



## **The Africa Trade Facilitation Forum @Africa Trade Week 2016**

*A Multi-Stakeholder platform for the advancement of the CFTA and Intra-Africa Trade*

Nelson Mandela Hall, African Union Headquarters, Addis Ababa,  
1 - 2 December 2016



United Nations  
Economic Commission for Africa



## Summary

Africa Trade Week 2016 is a new Pan-African platform for advancing intra-African trade dialogue among multi-stakeholder groups.

Convened by the African Union Commission, and in partnership with the UN Economic Commission for Africa, the first ever Africa Trade Week (ATW 2016) will bring together Ministers of Trade, Finance and transportation as well as other high-level government officials, in with the Heads of Africa's Regional Economic Communities (RECs), a select group of CEOs and Executives from the private sector, development banks, and senior representatives from civil society, academia, international development agencies and the media. This diverse group will come together to chart a course for how African economies can be transformed through intra-regional trade and trade facilitation.

On December 1st and 2nd a select group of senior private sector executives from within Africa and from across the world will take centre stage at ATW 2016 during two days of high-level multi-stakeholder panel events called the **Africa Trade Facilitation Forum** (or ATFF). At the ATFF CEOs will join a prominent group of delegates from various stakeholder groups to share views on how Africa can trade with Africa.

## Concepts and Themes

The main objective of the Africa Trade Facilitation Forum at Africa Trade Week 2016 is to provide a comprehensive, integrated and inclusive platform for policy dialogue between various trade constituencies – including public officials, parliamentarians, private sector and civil society - on Africa's current trade agenda.

Put simply, it's time to work together to overcome the barriers to intra-Africa trade.

All stakeholders would to agree that there are great benefits to intra-regional trade for Africa, but the challenge is how to get there. Africa is a complex market of 54 countries and many thousands of processes and rules. Consumers from country to country have differing preferences, and many countries make the same products and offer competing services creating challenges for the marketing of goods and services across border.

The ATFF will explore ways to overcome the restrictions to trading and imports across Africa such as non-tariff barriers like quotas, embargoes, sanctions, and levies. African countries need to cut trade-related costs in order to significantly boost trade performance therefore Trade Facilitation - which looks at how procedures and controls governing the movement of goods across national borders can be improved to reduce costs - is critical. The Africa Trade Facilitation Forum is the first major platform for a broad group of stakeholders to come together to create a powerful network to act on this important issue.

The ATW2016 will also focus on the Continental Free Trade Agreement or CFTA, a bold initiative to establish a free trade area that would span the whole continent of Africa.

The forum will be a great a networking opportunity for African trade and investment stakeholders.



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## Programme

*Simultaneous interpretation in French and English*

Day 1 - Thursday, 1 December 2016

- 07.30 Registration  
*New building entrance (Mozambique Street) Africa Union HQ*  
**Registration Opens**
- 09.00 - 09.10 Welcome  
*Nelson Mandela Hall*  
  - **H.E. Mrs Fatima Haram Acyl**, African Union Commissioner for Trade and Industry
- 09.10 - 09.20 Welcome  
  
**Dr Abdalla Hamdok**  
Acting Executive Secretary  
United Nations Economic Commission for Africa (UNECA)  
  
Opening Remarks
- 09.20 - 09.40 **Dr Benedict Oramah**  
President  
African Export-Import Bank (Afreximbank)
- 09.40 - 10.00 Keynote Address  
**H.E. Mr Erastus Mwencha**  
Deputy Chairperson  
African Union Commission

The African Union is spearheading efforts to boost intra-African trade to achieve the Agenda 2063 goal of a united, prosperous and peaceful Africa by 2063. It has committed itself to fast track the establishment of a Pan-African Free Trade Area through an Action Plan. Trade facilitation is an essential cluster of Boosting Intra-African Trade (or BIAT) and would require the design and implementation of a multi-sector trade facilitation encompassing such areas as customs, transport, and non-tariff barriers. This keynote address will outline a vision for making it a reality.





10.00 - 11.15

High-Level Session

**Reducing the Cost of Trade and the Future of Trade Facilitation in Africa**

Getting goods across borders in Africa can be an arduous task. In this session Ministers and industry leaders will come together to look at how Trade Facilitation – the procedures and controls governing the movement of goods across borders – can be improved to reduce costs and maximize efficiency on the continent.

Panel

- **Ms. Amelia Kyambadde**, Hon. Minister of Trade, Industry and Cooperatives, Uganda
- **Dr Abdalla Hamdok**, Acting Executive Secretary (UNECA)
- **Mr Alioune Sarr**, Hon. Ministre du Commerce, Industrie et Artisanat, Senegal
- **Mr Boubou Cisse**, Hon. Minister of Finance, Mali
- **Dr Benedict Oramah** President, African Export-Import Bank (Afreximbank)
- **Dr Andrew S. Nevin**, Partner and chief Economist, PWC Nigeria

Moderated by

- **Mark Eddo**, Founder of Mark Eddo Media & Host of the Pan-African TV show 'Exchange with Mark Eddo'

11.15 - 11.45

Coffee/Tea Networking Break – **Main Lobby** Press conference – **Briefing Room**

11.45 - 13.00

**Session 2: Connecting African companies to regional and international markets through Trade Facilitation**

*This session was developed in partnership with the World Economic Forum (WEF)*

WEF and the Global Alliance for Trade Facilitation join the AUC to host this session where policy makers, logistics service providers and private sector operators will share their views and experience on policy reforms, actions to address customized trade logistics and trade finance measures that facilitate the integration of African producers. This discussion will include strategies for SMEs and agricultural firms to further integrate regional and global supply chains and production networks.

Presentation of *the WEF Global Enabling Trade Report* by **Mr. Philippe Isler**, Director, Global Alliance for Trade Facilitation

Panel



- **Mr Jean Louis Billon**, Hon. Ministre du Commerce, Cote d'Ivoire
- **Mr Biggie Butal**, Hon. Minister of Trade and Industry, Botswana
- **Mr Fiel Domingos Constantino**, Hon. Minister of Trade, Angola
- **Mr Geoffrey White**, CEO for Africa, Agility
- **Mr Morgan Uloko**, Managing Director, DHL Ethiopia
- **Mohammad Saeed**, Senior Trade Facilitation Advisor, ITC

Moderated by

- **Ms Kanini Mutooni**, Director for Investment, East Africa Trade and Investment Hub and World Economic Forum Young Global Leader

13.00 - 14.00 **Networking Lunch**

14.00 - 15.15 **Session 3: Implementation of the BIAT and TFA**

The WTO Trade Facilitation Agreement (TFA) promises faster and more efficient customs procedures when it is finally put into force. Several donors have already pledged or initiated programs at national and regional level to support the African trade facilitation agenda. This session will discuss the state of the TFA implementation in Africa, how it aligns with the BIAT – the AU's action plan for Boosting Intra-African Trade – and what it means for all stakeholder groups.

Address by

- **Mr Kunio Mikuriya**, Secretary General of the World Customs Organization (WCO)

Panel

- **Dr David Luke**, Coordinator, ATPC/UNECA
- **Mrs Moono Mupotola**, Director, NEPAD Regional Integration and Trade at African Development Bank
- **Mr Aly Ibouri Moussi**, Customs Division Manager, AUC
- **Amb. Chiedu Osakwe**, Chief Trade Negotiator, Nigeria
- **Amb. Nelson Ndirangu**, Chief Trade Negotiator, Kenya

Chaired by

- **Mr Euloge Landry Kolelas**, Hon. Ministre du Commerce Exterieur et de la Consommation, Republic of Congo

15.15 - 15.45 Coffee/Tea Networking Break – **Main Lobby**

15.45 - 16.30 **Session 4: Cutting Red Tape: Single Windows and Port Community**

Many African countries have introduced or are about to introduce single window systems for international trade to enable international traders to submit the same regulatory documents like customs declarations *at a single location*. Others have introduced port community and regulatory systems. This session will discuss



lessons learned, with attention to how African Single Windows, the Port management authorities or associations, and national port community systems can support the implementation of Boosting Intra-African Trade (BIAT) and the WTO's Trade Facilitation Agreement (TFA).

Presentation by

- **Mr Ibrahim Nour Diagne**, President of African Alliance for Electronic Commerce (AACE) and CEO of Senegal Single Window, Gainde2000

Panel

- **Ms Nozipho Mdawe**, Secretary General, Port Management Association of Eastern and Southern Africa (PMAESA)
- **Mr Ibrahim Nour Diagne**, President of African Alliance for Electronic Commerce (AACE) and CEO of Senegal Single Window, Gainde2000
- **Mr Isidore Biyiha**, Director General Cameroon Single Window
- **Mr Michael Luguje**, Secretary General, Port Management Association of West and Central Africa (PMAWCA)
- **Mr Leonard Githinji**, Regional Sales & Marketing Manager, FEDEX, East Africa

Chaired by

- **Mr Joseph Mwanamveka**, Hon. Minister of Commerce and Industry, Malawi

16.30 - 17.30

### **Session 5: Importance of Intra-Africa trade in the Global Economy**

For African economies to thrive Intra-Africa trade *must* improve. In fact a prosperous and vibrant African market is important for the future of the global economy at large. In this session a diverse group of thinkers will look at what is at stake for intra-Africa trade and how Africa can harness 'mega-trends' such as urbanisation, the growing middle-class and the youth bulge to boost intra-Africa trade across the continent.

Panel

- **Mr Immanuel Ngatjizeko**, Hon. Minister of Trade, Namibia
- **Hon. Kenneth Lubogo**, Chair, Parliamentary Committee on Trade, Uganda
- **Dr Andrew S. Nevin**, Partner and Chief Economist PWC Nigeria
- **Mr Baker Magunda**, Managing Director, Diageo Ethiopia
- **Mr Abdel Karim Konate**, Hon. Minister of Trade, Mali

Moderated by

- **Mark Eddo**, Founder of Mark Eddo Media & Host of the Pan-African TV show 'Exchange with Mark Eddo'

17.30

Nelson Mandela  
Hall Entrance

### **Group Photo**



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18.00 - 20.00

**ATW2016 Cultural Soirée & Cocktail Party**  
(Sponsored by Afreximbank)

End of Day 1





Day 2 - Friday, 2 December 2016

09.00 - 09.10

### Recap on Day One

Lead Moderator **Mark Eddo**, Founder of Mark Eddo Media & Host of the Pan-African TV show '*Exchange with Mark Eddo*'

09.10 - 10.30

*Nelson Mandela Hall*

### Session 6: Financing Trade Facilitation in Africa

Several donors have already pledged or initiated programs at national and regional level. This session will feature various programs supporting trade facilitation with focus on how the continental integration can be sustainably funded. It will ask the question: *How do we enhance accessibility and transparency in funding?* The panel will also discuss the extent to which all African regions can be adequately covered by such programs.

Panel

- **Mr Boubou Cisse**, Hon. Minister of Finance, Mali
- **Mr Eugene Torero**, Director Trade Policy Facilitation, Trademark East Africa.
- **Mrs Kanayo Awani**, Managing Director, Intra-African Trade Initiative, Afreximbank
- **James Cust**, Economist, Office of the Chief Economist, Africa Region, World Bank
- **Uma Kymal**, Director PWC, Dubai

Moderated by

- **Mr Zemedeneh Negatu**, Managing Partner for Ethiopia, Ernst & Young

10.30 - 11.30

### Session 7: Nontariff Barriers

Nontariff barriers (NTBs) are a key impediment to intra-Africa trade raising the costs of doing business on the continent. In this session delegates will share experiences sharing of how to effectively eliminate NTBs across the continent. They will discuss the need for adequate regional NTB removal, and monitoring, as well as the legal and regulatory reforms necessary for their removal.

Panel

- **Mr Willie Shumba**, Senior Customs Advisor, AUC
- **Mr Abdalla Hassan**, Country Manager, FEDEX, Ethiopia
- **Mr Peter Kiguta**, Director General, Trade and Customs, EAC
- **Mohammad Saeed**, Senior Trade Facilitation Advisor, ITC
- **Dr Bonapas Onguglo**, UNCTAD
- **Mr Peter Kiukulu**, Executive Director, TRAPCA

Moderated by







- **Ms Jacqueline Muna Musiitwa**, Founder Hoja Law Group, WEF Young Global Leader

11.30 - 12.00 Coffee/ Tea Networking Break – **Main Lobby**

### Parallel Sessions

*The participants break out into 3 groups for parallel sessions.*

12.00 - 13.00

#### Session 8a.

##### **Customs Reforms and the AU's Boosting Intra-Africa Trade Initiative (BIAT)**

Intra-Africa trade makes up only 16% of total trade in Africa. Yet, as African countries grow and produce more, there are clear opportunities to change this. What can policymakers do about a set of challenges ranging from border control to transport links? This session will feature best practices and lessons learned by customs administrations and international organizations in customs reforms. Attention in this session will be placed on the BIAT and relevant Articles of the TFA.

#### Panel

- **Mr Kunio Mikuriya**, Secretary General of the World Customs Organization (WCO)
- **Mr Happias Kuzvinzwa**, Chairperson of the AU sub-committee of Director General of Customs
- **Dr Thembinkosi Mhlongo**, Deputy Executive Secretary for Regional Integration, SADC
- **Mr Edwin Fongod Nuvaga**, Managing Director of Customs, Cameroon
- **Mr Ato. Beker Shale**, Director General of the Ethiopia Revenue and Customs Authority (ERCA)
- **Mr Papa Ousmane Gueye**, Director General of Customs, Senegal

#### Moderated by

**Mr Joseph Atta-Mensah**, Principal Economic Adviser, UNECA

12.00 - 13.00

#### Session 8b.

##### **Transformative Transport Corridor Facilitation**

Trade and transport corridors are often the only channels for connecting landlocked developing countries with regional and international market. Research has shown that trade procedures and transit regimes are the most binding impediments to intra-regional trade. African countries and their development partners have invested heavily in corridors such as the Abidjan-Lagos corridor, the Northern Corridor, and the Douala-Ndjamena-Bangui corridor. This session will share experiences that simplified

*Video: 'The Corridors of Trade' (5 minutes) followed by panel discussion*

#### Panel

- **Mr Joseph Mwanamveka**, Hon. Minister of Commerce and Industry, Malawi
- **Geoffrey White**, CEO for Africa, Agility
- **Mr Johnny Smith**, President, African Corridor management Alliance (ACMA) and CEO of Walvis bay Corridor Group
- **Mr Donat Bagula**, Executive Secretary of Transit Transport Coordination of the Northern Corridor
- **Mr Justin Bayili**, Managing Director of Borderless Alliance
- **Dr David Luke**, Coordinator, Africa Trade policy Centre of UNECA
- **Mr Deo Rugwiza Magera**, Director General of customs of the Democratic Republic of Congo





trade and transit procedures at gateway ports and land-border crossings along these corridors. It will also discuss the transport dimension of the TFA.

and former Chairperson of the AU sub-committee of Director General of customs

Moderated by

**H.E. Dr Elham Ibrahim**, Commissioner for Infrastructure and Energy, AUC

12.00 - 13.00

### Session 8c.

This session will feature perspectives from:

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### Initiative Toward Trade Facilitation

*This session was developed in partnership with COMESA RIA*

This session will look at the harmonization of rules and regulations around trade as well as the main costs affecting trade between African countries such as infrastructure and transportation. With real examples of transactions that have measurably reduced costs, it will address the funding support provided by regional Financial Institutions to investors working in infrastructure.

- **Mr Abdel Karim Konate**, Hon. Minister of Trade, Mali
- **Mr Abdel-Hamid Mamdouh**, Director, WTO
- **Dr Maged George**, Pharmaceutical Export Council, Egypt
- **Mr Mohy Hafez**, Founder, Chairman and Chief Executive Officer of Delta Pharma Bio
- **Amb. Chiedu Osakwe**, Chief Trade Negotiator, Nigeria
- **Mr Jacob Kotcho**, ECEAS
- **Dr Gbenga Gregory Obideyi**, Director for Trade, ECOWAS Commission

Moderated by

- **Mr Zemedeneh Negatu**, Managing Partner for Ethiopia, Ernst & Young

### Plenary Session

13.00 - 13.45

### Session 9

*Nelson  
Mandela Hall*

In the final session of the first ever Africa Trade Week, all stakeholders will come together to reflect on the discussions through the week and map out the way forward for using the establishment of the CFTA and trade facilitation initiatives to boost intra-Africa trade. The session will reflect on how to best implement the recommendations from the different panels. It will look at how improvements can be measured and benchmarked and how this new ATW 2016 multi-stakeholder group can work together to boost trade efforts.

Panel

- **AUC**
- **UNECA**
- **Government Representatives**
- **Afreximbank**
- **Private sector stakeholder**
- **Representatives for Regional Economic Communities (RECs)**

Closing Statement by

**H.E. Mrs Fatima Haram Acyl**, Commissioner for Trade and Industry  
African Union Commission (AUC)





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Moderated by

**Mark Eddo**, Founder of Mark Eddo Media & Host of the Pan-African TV show  
*'Exchange with Mark Eddo'*

13.45 – 15.00 **Networking Lunch**  
**Close and photo opportunities**

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