



Private Sector Perspectives

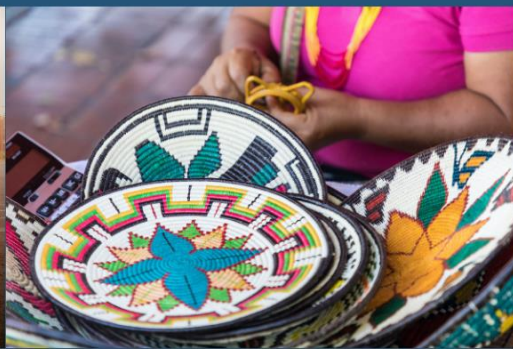
By Michael Lawrence



Annual Conference

18 & 19 May 2023

"A Practical and Realistic Agenda for the AfCFTA"



Is Architecture Fit for Purpose?

- What is Purpose?
 - Better Trade – Facilitated;
 - More Trade – Move the Metrics;
 - Increase Profitability – Payment;
 - National Revenue Gains – Collection Services
- What is Fit?
 - Is there understanding and cohesion
 - Is there Buy In?
 - Guided Trade Initiative – Fact or Fantasy?

Is Architecture Fit for Purpose?

- What is Architecture?
 - Clear & Resolved
 - Enabling
 - Rules Based
 - Strong Governance
 - Dispute Resolution
 - Intentional
 - BUSINESS DRIVEN AGILITY

In the Long Run?

- Dead?
- Effective Short Term Interventions?
- Cross the Karman Line