

Reporting on trade and integration matters for Africa: a training course for journalists

15-16 October 2018

Newlands Sun Hotel, Cape Town, South Africa

Day 1: 15 October 2018

08:45	Registration
09:00 – 09:30	<p>Welcome Opening remarks and course overview Introductions and expectations</p> <p>Trudi Hartzenberg, tralac</p>
09:30 – 10:45	<p>Session 1: Trade policy and regional integration – unpacking the language of trade and integration</p> <ul style="list-style-type: none"> - What is trade policy (what are trade policy instruments)? - Free Trade Area, Customs Union, Common Market, Economic Union, Monetary Union - Institutional architecture for trade governance: World Trade Organisation, regional economic communities....
10:45 – 11:00	Tea break
11:30 – 13:00	<p>Session 2: International trade law 101 – making trade policy work</p> <ul style="list-style-type: none"> - International trade agreements, domestic laws and regulations - How to international trade agreements enter into force (signature, ratification....)
13:00 – 14:00	Lunch
14:00 – 15:30	<p>Session 3: Trade and integration in the news 1: update on the African Continental Free Trade Agreement</p> <ul style="list-style-type: none"> - What is the AfCFTA? What is in the Agreement? - From 2012 to the Kigali Summit (21 March 2018) - Where do we stand, what happens now? What do member states have to do? - When will it be possible to trade under the AfCFTA?
15:30 – 16:00	Tea/coffee
16:00 – 17:00	<p>Session 4: Practical session: case study</p> <p>Examining an AfCFTA story (case will be provided)</p> <p>Exercise: Participants are required to write one trade story during the training workshop (a brief will be provided, this will be completed by end of the workshop)</p>
19:00	Dinner

Day 2: 16 October 2018

09:00 – 10:30	Session 5: Trade and integration in the news 2: update on the Tripartite Free Trade Area, and regional economic communities <ul style="list-style-type: none">- What are regional economic communities (SACU, SADC, EAC, COMESA, ECOWAS)- What is the TFTA?- Where do we stand and what is happening now?- RECs, TFTA and AfCFTA?
10:30 – 11:00	Tea/coffee
11:00 – 13:00	Session 6: Practical session 2 <ul style="list-style-type: none">- Use of data to tell trade and integration stories (including infographics) Case study: A trade facilitation story: what happens at a border post (e.g. Beitbridge)?
13:00 - 14:00	Lunch
14:00 – 16:30	Session 7: Practical session 3 – Trade data analysis, presentation and dissemination (including use of social media) Tea and coffee will be available
19:00	Close and Dinner (Bihari Restaurant at the Newlands Sun Hotel)

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