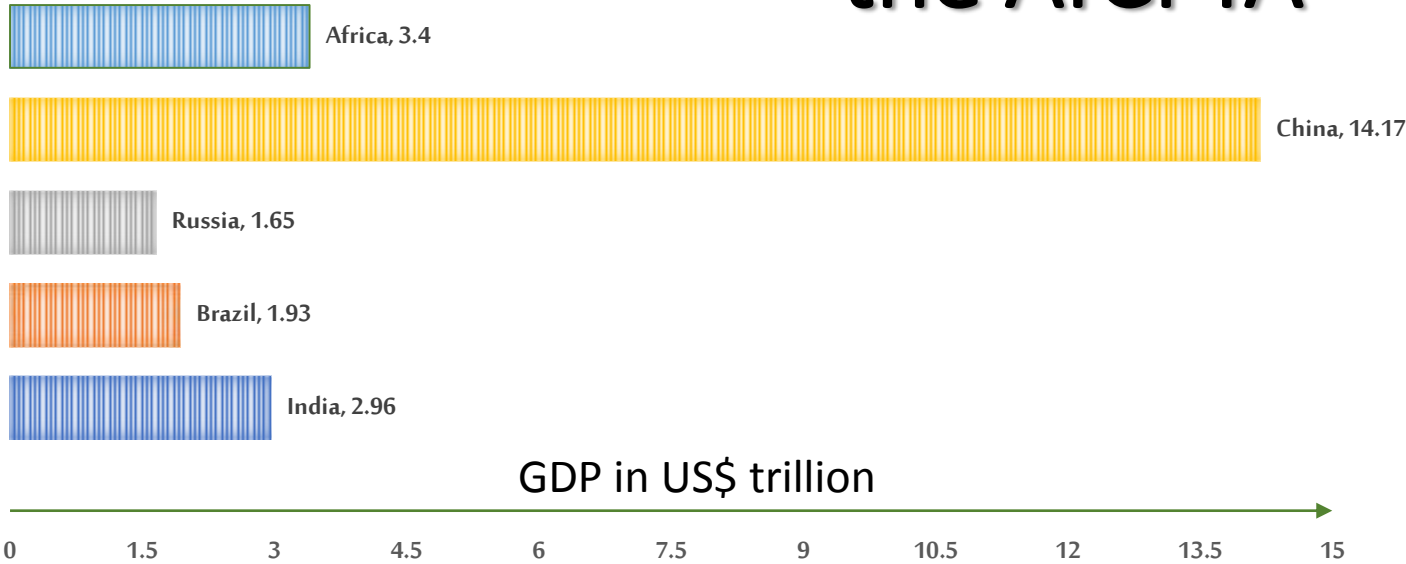
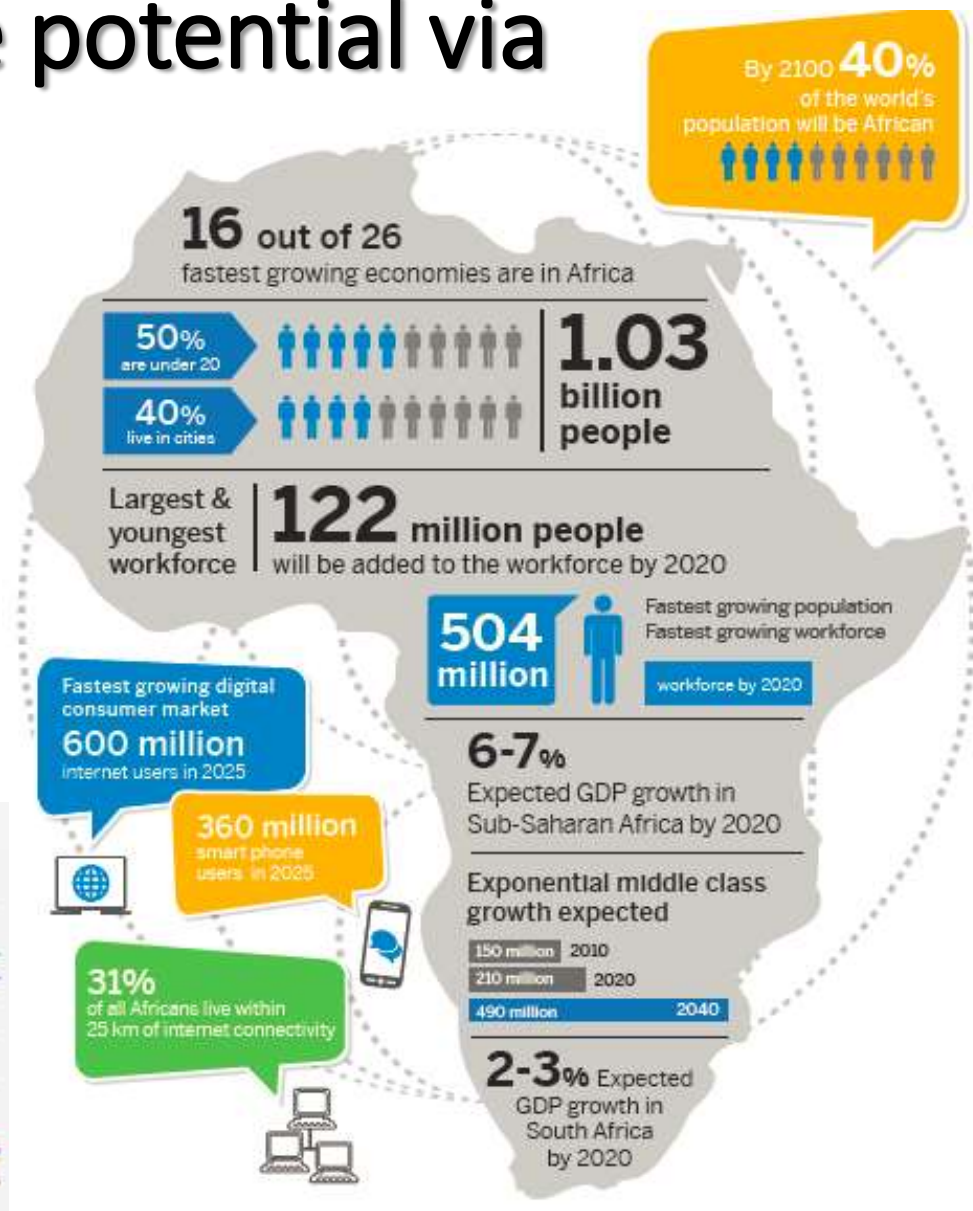
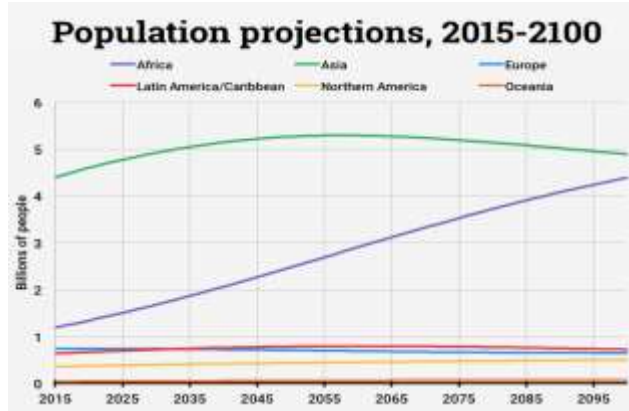


Africa at a glance: Unlocking the potential via the AfCFTA



| Region | Population at 2019 |
|-------------------------|--------------------|
| Africa | 1.3 Billion |
| Asia | 4.6 Billion |
| Europe | 743 Million |
| North America | 367 Million |
| Latin America/Caribbean | 658 Million |
| Oceania | 418 Million |



Contemporary Challenges



< 2%



< 2%



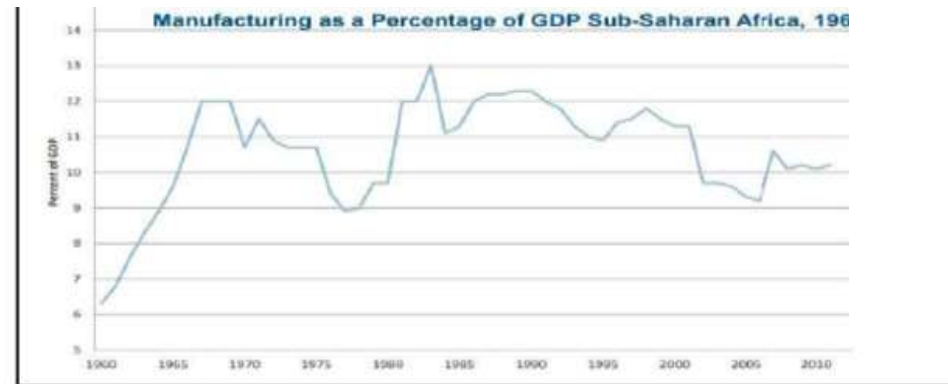
Top five producers of coffee in Africa



bags of coffee
(each bag weighs 60kg)
Crop year starting in 2017



Out of **160 Million** bags of coffee produced, only the top 5 in Africa contributed **~15 million** bags equivalent to **10%**



Source: Newman, Page, & Tarp, 2017



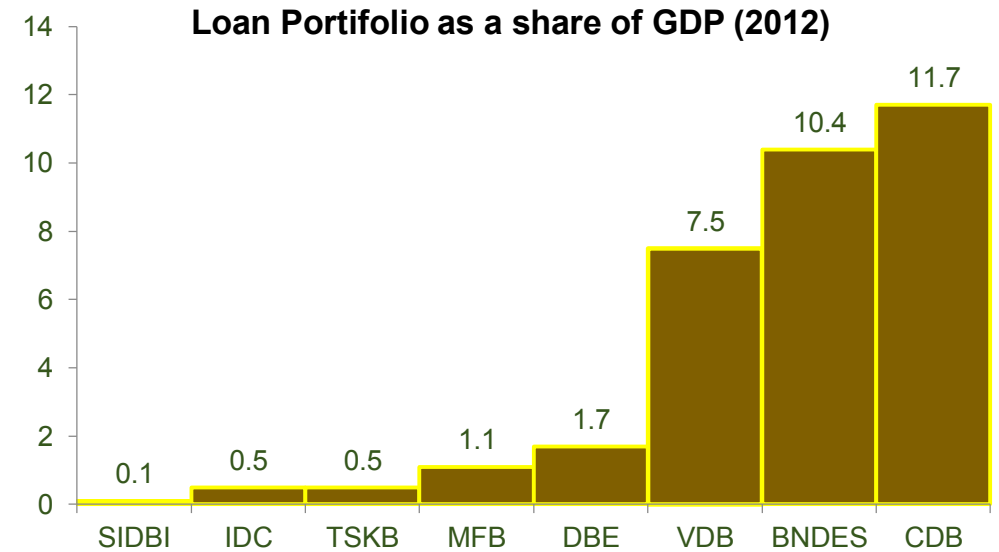
A **US\$200 billion** industry only remitted **US\$20 billion** to farmers in which the top 5 in Africa attracted **10%**



Empower SMEs to reap the AfCFTA benefits

- **Enhancing competitiveness for local SMEs**

- a. Improving compliance with compulsory and voluntary sustainability standards
- b. Enabling local firms e.g STEM
- c. Enhancing state role in production & consumption (Local Content enhancement)
- d. Increasing value addition
- e. Improving access to finance



Source: Authors' elaboration based on [Guadagno \(2016\)](#)

Small Industries Development Bank of India (**SIDBI**), the South African Industrial Development Corporation (**IDC**), the Industrial Development Bank of Turkey (**TSKB**), the Hungarian Development Bank (**MFB**), the Development Bank of Ethiopia (**DBE**), the Viet Nam Development Bank (**VDB**), the Brazilian Development Bank (**BNDES**) and the China Development Bank (**CDB**).

