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FIRST INTERNATIONAL FORUM FOR NATIONAL TRADE FACILITATION COMMITTEES

Boosting capacities and partnerships for implementation

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PREMIER FORUM INTERNATIONAL SUR LES COMITÉS NATIONAUX DE FACILITATION DES ÉCHANGES

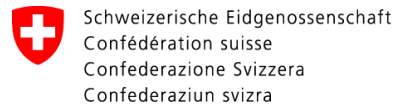
Renforcement des capacités et des partenariats pour la mise en œuvre

Evaluation and monitoring – setting the stage

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Targets

1. What do **monitoring** and **evaluation** mean?

2. Why are they important for the **NTFC**?

Tracking devices



Steps towards the accomplishment of the NTFC objectives

What is monitoring?

- Collection of information
- Tracking targets
- On-going projects
- Remedial actions
- Decision-making



What is evaluation?

- Assessment
- Completed projects
- Effectiveness & Impact
- Future projects
- Accountability



What is **not** M& E?

- Policing
- Going to useless details



- Imposing
- Blaming

What is the difference?

Timing- *When?*

- Monitoring: on-going projects
- Evaluation: completed projects

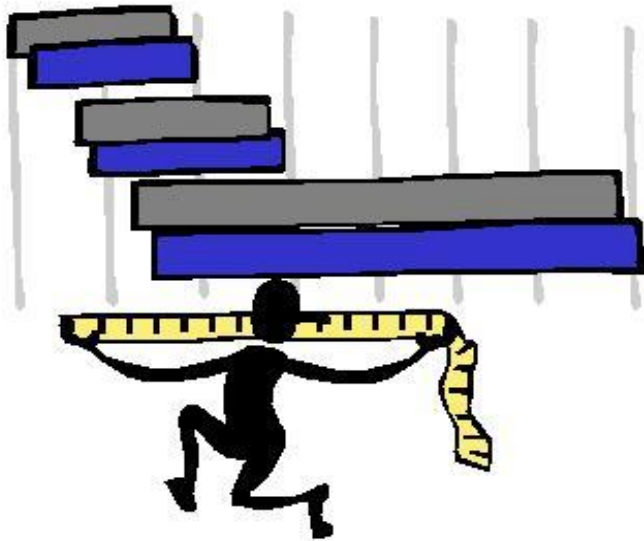


Objective- *Why?*

- Monitoring: efficiency
- Evaluation: effectiveness

Similarities between M & E

- M & E must be **planned** at the program/ project level



- **Baseline data** and appropriate **indicators** of performance and results

Relationship Between M&E

- 2 management tools: mutually supportive
- Monitoring → data useful for evaluation
- Evaluations → improved monitoring tools and strategies



Targets

1. What do **monitoring** and **evaluation** mean?

2. Why are they important for the **NTFC**?

What are the Benefits?

- Achieving the **work plan**
- Optimal use of **resources**
- **Warning** of deviations from objectives
- Clearer basis for **decision-making**
- Improved **future project** planning and development



What are the Benefits?

- Good sign for donors
- Greater transparency and accountability in use of project resources



To keep in mind



Tracking device
to improve
performance



Planned and
periodical
exercise



Team work



SHOULDN'T WE STOP
TO CONSIDER
OUR OPTIONS?

WHY BOTHER?
EVERYTHING'S
GOING FINE



Thanks for your attention

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