



**Southern African Customs Union  
and  
European Free Trade Association**

# **Export Promotion Seminar**

**Gaborone, Botswana  
13 and 14 July 2009**



# **EFTA – Botswana Trade Relations**

**Gaborone, 13 July 2009**

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# Outline

1. What is EFTA
2. EFTA-Botswana Free Trade Relations
3. EFTA – SACU Free Trade Agreement



# EFTA

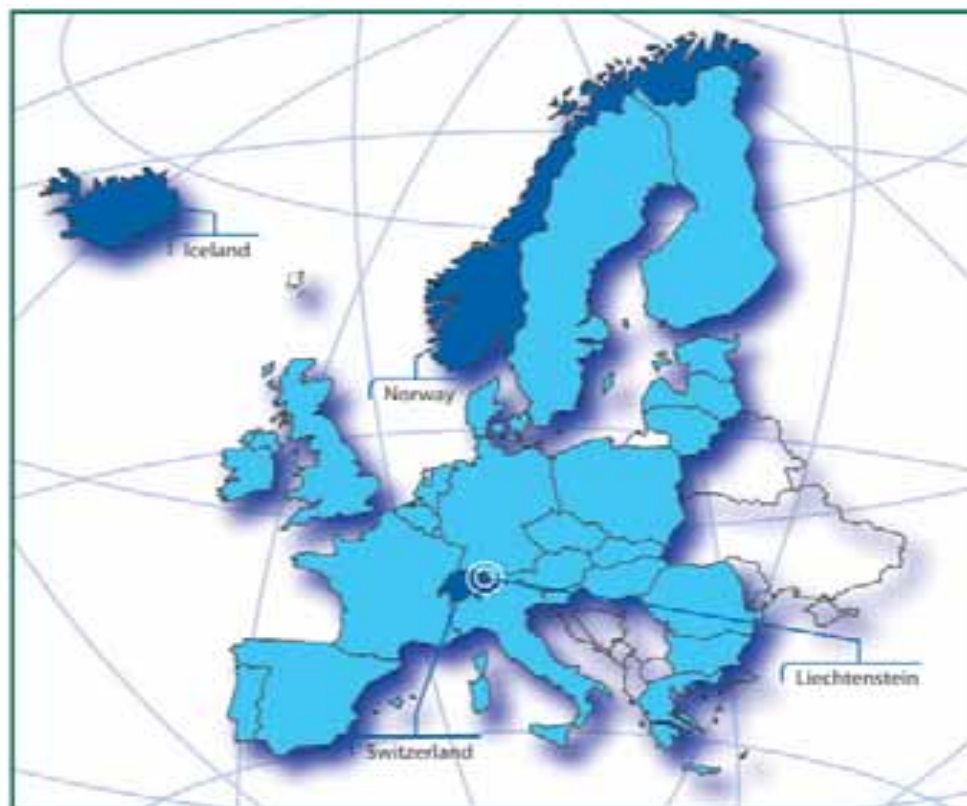
## Member States

Iceland

Liechtenstein

Norway

Switzerland





# EFTA on the world stage

## Main economic sectors

- **Iceland:**  
Fisheries, aluminium, pharmaceuticals, services
- **Norway:**  
Oil, natural gas, fisheries (incl. fish farming), machinery, shipbuilding, services (including maritime transport)
- **Liechtenstein and Switzerland:**  
Machinery, pharmaceuticals, chemicals, watchmaking, services (incl. financial services and tourism)



## EFTA - a top rank trader

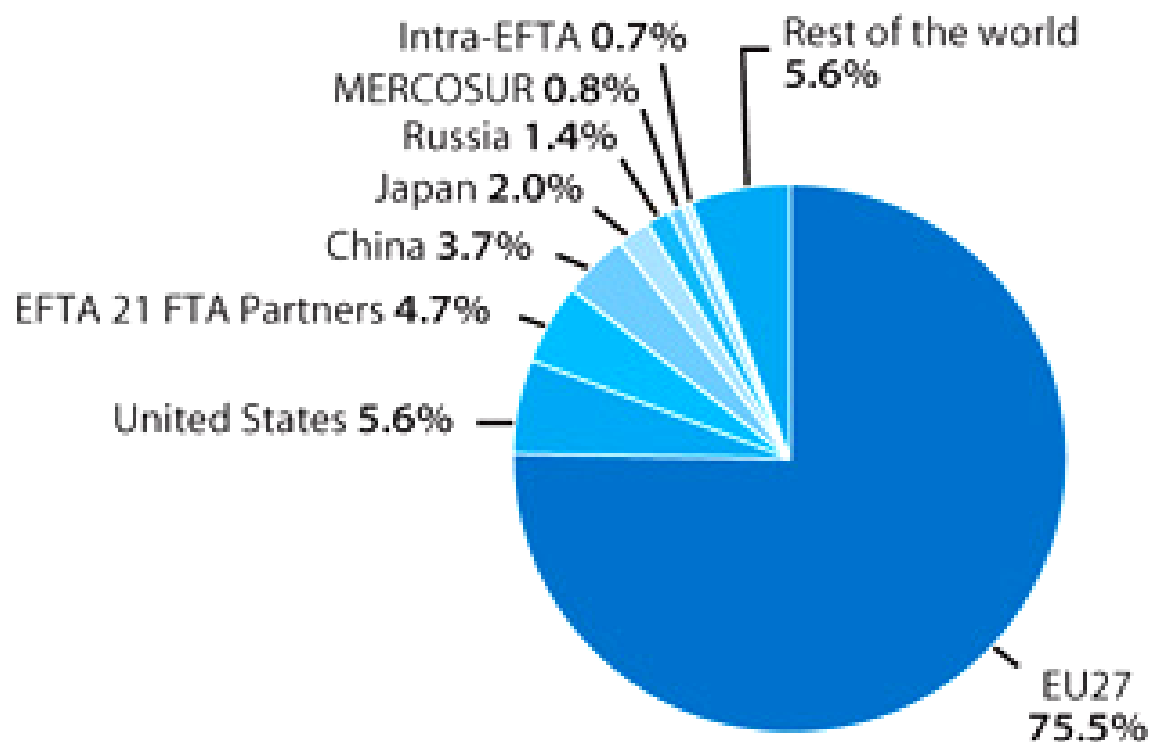
- Leaders in per capita GDP (among the top 10)
- World's 11th biggest trader in merchandise trade
- World's 5th biggest trader in services trade
- Combined foreign direct investment outflow USD 74 billion



Year considered : 2007

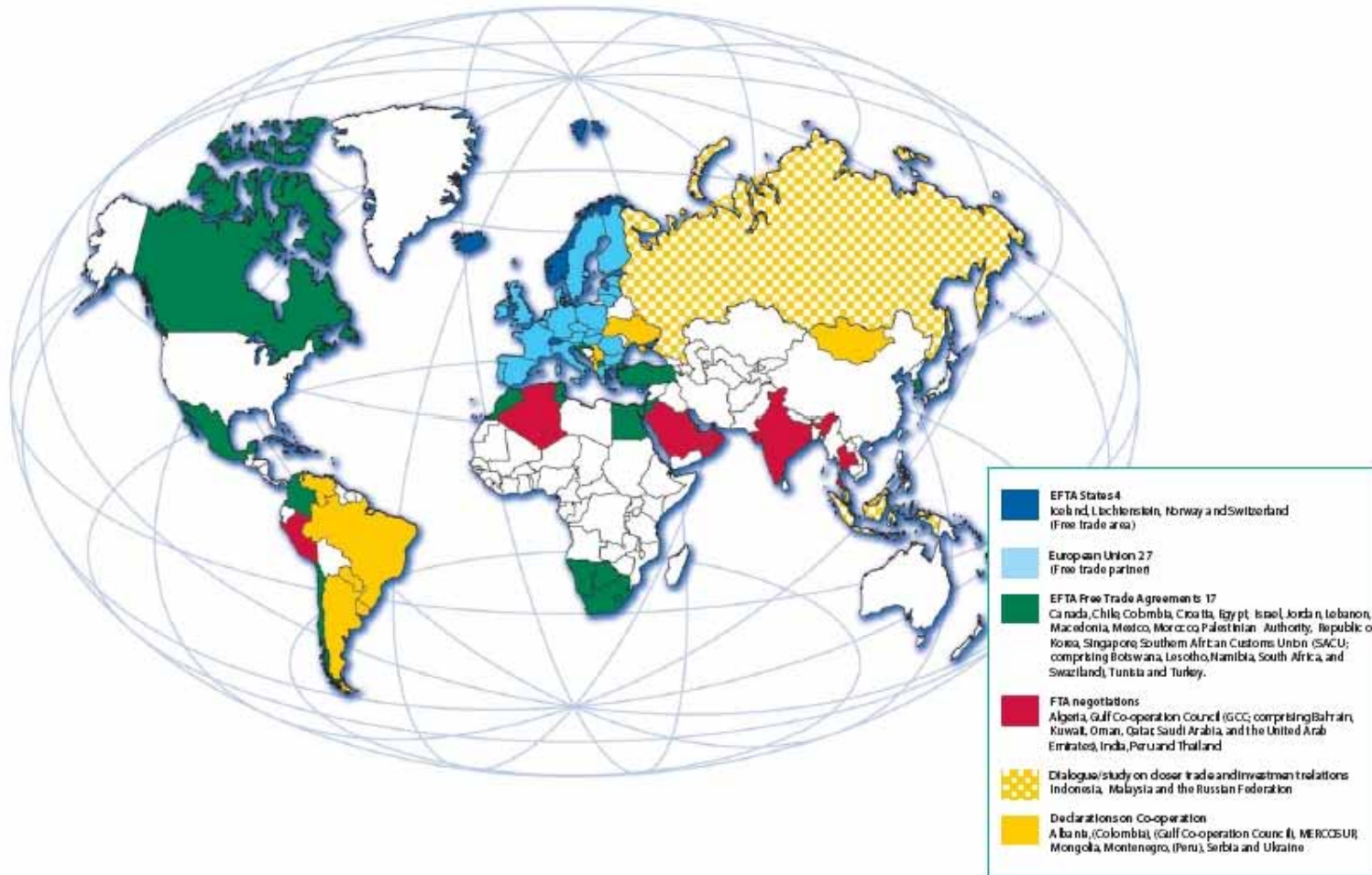


## EFTA's top import sources (2007)





## FTA NETWORK - ACROSS EUROPE AND BEYOND



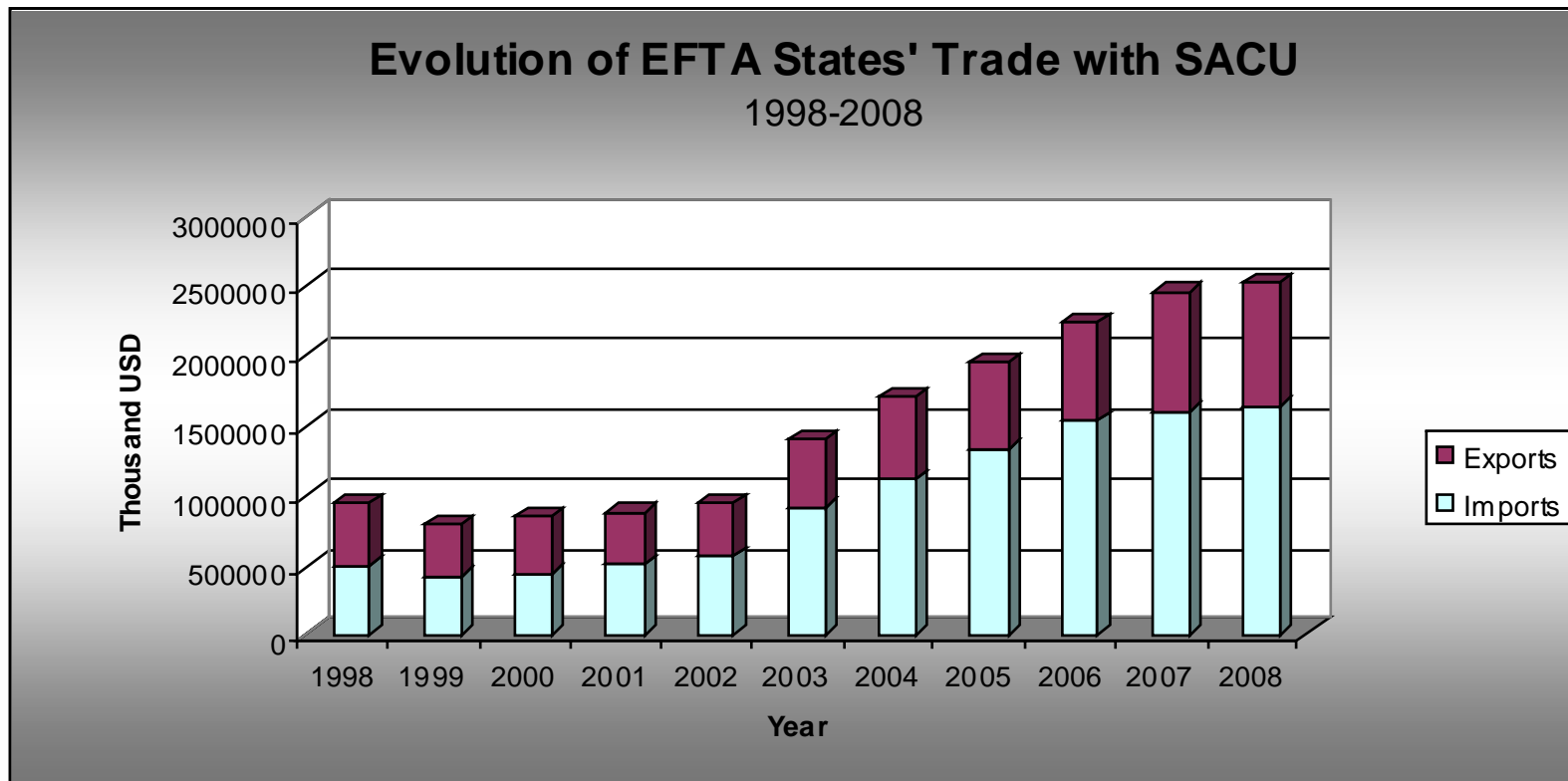




# EFTA – Botswana Trade



# EFTA – SACU Trade

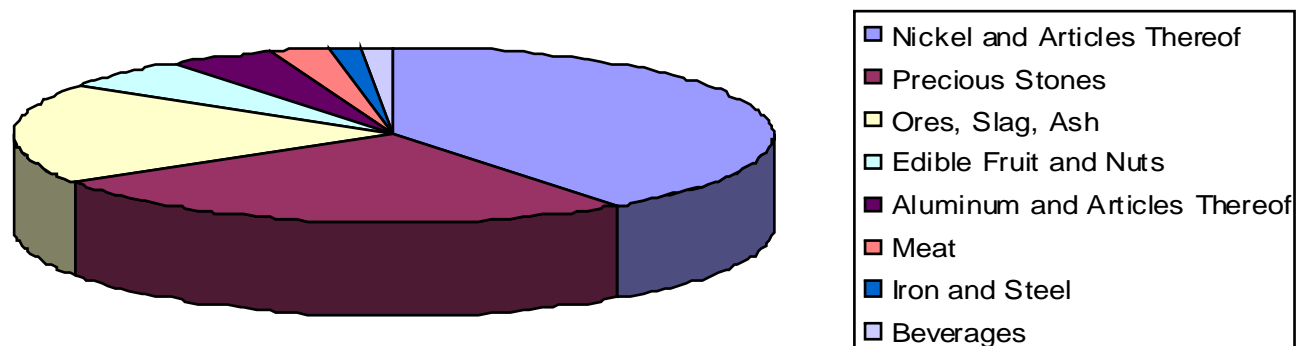




# EFTA – SACU Trade

Total EFTA imports (2008): USD 604'634 (thousands)

EFTA Imports from SACU by commodity (2008)

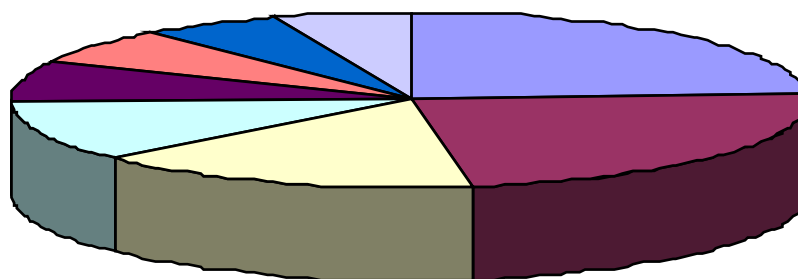




## EFTA – SACU Trade

Total EFTA exports (2008): USD 882'008 (thousands)

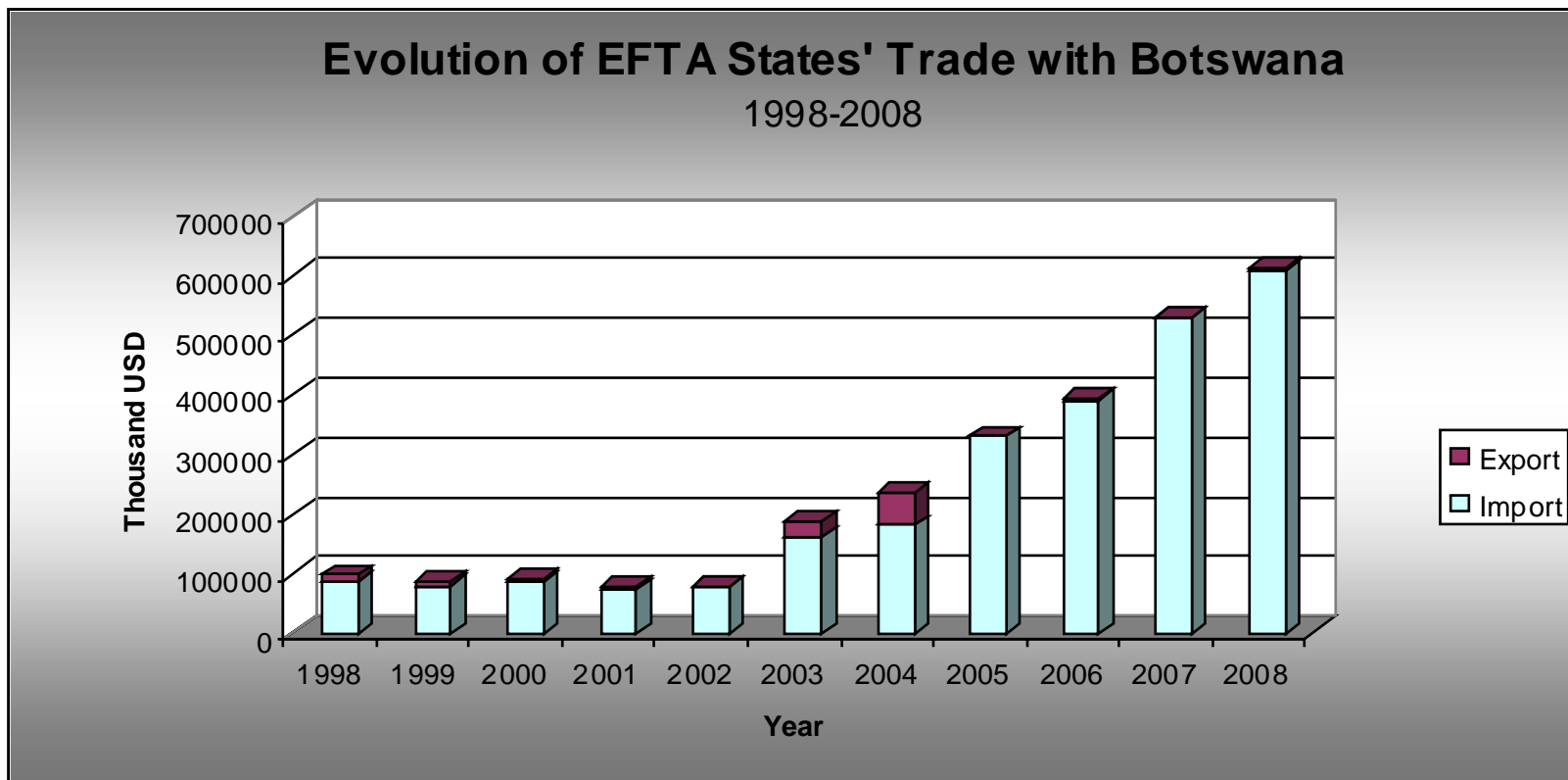
EFTA Exports to SACU by commodity (2008)



- Pharmaceutical Products
- Machinery; Reactors, Boilers
- Electrical Machinery, Etc.
- Optical, Medical Instruments
- Perfumery, Cosmetic Products
- Mineral Fuel, Oil
- Clocks and Watches
- Aircraft, Spacecraft

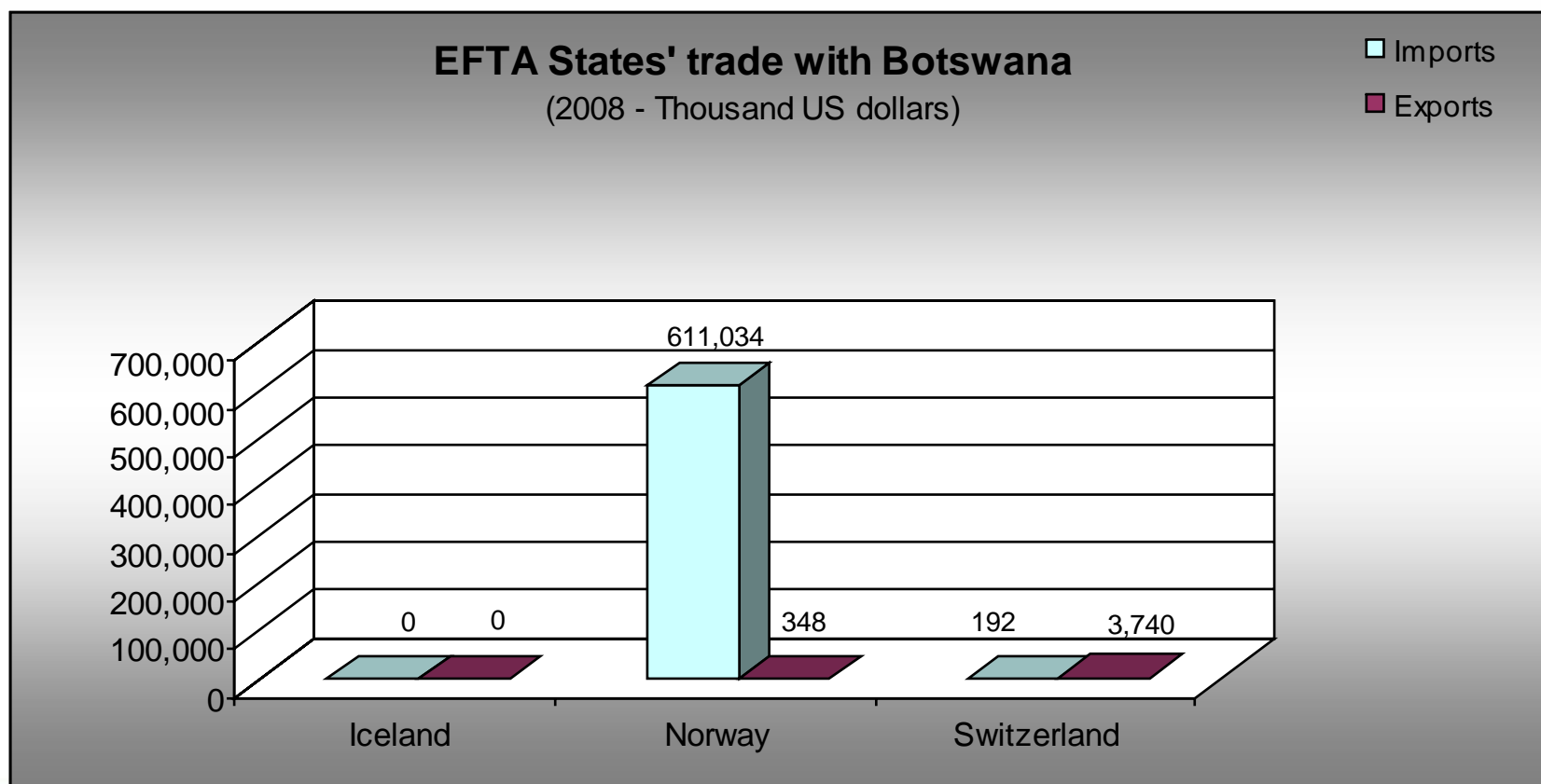


## Evolution of EFTA's Trade with Botswana





## EFTA – Botswana Trade

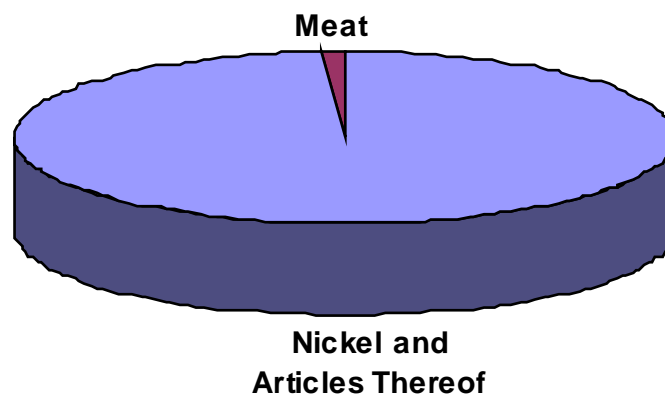




# EFTA – Botswana Trade

Total EFTA imports from Botswana: USD 611 million

EFTA Imports from Botswana by Commodity (2008)

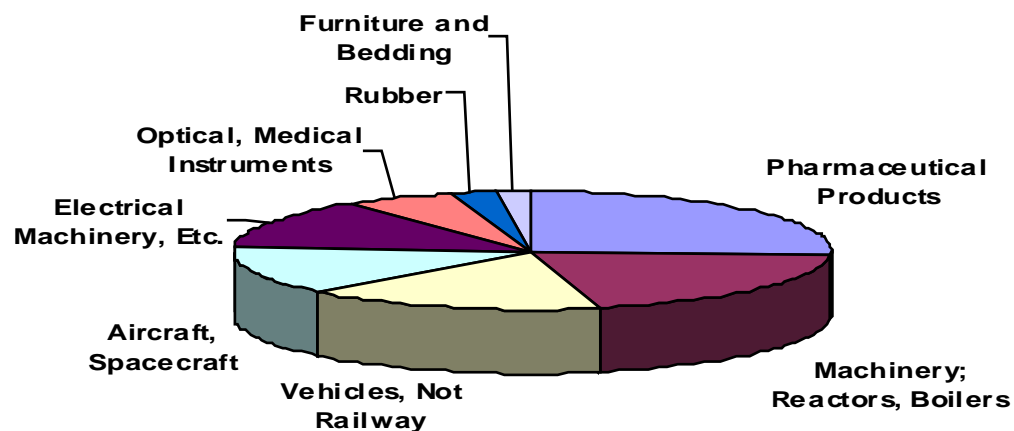




## EFTA – Botswana Trade

Total EFTA exports to Botswana (2008): USD 4'088 thousands

EFTA Exports to Botswana by commodity (2008)







# EFTA – SACU

# Free Trade Agreement



## EFTA - SACU FTA

- November 2000: High-level talks in Pretoria
- June 2001-November 2002: Exploratory exchange of information
- May 2003-August 2005: 7 rounds of negotiations
- Summer 2006: Free Trade Agreement signed
  
- 1 May 2008: Free Trade Agreement entered into force



## EFTA-SACU FTA

- Liberalization of trade in Goods
- Evolutionary clauses regarding
  - Services
  - Investment
  - Intellectual property rights
  - Government procurement
- Economic Co-operation and Technical Assistance



## EFTA-SACU FTA

### **Trade in Goods**

#### Trade disciplines:

- Origin rules and Customs procedures
- Technical regulations
- Sanitary and Phytosanitary (SPS) measures
- Competition and Subsidies
- Safeguards and Anti-dumping



## EFTA-SACU FTA

More information:

All texts of the Agreement, information,  
updates under EFTA's web page :

[www.efta.int](http://www.efta.int)



Thank you for your attention.

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