

Induction Course for Regional Trade Policy Analysts

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- ▶ Regional Focus (southern and eastern Africa – logic of a region)
- ▶ Trade Policy Processes: key issues and challenges
- ▶ Status of Trade Policy: Some countries have policy documents...
- ▶ What does this course offer?



- ▶ Southern and Eastern Africa Region (anchor points)
 - Key Market Developments: Trade and Investment Integration (market-led integration processes) – patterns of trade and investment
 - State-led integration (overlapping membership – motivation and implications)
 - Reconfiguring the region (towards a deeper integration agenda?)
 - The region within a global context



Trade Policy Processes (1)



- ▶ Policy Process Matters: strategy, policy formulation, implementation, monitoring & evaluation, impact assessment, policy review (policy cycle)
- ▶ A Development Perspective on Trade Policy – trade policy within a development strategy
- ▶ What do we expect trade policy to achieve?
- ▶ Who makes trade policy? – Importance of inter-governmental relations, stakeholder involvement (principal-agent problem)
- ▶ What is on the trade agenda (goods, ..services...new issues...)?
- ▶ Policy Linkages – industrial policy, regulatory reform...



Trade Policy Processes (2)



- ▶ How are trade agreements negotiated (preparations, identification of trade interests, strategic trade policy) – negotiating infrastructure
- ▶ Negotiations within a regional context (implications eg of customs union membership)
- ▶ What then? Implementation (domestic incorporation)
- ▶ Monitoring, evaluation, review...



What does this course offer?



- ▶ COMSEC and **tralac** - partners in capacity building (what is this?)
- ▶ Hub and Spoke Programme
- ▶ Other initiatives (EC and others)
- ▶ **Strengthening trade policy capacity (dimensions of capacity)**





- ▶ Hub and Spoke Programme Overview
- ▶ Role of RTPAs
- ▶ Project Management (why is this important)
- ▶ Overview of trade-related developments (multilateral, regional, national)
- ▶ Trade Policy Tools (data, tools, assessment, communication and presentation)
- ▶ Negotiations simulation
- ▶ Post-negotiations (implementation)
- ▶ Team-building (network of RTPAs and more – support infrastructure)



What does tralac do?



- ▶ Capacity building – what is this and how can it help RTPAs?
- ▶ Resource base: tralac staff, network (regional and international), data, legislation, research output
- ▶ Inter-disciplinary focus: law and economics (applied policy and legal analysis)
- ▶ Presentation and dissemination of output (Working Papers, Trade Briefs, webpages – RTA, EPA, WTO, AGOA.info)
- ▶ Training (modalities) – Post-graduate Diploma in Trade Law and Policy Management, short courses, advisory work, legal opinions....tailored initiatives

