



Africa accounts
for **16%** of the
world population
but only **3.3%**
of global trade

ICC IS WORKING IN AFRICA TO SUPPORT TRADE-LED DEVELOPMENT BY...



**SUPPORTING
REFORMS THAT
MAKE TRADE
EASIER, SIMPLER
AND LESS COSTLY**



**TAKING ACTION
TO ENHANCE
THE SUPPLY OF
BANK FINANCE TO
SUPPORT TRADE**



**PROVIDING
COMPANIES WITH
THE TOOLS THEY
NEED TO ENTER
GLOBAL MARKETS**

ICC banking rules and standards
are at the heart of trade finance
in Africa, which supports around
30% of total trade in the region



US\$120 billion
estimated trade finance gap in Africa

ICC INITIATIVES TO ADDRESS THE UNMET DEMAND FOR TRADE FINANCE IN AFRICA



**ICC
TRADE REGISTER**



**ICC
GLOBAL SURVEY**



**G20
ADVOCACY**