Creating One African Market



AfCFTA Value Chain Development Initiatives

The AfCFTA private sector strategy identifies priority value chains that could increase intra-African trade, production, and employment

Value chain prioritization criteria

	First value chains were filtered
1	on based on value of trade

Filter	Description	
Value of trade	Have high potential value and volume of intra-African trade	
Geographic balance	Provide opportunities for trade for a range of geographies and economy sizes across Africa	



...then assessed for feasibility, economic growth, and inclusivity

Criteria		Description Ability to overcome barriers to trade and production within short time frame (<5 yrs)	
ii Feasibility			
iii Economic	GDP	Contribute to sustainable GDP growth	
growth	Employment	Contribute to creation of employment	
álall	Product complexity	Include a balance of low and high complexity goods, with the latter requiring more technical know-how to produce/manufacture locally	
iv Inclusivity	Women, youth & SMEs	Enable high participation rate and creation of economic opportunities for Women (i.e. share of labor force), Youth (i.e., share of employment) and SMEs (i.e., share of total SMEs)	
	Environmental sustainability	Support value chains that are environmentally sustainable in their production and trade processes – proxied by level of Co2 emissions	









• Agriculture and Agro Processing

Pharmaceuticals

• Transport and Logistics

Automotive

~25 priority interventions were identified across four value chains



• Priority interventions identified by AfCFTA private sector strategy

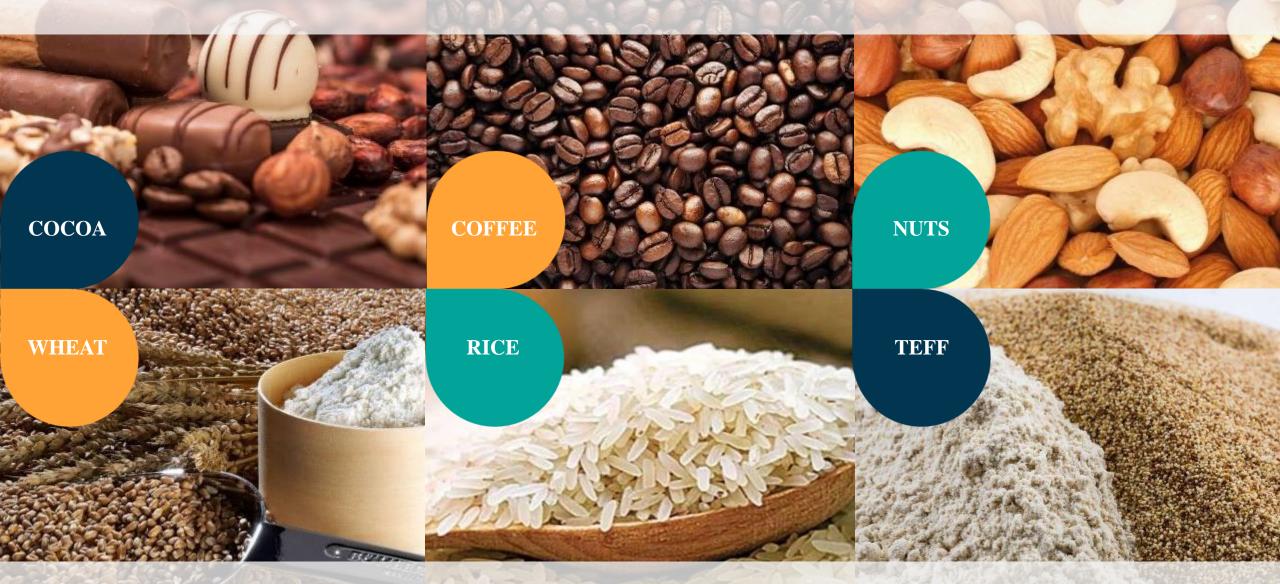
Develop digital platform as enabler that traders, manufacturers, and investors to benefit

from the interventions led by the Secretariat

cutting

Value chain	Priority interventions	
Auto	A) Finalize negotiations on rules of origin	Double OEM production through regional hubs
0 0	A3 Reduce imports of used vehicles by 50%	A4 Increase availability of local parts via developing regional ecosystem of
	AS Improve access to consumer financing for Africa-made vehicles	suppliers
Fish	Finalize negotiations on rules of origin	© Scale production of fish feed
<i>B</i>	Establish a Pan-African certifiable fish standard of sanitary and product measures	F4 Expand aquaculture production to meet local demand
✓ Meat	Establish a Pan-African certifiable meat standard of sanitary and product measures	M2 Establish incentives to increase local meat production and processing
Pharma- ceuticals	Strengthen pan-African regulatory bodies (AMA, AMRH) to harmonize regulation and standards	P2 Upgrade capacity and scale of local manufacturers
contents	P3 Increase procurement of locally produced drugs	P4 Increase access to affordable intra-continental freight capacity
Transport and	Reduce customs delays at borders e.g., through single window and capability building of customs officials	Scale cold chain storage and transport facilities
logistics	Promote common standards for selected trucking regulations	T4 Enable greater data sharing between logistics stakeholders
J	Increase quantity and availability of quality trucks e.g., through incentivizing access to finance for truck operators	Support and advocate for implementation of the Single African Air Transport Market
Cross-	Increase desirability of Africa-made products via Buy Africa campaign	

Other Potential Value Chains



Many opportunities in Africa for value chain expansion!



THE END