Southern Africa University Professor Training Programme on the WTO and Sustainable Development

Cape Town, South Africa
11-14th December 2006

PART I: MULTILATERAL TRADING SYSTEM

DAY 1

09:00-09:30  Registration

09:30-10:00  Welcoming and opening remarks

Prof Gary Sampson, UNU-IAS
Mr Serafino Marchese, WTO
Mr Roberto Cordon, ITC
Dr Trudi Hartzenberg, TRALAC

Session 1  Objectives of the program

10:00 - 10:45  This Session will introduce the objectives of the WTO/UNU-IAS programme for academics.

Presenters: Prof. Gary Sampson, Consultant and Mr. Serafino Marchese, Counsellor, WTO Institute for Training and Technical Cooperation

10:45-11.15  Coffee Break

11:15-12:30  Presentation of the participants

12:30-14:00  Lunch

Session 2  Teaching International Law and Economics at Universities

14:00-15:00  In this session there will be a presentation on teaching international law and economics at universities at the graduate (e.g. the Melbourne Business School programme) and at the undergraduate level.

Presenter: Prof. Gary Sampson, Consultant

Session 3  The Legal Principles of the Multilateral Trading System
15:00-16:00 In this session there will be a presentation of the basic legal principles of the Multilateral Trading System (MFN, national treatment, transparency, due process, etc.) and of the WTO dispute settlement mechanism with a particular emphasis on the interests of developing countries.

**Presenter:** Mr. Edwini Kessie, Counsellor, Council and Trade Negotiations Committee Division, WTO

16:00-16:15 Discussion

16:15-16:30 Coffee Break

**Session 4 Access to Information and Presentation of the Teaching Materials**

16:30-17:30 This session will present the WTO web page and the teaching materials provided to the participants (paper documents and CD-ROMs).

**Presenter:** Mr. Serafino Marchese, Counsellor, WTO Institute for Training and Technical Cooperation

18:30- Receptions hosted by UNU-IAS and WTO at the Two Oceans Aquarium

**DAY 2**

**Session 5 The Doha Development Agenda: Recent Developments**

09:00-10:45 In this session there will be a presentation on selected trade issues and the relevant WTO rules

**Presenter:** Mr. Edwini Kessie, Counsellor, Council and Trade Negotiations Committee Division, WTO

10:45-11:15 Coffee Break

11:15-11:45 General Discussion

**Session 6 Application of Economic Principles to the Multilateral Trading System**

11:45-12:30 This session will present some basic economic concepts that underpin the major issues confronting the WTO

**Presenter:** Prof. Gary Sampson, Consultant

12:30-14:00 Lunch
Session 7  Presentation of the Teaching Modules
14:00-16:00  This session will be a presentation of the substance of the teaching modules

  Presenters:  Messrs. Edwini Kessie, Serafino Marchese and Gary Sampson

16:00-16:30  Coffee Break

Session 8  WTO Basic Principles and Agreements
16:30-17:30  This session will be a recap on WTO Basic Principles and Agreements

  Presenters:  Messrs. Edwini Kessie, Serafino Marchese and Gary Sampson

17:30-18:00  General Discussion

Evening Tutorials
20.00-21.30  Optional Tutorials to be held by ITC

DAY 3

PART II: TRADE AND SUSTAINABLE DEVELOPMENT
09:00-09:15  Opening of Part II

  Presenter:  Mr. Bradnee Chambers, Senior Programme Officer, UNU-IAS

09:15-10:00  Second Keynote Address: Trade and Sustainable Development

  Presenter:  Prof. Gary Sampson, Chair Professor of International Economic Governance, UNU-IAS

10:00-10:30  Q & A

10:30-11.00  Coffee break

Session 8  Trade and Environment, TRIPS and Sustainable Development

  Presenter:  Mr. Bradnee Chambers, Senior Programme Officer, UNU-IAS

11:00-11:45  The overall background of the trade and environment debate will be presented along with some of the key concerns being raised in the arena of trade and
environment. The session will then familiarise participants with the regulations governing the growing advances in biotechnology and subsequent increases in the volume of trans-boundary movements of its products in relation to the WTO Agreements. In particular, this module outlines the relationship between the rules prescribed by the Cartagena Protocol and the Convention on Biological Diversity (CBD) on biosafety, protection of traditional knowledge, and access and benefit sharing and those by the SPS, TBT and TRIPs Agreements.

**Session 9  **Trade, Investment and Sustainable Development

**Presenter:** Dr George Akpan, former JSPS UNU-IAS postdoctoral fellow

11:45-12:30 The session will examine the relationship between trade and investment. It will examine the role, if any, of the WTO in the making of international investment rules. It will then look at the rules governing international investment and the implications they have for sustainable development. Disciplines on investment such as right of entry, national treatment, proscription against performance requirements, most favoured nation treatment etc and their implications for sustainable development will be explored.

12:30-13:00 Q&A

13.00-14.00 Lunch

**Session 10  **Accession to the WTO and its impact on Sustainable Development

**Presenter:** Dr George Akpan and Mr Bradnee Chambers

14:00-14:45 This session will discuss the various rules of accession to the WTO and the challenges faced by acceding countries with a view to drawing important lessons for the future. Drawing lessons from experiences of the acceded countries, the session will examine the impact that accession has had on sustainable development in the acceded countries.

**Session 11  **WTO Compatibility Issues: SADC EPA negotiations

**Presenter:** Ms Trudi Hartzenberg, Executive Director, TRALAC

14:45-15:30

15.30-16.00 Q&A

16:00-16:30 Coffee Break

16:30-17:00 General Discussion

**Session 11  **Country Reports
17:00-18:30 This Session will invite participants to present their curricula that are relevant to the WTO and sustainable development issues.

Evening Tutorials

20.00-21.30 Optional Tutorials to be held by ITC

DAY 4:

PART III TRADE AND BUSINESS

Session 12  The ITC and the Role of Business Advocacy in International Trade

**Presenter:** Rajesh Aggarwal, Senior Advisor on the International Trading System, Business Advisory Section

09:00-09:45 The session will introduce the activities of the International Trade Centre, the joint technical cooperation agency of UNCTAD and WTO focusing on the business aspects of trade development. In particular, ITC’s activities to strengthen the role of business advocacy in the international trading system will be explored.

09:45-10:00 Discussion

Session 13  The Tools of ITC for Trade Analysis and Introduction to TradeMap

**Presenter:** Roberto Cordón, Manager of Training Programmes and Project Development, Market Analysis Section.

10:00-11:15 This session will introduce the various analytical tools developed at the ITC to assist governments, trade promotion organizations and private sector institutions to understand better the dynamics of international trade. The presentation will focus in particular on Trade Map, an on-line database on trade flows in goods and services, that presents indicators on export/import trends, buyers and sellers and country performance. The tool is currently in use in more than 120 countries.

11:15-11:45 Coffee Break

Session 14  WTO Negotiations on Agriculture, NAMA and Services

**Presenter:** Rajesh Aggarwal, Senior Advisor on the International Trading System, Business Advisory Section
11:45-12:30 The session will discuss ITC’s role and activities in bringing the views of the business world to bear upon the current negotiations at the WTO on agriculture, NAMA and services.

12:30-13:00 Discussion

13:00-14:15 Lunch

Session 15  The Tools of ITC for Trade Analysis: Market Access Map

Presenter: Roberto Cordón, Manager of Training Programmes and Project Development, Market Analysis Section.

14:15-15:30 This session will introduce Market Access Map (MacMap), an interactive web portal containing information on market access measures applied by over 170 importing countries to the products exported by more than 200 countries and territories. The tool aims to enhance market transparency and to facilitate trade-related policy analysis, and thus, ultimately, to support international trade negotiations.

Session 16  Research Network and Web Forum

Presenter: Rebecca Carter, Programme Associate, Sustainable Development Governance, UNU-IAS

15:30-16:15 This session will present the WTO and Sustainable Development Research Network and the UNU-IAS Web Forum

16:15-17:00 Coffee Break

Session 17  Follow Up

17:00-18:00 This Session will be a discussion of where we go from here and how to ensure follow up. Award of Certificates