# **BLOOMBERG INTELLIGENCE**

# AFRICA RISSING 2014

# Bloomberg

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# **AFRICA RISING:** ANALYZING OPPORTUNITIES & CHALLENGES

Bloomberg Intelligence welcomes you to the U.S.-Africa Business Forum.

Africa's vibrant economies and abundant resources are attracting investments from global and local industries, including the traditional energy producers and miners as well as the telecommunications firms, banks and retailers that serve growing consumer markets.

Intelligence in the future.

Understanding Africa's opportunities is critical for businesses and governments. We analyze more than 130 industries and thousands of companies worldwide that are central to Africa's growth and prosperity. Additional depth comes from detailed coverage by our analysts of government, legal, environmental, social and governance issues.

chat rooms.

We hope you will enjoy reading what our analysts have found and contact our team if you want to know more about what we can offer.

### Sincerely, **DAVID DWYER Global Research** ddwyer6@bloomberg.net

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REGIONS

This book includes some early analyses of Africa by more than 150 research professionals at Bloomberg Intelligence, the research arm of Bloomberg L.P. The sampling highlights the opportunities for and challenges to growth in Africa, including the implications for its countries, peoples and key industries. Expect to see more on Africa from Bloomberg

Our interactive service makes 320,000 customers immediately aware of major events and new data so they can review the information graphically, read the related research and reach out directly to other investors, executives and our analysts through industry

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JOEL LEVINGTON Credit

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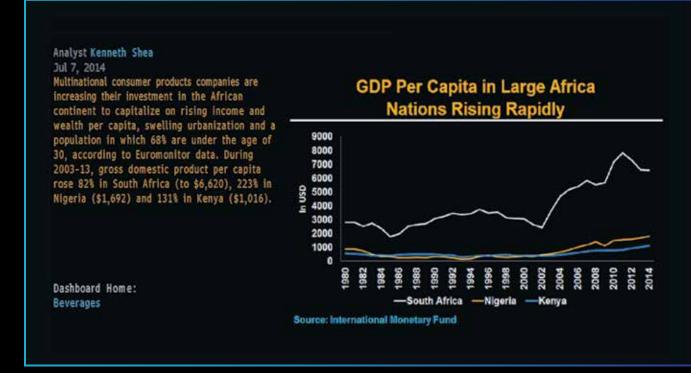
DREW JONES Global Content Manager

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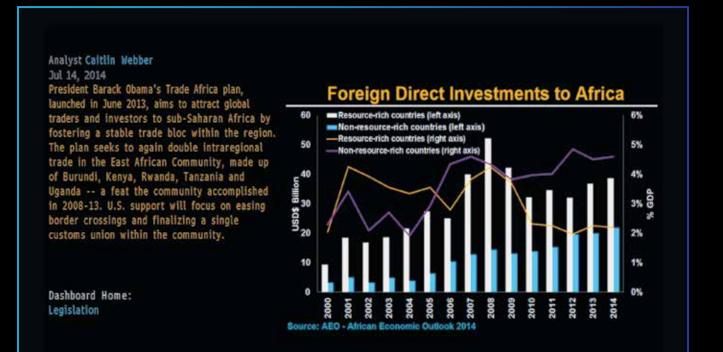


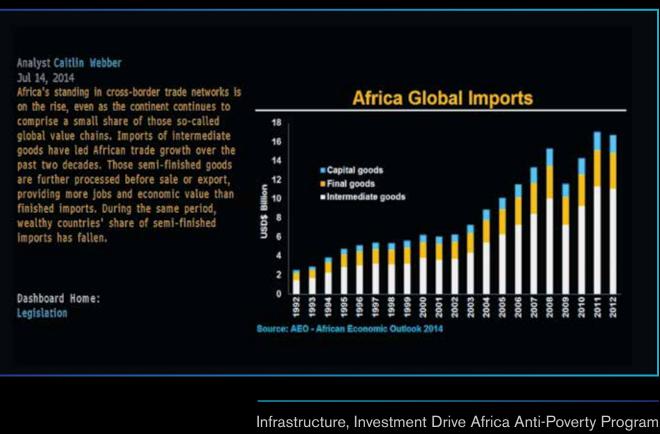
# THE BIG PICTURE

Soaring GDP Growth, Youth Make Africa a Consumer Product Target



Intra-Africa Trade Begets World-Africa Trade Under Obama Plan





Analysts Melissa Avstreih & Caitlin Webber Jul 14, 2014 President Barack Obama is seeking an 11% funding

increase, the first since 2010, for the Millennium Challenge Corp., a Bush-era agency that works to reduce poverty through infrastructure development and private-sector investment. More than 75% of Millennium's fiscal 2015 budget will be used in Liberia, Norocco, Niger and Tanzania. One project aims to improve the commercial viability of power in Liberia, where Nig just 1.7% of the population has access to electricity.

Tot

Tar

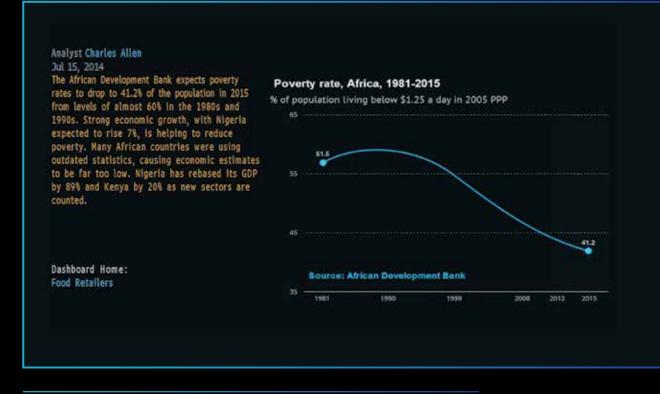
Dashboard Home: Legislation

### Africa Manufacturer Import Gains Signal Rise in Trade Network

lienr	nium Cha	llenge	Compact	Assistance
		(in milli	ons)	
ntry	Prior Years	FY 2014	FY 2015	Total
na	\$300	\$275		\$575
ria		\$232	\$168	\$400
occo	\$75	\$169	\$186	\$430
er			\$360	\$360
zania	\$398		\$52	\$450
d	\$773	\$676	\$766	\$2,215

# THE BIG PICTURE

Poverty Rate to Drop to New Low as Africa's Growth Accelerates



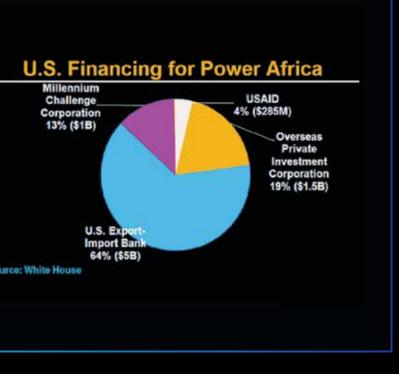
Obama's Power Africa Goal Faces Exlm Risk Curbs, Strategy Shift

Exim E	Bank Exposure to	Power Africa Markets
Country	Outstanding Financing Exposure	Percent of Total Outstanding Exposure
Ethiopia	\$1.8B	1.58%
Ghana	\$665M	0.58%
Kenya	\$249M	0.22%
Liberia	\$427,000	0.00%
Nigeria	\$152M	0.13%
Tanzania	\$9.6M	0.01%
Total	\$2.9B	2.53%
	Country Ethiopia Ghana Kenya Liberia Nigeria Tanzania	CountryExposureEthiopia\$1.8BGhana\$665MKenya\$249MLiberia\$427,000Nigeria\$152MTanzania\$9.6M

Analysts Caitlin Webber & Stacy Nemeroff Jul 11, 2014	
The U.S. Export-Import Bank's uncertain future may stymie President Barack Obama's Power Africa initiative, which relies on the bank for \$5 billion of the \$7 billion promised to double access to power in sub-Saharan Africa. Republicans in Congress argue the bank unnecessarily puts taxpayers at risk of default and should be closed after its charter ends Sept. 30. If the bank survives, Congress may restrict its riskiest financing, which includes some Sub-Saharan projects.	
Dashboard Home: Legislation	So

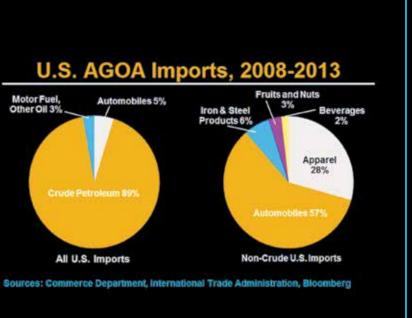
Analyst Caitlin Webber Jul 14. 2014
Few countries and industries have taken full
advantage of duty-free access to the U.S. under the African Growth and Opportunity Act. In the
past five years, crude oll has constituted
almost 90% of the value of imports under the
act. This has gained duty-free access for
Chevron, Shell, Exxon and other companies with
African operations, principally in Angola and
Nigeria. Those countries, with South Africa and
Chad, are the source of 85% of the value of
imports in 2014.

Dashboard Home Legislation



Dim Future for Export-Import Bank Would Hinder Power Africa

Duty-Free Oil Dominates Trade Benefits for Sub-Saharan Africa



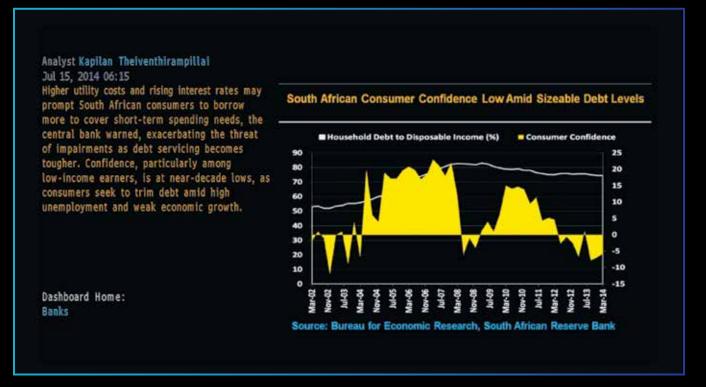
# THE BIG PICTURE

Duty-Free Africa Imports Likely Renewed as Ag Quotas Remain



East African Investment Pact Likely Toughest Trade Africa Goal



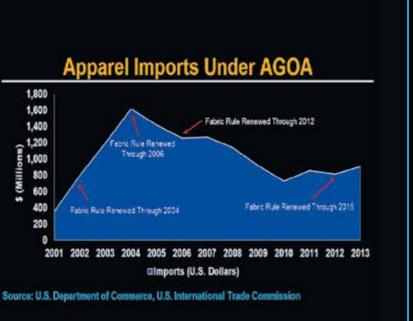


Analyst Cal	tlin Webber
Jul 14, 201	
industries in may help r exports. Th	renewal of a U.S. incentive for textile in the poorest sub-Saharan countries reverse a decline in African garment he "third country rule" allows
stitched us	entry of some African garments ing fabric from China and other that would otherwise reach quotas.
	as a pattern of last-minute,
short-term	renewals, conflicting with long
	ntracts. Gap, Express and others
nure useu	the fute to toner costs.
	the rule to lower costs.

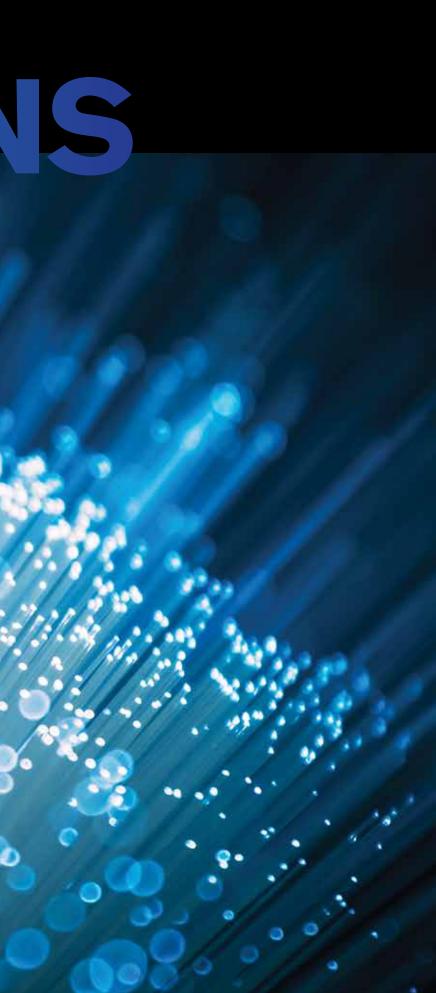
Dashboard Home: Legislation

# South Africa's Mounting Consumer Debt Could Erode Confidence

Fabric Rule Favored by Gap Needs Certainty to Boost African Exports



# **COMMUNIC ATIONS**



# COMMUNICATIONS

African Internet Poised for Growth on Mobile Subscription Rush

Jul 14, 2014 Only 17% of Africans had access to the Internet in 2013, the lowest level in the world. The	<b>Global Internet Users, Penetration</b>			
continent's nascent wireline infrastructure means that mobile is key to the growth of Internet services. While slower 2G mobile connections dominate, demand for faster data services should increase with the expansion of 3G and 4G networks as well as increasing urbanization, literacy and availability of affordable connected devices. Africa had the fastest growth in mobile broadband		Internet Users - M (2013)	Internet Penetration (2013)	
	Asia & Pacific	1,205	30%	
	The Americas	597	62%	
	Europe	456	73%	
	Commonweath of Indep States	143	51%	
	Arab States	137	37%	
subscriptions in 2013, according to ITU.	Africa	148	17%	

Unique Subscribers Boost Sub-Sahara Wireless Growth Potential

Analyst Erhan Gurses Jul 10, 2014 Sub-Saharan mobile use mostly relies on pay-as-you-go tariffs with limited voice calls	Sub-Saharan Africa Mobile Penetration Rates				
because of the high price per minute relativ to incomes. Only about one in three people have access to mobile services, though total		Unique Subscriber Penetration (2012)	Sim Card Penetration (2012)		
penetration averages 70% thanks to	South Africa	65.7%	130.6%		
multiple-phone ownership. Expanding wireless	Ghana	49.8%	101.0%		
to the rest of the population presents a	Senegal	47.6%	83.6%		
significant growth opportunity for carriers,	Angola	34.5%	47.1%		
amid challenges including rolling out networks	Kenya	31.0%	71.2%		
to rural areas and low incomes.	Tanzania	30.0%	57.0%		
to fullar aleas and tow incomes.	Nigeria	29.5%	66.8%		
	Niger	20.0%	31.4%		
Dashboard Home:	Sub-Sahara Africa	~29.6%	~60.0%		
Telecom Carriers	Source: GSMA Intellige	nce ITU			

### Analyst Erhan Gurses Jul 11, 2014 The faster 4G wireless service is commercially available in 11 nations across Africa, with deployments planned or ongoing in nine more, according to the GSA mobile suppliers association. The lack of nationwide fixed-line broadband infrastructure will support 4G uptake across the continent, though the high cost of handsets remains a major obstacle. 4G represented 0.01% of all African connections in 2013 while 3G was 14%, according to GSMA, another trade body, which projects 4G penetration at 1.7% by 2017.

Dashboard Home: **Telecom Carriers** 

Analyst Kapilan Theiventhirampillai Jul 15, 2014	
Underbanked African countries offer an opportunity for lenders willing to invest in mobile technology. With low loan-to-GDP ratios vs. developed	
markets, expanding banking services and handset use could aid lending and deposit	
growth. Banks may seek efficiencies because	
mobile accounts can reduce branch and	
personnel costs. The median private	
credit-to-GDP ratio was just 17.9% in	
Sub-Saharan Africa in 2012 vs. 132.4% in the	
European Union and 183.6% in the U.S., says the World Bank.	
Dashboard Home: Banks	

# African 4G Blossoms as Network Extends to 11 Nations, 9 Pending



Africa's Underpenetrated Banking System Ripe for Mobile Services

Domest	ic Priva	te Cre	dit to (	GDP (
	2012	2011	2010	2009
uth Africa	151.85	143.93	153.12	151.98
auritius	100.81	91.42	87.86	82.74
mibia	47.24	49.15	49.76	49.50
edian *	17.86	17.92	15.93	15.50
mocratic Republic Congo	6.95	6.35	6.59	7.25
arra Leone	6.24	7.69	7.82	8.22
ad	5.58	4.85	4.24	3.93

# COMMUNICATIONS

Sub-Saharan 500 Million Un-Banked Hold Promise of Telecom Bounty

st Erhan Gurses 1, 2014 500 million people don't use banks in aharan Africa, more than half the total ation of 936 million, according to the		Revenue from frica Operations	
mobile carriers trade body. This ares with 253 million unique mobile	USD Million	2013	2012
ribers. While telecom carriers are ading mobile payment services, significant tion has only occurred in east Africa. cating Safaricom's success could ibute as much as 20% of wireless revenue frican wireless carriers.	Bharti Airtel Etisalat Millicom MTN Group Orange Safaricom Vodacom	4,491 1,670 1,027 11,829 5,048 1,682 7,508	4,417 1,561 974 12,242 4,889 1,462 8,236
ooard Home: om Carriers	Source: Company Filing	s	

African Mobile Banking Exposed to Smartphone, Regulation Risks

Analyst Erhan Gurses Jul 11, 2014 Mobile payment and banking services are the largest contributor to the value-added service revenue of sub-Saharan African telecom	Privat	e Credit to G SSA Cou		ted
carriers. Success relies on developing strong		2012	2011	2010
distribution in rural regions, as well as loose regulation, enabling carriers to stave off competition from banks. Smartphone adoption in Africa will increase the risk of mobile payment services being substituted by free third-party apps.	Botswana Central Africa DRC Cote D'ivoire Ghana Kenya Mali Mozambique Namibia Niger Nigeria South Africa Tanzania	31.7% 12.5% 6.9% 18.3% 15.7% 37.0% 20.8% 26.0% 47.2% 14.5% 11.9% 151.8% 17.9%	27.5% 10.2% 6.3% 18.1% 15.1% 37.4% 20.9% 24.4% 49.2% 13.3% 12.4% 143.9% 17.8%	25.3% 9.0% 6.6% 18.0% 15.3% 33.6% 26.6% 49.8% 12.3% 15.6% 153.1%
Dashboard Home: Telecom Carriers	Uganda Zambia	16.2% 14.8%	18.6% 12.3%	15.7% 11.5%

Analyst Erhan Gurses Jul 11, 2014 Safaricom's M-Pesa mobile payment system, launched in 2007, has been hailed as a success story in sub-Saharan Africa, as efforts to replicate its success across the continent develop. The Kenyan carrier has expanded M-Pesa customers to 12 million in 2013, from 7.8 million in 2010. Mobile payment adoption in Kenya has been helped by less stringent regulation, a strong local remittance market and Safaricom's 68% subscriber market share in mobile. Dashboard Home: **Telecom** Carriers

Coordinated Sub-Saharan Digital Switchover Is a World First

Analys Jul 15	t Erhan Gurses
The ag	reement by 47 sub-Saharan African countries rdinate their switch to digital TV from
analog	, starting in 2015, represents a
histor	ical milestone. The region will stand out
	first in the world to harmoniously
	cate the vacated spectrum occupied by
	casters to mobile services. The
	cation of spectrum as early as 2015 will
	the deployment of faster 3G and 4G
	es, while harmonizing spectrum across gion will allow for cheaper smartphones.
the re	gion with allow for cheaper smartphones.
Dashbo	pard Home:
Teleco	m Carriers

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About

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Teleco

Kenya's Mobile Payment Success Story Towers Over Rest of Africa

Safaricom	M-Pesa Pe	rformance
-----------	-----------	-----------

Year	M-Pesa Active Customers (mn)	M-Pesa Revenue (Kshs bn)	M-Pesa Revenue as a % Total Revenue
2010	7.76	11.8	12%
2011	9.08	16.9	16%
2012	10.54	21.8	18%
2013	12.16	26.6	18%
ce: Com	oany Filings		

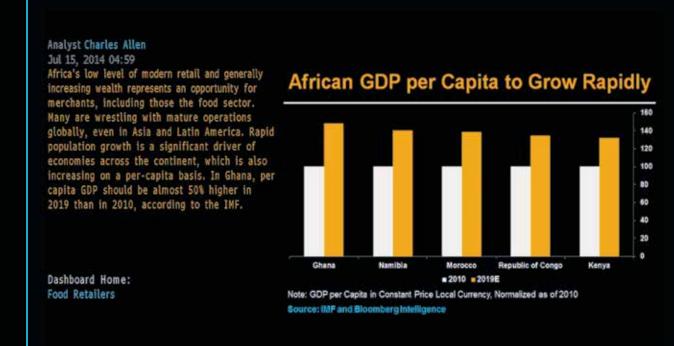
# **Global Mobile Data Traffic**

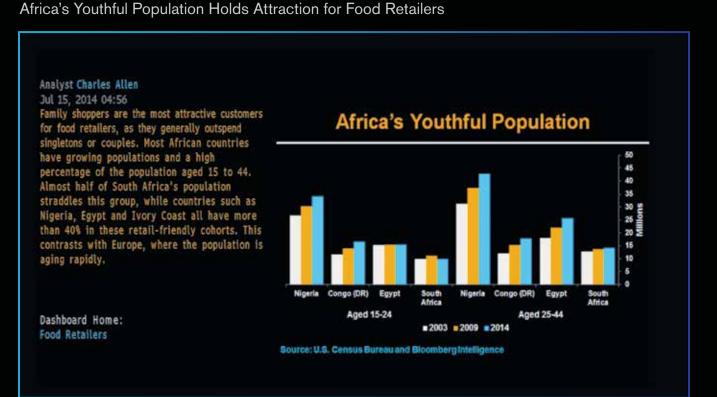
byte per Month	CAGR	2013	2018E
th America	50.0%	388,583	2,953,875
tern Europe	49.6%	253,679	1,900,486
Pacific	66.6%	523,918	6,717,828
n America	66.0%	91,863	1,158,090
tral & Eastern Europe	67.6%	124,059	1,641,205
dle East & Africa	69.8%	105,655	1,489,565

rce: Cisco



Richer Africans to Entice Expansion-Hungry Food Retail Companies







Analyst Kenneth Shea Jul 7, 2014 Alcoholic beverage companies SABMiller, Diageo and Heineken have an African presence. SABMiller was founded in Nigeria in 1895, and derives 30% of its revenue from Africa, while Diageo and Heineken have large regional market shares through acquired equity stakes. Diageo owns 47% of Kenya-based East African Breweries, and Heineken owns 54% of Nigerian Breweries. Alcoholic beverage sales may reach \$89 billion in 2018, up 88% from 2013, according to Euromonitor.	
Dashboard Home: Beverages	

NOII-A	Icoholic B	(US\$ Bil		i mai ket	SIZE
	2011	2012	2013	2018E	% Growth (*13-18)
oped Coun	tries				
	\$28,882.3	\$30,368.2	\$32,267.4	\$51,478.1	59,5%
a	7,092.8	8,388.4	10,126.0	20,939.1	106.8%
roon	772.0	800.9	931.6	1,608.0	72.6%
	991.7	1,148.0	1,220.9	1,781.5	45.9%
co	1,643.0	1,686.3	1,857.6	2,661.8	43.3%
	4,695.9	4,786.4	4,647.5	6,631.4	42.7%
la	1,249.1	1,263.0	1,343.5	1,898.6	41.3%
a	4,276.2	4,525.0	4,923.6	6,940.4	41.0%
Africa	8,161.6	7,770.2	7,216.7	9,017.3	25.0%
er Countrie	15				-
	\$6,810.0	\$7,705.7	\$7,962.3	\$11,823.5	48.5%
: Euromonit	or International				_

Alcoholic Beverage Titans Driving Rapid Sales Growth in Africa

		Anticanti	viarket Sh	ze (US\$ B	illions)
	2011	2012	2013	2018E	% Growth ('13-18)
loped Cour	tries				
l.	\$37,386.0	\$38,509.3	\$39,251.6	\$61,174.1	55.9%
ria	6,934.2	7,607.6	8,595.0	17,406.4	102.5%
10	1,254.1	1,443.4	1,479.6	2,892.5	95.5%
eroon	1,637.3	1,650.0	1,858.7	3,307.0	77.9%
sia	1,479.2	1,470.7	1,578.6	2,546.1	61.3%
a	2,144.0	2,617.4	2,858.5	4,570.9	59.9%
ria	2,142.0	2,267.1	2,454.0	3,381.8	37.8%
0000	1,433.6	1,379.1	1,467.1	1,945.1	32.6%
h Africa	20,361.6	20,074.0	18,960.1	25,124.3	32.5%
tier Countri	es				
	\$12,759.0	\$14,285.8	\$14,992.4	\$28,141.6	87.7%

Packaged Food Titans May Drive 31% Africa Sales Increase

Analyst Kenneth Shea Jul 8, 2014 Most of Africa's food producers are based locally, yet the market is increasingly being crowded with	Package	d Foods -	African I	Market Si	ze (US\$
multinational companies seeking market share. Nestle owns a 59.6% stake in Nestle Nigeria, a		2011	2012	2013	2018E
producer of basic necessities such as infant formula, cereals and bouillon cubes. Unilever	Developed Coun	tries \$59,311.1	\$61,137.8	\$63,696.5	\$84,197.8
owns 51% of Unilever Nigeria, a maker of margarine and bouillon cubes, among other goods. Africa packaged food sales may reach \$89 billion in 2018, up 32% from 2013, according to Euromonitor.	Cameroon Kenya Nigeria Morocco Algeria Egypt Tunisia South Africa	1,250.7 1,779.9 6,709.8 5,097.5 9,753.3 12,973.8 3,399.4 18,346.7	1,250.0 2,062.9 7,426.0 5,145.5 10,202.5 14,172.3 3,297.1 17,581.5	1,372.1 2,241.3 8,621.4 5,659.8 11,115.8 14,022.1 3,536.8 17,127.2	2,166.7 3,395.1 12,779.7 7,947.0 15,361.9 18,837.6 4,277.2 19,432.6
Dashboard Home: Food	Frontier Countrie Total	\$3,302.9	\$3,633.8	\$3,762.1	\$4,918.0

S\$ Billions)

Grov

(13-18)

32.2%

57.9%

51.5%

48.2% 40.4%

38.2%

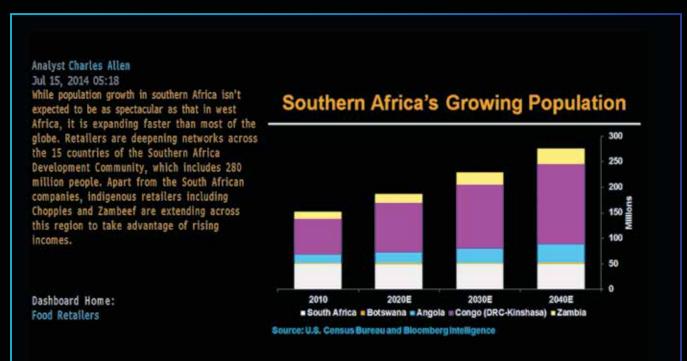
34.3%

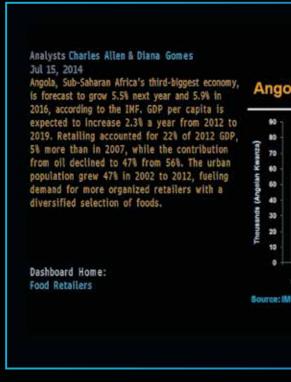
20.9%

13.5%

30.7%

South African Retail Deepens Local Density to Capture Growth



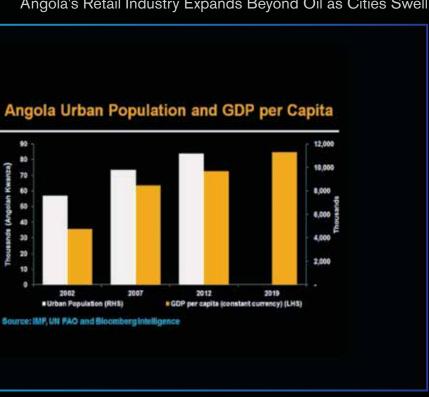


Analysts Charles Allen & Diana Gomes Jul 15, 2014

Sonae, Portugal's largest retailer, is expected to open its first hypermarket in Luanda, Angola (a former Portuguese colony) in 2015. This will be a joint venture, originally announced with local investment company Condis. Sonae plans to open four hypermarkets initially to compete with established local retailer Kero as well as South Africa's Shoprite. Kero opened the first of its nine stores in 2010, including Angola's largest hypermarket.



Dashboard Home: Food Retailers



Angola's Retail Industry Expands Beyond Oil as Cities Swell

Sonae Plans African Hypermarket Adventure in Fast-Growing Angola

Kenya Follows Nigeria to Rebase GDP as Food Retail Grows

### Analyst Charles Allen

Jul 15, 2014

Nigeria's revision of its gross domestic product made it the largest economy in Africa, based on the new count. It has now been followed by Kenya. In a bond prospectus the government said that, on revision, the economy would be 20% larger than previously estimated. This follows a number of similar revisions. Retailing is the kind of activity often undercounted in surveys, which can give an outdated reflection of the economy. New food retailers are opening across Africa, propelling growth.

Dashboard Home: Food Retailers

# Rebasing/Re-benchmarking of GDP

	Old Base Year	New Base Year	Difference in GDP After Rebasing
Burundi	1996	2005	40.3%
DR Congo	2000	2005	66.4%
Ghana	1993	2006	62.8%

Source: Nigeria National Bureau of Statistics, GDP Rebase Presentation, Apr 6, 2014

Nigeria's 89% GDP Revision Shows Potential for Food Retailers

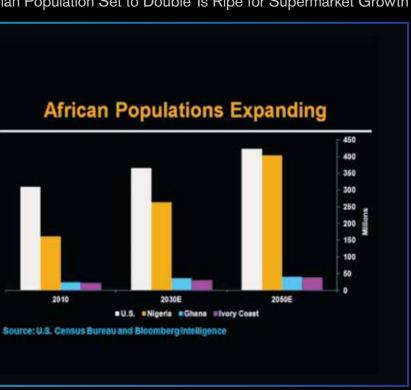
Analyst Charles Allen Jul 15, 2014 05:46 Nigeria has increased its 2013 GDP estimate by 89%, on broader sampling of existing industries and the inclusion of others, including mobile telecoms, for the first time. The size of the	Nigeria Rebasing of GDP			
wholesale and retail trade sector increased by 4.3 trillion Nigerian naira (\$26.4 billion) to 8.9 trillion naira. Wholesale and retail trade accounts for 33% of services in the new 2010 base year, compared with 58% under the 1990 base year and 16.4% of total GDP.		Old Series - 1990 (% of GDP)	Rebased (New) Series - 2010 (% of GDP)	Rebased (New) Series - 2010 (Trillion Nigerian naira)
	Wholesale and Retail Trade	13.7%	16.4%	8.91
	Crop Production	27.1%	21.5%	11.65
Dashboard Home:	Mining and Quarrying	42.8%	15.6%	8.45

Analyst Charles Allen Jul 15, 2014 05:01 Nigeria's population is set to double in the next 30 years, according to the U.S. Census Bureau, by which time it will be similar in size to the U.S. -With populations in other west African nations also growing, food retailers are looking to take advantage of this potential. While incomes are low, they are rising and the large cities concentrate spending. Carrefour and Shoprite are among food retailers opening stores in Nigeria.

Dashboard Home: Food Retailers

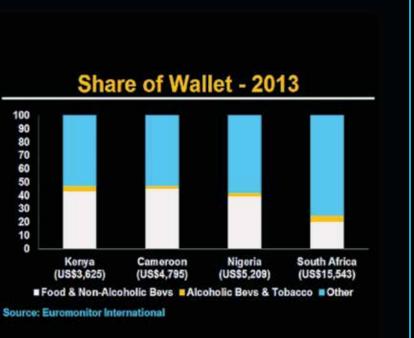
# Analyst Kenneth Shea Jul 7, 2014 Rising incomes and wealth in many of the large sub-Saharan African nations are contributing to growing consumer purchasing power for consumer goods. Food and beverages account for almost 50% of average expenditures per household in Kenya and Cameroon, and more than 25% in Nigeria and South Africa, according to Euromonitor, Multinational companies including Nestle, SABMiller, Coca-Cola and Diageo have increased investment in Africa.

Dashboard Home: Beverages

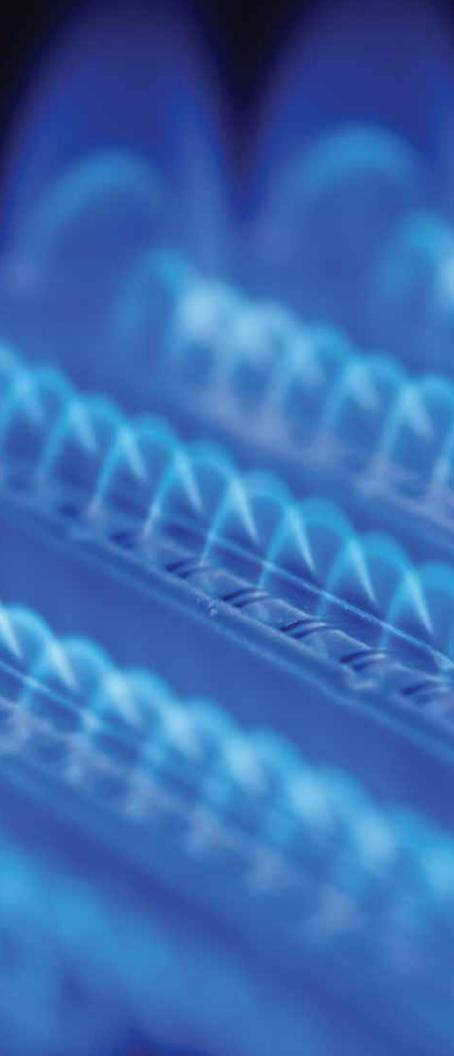


## Nigerian Population Set to Double Is Ripe for Supermarket Growth

Nestle, SABMiller Among Food, Beverage Titans Targeting Africa

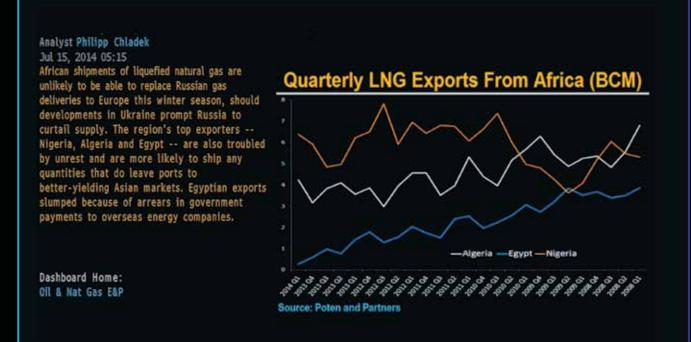


# ENERCY



# ENERGY

Africa Unlikely to Replace Russian Gas Destined for Europe



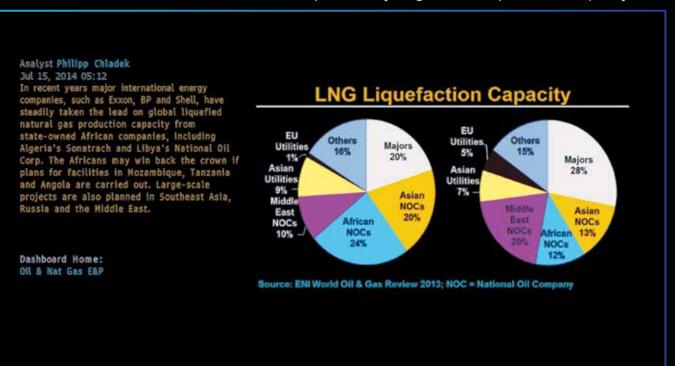
Mozambique Record Africa Gas Field Could Supply India, Far East

### Analysts Gillian Davis & Philipp Chladek Jul 15, 2014

Anadarko and ONGC may ship gas from their giant offshore field in Mozambique to India and the Far East, where higher netbacks (broadly defined as profit after shipping costs) may be earned. The shorter distance to India may offer wider margins, due to lower transport costs. Consensus for the largest gas discovery in the past decade has risen to 70 trillion cubic feet of recoverable reserves, sufficient to supply India for 30 years or more at 2013 consumption rates, according to BP.

Dashboard Home: Oil & Nat Gas E&P

	May-14	Apr-14	Mar-14	Feb-14
Imports by Destin	ation, BCM (In	cluding Re-Im	ports)	
Worldwide	15.75	26.98	28.09	26,19
Asia	15.75	19.65	21.64	20.48
to China	2.15	1.78	1.94	2.04
to India	1.50	1.68	1.54	1.40
From Algeria				
From Egypt				
From Nigeria	0.17			0.25
From Norway				
From Qatar	1.33	1.41	1.54	1.09
From Spain		0.18		
From Yemen		0.09		0.06



Jul 15, 2014 05:13 With civil unrest in Libya seeming to abate, Africa's share of OPEC oil production may recover to the pre-crisis levels last seen in late-2010. Under normal conditions, Libya is Africa's third-largest producer at more than 1.5 million barrels a day, trailing only Nigeria and Angola. It has the continent's largest reserves. A recovery in Libyan output would ease supply costs for European refiners, many of which specialize in the processing of this type of heavy crude oil. Dashboard Home:	Analyst Philipp Chladek	
With civil unrest in Libya seeming to abate, Africa's share of OPEC oil production may recover to the pre-crisis levels last seen in late-2010. Under normal conditions, Libya is Africa's third-largest producer at more than 1.5 million barrels a day, trailing only Nigeria and Angola. It has the continent's largest reserves. A recovery in Libyan output would ease supply costs for European refiners, many of which specialize in the processing of this type of heavy crude oil. Dashboard Home:		
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It has the continent's largest reserves. A recovery in Libyan output would ease supply costs for European refiners, many of which specialize in the processing of this type of heavy crude oil. Dashboard Home:	third-largest producer at more than 1.5 million	
recovery in Libyan output would ease supply costs for European refiners, many of which specialize in the processing of this type of heavy crude oil. Dashboard Home:	barrels a day, trailing only Nigeria and Angola.	
costs for European refiners, many of which specialize in the processing of this type of heavy crude oil. Dashboard Home:	It has the continent's largest reserves. A	
specialize in the processing of this type of heavy crude oil. Dashboard Home:	recovery in Libyan output would ease supply	
heavy crude oll. Dashboard Home:		
Dashboard Home:	specialize in the processing of this type of	
	heavy crude oil.	
Oil & Nat Gas F&P	Dashboard Home:	
	Oil & Nat Gas E&P	

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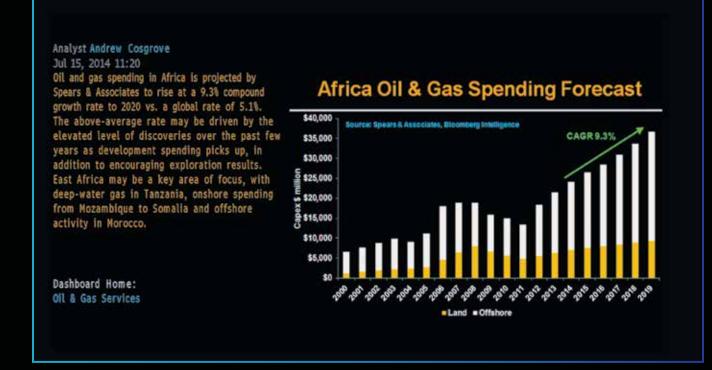
### African Companies May Regain Gas Liquefaction Capacity Lead

Libyan Oil Recovery May Reinstate Africa in OPEC Oil Ranking

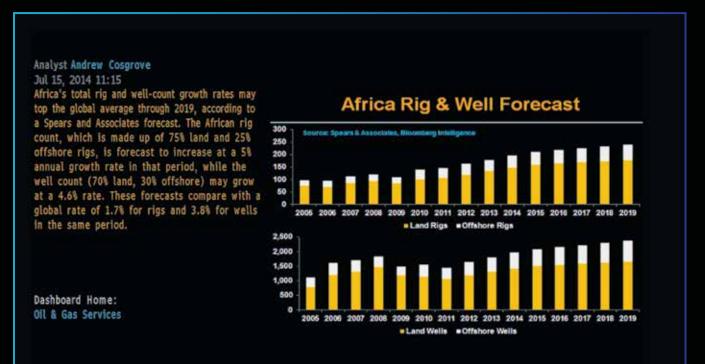
	EC O	il Produ	ction	
	Jun-14	May-14	Apr-14	Mar-14
Oil Production	30,223	29,945	29,913	30,165
i Arabia	9,900	9,670	9,600	9,600
	2,900	3,300	3,250	3,350
	2,840	2,750	2,840	2,865
it	2,800	2,800	2,920	2,920
	2,800	2,700	2,700	2,700
zuela	2,470	2,460	2,450	2,450
la	2,150	1,950	2,020	2,080
la	1,660	1,680	1,540	1,520
la	1,125	1,100	1,120	1,150
	725	725	700	725
dor	553	560	558	555
	300	250	215	250

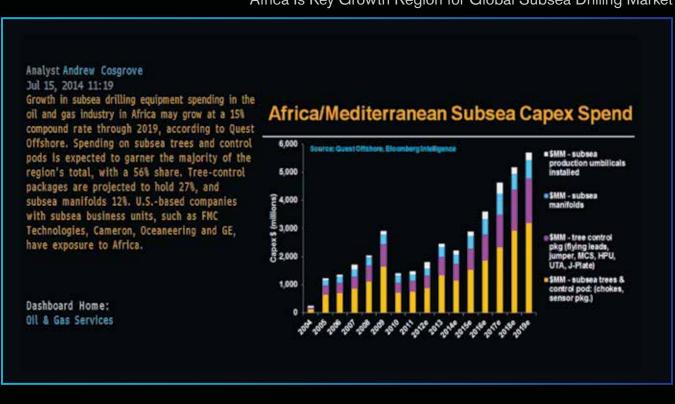
# ENERGY

Africa Boosts Oil & Gas Development Spending as Discoveries Rise

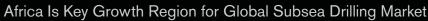


Africa Rig, Well-Count Forecast May Top Global Rate by 2020

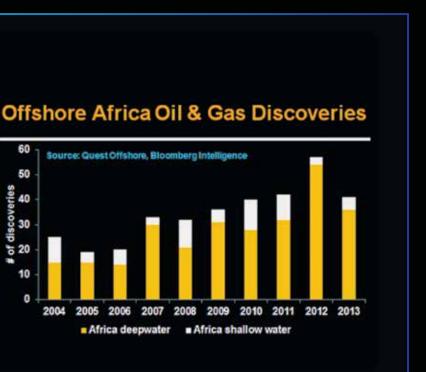


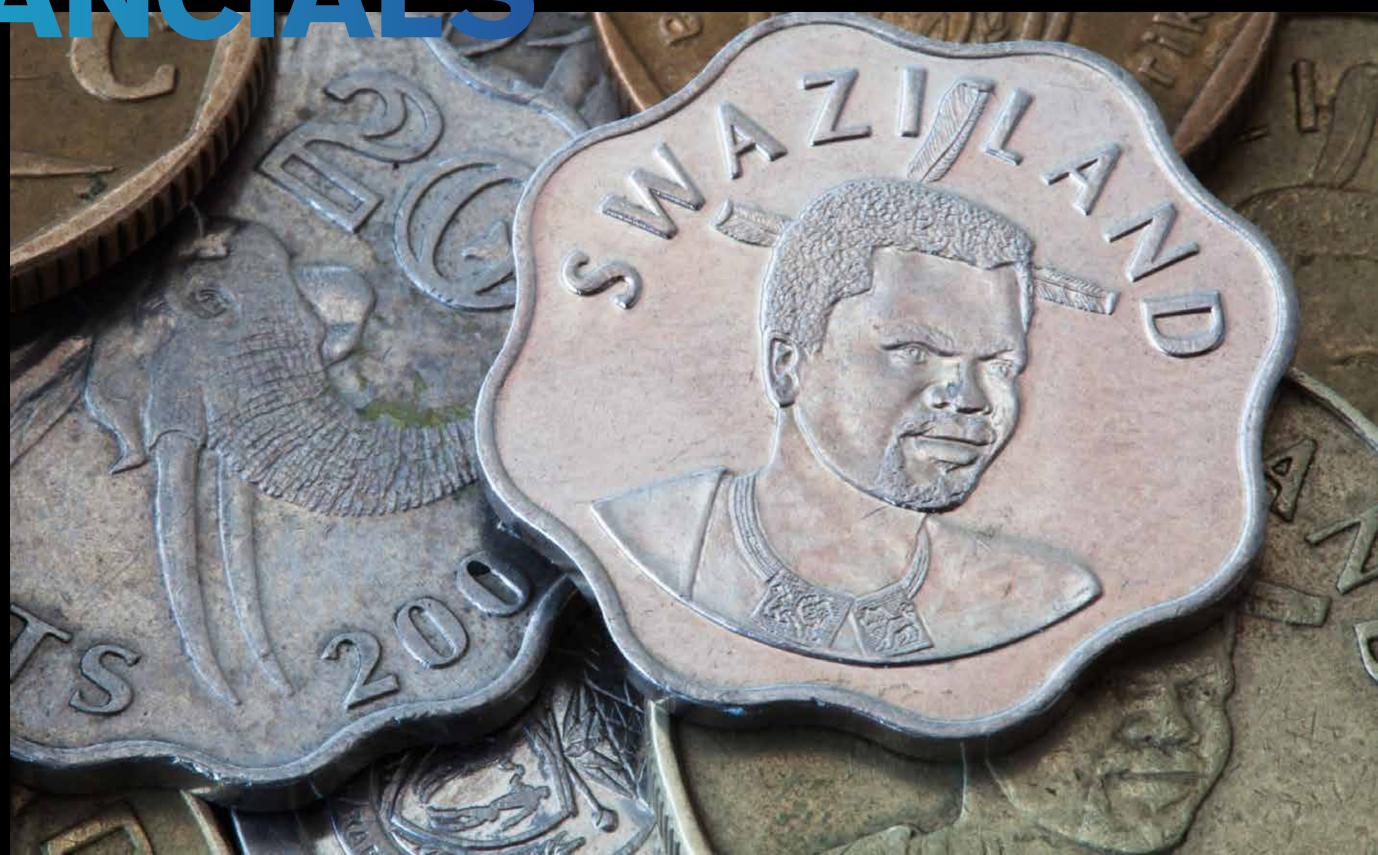


	, 2014 11:17 were 41 offsh	ore oil and	gas discoveri	es in
			, a record yea	
The d	ecline is due	to develop	pment garner	ing a
	percentage se of explora		spending at	the
backl		ment, Afric	ca should ren	nain
			Service com	panie
			Halliburton,	
Hughe	s and Schlum	berger.		
	oard Home:			
011 &	Gas Services			



Development Takes E&P Africa Spending at Expense of Exploration

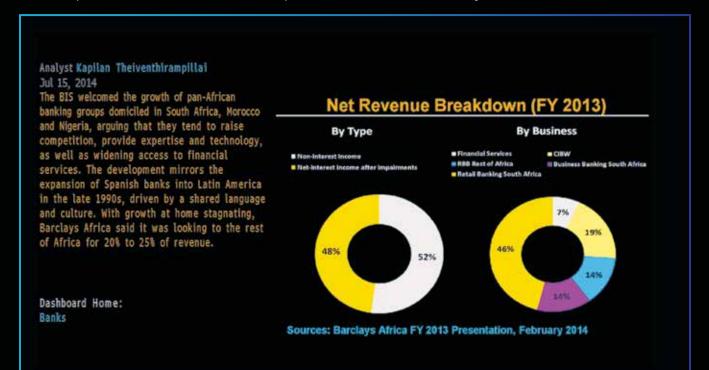




Africa Needs Policy Tools to Offset Financial Stability Threats

Jul 15, 2014 04:20 The Bank for International Settlements recommended the use of policy tools including loan-to-value mortgage caps, credit growth ceilings and countercyclical capital ratios to prevent the boom-and-bust nature of commodity-driven lending cycles in Africa. While a mixture of oil income and loose monetary policy saw cumulative real credit growth in Nigeria of 235% in 2006-08, this shrank 33% in the following three years, with the industry's bad-loan ratio reaching 27.6% in	Bank Non-Performing Loan Ratios						
		2008	2009	2010	2011	2012	2013
	Sub-Saharan Africa (Median)	6.3	7.2	6.8	5.3	4.3	4.9
	Ghana	7.7	16.2	17.6	14.1	13.2	12
	Kenya	8.8	8.1	6.8	4.7	4.4	4.9
	Nigeria	6.3	27.6	15.7	5.3	3.5	3.2
	Rwanda	12.6	13.1	11.3	8.2	6	7
2009.	Senegal	17.4	18.7	20.2	16.2	18.4	20.6
	Sierra Leone	17.9	10.6	15.6	15.1	14.7	22.4
	South Africa	3.9	5.9	5.8	4.7	4	3.6
Dashboard Home:	Uganda	2.2	4.2	2.1	2.2	4.2	6
Banks	Uganda Source: Internation			2.1	2.2	4.2	

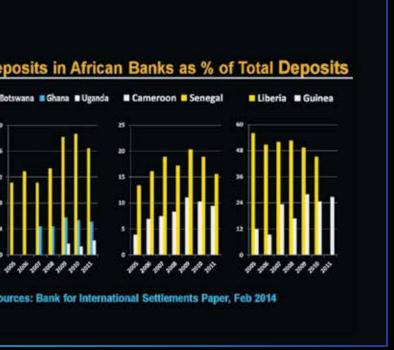
Bank Expansion in Africa Resembles Spanish Lenders' LatAm Forays



Analyst Kapilan Theiventhirampillai Jul 15, 2014 04:16	
With pan-African banks often accounting for a large share of total deposits in a host country, it	De
remains to be seen whether the region's central banks can be the lender of last resort in a	
funding crisis, according to the Bank for International Settlements. While ringfencing the	20
local subsidiary is one option to limit funding withdrawals by the parent, the BIS said a	16
central bank could be called on to provide lending, akin to the Federal Reserve's action	12
in the crisis, ideally with collateral.	
Dashboard Home:	۰
Banks	So

Analyst Kapilan Theiventhirampillai	
Jul 15, 2014	
When financial strength is measured by metrics such as the ratio of liquid liabilities to gross domestic product or loans to deposits, Afri lags behind other regions, the BIS said. Financial infrastructure remains weak, with little competition in domestic banking, few credit rating companies and riskier lending Conditions for effective monetary policy main include the use of interest rates to allocat savings and credit, with better-functioning	ca I ay
secondary markets to determine interbank interest rates.	
Dashboard Home:	
Ranks	

30



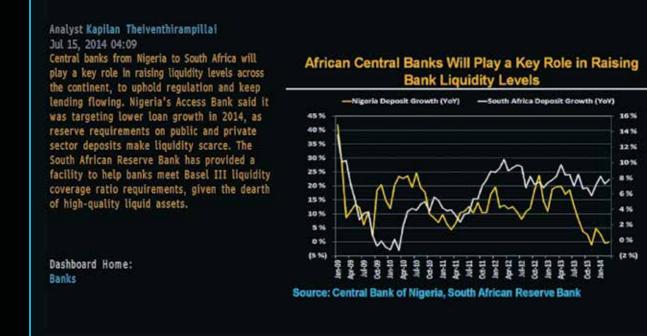
# Central Banks May Struggle as Lenders of Last Resort in Africa

African Monetary Policy Constrained by Lack of Financial Depth

			I Depth	
	Liquid liabilitie	s to GDP		ctor Bank
	2000-02	2010-12	2000-02	2010-12
rica *	ġ.			
nerging Market	52	60	90	78
ontier Market	18	31	65	74
nancially iveloping	17	26	62	69
elected Other nerging Market conomies	39	48	73	97

\* Ratio (%), Weighted Regional Averages

Central Banks to Play Pivotal Role in Boosting Africa Liquidity

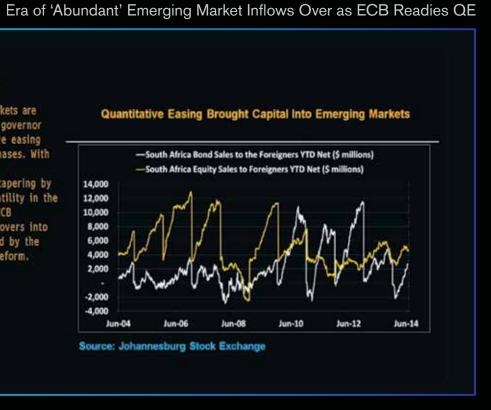


Africa M&A at \$14.3 Billion Is Up 53%, Trails 2013 Six-Year High



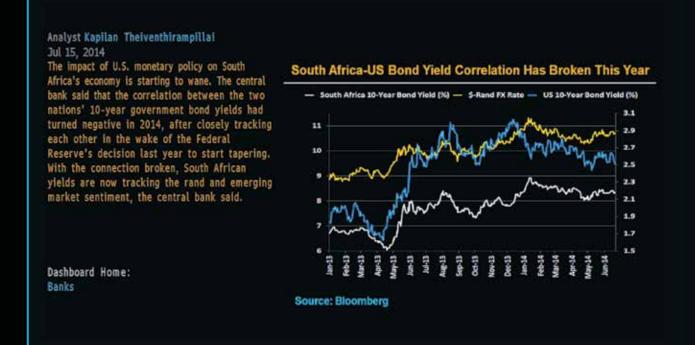
	Theiventhirampillai	
Jul 15, 2014 05 asy capital infl	o:26 lows into emerging markets	are
	African Reserve Bank gov	
	B readies quantitative e	
	backed security purchase le recipient of an	s. With
	ing wall of money," tape	ring by
	serve has led to volatili	
	nment bond yields. ECB	
	o Draghi warned spillove ets must be contained by	
	omic and structural refor	
Children and Child		
ashboard Hon		
Banks	16.	

Analyst Kapilan Theiventhirampillai Jul 15, 2014 The IMF says South Africa may need to consider more monetary policy tightening to contain the	Inflation Ra	ite (%)	Conse	ensus	Estima	ites
effects of currency weakness on inflation, which may heighten loan repayment risk. Consensus calls for inflation of 6.3% in 2014, above the central bank target range of 3% to 6%. The rand has depreciated 19% vs. the dollar since the start of 2013. FirstRand said in its first-half earnings release that loan quality		Current Forecast	Forecast- 1 week Ago	Forecast- 1 Month Ago	Forecast - 3 Months Ago	Forecast - 6 Months Ago
	2014 Consensus Estimates					
	South Africa	6.30	6.30	6.20	6.05	5.60
	Nigeria	8.55	8.55	8.55	9.00	8.80
ay remain under pressure as consumers ccumb to rising interest rates.	Ghana	14.65	14.65	14.05	13.20	9.90
comb to rising interest rates.	2015 Consensus Estimates					
	South Africa	5.80	5.80	5.80	5.80	5.50
	Nigeria	9.20	9.20	9.20	9.50	9.00
ashboard Home: anks	Ghana	12.35	12.35	11.75	10.10	8.00
See .	Source: Bloomberg					

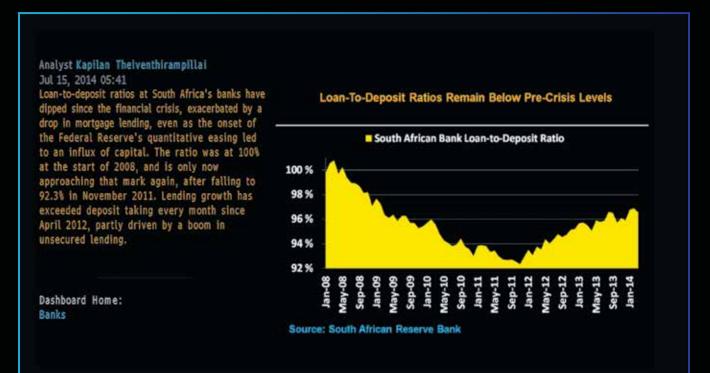


IMF Warning on South Africa Rates May Heap Pressure on Borrowers

South Africa, U.S. Yield Correlation Unhooks as Fed Effect Wanes



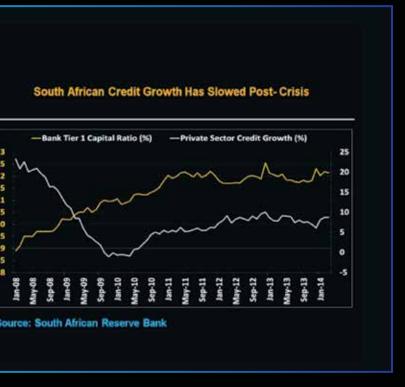
Liquidity Alert at South Africa Banks, Key Ratio Near 2008 Highs



Analyst Kapilan	Theiventhirampillai
Jul 15, 2014 05:	
	ak credit extension has rendered
	nter-cylical capital buffer Basel III ratios. The nation's
	redit-to-gross domestic produc
gap continues to	widen, with leasing finance
	elow long-term trends. The
	ed to guard against
	er periods of rapid credit dit increasing 8.7% year over
	vs. almost 26% in 2006, South
	ed to consider this buffer.
Dashboard Home	
Banks	

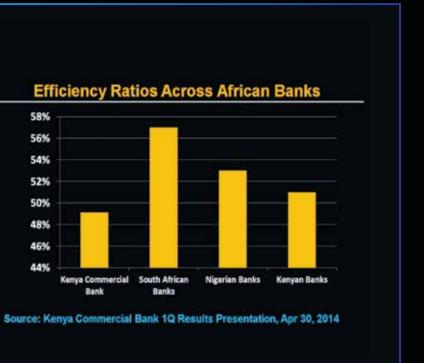
Analyst Kapilan Theiventhirampillai Jul 15, 2014
Kenya Commercial Bank displayed the virtues of mobile and Internet banking in driving down costs, as the industry increasingly diversifies from the branch model. KCB's efficiency ratio of 49.1% in the first quarter exceeded regional peers from South Africa to Nigeria. The bank
has also used the agency model to leverage third-party infrastructure, increase account openings and bring financial services, such as bill and rent payments, to consumers.

Dashboard Home: Banks



# South Africa's Weak Loan Growth Makes Capital Buffers Redundant

Kenya Commercial Bank Uses IT, Agency Model to Reduce Costs







# MATERIALS

Billions in Private-Equity Capital May Take Aim at Africa Mining

Private-Equity Capit	al for A	African M	ining
Fund	Vintage	Size (USD \$)	Status
Gulf One Infrastructure Fund I	2008	28	Investing
Pamodzi Resources Fund I LP	2007	1.3B	Investing
Global Opportunistic Fund II	2006	1B	Harvesting
Global Opportunistic Fund I	2005	550M	Harvesting
Citadel Capital MENA Joint Investment	2010	500M	Investing
Citadel Capital Africa Joint Investment	2010	500M	Investing
New Africa Mining Fund II	2011	120M	Investing
Musa Kubu Fund	2008	80M	Investing
African Lion 3	2008	79M	Harvesting
Takura II	2012	50M	Investing
Kibo Fund LLC/The	2008	42.5M	Investing
	Fund Gulf One Infrastructure Fund I Pamodzi Resources Fund I LP Global Opportunistic Fund II Global Opportunistic Fund I Citadel Capital MENA Joint Investment Citadel Capital Africa Joint Investment New Africa Mining Fund II Musa Kubu Fund African Lion 3 Takura II	FundVintageGulf One Infrastructure Fund I2008Pamodzi Resources Fund I LP2007Global Opportunistic Fund II2006Global Opportunistic Fund I2005Citadel Capital MENA Joint Investment2010Citadel Capital Africa Joint Investment2010New Africa Mining Fund II2011Musa Kubu Fund2008African Lion 32008Takura II2012	Gulf One Infrastructure Fund I20082BPamodzi Resources Fund I LP20071.3BGlobal Opportunistic Fund II20061BGlobal Opportunistic Fund I2005550MCitadel Capital MENA Joint Investment2010500MCitadel Capital Africa Joint Investment2010500MNew Africa Mining Fund II2011120MMusa Kubu Fund200880MAfrican Lion 3200879MTakura II201250M

Mining Projects Threatened by Electricity Shortages in Africa

Analysts Kenneth	Hoffman	& Oliver	Nugent
Jul 10, 2014			

A lack of stable power capacity may deter investment in African mining. Zimbabwe is targeting domestic smelting of platinum group metals, even with frequent blackouts as outdated plants run at less than 50% capacity. The DRC announced in March that it is instituting an electricity-rationing program for mines amid a shortage. Rio Tinto's 2009 decision to scrap a \$2 billion aluminum project in South Africa is an example of how an unreliable power supply can discourage investment.

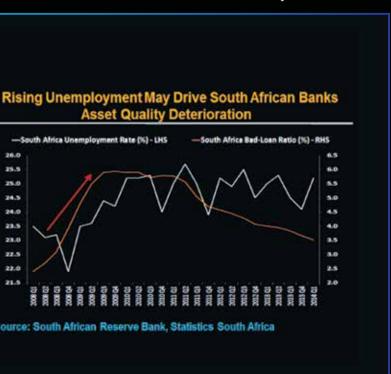
Dashboard Home: Precious Netals

# **Zimbabwe Power Capacity**

	Installed Capacity (MW)	Available Capacity (MW)
Hwange Thermal Power Station	920	450
Kariba Hydro Power Station	750	327
Munyati Thermal Power Station	120	60
Bulawayo Thermal Power Station	90	60
Harare Thermal Power Station	90	30
Source: Zimbabwe Power Compa	ny (as of 2011), Bloom	berg Intelligence

Analyst Kapilan Theiventhirampillai	
Jul 15, 2014 05:08	
Ongoing strikes by South Africa's steelmakers may ultimately result in higher unemployment,	
reversing recent improvements in the bank	-
system's asset quality. From 2008 to mid-2011, unemployment rose nearly four percentage points to 25.7%, almost tripling the country's impaired loan ratio. A recent drop in this ratio to 3.5% may reverse should unemployment rise. Provisioning for a 10% increase in the current stock of bad debt would erode a quarter of the	
bank system's 2013 profit.	
Dashboard Home:	
Banks	

Analyst Kenneth Hoffman Jul 10, 2014	
Strikes have historically plagued South Africa's platinum miners. A recent five-month stoppage, which ended June 23, deprived markets of 1.1 million ounces of platinum production,	
according to a Bloomberg Intelligence analysis. Those losses may increase as the three major mining companies take time to restart their	
operations and resume production. Anglo American Platinum lost the most production, about 437,000 ounces. Lonmin lost 360,000 ounces and Impala Platinum 327,000.	
ounces and impact Provingin Ser, your	
Dashboard Home: Precious Metals	



South African Bank Bad Debt Risk Exacerbated by Miners' Strikes

South Africa Strikes Plague Platinum, Drain Markets of Metal

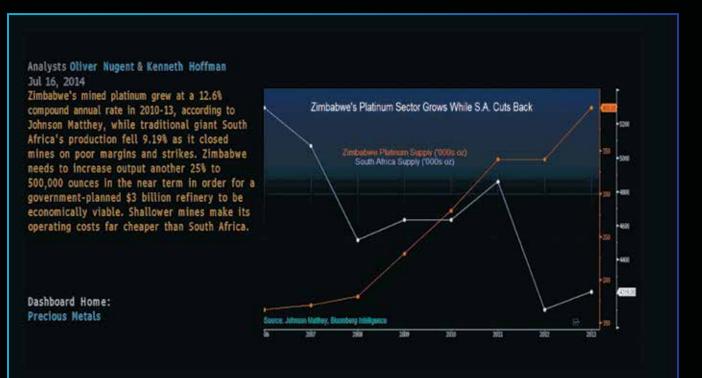
Flatin		mo Impac	tod by
	um Volui South Afr		
	Volume Loss Announced by Company (koz)	Implied Weekly Loss (koz)	Implied 2014 Loss til Jun 23 (koz)
lo American inum Ltd	185 til Mar 31	21	437
ala Platinum	246 til May 16	15	327
min PLC	156 til Mar 31	17	360
1		53	1,124

# MATERIALS

Platinum Deficit May Top 1.6 Million Ounces on South Africa Strike



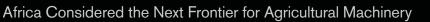
Zimbabwe Surge Has It Aiming for Platinum King South Africa

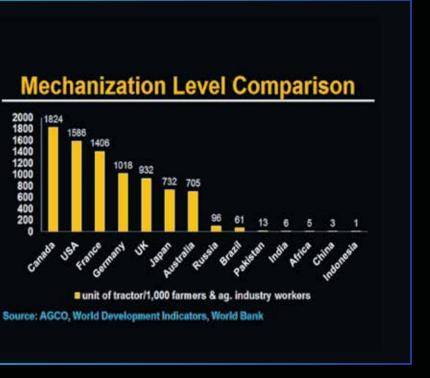


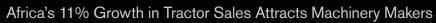


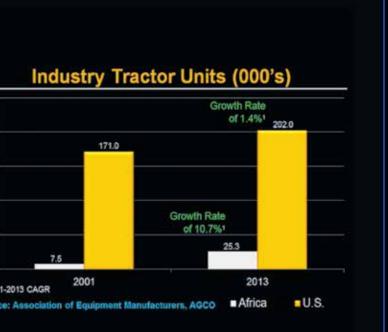
nalyst Karen Ubelhart	
ul 9, 2014	
ractor sales in Africa reached 25,300 units in	
013, about 13% of the U.S. market size, with a ompounded average growth rate of 11% from	250
001 to 2013 vs. 1% growth in the U.S. While frica is a small market, major agricultural machinery companies view the long-term	200
ositively and are increasing investment in acilities and dealer organizations. Agco	150 -
stablished a tractor assembly joint venture in Igeria, and Deere and CNH Industrial have nvested in sales outlets.	100
	50 —
ashboard Home:	0
achinery	12001
	Source

40







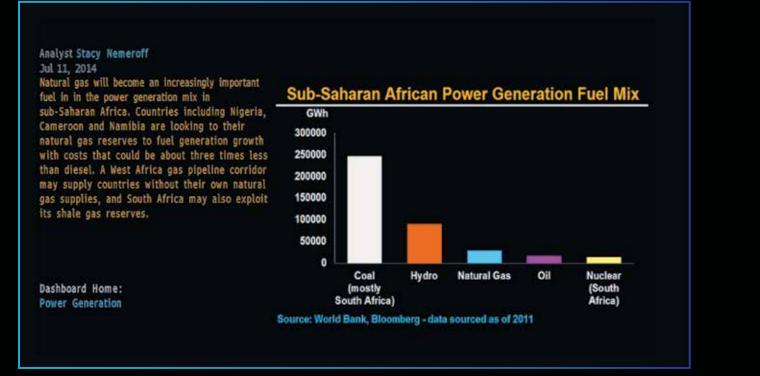


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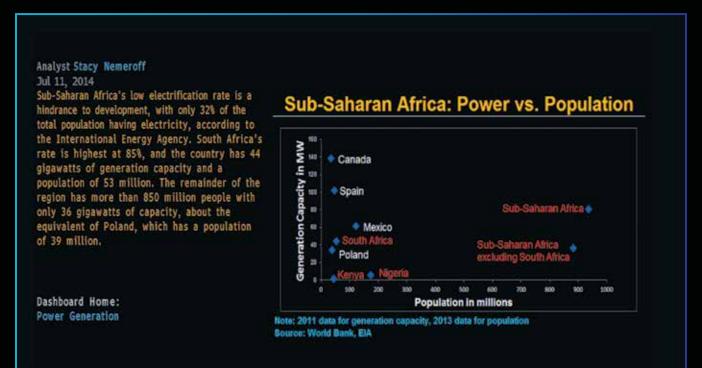


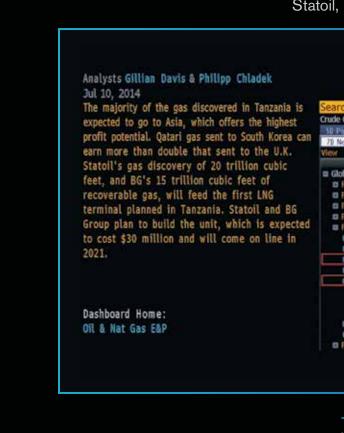
# UTILITIES

African Gas-Fired Power Generation Expected to Increase



African Development Hinges on Increased Electrification





Analyst Stacy Nemeroff	
Jul 11, 2014	
Electricity generated separately from large pla such as from solar, is being pursued to addre	
reliability and low electrification rates in	200
sub-Saharan Africa particularly in rura	
areas where fewer than 10% may have acc	ess,
as was the case in Kenya and Tanzania, according to the International Energy Age	ncy.
Supporters point to the proliferation of co	all
phones in Africa, which bypassed the challenges of installing and maintaining a	
functioning telephone landline grid.	
Dashboard Home:	
Power Generation	

# Statoil, BG to Build Tanzania LNG Plant, Ship Africa Gas to Asia

ch BI 91) Action		Internal	* 92 0	rectory		
Oil & Natural Gas E&P Dashboard pe & LNG SJ LNG Trade	and the second design of the second s		54 LNG Cap	and and a second second	LNG Throog	Sector Sector
ethacks 78 Imports 13 Expo	Contraction of the local division of the loc	Heat	PF LNO LAP	- lty 1 19.	LING HIPDOS	APRIL 2
12 No Growth	ione -			Cun	ia.	- Z000
		5/2014	4/2014	3/2014	2/2014	1/2014
bally by Exporter	1	7.63	7.84	8.44	12.51	9.21
From Australia To	100	7.40	7.59	8,19	12.18	8.88
From Egypt To		7.93	8,16	8.75	12.89	9.62
From Indonesia To	1	7.43	7.63	8.22	12.19	8.91
From Nigeria To		7.76	7.98	8.57	12.70	9.39
From Qatar To		7.54	7.75	8.34	12.40	9.11
Belgium	AN.	4.99	5.26	6.37	7.54	7.29
🗆 Japan	1	14.95	14.99	15.15	15.50	15.03
South Korea	, Min	15.02	15.07	15.23	15.58	15,12
🖬 Spain	4	8.93	8.71	9.08	9.01	8.51
United Kingdom	M	5,00	5.27	6.37	7.54	7.30
(+) Gas Price	/#1	6.84	7.17	8.26	9.50	9.53
( - ) Regasification Cost		0.40	0.40	0.40	0.40	0.40
( - ) Shipping Cost	A	1.44	1.50	1.49	1.56	1.83
U.S. East Coast		1.63	2.51	4.13	29.38	8.34
U.S. Gulf Coast	TV.	2.23	2.42	2.07	2.24	2.16
from Trinidad To	1	7.73	7.95	8,55	12.73	9.38

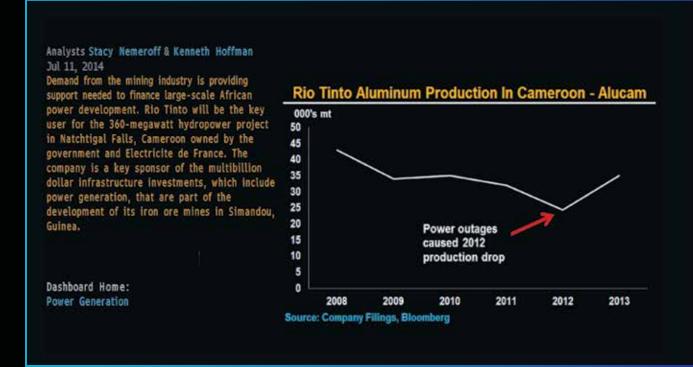
# African Distributed Generation May Aid Rural Electrification

Electricity Access in Africa Population Electrification Urban Rural without Rate Electrification Electrification							
	electricity	reare.	Rate	Rate			
	millions	%	%	%			
-Saharan Africa	599	31.8	55.2	18.3			
South Africa	8	85	96	67			
Shana	7	72	90	52			
Cote d'Ivoire	8	59	85	32			
Cameroon	9	54	88	17			
Vigeria	85	48	35	61			
Ethiopia	65	23	85	11			
Kenya	34	19	58	7			
Tanzania	39	15	46	4			
DR of Congo	62	9	26	0			
th Africa	1	99,4	100.0	98.7			
ca	600	42.6	65.2	27.8			

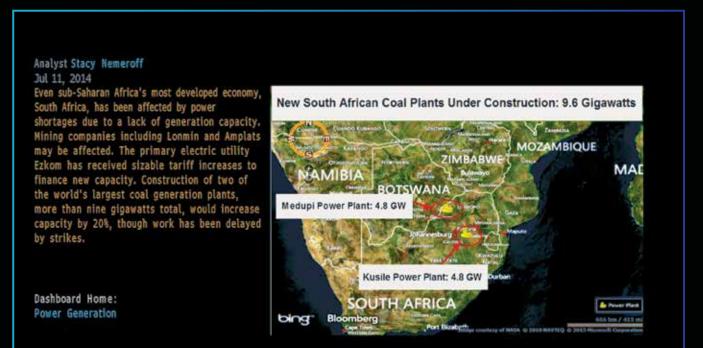
ce: IEA, World Energy Outlook, data sourced as of 2011

# UTILITIES

Large-Scale Power Development Supported by Africa Mining Needs



South African Blackouts May Persist With Delay in New Generation



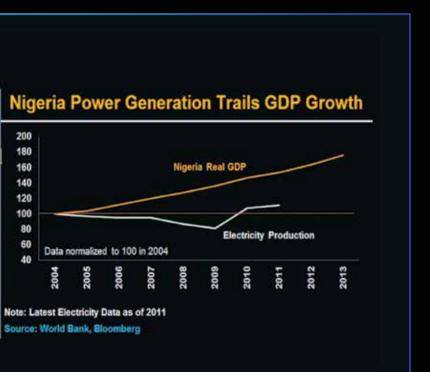
Analyst Stac	<ul> <li>Alternative Second</li> </ul>
Jul 11, 2014 President Ray	rack Obama's Power Africa initiative
	ling electricity access in six
	Cenya, Tanzania, Ghana, Nigeria,
	Liberia. Obama committed to \$7
	nding, primarily through loans and though most investment will come
from the pr	ivate sector, including private
	rican Capital is a U.Sbased
	torically much of the foreign
	in African power has come from
Europe, Asia	or South Africa.
Dashboard H	lome:
Dower Cene	rah an

inalyst Stacy Nemeroff
ul 15, 2014 18:11
ligeria completed privatization of its public power company in late 2013, breaking it into 10 distribution and five generation companies to mprove reliability and increase capacity. It will also be selling 10 government-developed las generation projects. Nigeria's power sector las trailed growth in the overall economy. Other countries will likely be looking to ligeria's experience in modeling their reforms.
ashboard Home: ower Generation

# Private-Equity Firms Join \$7 Billion Power Africa Initiative

eral Partner	Headquarters
Abraaj Group	Dubai/Various
an Infrastructure Investment Managers	South Africa
rican Capital Energy & Infrastructure	U.S.
ham Capital Management	U.S.
th General Partners	South Africa
s Holdings	Nigeria
stry Capital	U.S.
ce: USAID Power Africa website nded in Dubai, six global regional hubs	

Nigeria Privatizes Power to Increase Reliability, Capacity



# GOVERNA NCE ÷



# GOVERNANCE

African Companies Embrace Human Rights Policies, Customer Appeal

Analyst Gregory Elders Jul 15, 2014 African companies are more likely to have a human rights and anti-child-labor policy than U.S.	A	frican Co	mpany	ESG Poli	cies
companies. About 55% of 104 African companies tracked by Bloomberg have a human rights policy, versus only 36% across the S&P 500. A		Anti-Bribery Policy	Human Rights Policy	Anti-Child Labor Policy	Marke Cap
human rights policy can help appeal when	Average	60%	55%	42%	5,127
selling to overseas markets, and 76% of	NASPERS	N	N	Y	51,168
Bloomberg Europe 500 companies have one.	MTN GROUP	Y	Y	Y	38,860
	SASOL	Y	Y	N	37,810
	DANGOTE CEMENT	N	N	N	25,314
	STANDARD BANK	Y	Y	Y	21,964
	FIRSTRAND	Y	N	N	21,712
	VODACOM GROUP	Y	N	Y	18,064
	STEINHOFF INTL	N	Y	Y	13,276
Dashboard Home:					
Corporate Governance	Source: Company filin Based on study of 10				

Africa's Women Confront Same Glass Ceiling as U.S., Europe

### Analyst Gregory Elders Jul 15, 2014

Women hold a median 13% of company board seats and 3.8% of chief executive roles among 213 African companies tracked by Bloomberg. This compares with 17% and 4.2% among the U.S. S&P 500 and 18% and 2.4% in the Bloomberg Europe 500. South Africa and Kenya lead in Africa, with a median 18% female boards. Female executive empowerment is a global focus, with studies showing a link between greater board gender diversity and company outperformance.

Dashboard Home: Corporate Governance

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	3 - 11 A -			ويو منظورة المربوط	l
		(Constant)	Market Can	Number of	
- W VVC	omen on	Female	MarketCap		

African Company Female Empowerment

ESG Disclosure Score

35

24

38

58

10

50

37 37 26

	Board	CEO	(US\$ M)	in Study
Botswana	25.00	1	448	3
Kenya	18.18	0	1084	9
South Africa	17.65	4	1959	117
Namibia	16.67	0	263	5
Zambia	16.67	1	155	8
Malawi	14.29	0	155	5
Uganda	12.50	0	104	5
Nigeria	7.69	2	234	39

Source: Company filings, Bloomberg Inteiligence

Analysts Gregory Elders & Tal Smoller Jul 17, 2014 A higher rating in the South African government's black economic empowerment initiative improves a company's position in private sector and government contract tendering, potentially helping win business. Twenty companies achieved the second-highest level among 117 listed entities tracked by Bloomberg, up from 16 the previous year. More companies are also beginning to report Historically Disadvantaged South Africans data, as well as provide detail on female employees.

Dashboard Home: Corporate Governance

0

have stronger corporate governance practices,	including rules on independence and protecting minority shareholders, are often viewed as	Analyst Gregory Elders Jul 17, 2014 A majority of African companies tracked by Bloomberg have an independent board of directors. Across boards at 214 tracked companies, 52.5% of directors are independent, 75% are non executive and most have fully independent audit committees. Companies that have stronger corporate governance practices,	
less risky by investors.			

# South Africa Black Empowerment Puts Diversity Center Stage

	Black Economic Empowerment Rating	% Minority/ HDSA in Management	% Female Employees
umelela Gaming	2	20.68	74.64
sil Read Hidgs	2	14.03	9.00
rloworld	2	n/a	24.37
unert	2	21.47	41.18
eana Group	2	46.52	20.47
Al Holdings	2	n/a	n/a
eng	2	n/a	n/a
nlam	2	18.40	59.13
urce: Bloomberg			

Good Governance Gains as African Boards Embrace Independence

	African Com	pany Boar	d Structure	í.
	% Independent Directors	% Non-Exec Directors	% Independent Directors on Audit Committee	# of Securities in Study
a .	67.8	77.6	93.3	9
Africa	56.2	73.5	96.2	117
bia	55.9	79.7	91.7	5
8	55.6	77.1	100.0	6
vana	55.1	75.9	86.7	3
ia	43.5	61.1	43.7	9
tius	38.3	76.1	63.0	12
vi	37.5	79.1	33.3	5
ía	34.2	68.1	24.2	39

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