

# Business Services

## tralac Trade in Services Data Report

John Stuart

### Introduction

This data report contains a rich selection of visualised data on the extent of trade in business services within Africa and between Africa and the rest of the world. The narrative is restricted to captions to the figures and to citation of data sources. This report is intended to provide an understanding of this sector for non-quantitative specialists and others interested in the state of trade-in-services in Africa. It is one of a set of 8 reports, including six other sectoral reports and a framework report providing data definitions and classifications as well as detailed data sources. The framework report also provides ‘bigger picture’ of African services trade data with consolidated services trade data presented for the same categories (where possible) as the data reports.

### Outline

This report contains the following sections:

1. Services trade data – Multilateral services trade data is presented for Africa for the nominated sector, by country and REC. Services trade *Mode 1* and 2 are covered by this data. Unlike the other six companion reports, bilateral data is not available exclusively for this sector, but business services have been aggregated with IT services for some of the GTAP bilateral trade data.
2. Foreign Affiliates Statistics (FATS) – an indication of *Mode 3* services trade in data proxying economic activity by foreign-affiliated companies in Africa within the sector. The figures use *employment* numbers in foreign affiliates in the designated sector since it is the most widely-available variable indicating economic activity. For this data, the ISIC rev3 classification is called ‘business activities’ and covers real estate, equipment, renting, computer activities and research and development.
3. Services trade restrictions: the existence of government regulations impedes trade in services within many African countries. Data only exists for certain of the sectors covered by the reports and we present what data is available. Furthermore, for this sector (business services), the data classification only covers professional services, e.g. legal, accounting, management consulting, advertising and PR.

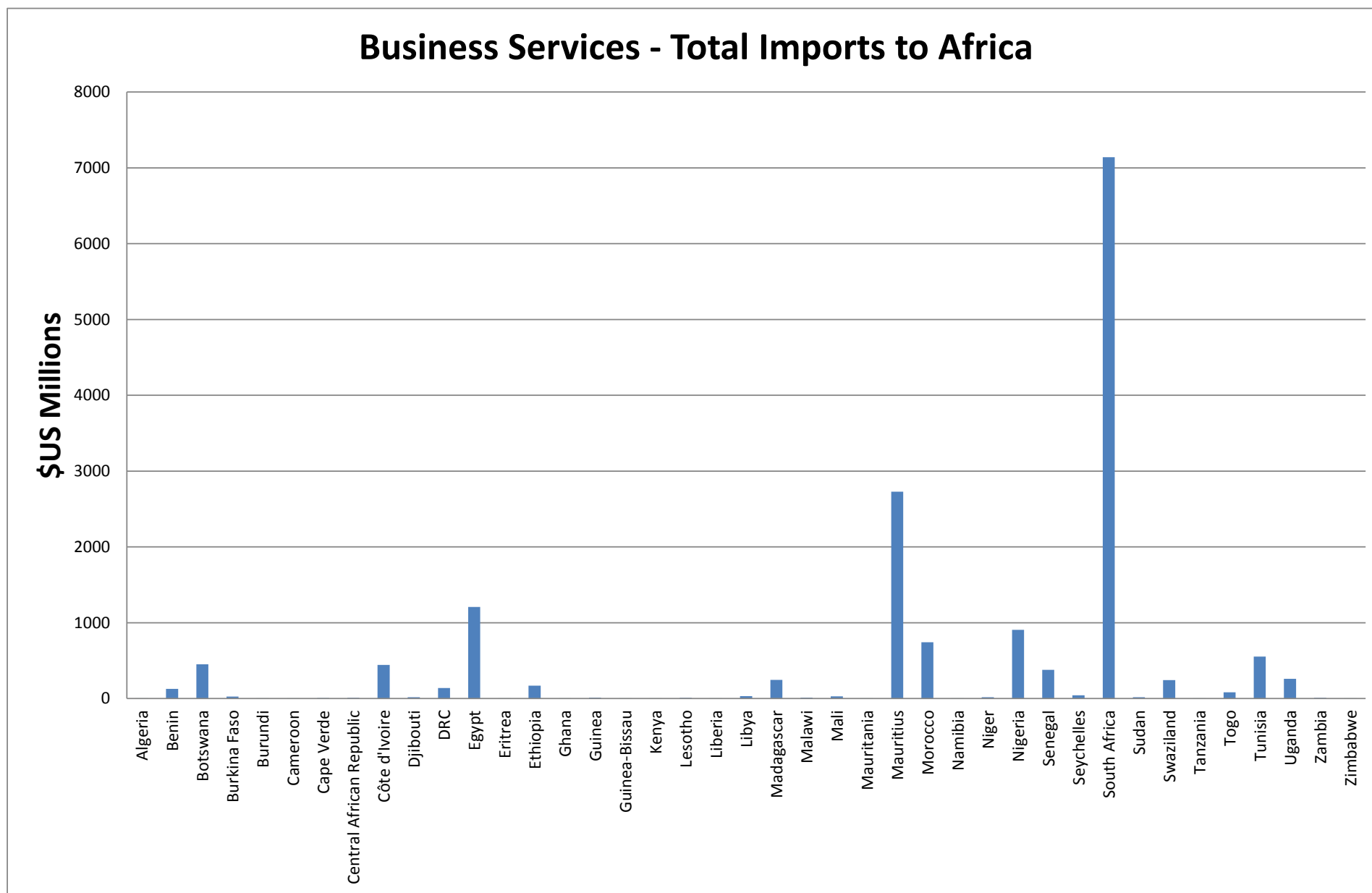


Figure 1: Total Business Services Imports to Africa (Source: World Bank; Year: 2011; Basis: BPM6)

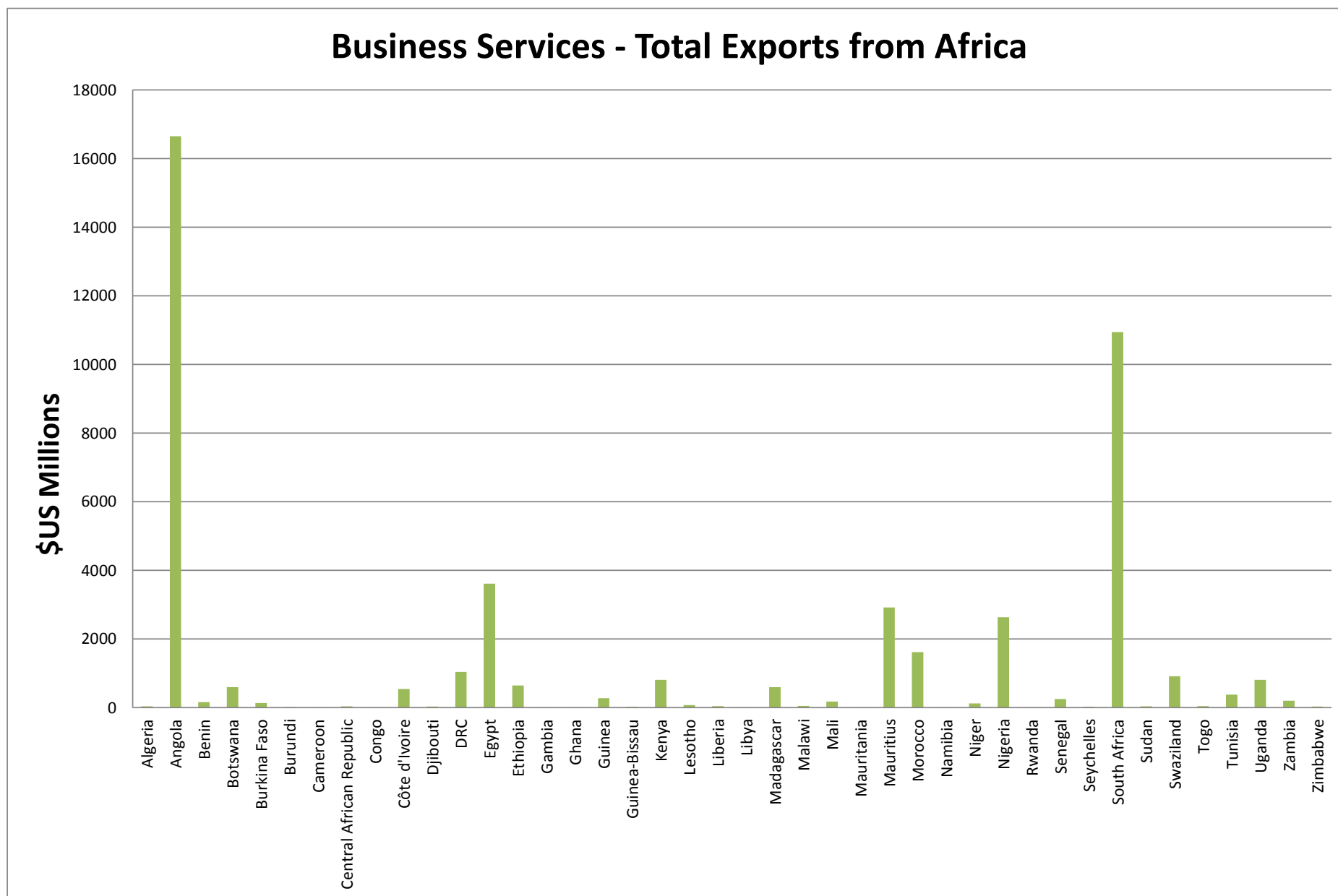


Figure 2: Total Business Services Exports from Africa (Source: World Bank; Year: 2011; Basis: BPM6)

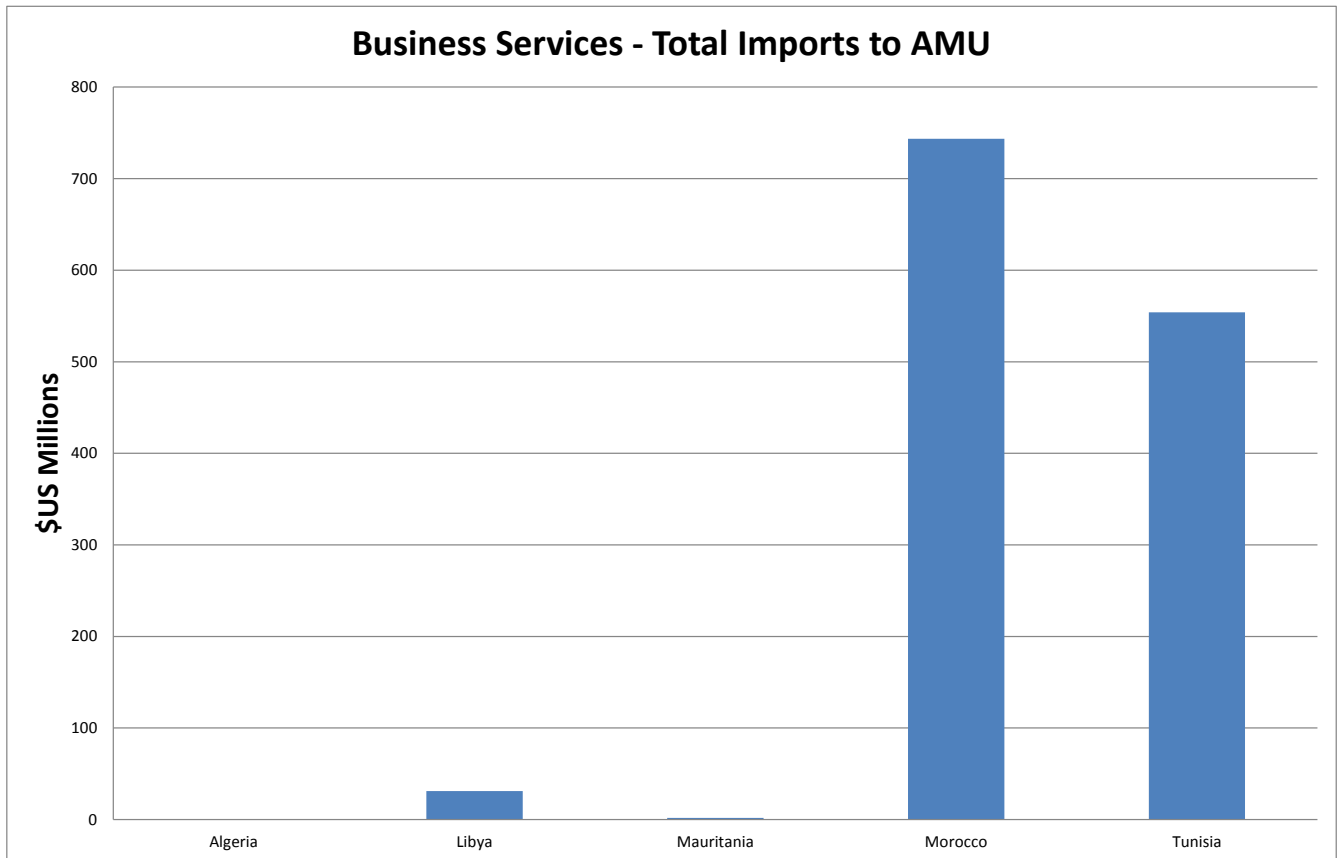


Figure 3: Total Business Services Imports to the AMU (Source: World Bank; Year: 2011; Basis: BPM6)

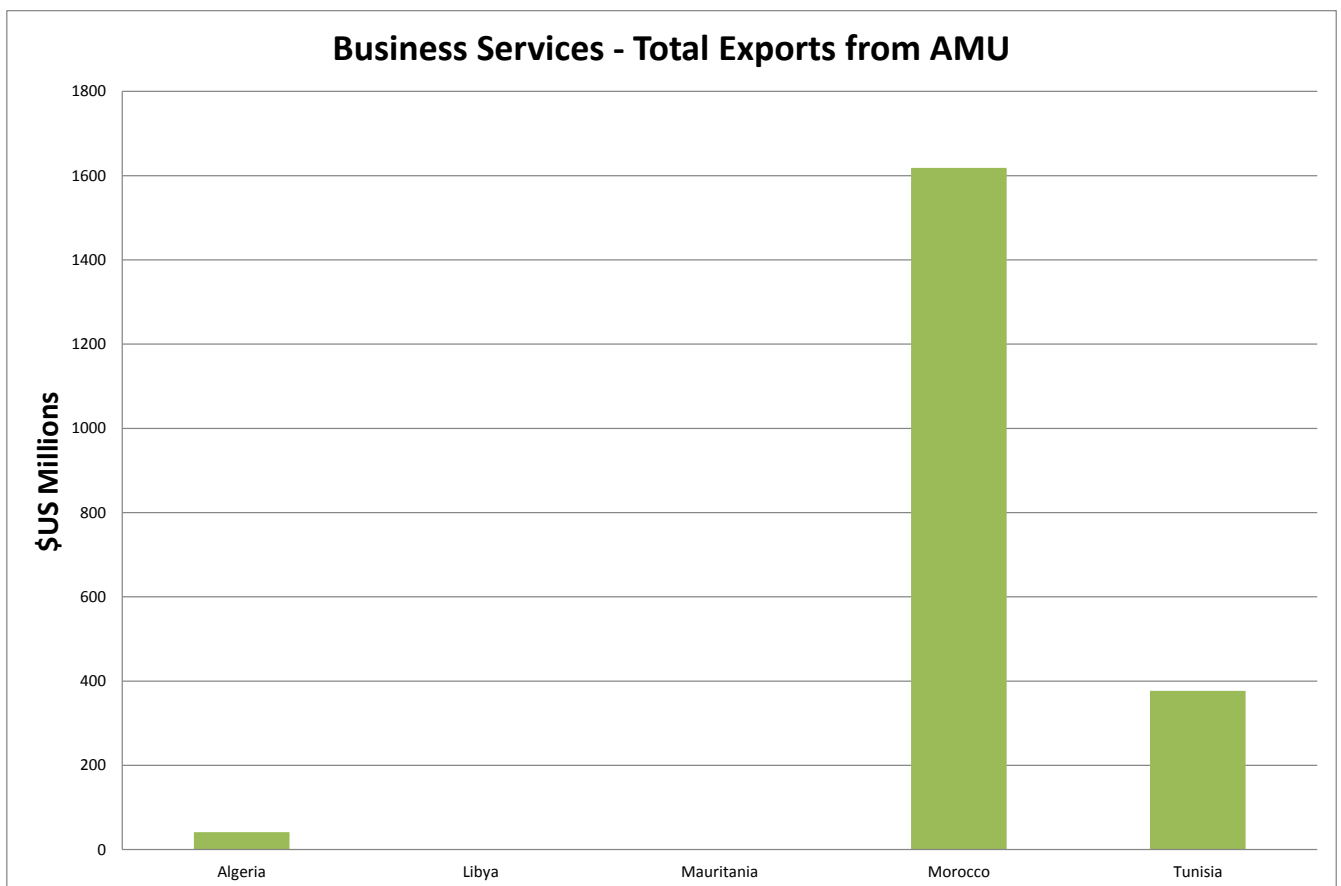


Figure 4: Total Business Services Exports from the AMU (Source: World Bank; Year: 2011; Basis: BPM6)

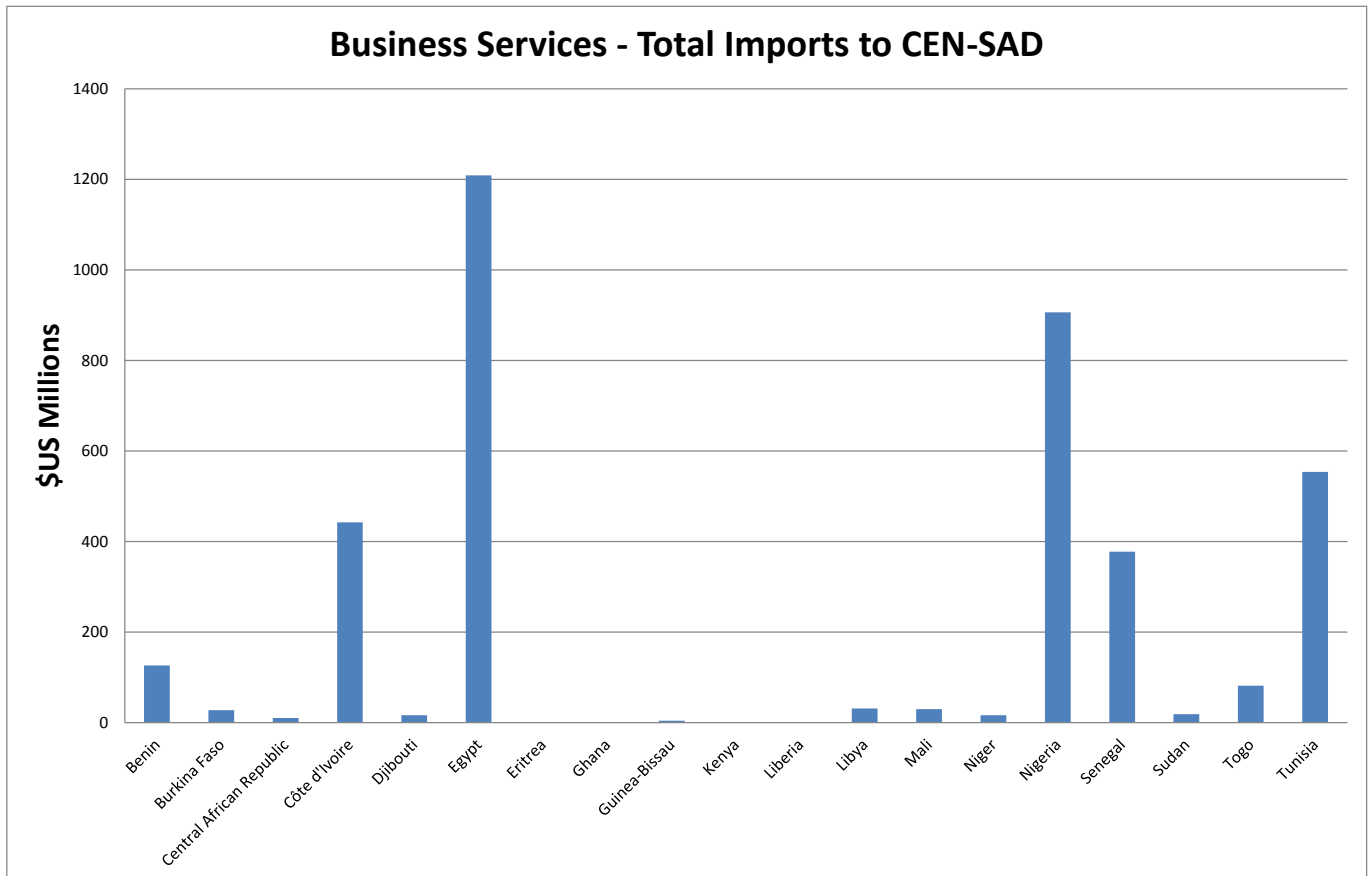


Figure 5: Total Business Services Imports to CEN-SAD (Source: World Bank; Year: 2011; Basis: BPM6)

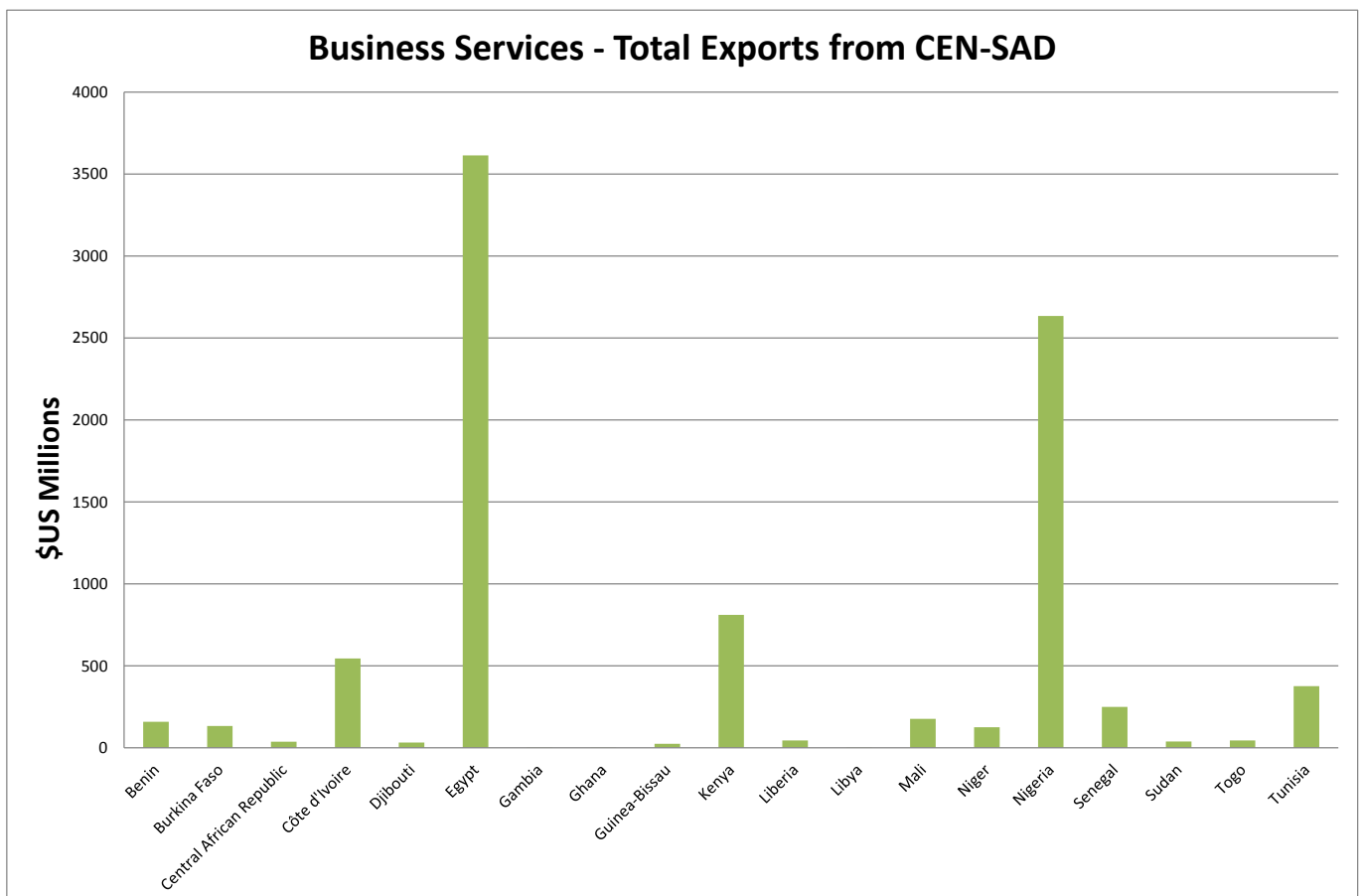


Figure 6: Total Business Services Exports from CEN-SAD (Source: World Bank; Year: 2011; Basis: BPM6)

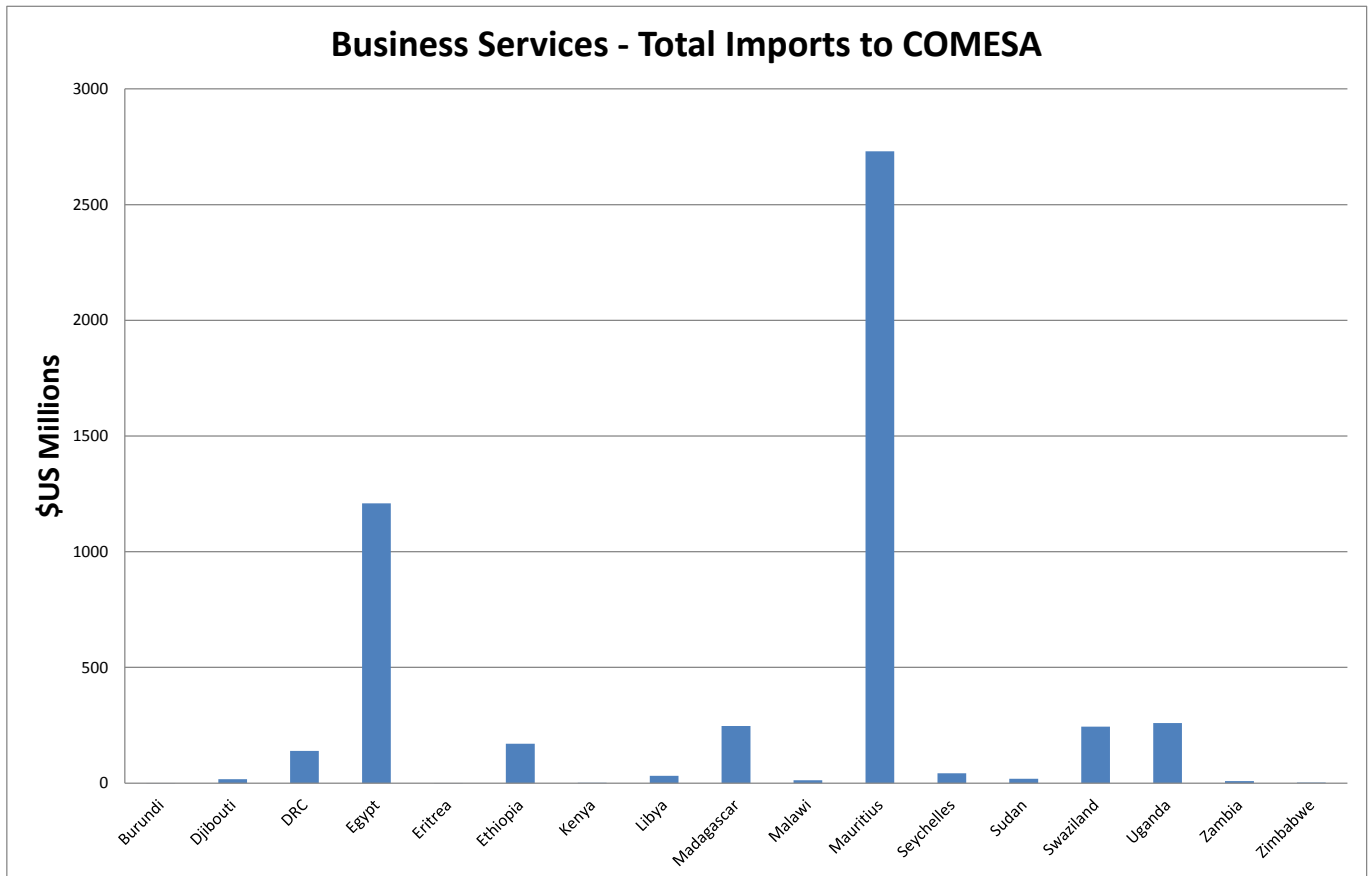


Figure 7: Total Business Services Imports to COMESA (Source: World Bank; Year: 2011; Basis: BPM6)

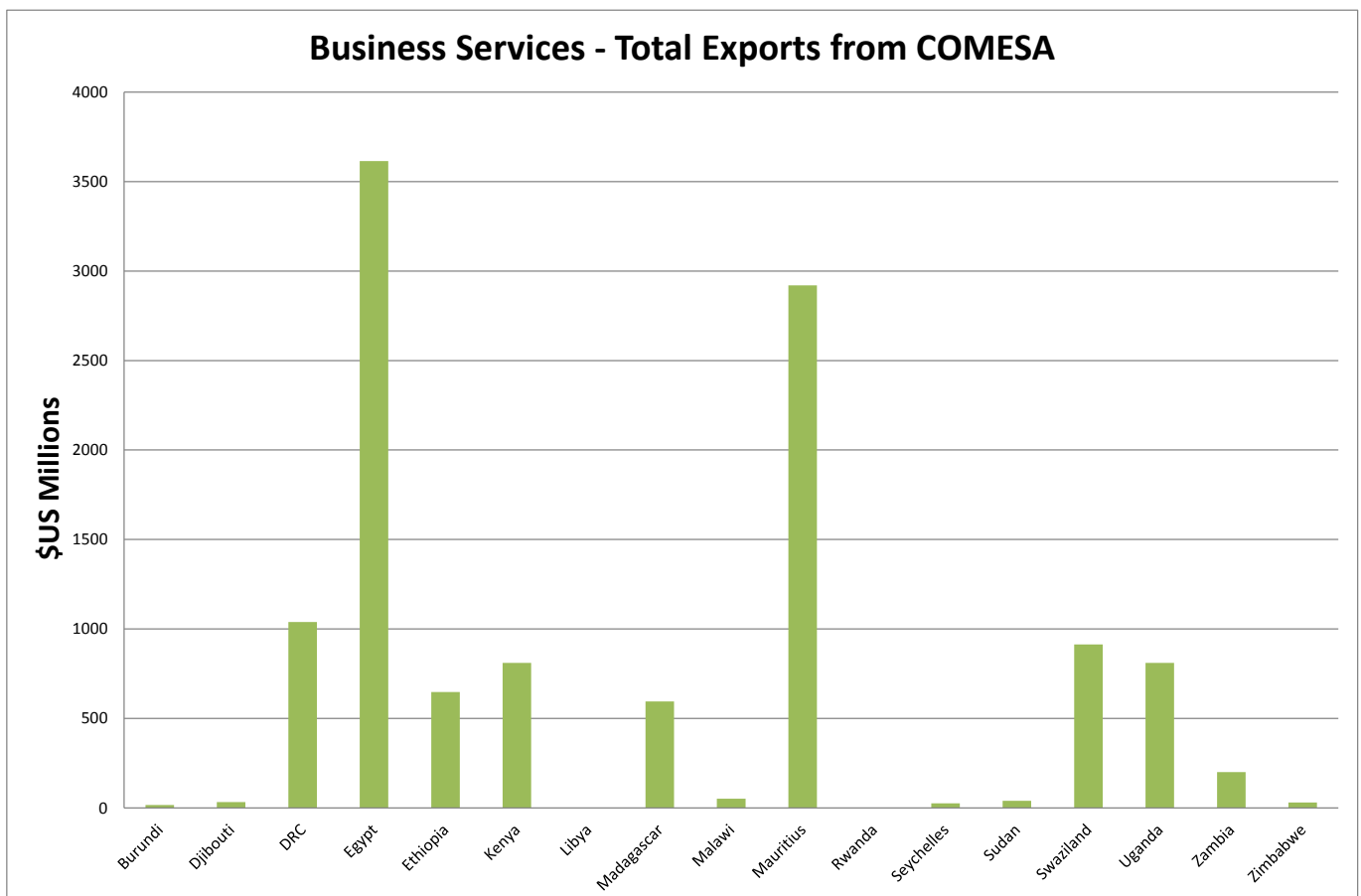


Figure 8: Total Business Services Exports from COMESA (Source: World Bank; Year: 2011; Basis: BPM6)

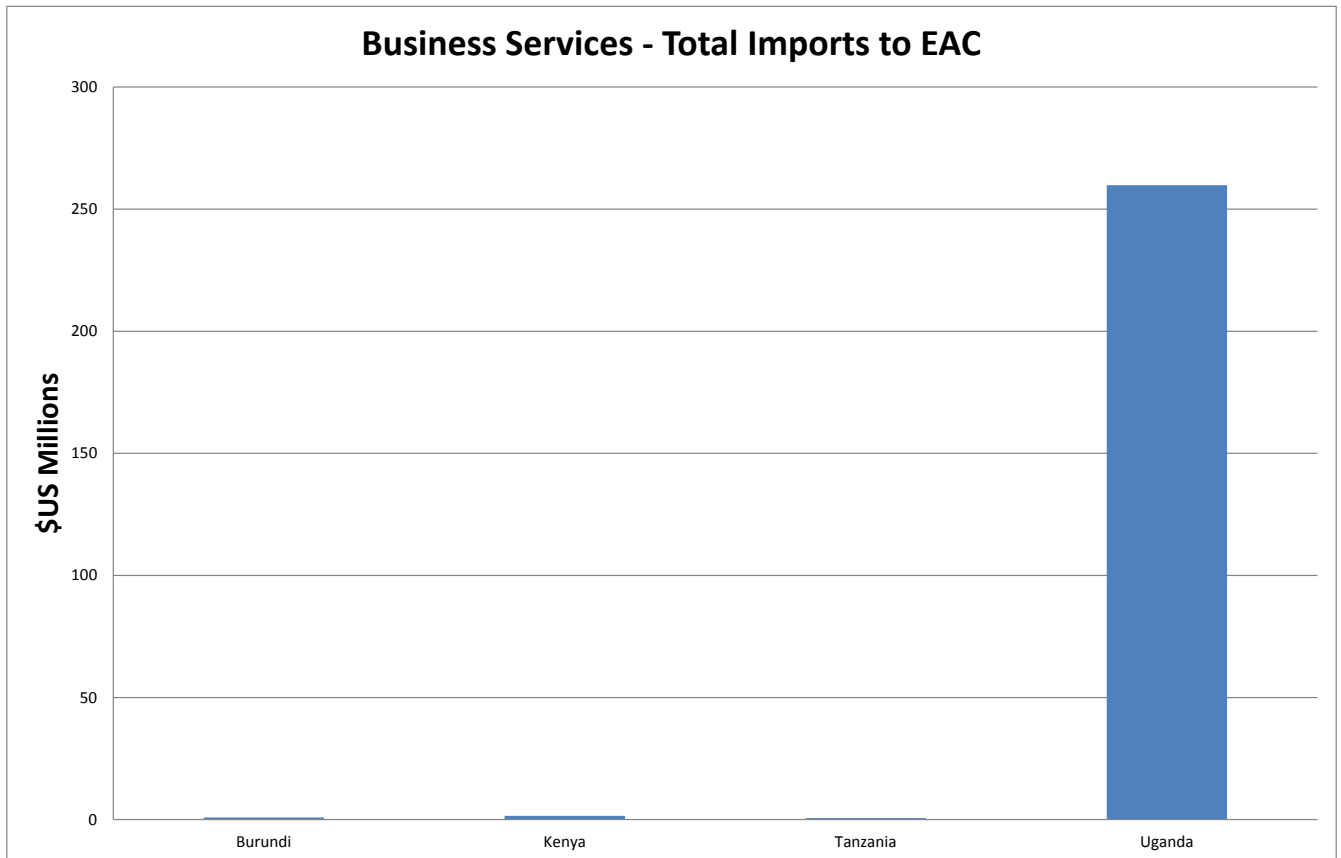


Figure 9: Total Business Services Imports to EAC (Source: World Bank; Year: 2011; Basis: BPM6)

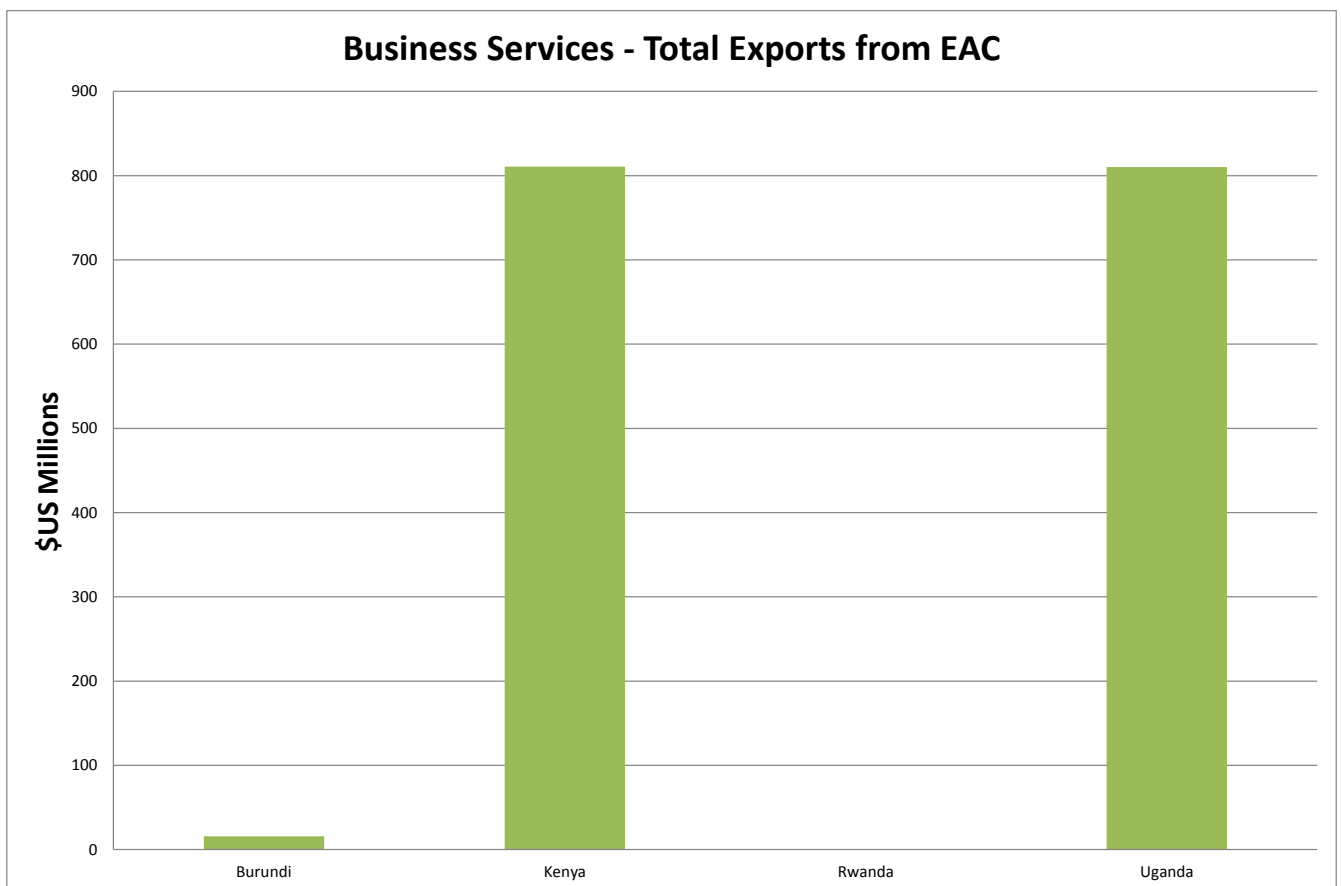


Figure 10: Total Business Services Exports from EAC (Source: World Bank; Year: 2011; Basis: BPM6)

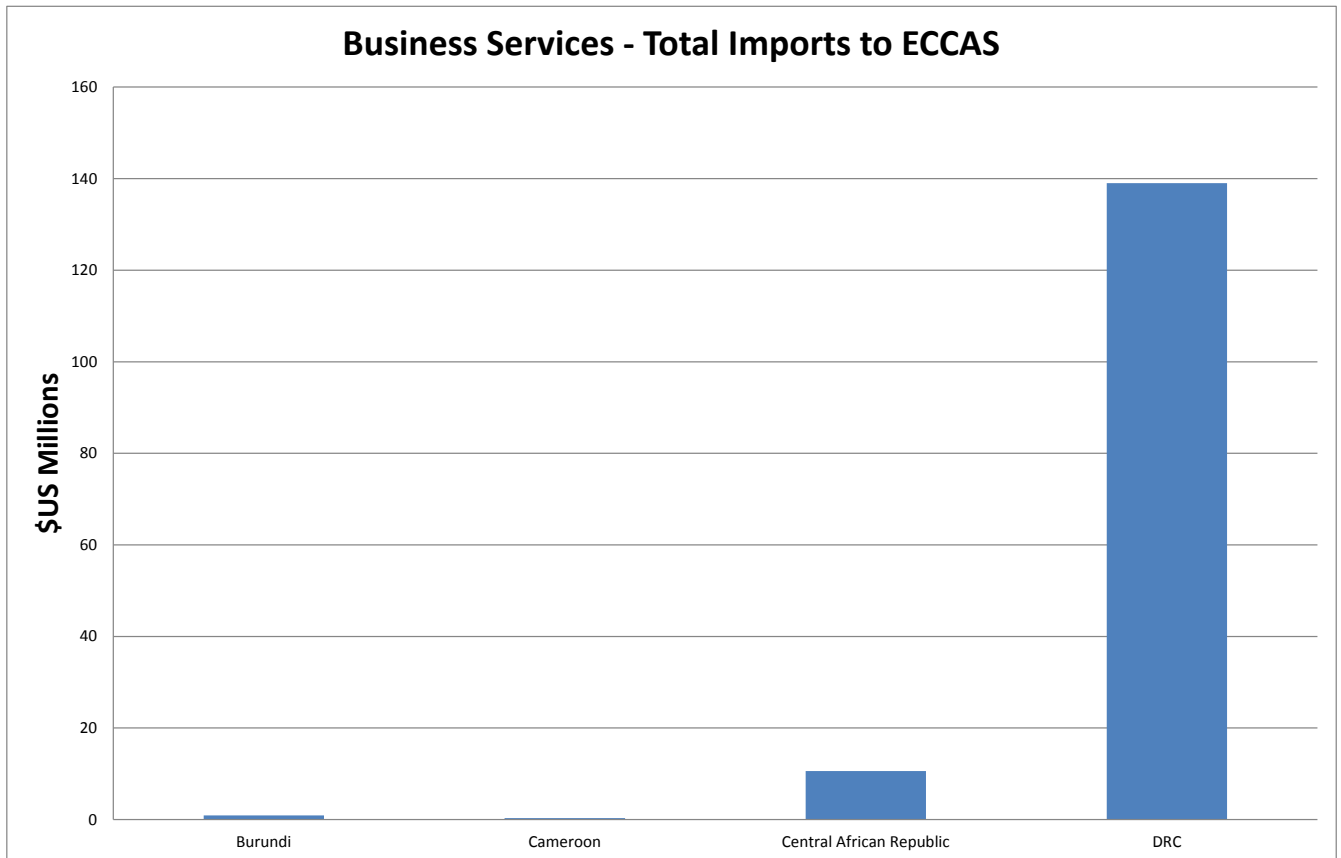


Figure 11: Total Business Services Imports to ECCAS (Source: World Bank; Year: 2011; Basis: BPM6)

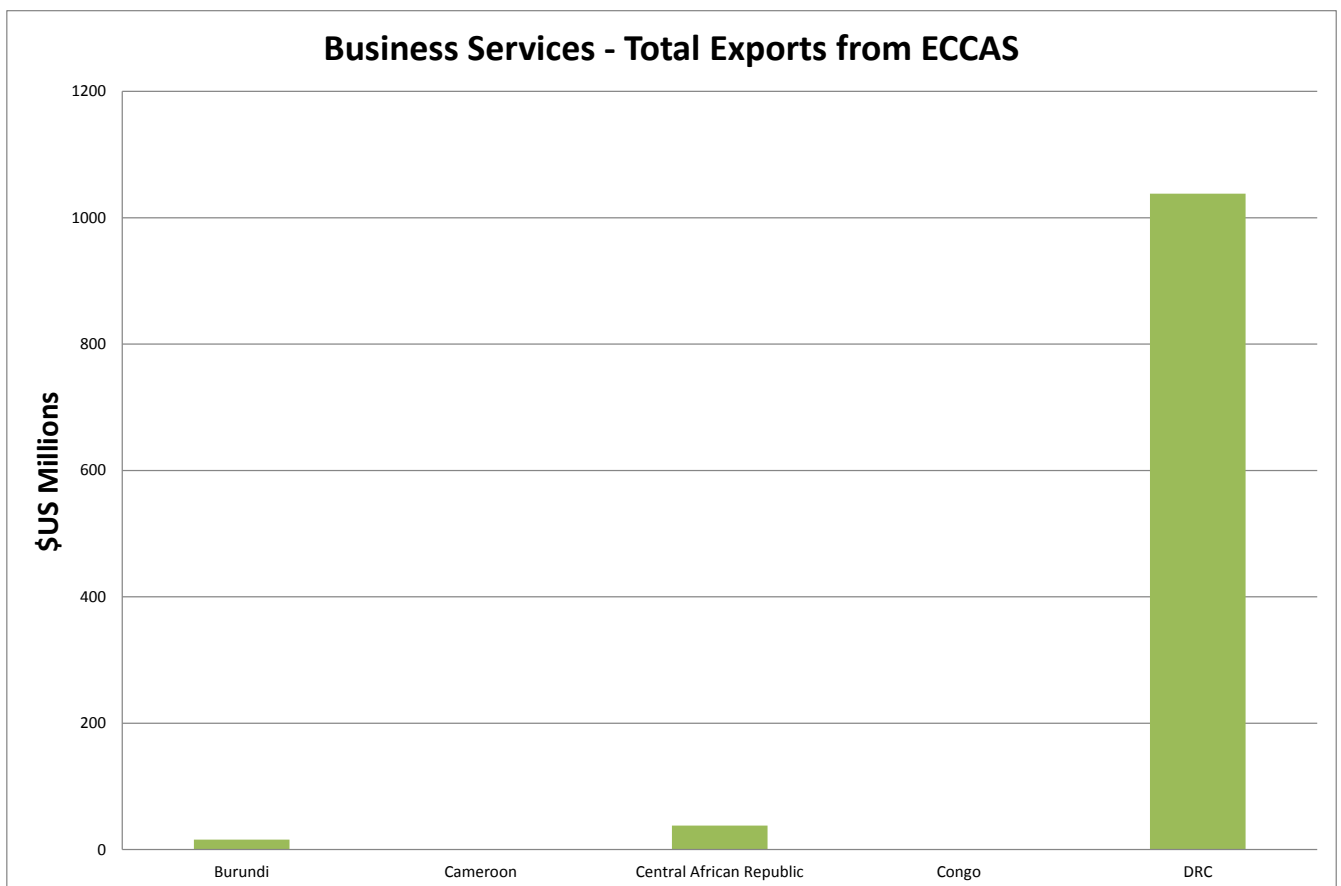


Figure 12: Total Business Services Exports from ECCAS (Source: World Bank; Year: 2011; Basis: BPM6)



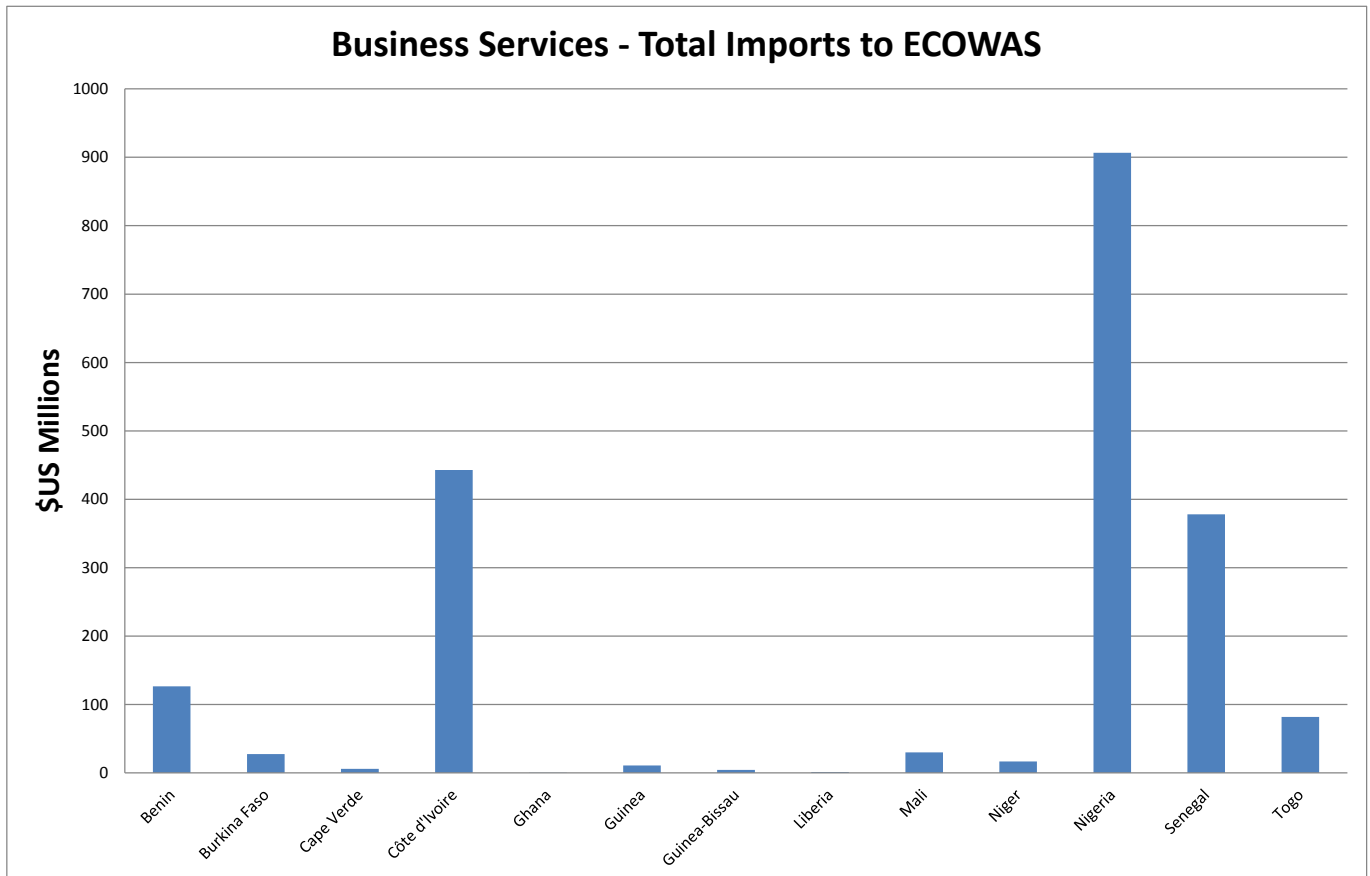


Figure 13: Total Business Services Imports to ECOWAS (Source: World Bank; Year: 2011; Basis: BPM6)

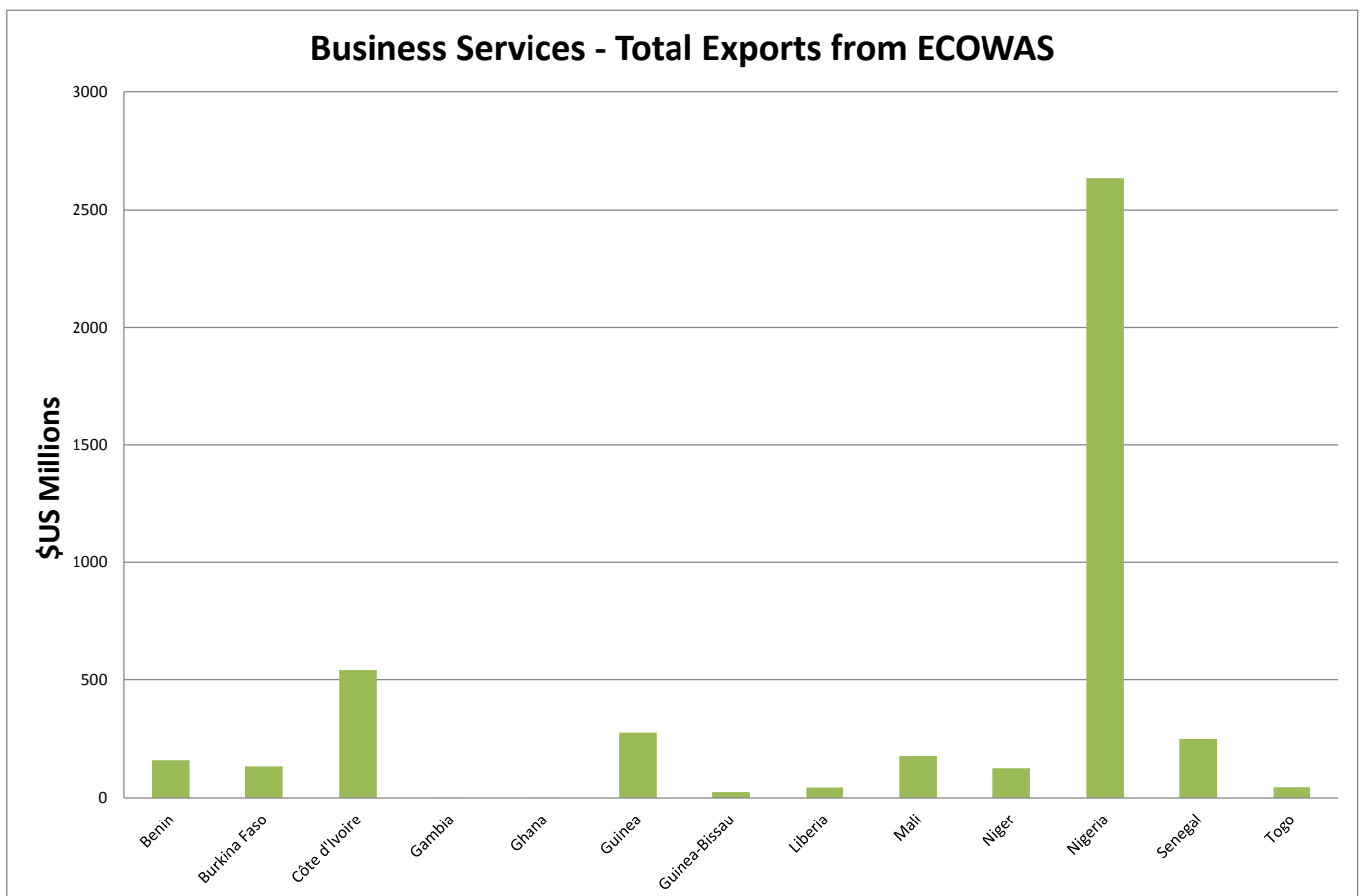


Figure 14: Total Business Services Exports from ECOWAS (Source: World Bank; Year: 2011; Basis: BPM6)

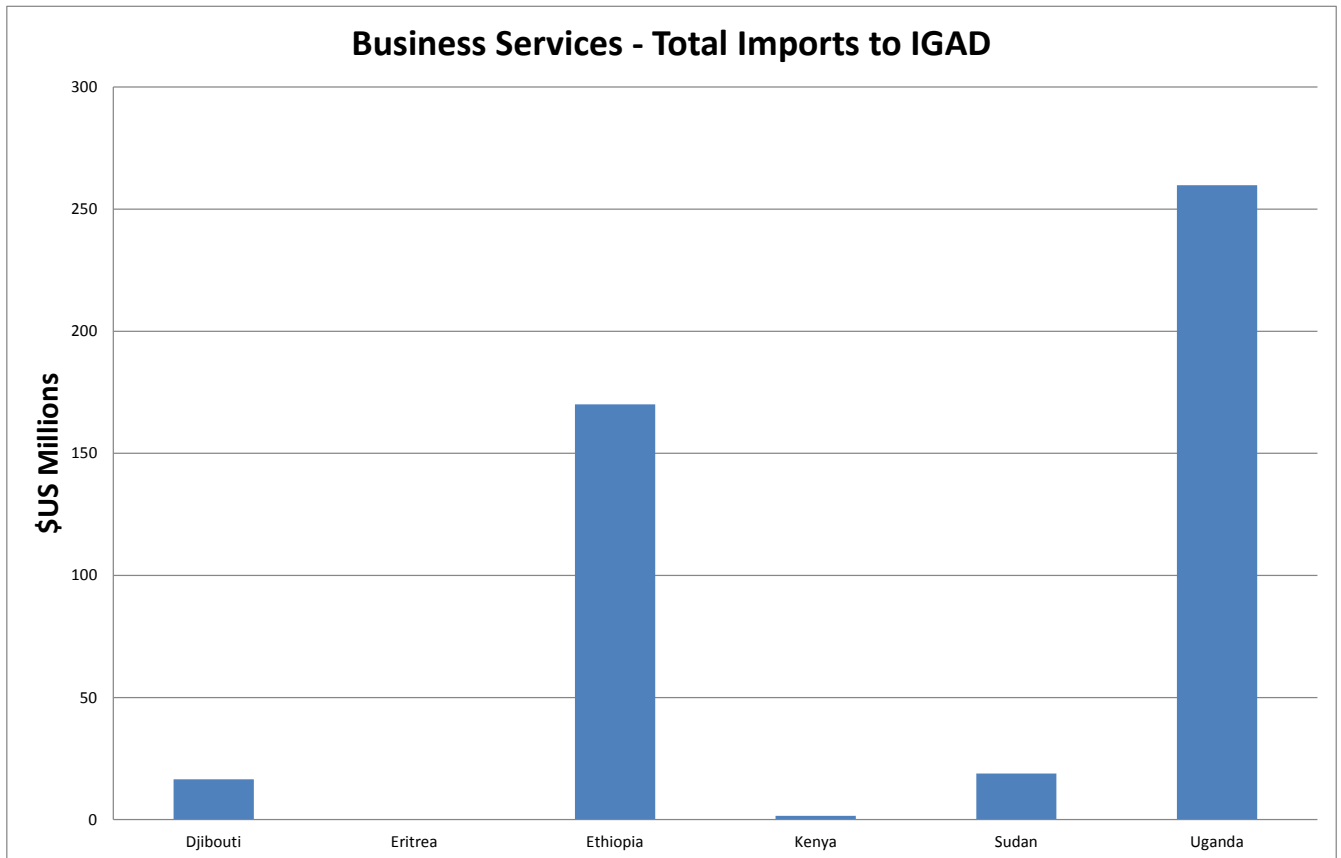


Figure 15: Total Business Services Imports to IGAD (Source: World Bank; Year: 2011; Basis: BPM6)

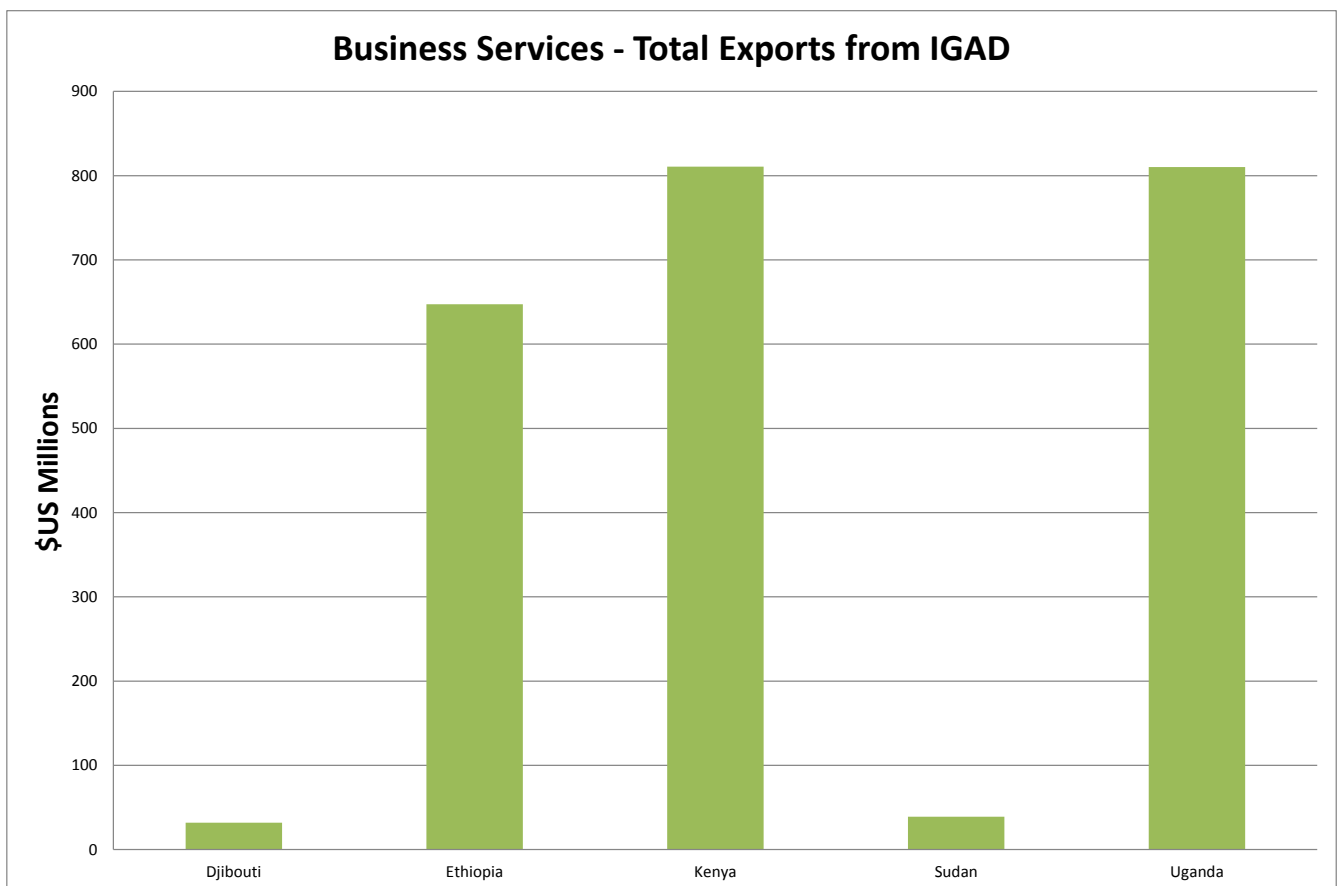


Figure 16: Total Business Services Exports from IGAD (Source: World Bank; Year: 2011; Basis: BPM6)

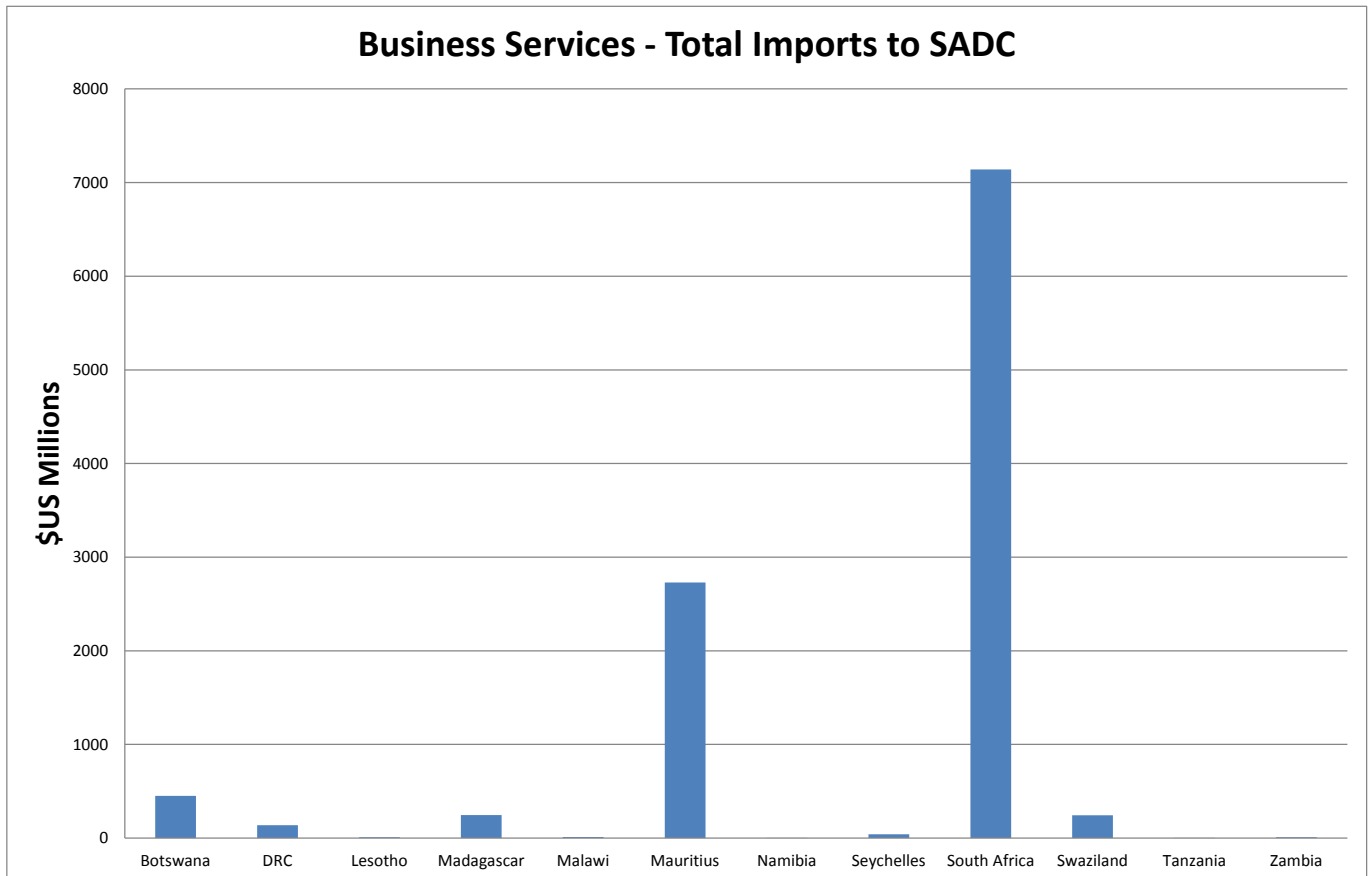


Figure 17: Total Business Services Imports to SADC (Source: World Bank; Year: 2011; Basis: BPM6)

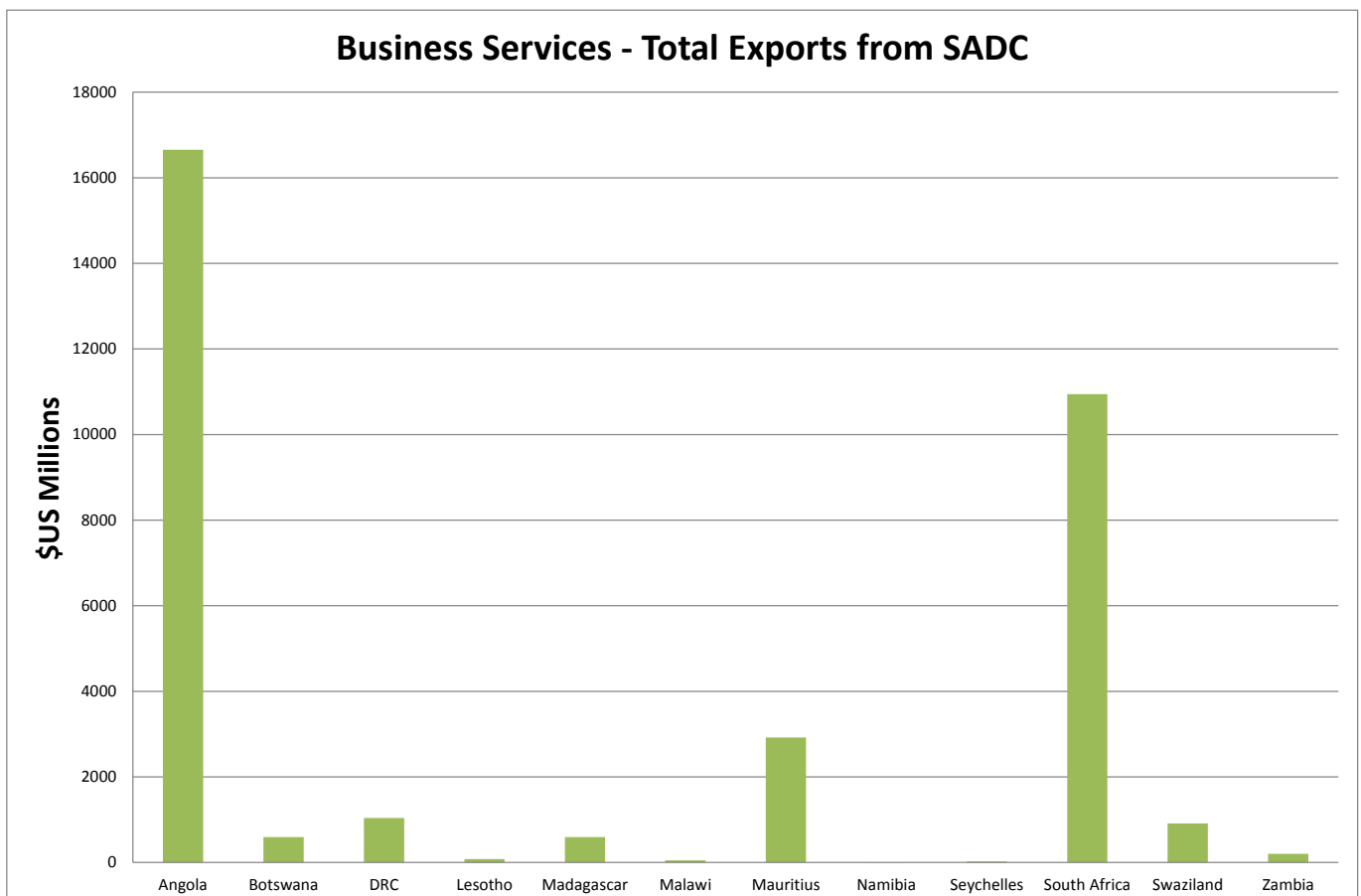


Figure 18: Total Business Services Exports from SADC (Source: World Bank; Year: 2011; Basis: BPM6)

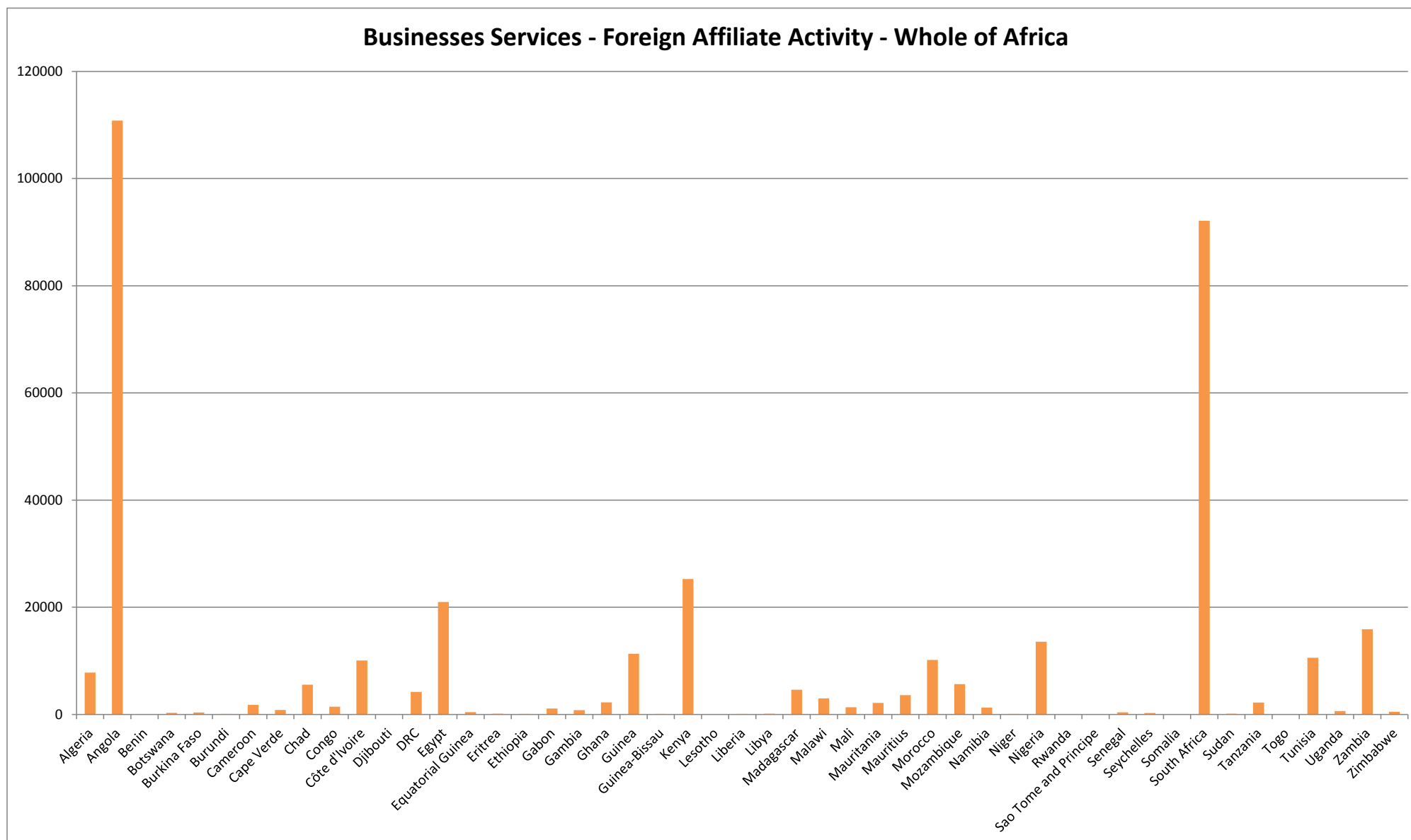


Figure 19: Business Services - Foreign Affiliate Activity Africa (Source: Investment Map; Year: 2011; Basis: ISIC rev3)

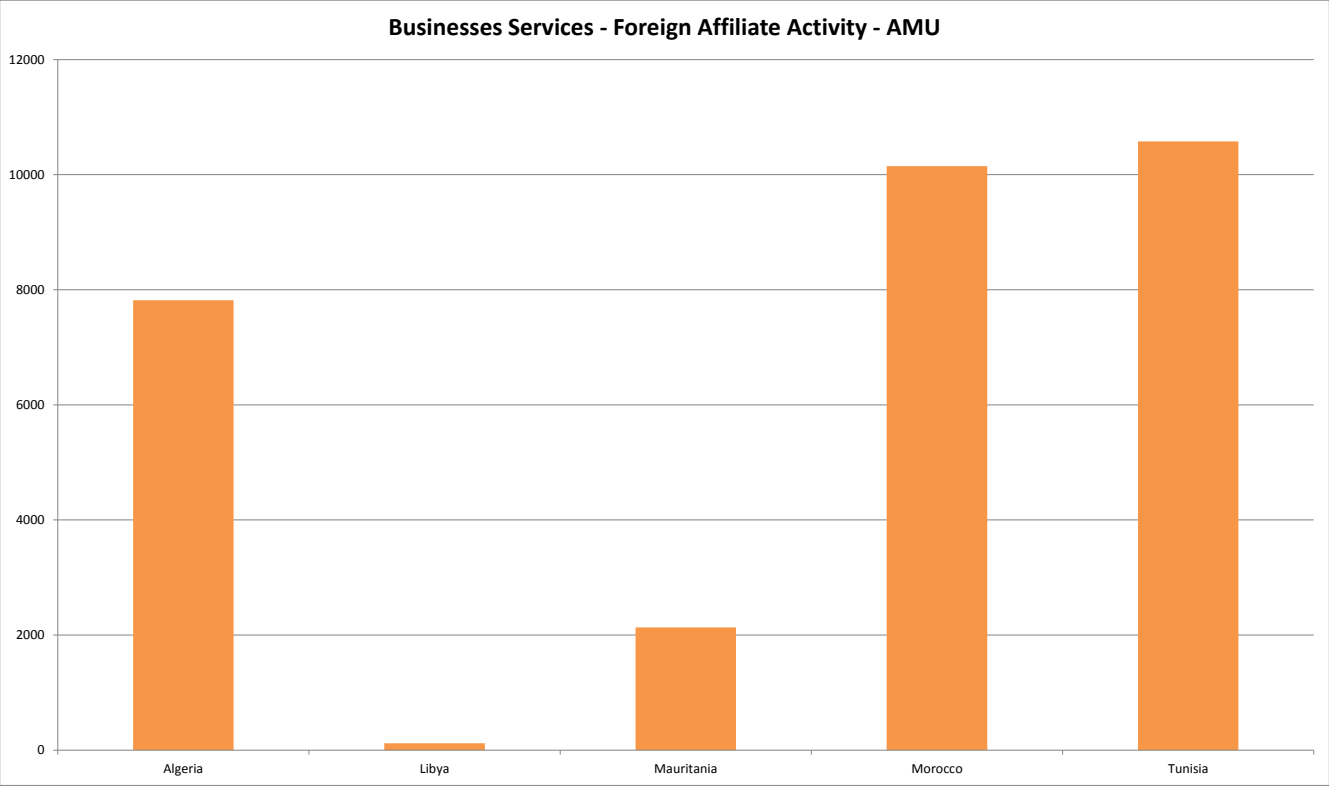


Figure 20: Business Services - Foreign Affiliate Activity - AMU (Source: Investment Map; Year: 2011; Basis: ISIC rev3)

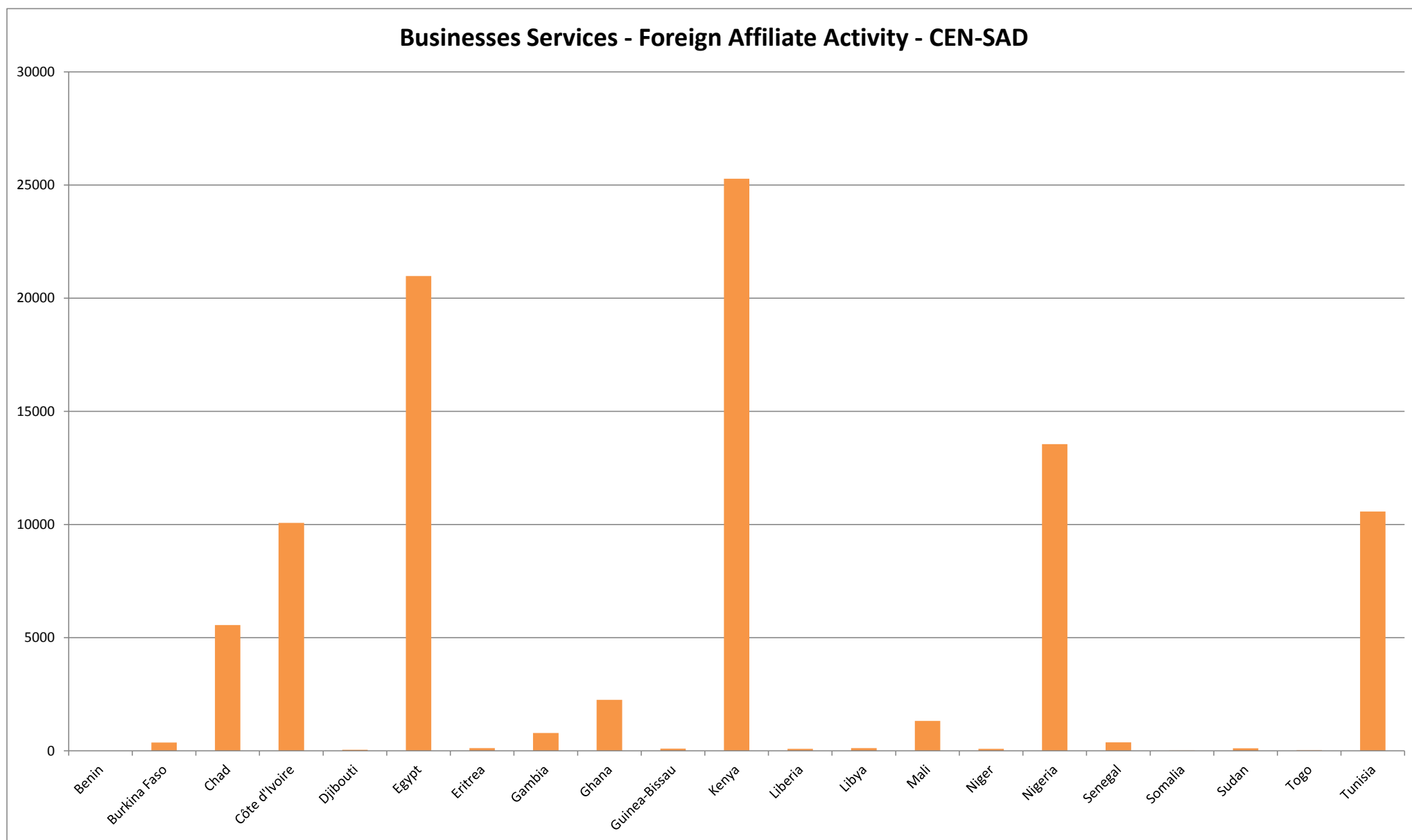


Figure 21: Business Services - Foreign Affiliate Activity - CEN-SAD (Source: Investment Map; Year: 2011; Basis: ISIC rev3)

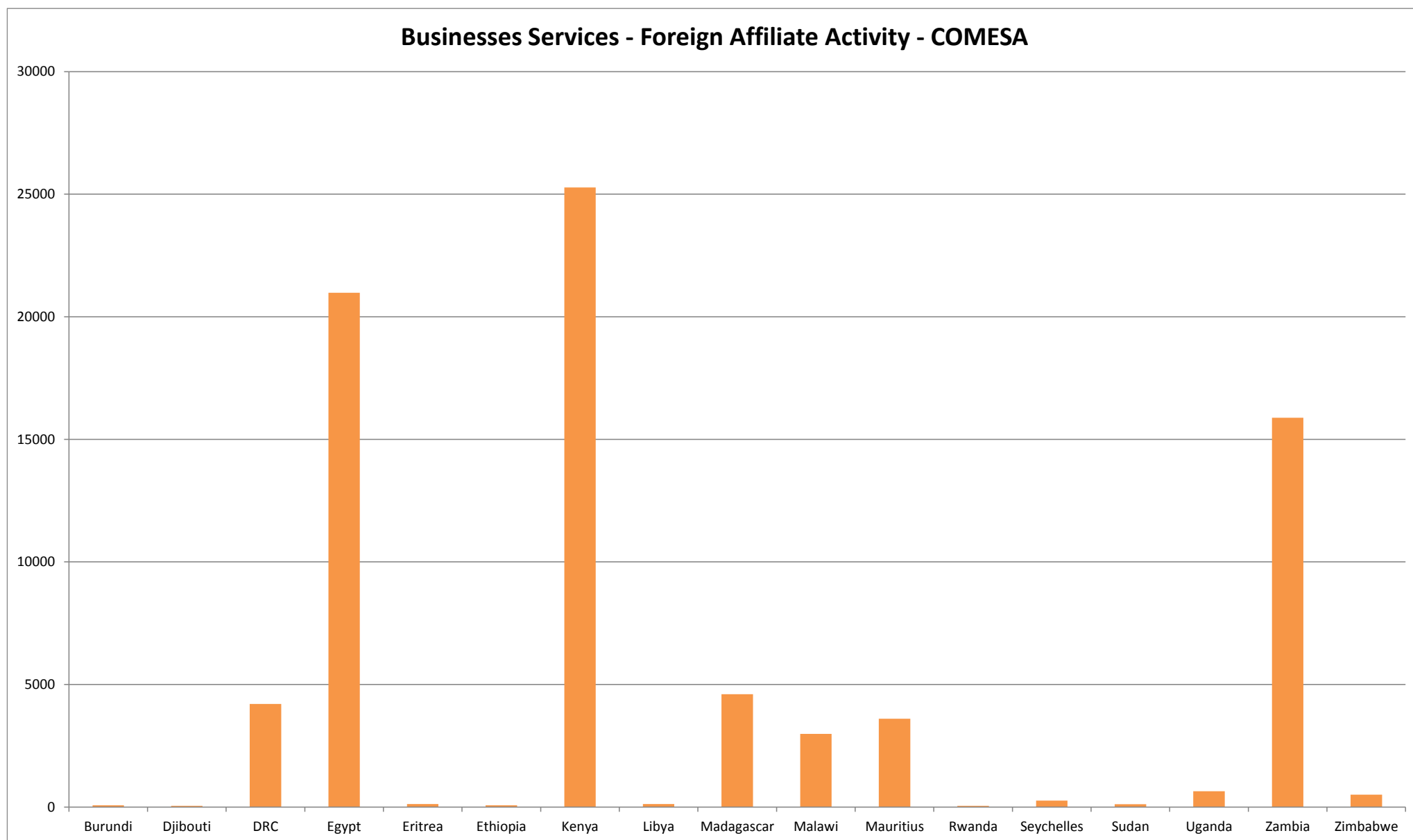


Figure 22: Business Services - Foreign Affiliate Activity - COMESA (Source: Investment Map; Year: 2011; Basis: ISIC rev3)

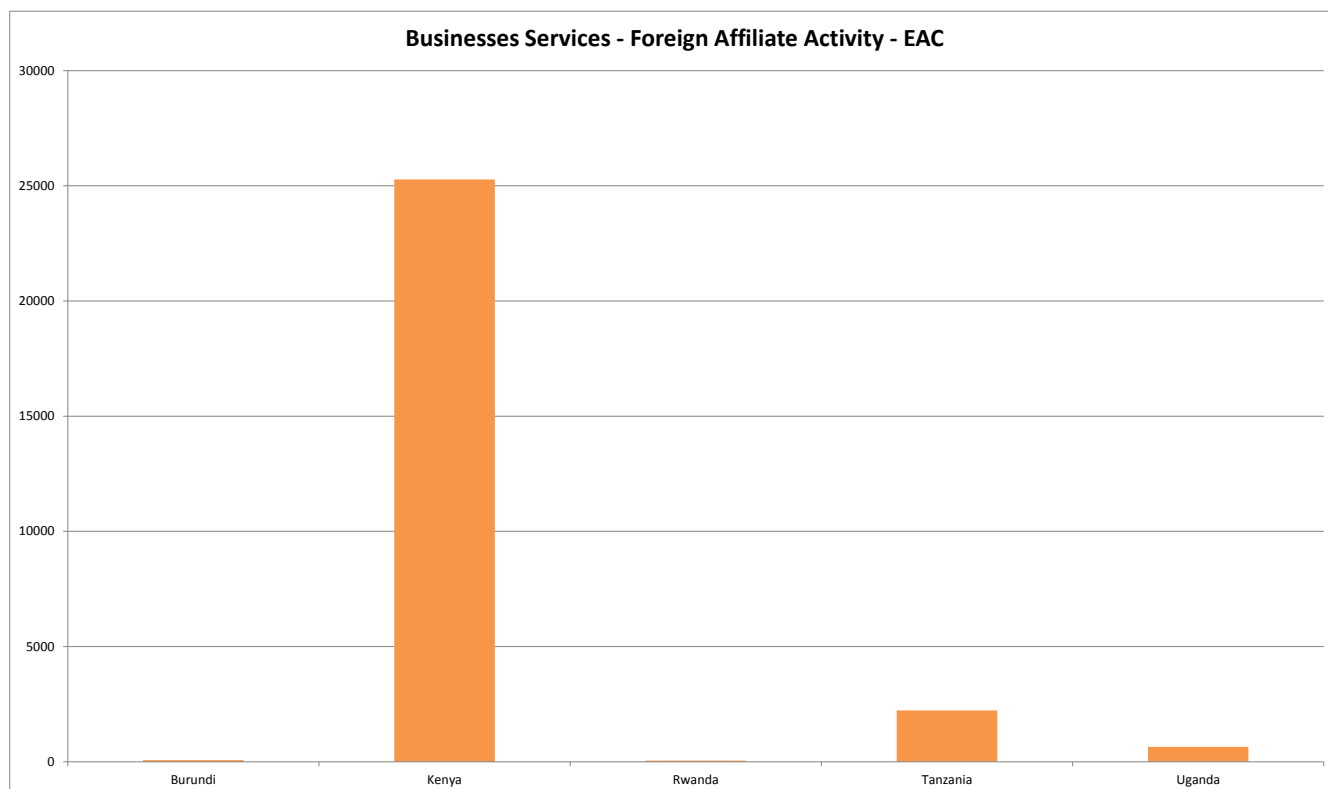


Figure 23: Business Services - Foreign Affiliate Activity - EAC (Source: Investment Map; Year: 2011; Basis: ISIC rev3)

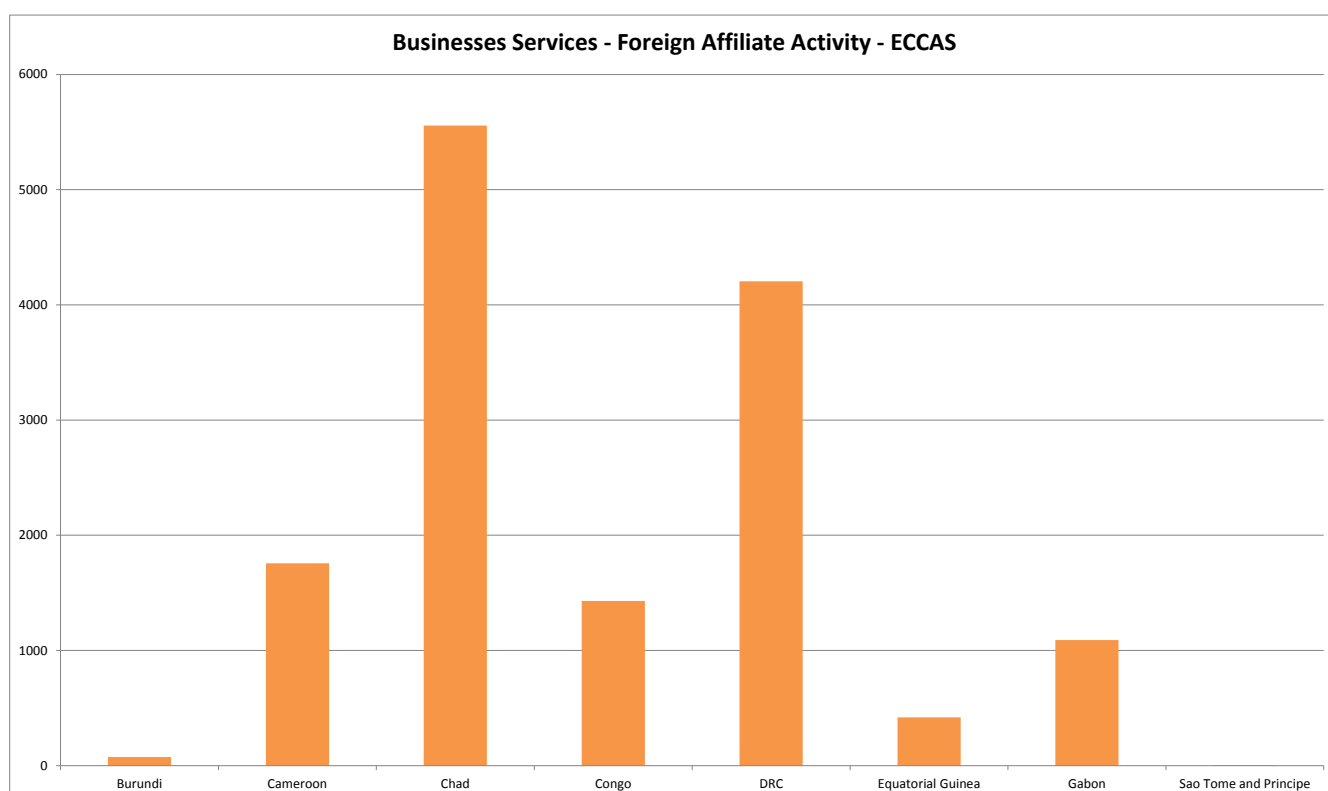


Figure 24: Business Services - Foreign Affiliate Activity - ECCAS (Source: Investment Map; Year: 2011; Basis: ISIC rev3)



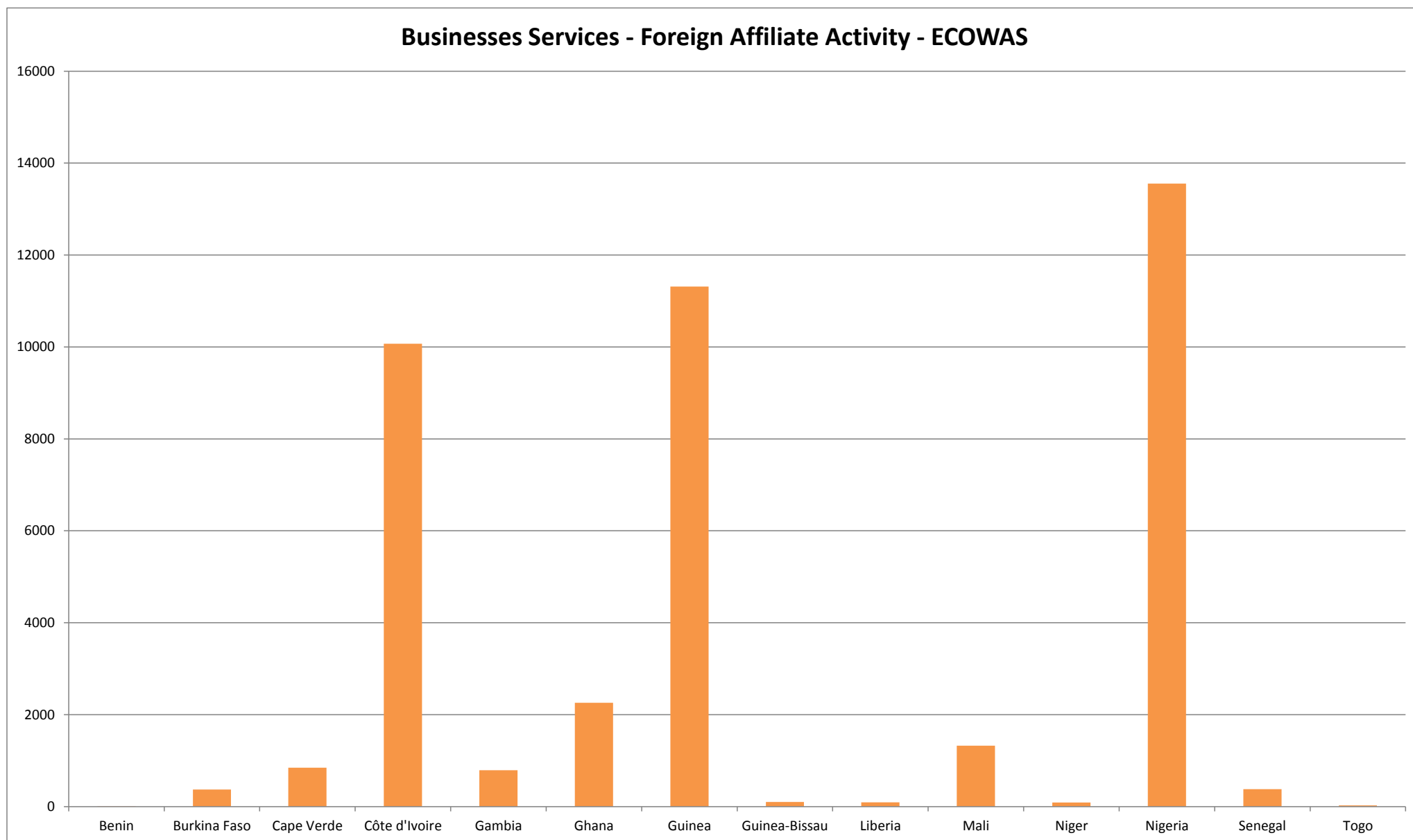


Figure 25: Business Services - Foreign Affiliate Activity - ECOWAS (Source: Investment Map; Year: 2011; Basis: ISIC rev3)

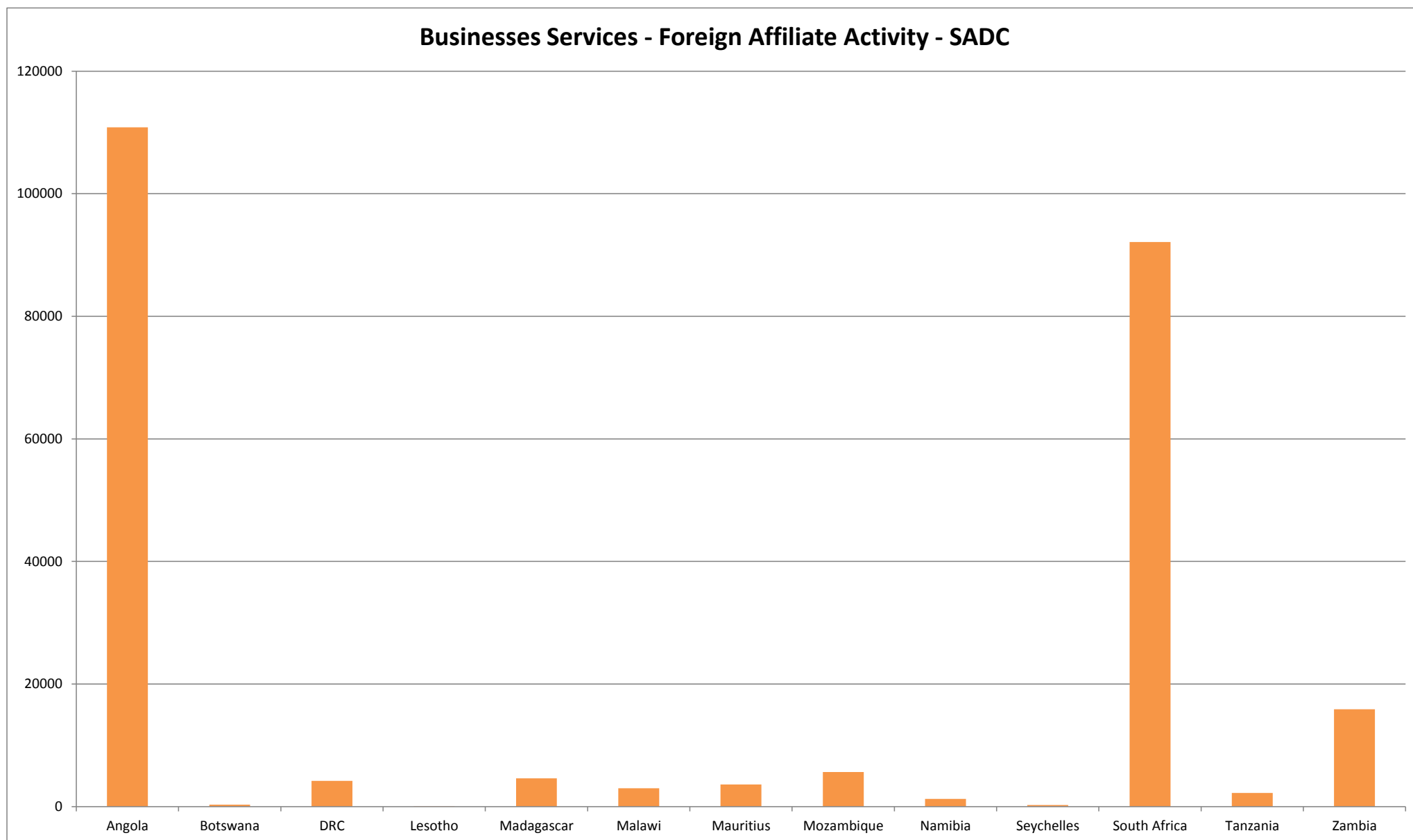


Figure 26: Business Services - Foreign Affiliate Activity - SADC (Source: Investment Map; Year: 2011; Basis: ISIC rev3)

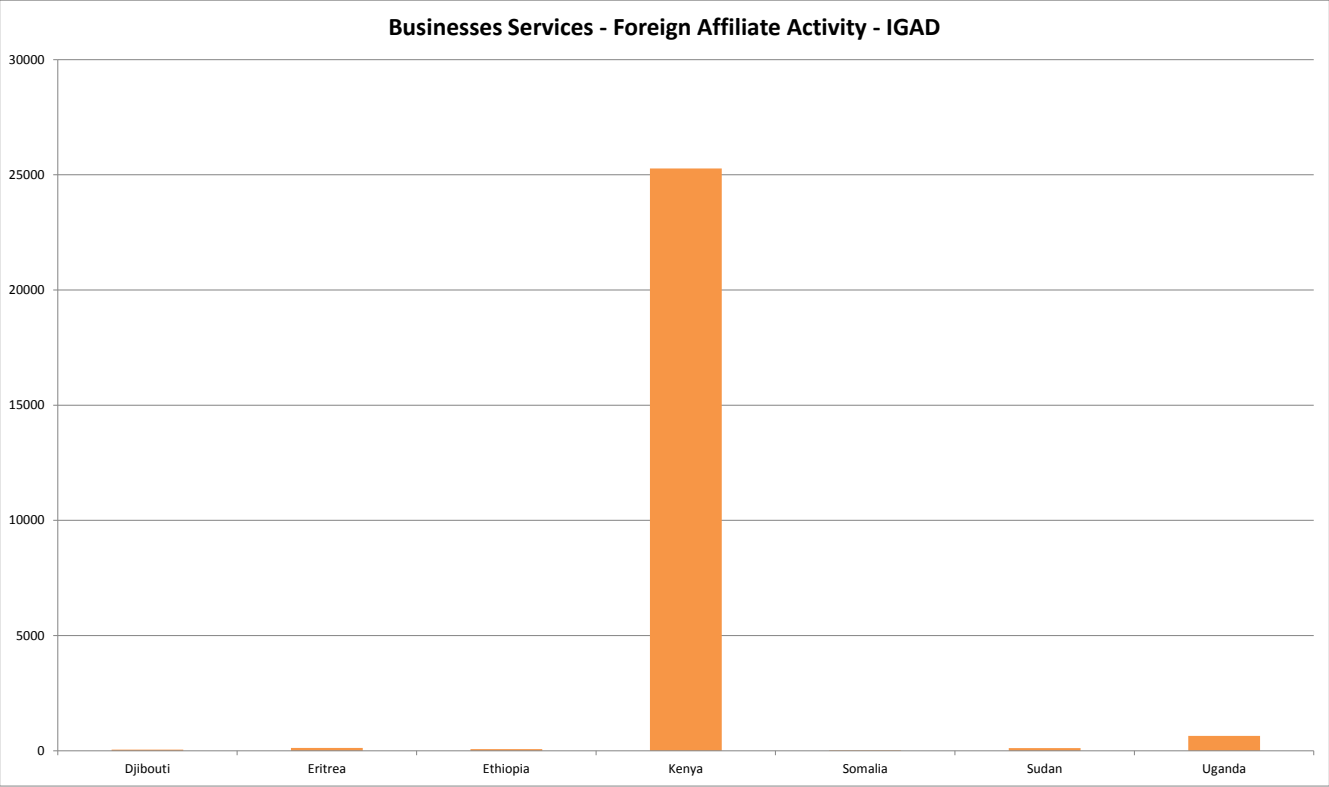


Figure 27: Business Services - Foreign Affiliate Activity - IGAD (Source: Investment Map; Year: 2011; Basis: ISIC rev3)

## Services Trade Restrictions Index - Professional Services

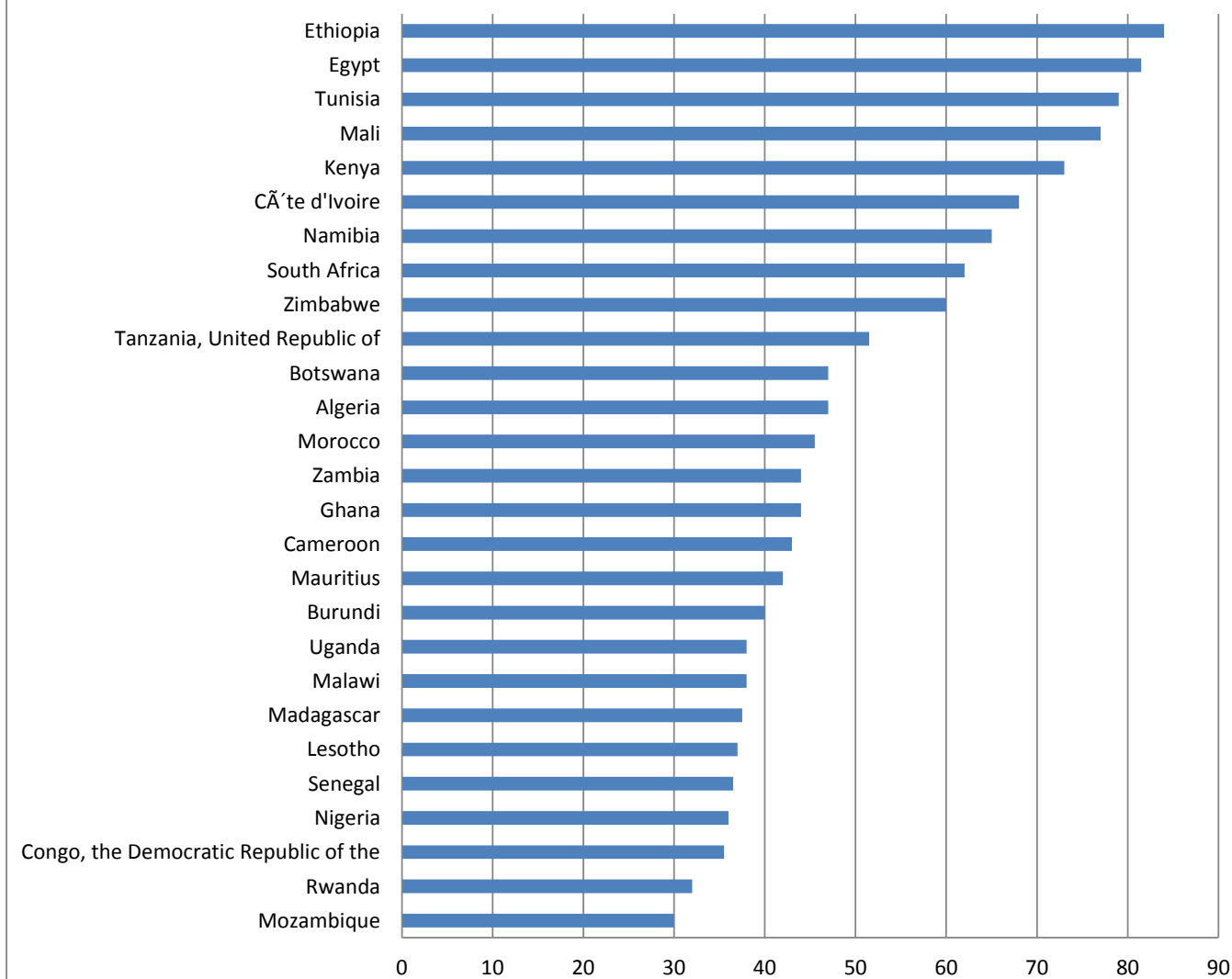


Figure 28: Professional Services - Services Trade Restrictions Indices (Source: World Bank; Year: 2010)