The Guided Trade Initiative

Country Review: GHANA

2024 tralac Alumni Conference
BRIEF BACKGROUND

• AfCFTA Secretariat’s headquarters located in Accra.
• Participation in the initial stage of GTI.
• Modalities/Structures in place:
  a) Deposit of ratification instrument
  b) Submission of tariff offer
  c) Customs and Border management - trainings and use of integrated border system (Noope-Akanu OSBP at Ghana Togolese border)
  d) Process for issuance of Certificate of Origin automated to prevent delays
TRACKING THE FLOW OF GOODS UNDER THE GTI

Imports

Tea and Battery (Kenya), Coffee (Rwanda), Meat Products & Cement (Egypt), Tea and Dried Fruit (Cameroon)

Exports

Palm oil products (Kenya), Ceramics (Cameroon)

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OVERVIEW OF TRADE DEALS

• The AfCFTA NCO is an agency under the Ministry of Trade responsible for the operationalisation of the AfCFTA (coordination with Ghana Export Promotion Authority).

• Conduct of Market Entry Expeditions to Kenya (May 2023) and more recently to Tanzania (January 2024) by the NCO.

• 114 Ghanaian companies participated in both expeditions. 63 companies present for the Expo in Kenya and 51 for the Tanzanian Expo.

• Goal was to introduce Ghanaian businesses to the African market, identify supply chain opportunities, and facilitate B2B services.

• Products were from various industries including agro-processing, manufacturing, cosmetics, beverages, financial services, construction, transport and logistics etc.
OUTCOME OF TRADE DEALS

• Success stories reported following the expeditions.
• **Kasapreko Company Limited**, a local herbal based beverage producer, set up an outlet in Kenya to supply its products to the Kenyan market (and East African market by extension).
• Collaboration between **Amonu Chocolates** (Ghana) and a **Kenyan Macadamia Nut company** whereby the Macadamia nuts are sourced from Kenya to produce a new variety of chocolate.
• Discussions on mutual recognition of standards between **Ghana Standards Authority**, **Kenyan Bureau of Standards** and the **Tanzania Bureau of Standards**.
• Partnership with **NCO, UNDP & GIZ** focusing on **Women & Youth businesses.**
CONCERNS AND SOLUTIONS


2. Ghana is yet to ratify the AU Protocol on Free Movement of Persons amidst security concerns (eg. Coup in Niger, Mali & Burkina Faso). However, many countries are opening up borders (visa free or visa on arrival).

3. Increase in emigration of young, skilled professionals from the country due to lack of perceived opportunities.