



2022 SheGovernsTrade Development Program

tralac is pleased to announce the 2022 SheGovernsTrade Development Program. This Development Program contributes to the objectives of [SheGovernsTrade](#) to mainstream gender in Africa's trade policy and governance and complements the [Women Traders in the AfCFTA](#) program that tralac implements in collaboration with the International Chamber of Commerce (ICC) and UPS which aims to support women traders to benefit from the potential of the AfCFTA.

Overall program objective

Capacitate and empower especially young women policymakers as they contribute to enhance trade governance in Africa

Specific program objectives

- Increase trade technical skills
- Increase leadership and professional skills

Core principles of the program

- Mainstreaming gender in trade governance
- Peer learning

Mainstreaming

We aim to empower women in trade policy and governance roles, without creating **any** divided spaces. We support inclusive policy making and governance processes.

We encourage participants in this program to take part in other tralac training and events alongside the specific activities in the SheGovernsTrade Development Program. **The program will be offered digitally.**

Peer learning

While tralac will offer trade technical and professional development training as part of this program, the real sharing of expertise, experience and learning will come from peers in the group. The program will actively support peer learning and engagement to achieve its objectives. We encourage each participant to share experiences and to engage with other participants.

Program activities

15 Participants will be selected for the 2022 program.

Initial training week: 9 – 13 May 2022

- Programme orientation, introductions, agreeing common purpose and personal goals
- Trade technical training
- Professional development (professional communication – oral and written)
- Preparation for the mentorship

Ongoing digital program (details to follow)

- Developing a mentoring relationship
- Trade technical webinar series: current issues on Africa's trade agenda; trade data, tariff and policy analysis
- Professional skills: blog writing
- Trade technical: online video content, reading, online tasks

Applications

Applicants working in a trade-related capacity in a national government or related agency, regional or continental organisation, are eligible. Preference will be given to those 35 years old or younger.

1. Please send your cv (with details of your current position and trade-related work) to info@tralac.org (subject line: SheGovernsTrade Application).
2. Please send a one-minute video (recorded on your mobile phone) introducing yourself and providing a motivation for your participation in the program, to +27724152440.

Applications close: 31 March 2022. Selected participants will be informed: 14 April 2022