA numbers and several country-level poverty estimates are not reported due to low coverage and concerns with the aggregates, poverty estimates for these countries (and the region as a whole) are calculated for the purposes of global poverty estimation.

5.3 Past progress and future prospects for ending poverty

Estimates for selected reference years using both the \$1.25 line and \$1.90 lines from 1990 until 2011 paint a very similar picture regarding the evolution of global and regional poverty. Global poverty has declined rapidly from 1990 until 2012, driven by a particularly strong decline in East and South Asia. Under both the previous and the updated poverty estimates, the first Millennium Development Goal of halving the share of the world population that live in extreme poverty between 1990 and 2015 was reached well ahead of time. In fact, our most recent results for 2012 estimate of 12.8 percent global poor corresponds to a reduction in the global poverty rate by nearly two-thirds compared to 1990. In absolute terms, the global number of poor has fallen by more than half, from more than 1.96 billion people in 1990 to 902 million in 2012. Figure 8, which shows the evolution of the regional poverty rates under both the \$1.90 and \$1.25 lines from 1990 to 2011, shows that the regional levels and trends are broadly maintained under the new update.

Given the broad correspondence of the present and past global poverty profile under the two lines, it is not surprising that projections for the future also show a similar trajectory. We report on two (evidently speculative, and intended merely as illustrative) poverty scenarios for 2030, which are based on the country-specific historic average growth rates for the past 10 and 20 years. Depending on assumptions about average growth rates, projections for 2030 with the \$1.90 line suggests that there will between 350 and 480 million poor people in 2030, which would yield a global poverty rate between 4.2 percent and 5.7 percent, short of the World Bank target of less than 3 percent, globally.⁵⁵ These projections are slightly more optimistic than the similar projections with the \$1.25 line carried out in Jolliffe et al (2014), which ranged from 4.8 to 6.8 percent. The slightly more optimistic projections are due to a modestly lower starting point in 2011, and also caused by a greater relative concentration of poverty in Asia under the new poverty line, where poverty is expected to fall relatively faster than other regions due to higher per capita growth. The projected shares of global poverty in 2030 is shown in Figure 9, showing that the vast majority of poor people will live in Sub-Saharan Africa (more than 85 percent) with projections using both lines. Broadly speaking, this analysis suggest that the goal of ending extreme poverty by 2030 will be very ambitious, especially in Sub-Saharan Africa.

⁵⁵ The growth rates assumed in the projections are country-specific 10 year and 20 year historic growth rates.

6. Conclusions

The measurement of extreme income poverty for the world as a whole has attracted considerable interest over the last two and half decades. Reducing and, more recently, ending global poverty have become central components of the development objectives shared by the international community, as expressed in the Millennium Development Goals and, just this year, in the Sustainable Development Goals that succeed them. They are a fundamental objective of international organizations such as the World Bank.

Given the conceptual desirability of defining extreme poverty in terms of a common level of well-being across all countries, the measurement and monitoring of global poverty has typically been done with respect to a money-metric yardstick anchored on the poverty lines of very poor countries, and converted to other currencies using Purchasing Power Parity (PPP) exchange rates. One challenging consequence of this approach is that PPPs are themselves difficult to collect information for, and to construct. Major changes in the nature of PPPs have taken place at various points in time, including 1993, 2005 and, most recently, 2011. Each time the PPPs change, the international poverty line that builds on them changes too – although there usually is some discretion in how the change is implemented.

In addition to the poverty line, changes over time in the distributions of income and consumption for various countries also affect global poverty counts and measures. Most of these are of course the real changes in living standards that we wish to monitor. But, in addition, new countries are added that were previously not included and, more rarely, countries previously included drop out. Price indices used to compare incomes over time are revised. Spatial cost-of-living adjustments made to enhance the comparability of living standards between urban and rural areas – or across different regions of large countries – change as well.

This paper documents as extensively as possible the various changes in all of these domains, which were used in constructing a new global count of the extremely income poor for the year 2012, using the new 2011 PPPs. This global count underpins the World Bank's recent poverty update in Cruz et al (2015) and World Bank (2015a), and is based on a new international poverty line set at \$1.90 a day (per capita) in 2011 PPPs. This line was derived in accordance with our best judgment of how to maintain the real value of the \$1.25 line (at 2005 PPPs) in poor

countries, so as to preserve the integrity of the "goalposts" for international targets such as the SDGs and the World Bank's own goals. Specifically, the values of the fifteen poverty lines that underpinned the \$1.25 line were taken in local currency units in 2005, and inflated to 2011 prices using the best available domestic price or costs-of-living indices. The resulting values were converted to USD using 2011 PPPs. A simple average of these numbers yielded \$1.88, which we rounded to \$1.90. A number of alternative approaches – including taking the local currency lines corresponding to \$1.25 (in 2005 PPPs) in 101 developing countries, inflating them to 2011 using domestic CPIs, and then converting them to USD with the 2011 PPPs – yield results that are either exactly equal to \$1.90, or very close.

In addition to changes in the line, we have documented in some detail which price indices were used for each of the 132 countries included in the exercise, with particular emphasis on those where the number differs from the indices reported in the World Development Indicators. We have also discussed those cases where adjustments are made to consumption or income vectors to account for spatial differences in the cost of living within countries, including China, India, Indonesia and countries in Latin America, the Caribbean, Europe and Central Asia.

The combined result of these various changes for the year 2011 is that the global headcount rate changes from 14.5% (with respect to the \$1.25 line, at 2005 PPPs) to 14.2% (with respect to the \$1.90 line, at 2011 PPPs). This change corresponds to 24 million people. For 2012, the reference year for the new count, the incidence is 12.8%, corresponding to 902 million persons. The regional profile of poverty changes only moderately, with the new method yielding slightly lower poverty in the poorest regions (notably Sub-Saharan Africa and South Asia), and slightly higher poverty in middle-income regions (notably Latin America and the Caribbean, and Europe and Central Asia). Trends over time between 1990 and 2012 are very similar using the new and old methods, and projections of possible future poverty trajectories under the assumption of distribution neutral growth are similarly little affected.

The fact that this update yields relatively limited changes to what we thought we knew about global poverty is a result of the fact that these methodological revisions were deliberately designed so as preserve the real purchasing power of the \$1.25 line in some of the world's poorest countries (and of the additional fact that, between 2005 and 2011), price level changes in these countries were not atypical of the developing world as a whole). That the line is much

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higher in USD terms is simply a reflection of the fact that the 2011 ICP price surveys found lower price levels (and thus a higher purchasing power) in poor countries relative to the US, compared to the 2005 PPPs. The 2011 PPPs thus incorporate a lower relative purchasing power of the US dollar.

The exercise of updating the international poverty line when PPPs change - and the associated process of reviewing temporal and spatial price adjustments in over one hundred countries – are complex. Transparency and replicability are essential to ensure credibility, and we hope that this paper is a step in that direction. Even more importantly, the PovcalNet online tool will soon include the updated distributions, poverty line and PPP options to enable other researchers to replicate our results, as well as making different choices of their own.

Looking forward, we feel that one area where additional research is particularly needed, in order to enhance international comparability, is that of spatial cost-of-living adjustments. These are still made in a piecemeal and uncoordinated fashion across regions. While we feel that each of the adjustments we have made here is defensible in its own right, their consistency across space and time requires additional scrutiny. In that matter, and in many others, we look forward to advice from the Global Commission on Poverty, led by Professor Sir Anthony Atkinson, which was recently convened to advise the World Bank on how to take global poverty measurement forward, after this 2012 update.

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Tables

Table 1: A History of the World Bank's International Poverty Lines

	1979 "India line"	1990 "Dollar-a- day"	2001 1.08/day	2008 1.25/day	2015 1.90/day
Source	Ahluwalia et al (1979)	1990 WDR, Ravallion, et al (1991)	Chen and Ravallion (2001)	Ravallion, Chen and Sangraula (2009)	This paper.
ICP data	1975 PPPs, Kravis et al (1978)	1985 PPPs	1993 PPPs	2005 PPPs	2011 PPPs
Poverty lines used1 (India)8		8 countries	10 countries	15 countries	15 (same lines as 2008)
Method	India's poverty line (46 th pctile)	'Inspection' (rounded)	Median	Mean	Mean (rounded)
Poverty line (ICP base year USD)	\$0.56	\$1.01 (\$1.00)	\$1.08	\$1.25	\$1.88 (\$1.90)
Poverty line in 1985 USD	\$1.12	\$1.02	\$0.80	\$0.69	\$0.91
Countries used in 'reference gtoup'	India	Kenya, Nepal, Tanzania, Bangladesh, Indonesia, Morocco, Phillippines, Pakistan	China, Tanzania, Zambia, India, Indonesia, Thailand, Nepal, Bangladesh, Tunisia and Pakistan	Malawi, Mali, Ethiopia, Sierra Leone, Niger, Uganda, The Gambia, Rwanda, Guinea- Bissau, Tanzania, Tajikistan, Mozambique, Chad, Nepal and Ghana.	Same as 2008

Source: Authors' tabulations, based on Sillers (2015) and own compilation.

Table 2: Income and Consumption Distributions in PovcalNet for global poverty estimates

	A	ll of PovcalN	let	2012 Poverty estimates*				
	Micro Grouped To		Total	Micro	Grouped Total			
	data	data		data				
Income	399	79	478	29	3	32		
Consumption	563	124	687	97	3	100		
Total	962	203	1,165	126	6	132		

Source: Authors' tabulations of PovcalNet 2015 data. This does not include distributions from high income countries available in the Luxembourg Income study. *The overview for 2012 shows only one distribution per country. For a few countries where there is not distribution for 2012, but both before and after, two distributions are used to interpolate the 2012 estimate.

Deflator type	Source	Countries
Annual National	CPI series	104 countries.
Consumer Price	(FP.CPI.TOTL)	
Index	reported in World	
	Development	
	Indicators (WDI) -	
	International	
	Financial Statistics	
	data files	
Other National CPIs	Monthly CPIs from	20 countries, mostly from the LAC region.
(mostly monthly	official sources	
CPIs):	(National Statistical	
	Offices or similar)	
Sub-national CPIs	From National	China and India, separate rural and urban CPI
	Official Sources.	series.
Other temporal price	Various official and	Bangladesh, Cambodia, Ghana*, Lao, Iraq,
deflators	non-official sources	Malawi* and Tajikistan*.

Table 3: Temporal Price Deflators

* Indicates countries which also are among the 15 countries that define the international poverty line. Note: WDI series is April 2015 version. Sierra Leone had no CPI reported in WDI version used for poverty update and official national series from other source was used.

Country	(1) National	(2) Urban	(3) Rural	(4) Urban/Rural	(5) Urban
	2011 PPP	$PPP(PPP_U)$	$PPP(PPP_R)$	price ratio	ICP share
	conversion			(PL_U/PL_R)	(λ)
	factor (PPP)				
China	3.70	3.90	3.04	1.29	0.76
India	14.98	15.7	12.91	1.22	0.74
Indonesia	4091.9	4360.5	3666.16	1.19	0.61

Table 4: Rural/Urban adjustments of 2011 PPPs for China, India and Indonesia

Source: Column (1) PPP conversion factors for private consumption from the 2011 ICP. Column (4) National poverty lines as described in the text. Column (5) Asian Development Bank (2014).

Deflator type	Source	Countries
Ratio of poverty lines (cost of living adjustments)	National Poverty Lines	China, India and Indonesia
Rural-Urban adjustment assuming uniform price differences (15%)	SEDLAC	Data in PovcalNet from the Latin America region draws from the SEDLAC database which scales up all rural values by 15 percent to account for urban- rural price differences.
Spatial price adjustment using Paasche unit price index.	ECAPOV	Countries in the Europe and Central Asia region.

 Table 5: Spatial price adjustments in PovcalNet

Country	Poverty line year(s)	2005 PPP	2011 PPP	CPI 2011 (2005=100)	Poverty line 2005 PPP	Poverty line 2011 PPP
Malawi	2004-05	56.92	78.02	214.6*	0.86	1.34
Mali	1988-89	289.68	221.87	119.8	1.38	2.15
Ethiopia	1999-2000	2.75	5.44	297.1	1.35	2.03
Sierra Leone	2003-04	1396.21	1767.19	203.9^{\pm}	1.69	2.73
Niger	1993	267.33	228.75	116.3	1.10	1.49
Uganda	1993-98	744.62	946.89	178.0	1.27	1.77
Gambia, The	1998	10.34	10.83	129.3	1.48	1.82
Rwanda	1999-2001	236.75	246.83	157.8	0.99	1.50
Guinea-Bissau	1991	284.28	248.24	124.8	1.51	2.16
Tanzania	2000-01	482.45	585.52	169.9	0.63	0.88
Tajikistan	1999	0.93	1.88	334.2*	1.93	3.18
Mozambique	2002-03	11.63	15.53	173.5	0.97	1.26
Chad	1995-96	327.57	251.30	112.4	0.87	1.28
Nepal	2003-04	26.47	25.76	164.8	0.87	1.47
Ghana	1998-99	0.45	0.79	295.2*	1.83	3.07
Mean					1.25	1.88

 Table 6: Re-estimating \$1.25-line using the 2011 PPPs

Note: National poverty lines in 2005 PPPs from Ravallion, Chen and Sangraula (2009). Poverty lines in 2011 PPPs are authors' estimates based on CPI data from WDI and PPP data from ICP 2011. [±]WDI has does have sufficient CPI data for Sierra Leone, data consistent with national series used. Countries marked with (*) uses CPI which is different from that reported in WDI. See section on inter-temporal price deflators and Annex 1 for details. Ravallion, Chen and Sangraula (2009) provides lines in monthly amounts which are converted to daily amounts by a factor of 12/365.

Region	count	mean	max	min	median
East Asia and Pacific	9	2.07	2.39	1.68	2.04
Europe and Central Asia	26	1.68	2.32	1.29	1.66
Latin America and Caribbean	9	1.59	1.74	1.37	1.59
Middle East and North Africa	8	2.35	3.69	1.59	2.26
South Asia	7	2.13	2.63	1.78	2.12
Sub-Saharan Africa	42	1.94	2.60	1.45	1.90
All	101	1.90	3.69	1.29	1.81

 Table 7. "Poverty Equivalent Lines" for \$1.25 in 2005 PPP in 2011 PPPs

Source: Authors' estimates

(a) Percent Poor	<i>Poor</i> 2012		2011			19	99	1990		
Poverty line	\$1.25	\$1.90	\$1.25	\$1.90	-	\$1.25	\$1.90	\$1.25	\$1.90	
PPP	2005	2011	2005	2011		2005	2011	2005	2011	
East Asia and Pacific	-	7.2	7.9	8.5		35.9	37.5	57	60.8	
Europe and Central Asia	-	2.5	0.5	2.7		3.8	7.8	1.5	1.9	
Latin America and the Caribbean	-	6.2	4.6	6.5		11	14.1	12.6	17.7	
Middle East and North Africa	-	-	1.7	-		4.8	-	5.8	-	
South Asia	-	18.8	24.5	22.3		45	41.2	54.1	50.6	
Sub-Saharan Africa	-	42.6	46.9	44.3		59.4	58.1	56.8	56	
World	-	12.8	14.2	14.5		29	29	36.5	37.1	

Table 8: Global poverty by region, for 2012, 2011, 1999 and 1990

(b) Poverty gap	2012		20	11	1999			 19	90
Poverty line	\$1.25	\$1.90	\$1.25	\$1.90	_	\$1.25	\$1.90	 \$1.25	\$1.90
PPP	2005	2011	2005	2011		2005	2011	 2005	2011
East Asia and Pacific	-	1.5	1.6	1.8		10.8	11.6	 19.5	21.7
Europe and Central Asia	-	0.7	0.1	0.7		1.0	2.5	0.4	0.6
Latin America and the Caribbean	-	2.9	2.2	3.1		4.8	6.2	5.2	8.6
Middle East and North Africa	-		0.4			0.9		1.1	
South Asia	-	3.7	5.2	4.6		12.1	10.7	16.3	14.8
Sub-Saharan Africa	-	16.4	19.2	17.3		26.6	26.8	 25.5	25.5
World	-	3.74	4.3	4.15		9.4	9.6	 12.6	13.2

(c) Number of poor	Number of poor 2012		201	2011			99		1990		
Poverty line	\$1.25	\$1.90		\$1.25	\$1.90		\$1.25	\$1.90	-	\$1.25	\$1.90
РРР	2005	2011		2005	2011		2005	2011		2005	2011
East Asia and Pacific	-	147.2		160.8	173.1		661.3	689.7		939.1	999.3
Europe and Central Asia	-	12.0		2.4	12.7		18.0	36.6		7.2	9.0
Latin America and the Caribbean	-	37.1		27.6	37.7		55.5	72.2		55.1	78.0
Middle East and North Africa	-			5.6			13.0			13.0	
South Asia	-	309.2		399.0	362.3		617.4	560.1		620.5	574.5
Sub-Saharan Africa	-	388.5		415.8	393.5		385.8	375.4		291.0	284.0
World	_	902.0		1011.4	987.4		1751.2	1746.6		1925.7	1958.5

Note: Estimates from PovcalNet. 2005 PPP numbers from PovcalNet (2014 Update); 2011 PPP numbers from PovcalNet (2015 Update)

Figures



Figure 1: Poverty lines of some of the world's poorest countries

Source: Data on national poverty lines and consumption in 2005 PPPs from Ravallion, Chen and Sangraula (2009). The 15 poverty lines that define \$1.25/day line are highlighted in red. Fitted line use lowess smoother with bandwidth 0.8.

Figure 2: Income and consumption distributions can give different poverty measures for the same country



Source: PovcalNet (2014 update). Income and consumption distributions for 2012.



Figure 3: Change in PPP-adjusted dollar values between 2005 and 2011 PPPs

Note: Fitted line uses lowess smoother with bandwith 0.8. Sample limited to countries which participated in both the 2005 and 2011 ICP rounds. $\delta = 1$ means no change to the PPP-adjusted dollar value between 2005 and 2011 PPPs.



Figure 4: "Equivalent poverty lines" for countries in which extreme poverty is measured

Source: Authors' calculations using data from ICP 2005 and 2011, and CPIs from WDI and national sources (as discussed in CPI section). Sample is limited to countries which participated in both 2005 and 2011 ICP rounds. Unweighted mean is 1.90. Mean without δ outlier countries is \$1.83.



Figure 5: Three examples of changes to national poverty numbers

Note: The three panels shows the trajectory of poverty estimates reported in PovcalNet from surveys in the 2000s for three countries: Armenia, Botswana and Nepal. In Armenia, the switch from 2005 to 2011 PPPs revised consumption levels (δ =1.50) approximately proportionally to the poverty line (1.90/1.25=1.52). For Botswana, the revision to PPP estimates (δ =1.29) was smaller than the revisions to the international line and poverty estimates under 2011 PPPs and the \$1.90 line are higher. For Nepal, the situation is the opposite (δ =1.69) and poverty estimates are lower.



Figure 6: Country-level changes to poverty estimates caused by the 2011 update

Note: Compares latest survey estimate, using 2014 and 2015 versions of PovcalNet.



Figure 7: Comparing poverty measured at 2011 and 2005 PPPs in 2011



Figure 8: Regional and global trajectories 1990-2011



Figure 9: Comparing poverty measured at 2011 and 2005 PPPs in 2030

Annex 1: Description and documentation of alternative price deflators

Bangladesh: For measuring inflation for poverty analysis in Bangladesh, PovcalNet uses WDI data prior to 2005 and after 2010. For the period between 2005 and 2010, the PovcalNet deflator deviates from the WDI and uses a Basic Needs Price Index (BNPI) based on poverty lines constructed from Household Income and Expenditure Survey (HIES). After the release of the 2010 HIES data, the Government of Bangladesh (GoB) formed a committee of experts to produce official poverty estimates for 2010. After uncovering substantial divergence between CPI and the increasing cost of meeting minimum needs as measured by the HIES, the GoB produced poverty lines reflecting price changes as observed in the HIES. The underlying assumption is that inflation as experienced by the poor of Bangladesh differed from the official CPI data. PovcalNet reflects this decision and bridges 2005 to 2010 with the BNPI based on the ratio of poverty lines for 2005 and 2010. One potential explanation for the difference from CPI is that the BNPI better captures rural price changes, where the vast majority of the poor live (World Bank, 2013). The BNPI also better reflects budget shares of the poor. Between 2005 and 2010, the BNPI suggests an inflation rate of 185.8 percent versus 144 percent suggested by the official CPI series reported in WDI. For the purposes of bringing prices to the ICP benchmark year, the 2010 price index is extrapolated to 2011 using the official CPI series. For more details about the BNPI, see World Bank (2013, Annex 1).

Cambodia: The official CPI is only for the capital city (Phnom Penh) and therefore does not appropriately reflect prices in other parts of the country. In national poverty measurement (both by the government and the World Bank), the food and the non-food poverty lines from 2009 are updated by the food and the nonfood CPIs using a "combined" CPI series, which captures prices both in Phnom Penh and in Cambodia's provinces. Between 2005 and 2011, the official CPI suggest inflation of 56 percent while the alternative deflator used in national poverty measurement is 76 percent.

Ghana: Ghana's NSO has recently established a new CPI series, rebased to 2012=100. Ghana's NSO and the World Bank poverty team believe the old and the new CPI series are not directly comparable and cannot be credibly bridged to a continuous series. For poverty analysis between the 2005/6 survey and 2012/13 series, adjustments are needed to create a combined series for use in poverty analysis. For food inflation, the proposed adjustments is to calculate the latest food

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basket from the latest household surveys but use the price data from CPI price data collection. For non-food inflation, a non-food index is estimated using the non-food poverty line updating method. Between the 2005/06 survey and the 2012/13 survey, the adjusted CPI series, gives inflation rate gives 230 percent, suggesting and index value of 330 in 2012 with base year 2005=100. Interpolation methods are used to estimate values for this index in 2011 benchmark year. The survey-to-survey deflator is documented in World Bank (2015c).

Iraq: The PovcalNet deflator for Iraq is based on two distinct inflation series, one that started in 1994 and the other that started in 2007. The break in the series at 2007 followed a period of high inflation between 2005 and 2007. From 2010 forward, this deflator matches both the price deflator reported by the NSO and the WDI series. The PovcalNet deflator indicates that inflation was 164 percent between 2005 and 2011.

Lao, PDR: PovcalNet uses a deflator constructed from price data collected in a community price module of the national household survey. The official CPI price data collection covers only urban areas (for only a subset of provinces). Given that the majority of the poor live in rural areas, the lack of any rural price data is considered a sufficient weakness to use the deflator based on the community price module of the household survey (which has national coverage). The official CPI suggests 95 percent inflation from 2002 to 2012, while the survey-based price deflator suggest a price increase of 119 percent. Interpolation methods are used to estimate values for this index in ICP benchmark years of 2005 and 2011.

Malawi: The deflator used by PovcalNet is a revised deflator computed by the Malawi NSO for the purpose of computing the national 2010 poverty figures. This deflator is viewed as better reflecting the price changes experienced by Malawian households in the period of 2004-2010. For the purposes of bringing prices to the ICP benchmark year, the 2010 price index is extrapolated to 2011 using the official CPI series. The revised deflator resulted from sensitivity analyses conducted by the World Bank and the National Statistical Office (NSO) team that had been tasked with updating the 2004 national poverty line. Their analysis indicated that the official CPI may have underestimated the extent of inflation during the period of 2004-2010. Part of the analysis revealed that the methods for (i) detecting and addressing outlier price values and (ii) imputing missing prices, in particular for food items that are naturally out-of-season in

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specific months of the year, were not in line with the international best practices. The NSO in turn addressed these concerns and calculated a revised inflation factor for the specific purpose of updating the 2004 national poverty line, which indicated an inflation rate of 129 percent in the period of 2004-2010 (as opposed to 80 percent that had been suggested by the official CPI). The approach to computing the revised inflation factor was vetted by the World Bank team, and a team of price statisticians from Statistics South Africa in 2010. The revised computational approach was further evaluated and vetted during the official review of the CPI in 2012, which was supported by the IMF. The review also introduced changes to the basket (and the associated weights) based on the analysis of the IHS3 2010/11, and culminated in the release of the revised CPI series starting in January 2013.

Tajikistan: Price data in the household surveys from 2003 and 2007 indicated large price increases that are not reflected in official CPIs. The national poverty assessment uses a deflator based on a food price index derived directly from the household survey. This deflator indicates that food prices between 2003 and 2007 increased by 141 percent (while official food CPI suggests an increase of 60 percent). PovcalNet's deflator for Tajikistan is similar to the official CPI reported in WDI for most years except for a large discrepancy between 2005 and 2006. If the official CPI was used for poverty estimation, poverty rates are virtually wiped out and growth rates in survey means seem unreasonable. Using the alternative deflator reported in PovcalNet, the annualized growth in household survey mean is 6 percent. Using the official CPI the annualized growth in household survey mean would be 18.5 percent, which is viewed by those with knowledge of the country as unreasonable, in part based on the evidence that GDP growth was assessed at 2.6 percent over that period. The GDP deflator for final household consumption expenditure available in WDI reflects a rate of inflation similar to the deflator used for poverty measures by PovcalNet. See World Bank (2009, Annex 4) for more details.