

Mobiles for Results



Rapid**Pro**

small messages. big changes.

22
LIVE

17
PIPELINE

39
EXPLORING

LIVE

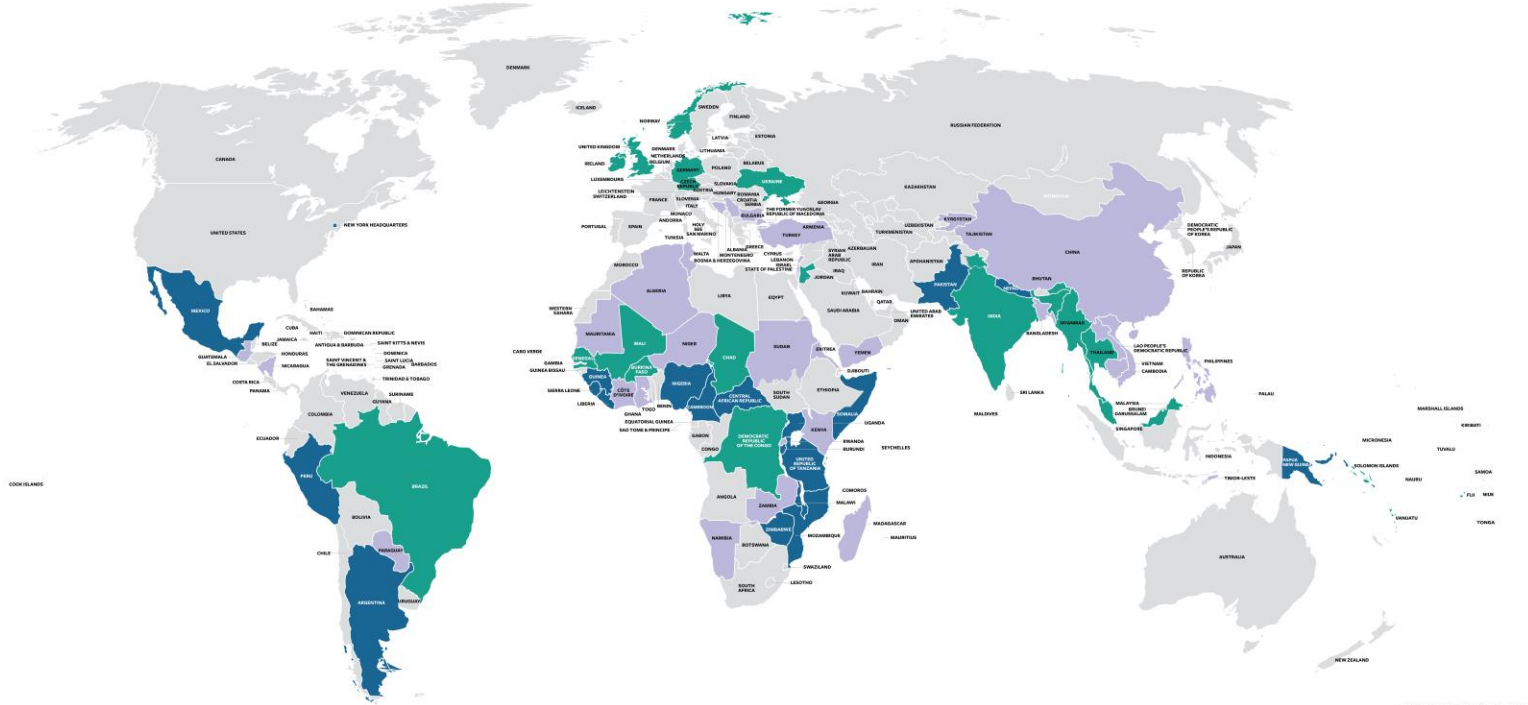
ARGENTINA
BURUNDI
CAMEROON
CENTRAL AFRICAN REPUBLIC (CAR)
CHILE
GUINEA
INDONESIA
LIBERIA
MALAWI
MEXICO
MOZAMBIQUE
NEPAL
NIGERIA
PAKISTAN
PAPUA NEW GUINEA
PERU
SIERRA LEONE
SOMALIA
SWAZILAND
TANZANIA
UGANDA
ZIMBABWE

PIPELINE

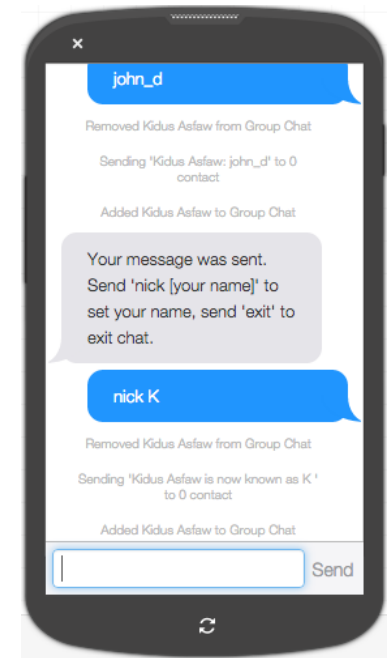
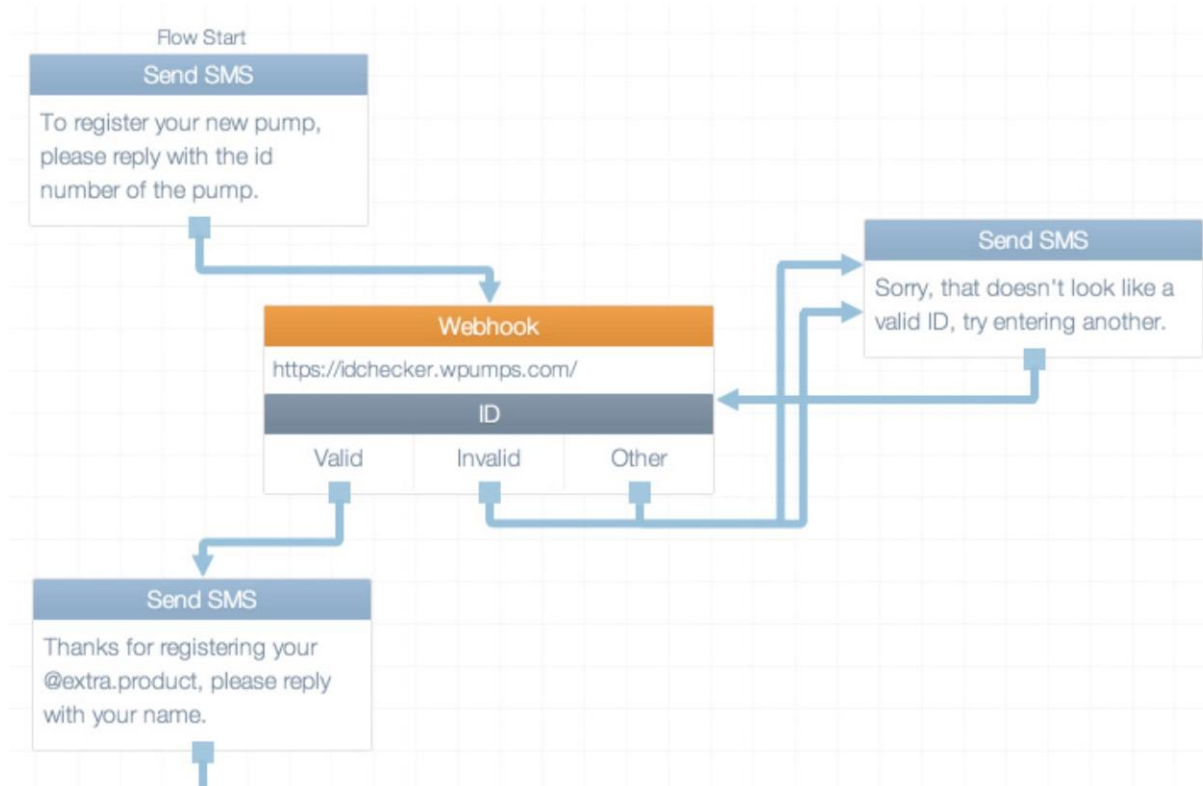
BRAZIL
BURKINA FASO
CHAD
DEMOCRATIC REPUBLIC OF CONGO (DRC)
GERMANY
INDIA
IRELAND
JORDAN
MALAYSIA
MALI
MYANMAR
PACIFIC (FIJI, KIRIBAS, SOLOMON ISLANDS, VANUATU)
SENEGAL
SOUTH AFRICA
THAILAND
UK
UKRAINE

EXPLORING*

* EXPLORING also includes: ESARO, EAPRO, NYHQ-Evaluation Office, Eastern Caribbean RO



Complex Interactions without a Programmer



Multiple Channels

SMS: Global and local aggregators and carriers

Voice: Global coverage with Twilio

Social media: Twitter with more in-progress

Android Surveyor App: Offline data collection



Powerful Contact Management



Contacts

Import Contacts

Manage Fields

- CONTACTS
- All Contacts (████)
- Failed (2)
- Blocked (0)
- GROUPS
- Expecting Mothers (0)
- Group Chat (0)
- No Occupation (0)
- Survey Audience (0)

		Born	Gender	Birth Date	Village Name	
<input type="checkbox"/>	1	████████	1982	F	████████ 82 15:33	--
<input type="checkbox"/>	10	████████	1983	F	████████ 83 15:44	--
<input type="checkbox"/>	11	████████ 7	2014	F	████████ 14 15:45	--
<input type="checkbox"/>	12	████████	1981	M	████████ 81 15:46	--
<input type="checkbox"/>	13	████████ 3	1975	F	████████ 75 15:48	--
<input type="checkbox"/>	14	████████	1980	F	████████ 80 15:49	--
<input type="checkbox"/>	15	████████	1985	M	████████ 85 15:49	--



Inbox

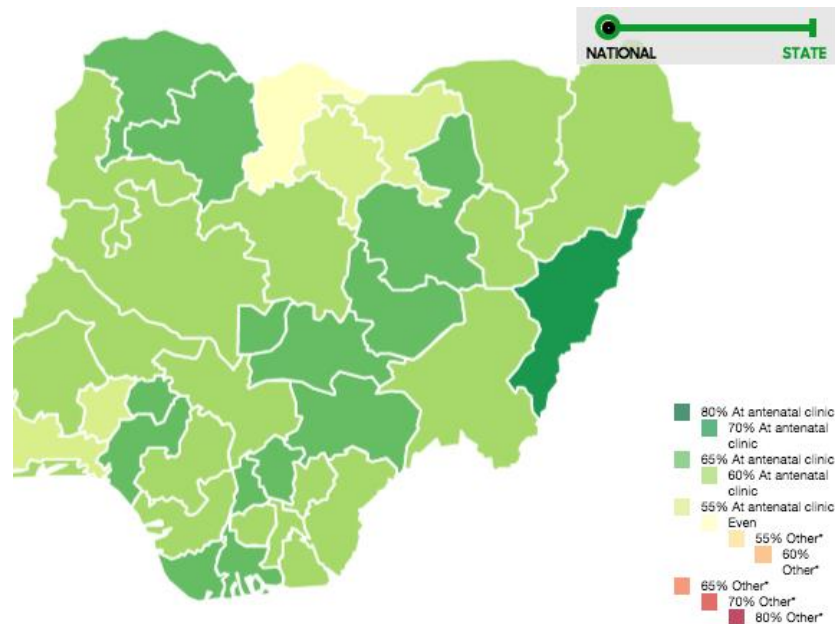
Send Message

- MESSAGES
- Inbox (5)
- Archived (19)
- Outbox (181)
- Calls (10)
- Flows (99)

<input type="checkbox"/>	Ryan			Apr 3
<input type="checkbox"/>	Ben Haggerty	Ben Haggerty: Hi, I got it working now.. thank you	Clogged Filter	Apr 3
<input type="checkbox"/>	Ben Haggerty	bck flow? how do I do that?	Clogged Filter	Apr 3
<input checked="" type="checkbox"/>	Ben Haggerty	I am having problems with a filter, no water is coming out? Can I get a replacement?	Clogged Filter	Apr 3
<input type="checkbox"/>	Paul Kayoboke	none this week, sorry		Apr 3

- Clogged Filter
- Add Label

Real-time Information for Managers



Add a field

Boil

Water Source

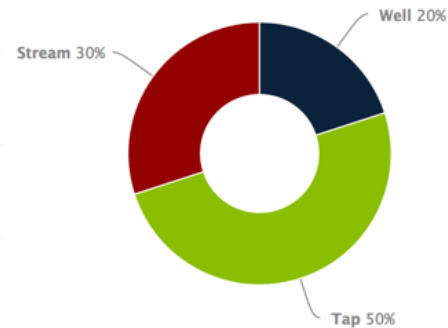
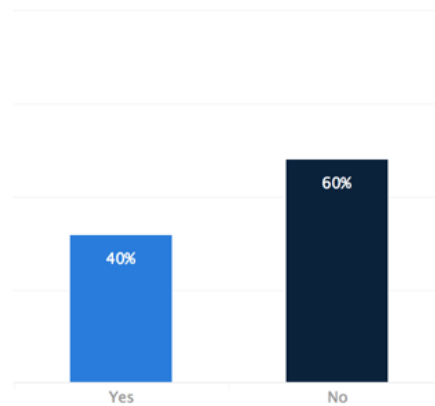
Filters

Household Members

- 2-6
- 6-10
- 10-15
- 15-19

Charts

- Boil
- Water Source
- Household Members



Critical Information Campaigns

👤 Events for the pregnant mothers group

last menses

8 DAYS AFTER last menses	“ Congratulations on your pr health centre to ensure a h
8 DAYS AFTER last menses	“ Congratulations on your pr health centre to ensure a h
10 DAYS AFTER last menses	“ Have you told someone you that they can support you.
12 DAYS AFTER last menses	“ Do you know your HIV stati Visit a health centre with yo
15 DAYS AFTER last menses	“ Do you sleep under a mosc babies to be born small or
17 DAYS AFTER last menses	“ Stay healthy! Drink a lot of g-nuts. Eggs, meat or fish

Multiple Languages

Translation

Hi @contact.first_name, regarding your appointment today at @contact.appointment: how would you rate the service you received on a scale of 1 to 10?

Translation

Hola @contact.first_name, con respecto a su cita hoy en @
contact.appointment: ¿cómo calificaría el servicio que recibió en una escala de 1 a 10 ?

Can Connect to Existing Databases

Call Webhook



When somebody arrives at this point in your flow

Call webhook

Save result as

Lookup Webhook

Using a Webhook you can fetch data from an external database and use it in this flow. Enter the URL to call out to at this point in the flow.

GET

<https://api.textit.in/demo/status/>

We'll include the message text along with data specified in the [Webhook Flow Event API](#)

This step will be identified as cf95ba8d-256c-4351-8ead-b4f14c0b549f

If your server responds with JSON, each property will be added to the flow.

```
{
  product: "Solar charging kit",
  stock_level: 32
}
```

In this example @extra.product and @extra.stock_level would be added for all future steps.

RapidPro Dashboards

U-Report: Engage youth with weekly U-Report polls.

U-Partners: Lightweight, easy case management.

EduTrac/mTrac: Manage and follow-up on poll results with partners.

EUMS: Track supplies with implementing partners and end users.

ChatPro: Moderated SMS chat rooms

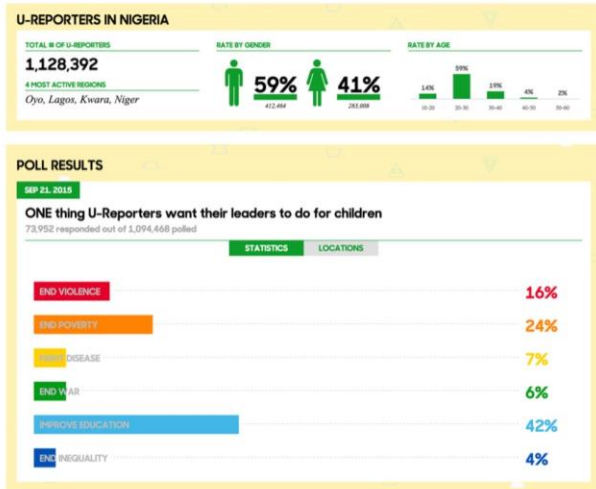
mHero: Peer to peer networking and chat

1000-Day Monitoring – Q1 2016

Mobile Vital Registration – Q1 2016

Mobile Offline Data Collection – Q1 2016

U-Report



U-Partners

Case #10

Assignee: Nigeria Ministry of Health | Status: Open | Labels: [Proposed] [Add]

Enter message: 140 Send

Kidus Flusma Adefu re-assigned this case to Nigeria Ministry of Health | Jun 18

Kidus Flusma Adefu added a note (Just followed up with this person) | Jun 18

James Powell: Cool paper! | May 29

ok thams | May 22

Evan Wheeler: no I'm busy tonight | May 20

Evan Wheeler re-opened this case | May 20

This is not an important message about AIDS | May 15

Eric Newcomer closed this case (closed) | May 14

Eric Newcomer added the label Pregnancy | May 14

Eric Newcomer re-assigned this case to Nigeria Ministry of Health | May 14

Eric Newcomer opened this case and assigned it to National Electoral Commission | May 14

Hi | Apr 20

I'm bored. Wanna hang out? | Apr 10

EduTrac/mTrac

Home

Latest Baseline Chart

Pupil Attendance Monitoring

Latest Baseline Terms

Name	Start Date	End Date	Baseline Question	Follow Up Question
Pupil Attendance Monitoring	January 01, 2015	September 30, 2015	Pupils enrolled at school	absent pupils
Teacher Absenteeism	January 01, 2015	September 30, 2015	teachers employed at school	absent teachers

Latest Polling

Conducted On	Poll	Region	Participants	Responses
Sep 30, 2015	Edu/Trac: PS Pupil attendance	All	4	4
Sep 30, 2015	Teacher Attendance Monitoring	All	10	5 (5)
Sep 30, 2015	Pupil Attendance Monitoring	All	23	10 (2)
Sep 28, 2015	Edu/Trac: PS Pupil attendance	All	4	4
Sep 28, 2015	Edu/Trac: PS Pupil attendance	All	4	4

Active Regions

Region	Responses
GaramonHead/Teachers_Alpha	13
Garamon District	6

Active Groups

Group	Responses
GaramonHead/Teachers_Alpha	42
Garamon: School Contacts	6

EUMS

Unicef Supply End User Monitoring System

admin | Change Password | Logout

Dashboard | Delivery | Field Verification | Reports | Consignees | Alerts (1)

Select an Outcome:

Filter by Implementing Partner:

Filter by delivery status:

- Received
- Received With Issues
- Not Received

Filter by Date Range:

Start: End:

TOTAL SUPPLIES SENT: \$187,012 (63 ITEMS DELIVERED BEST)

Category	Value	Count	Percentage
SUPPLIES RECEIVED	\$41,730	25	22%
SUPPLIES NOT RECEIVED	\$19,200	12	10%
RECEIVED IN GOOD ORDER	\$91,340	30	26%
RECEIVED IN BAD ORDER	\$31,000	19	16%
SATISFIED WITH DELIVERY	\$42,600	25	21%
NOT SATISFIED WITH DELIVERY	\$75,140	12	6%
NOT RESPONDED	\$6,230	3	3%



Report

VOICE MATTERS

Introducing the U-Report App



Report

VOICE MATTERS

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LIVE

18

PIPELINE

17

DIGITAL REACH

10

EXPLORING

LIVE

- BURUNDI
- CAMEROON
- CENTRAL AFRICAN REPUBLIC (CAR)
- CHILE
- DEMOCRATIC REPUBLIC OF CONGO (DRC)
- INDONESIA
- LIBERIA
- MALI
- MEXICO
- MOZAMBIQUE
- NIGERIA
- PAKISTAN
- SENEGAL
- SIERRA LEONE
- SWAZILAND
- UGANDA
- ZAMBIA
- ZIMBABWE

PIPELINE

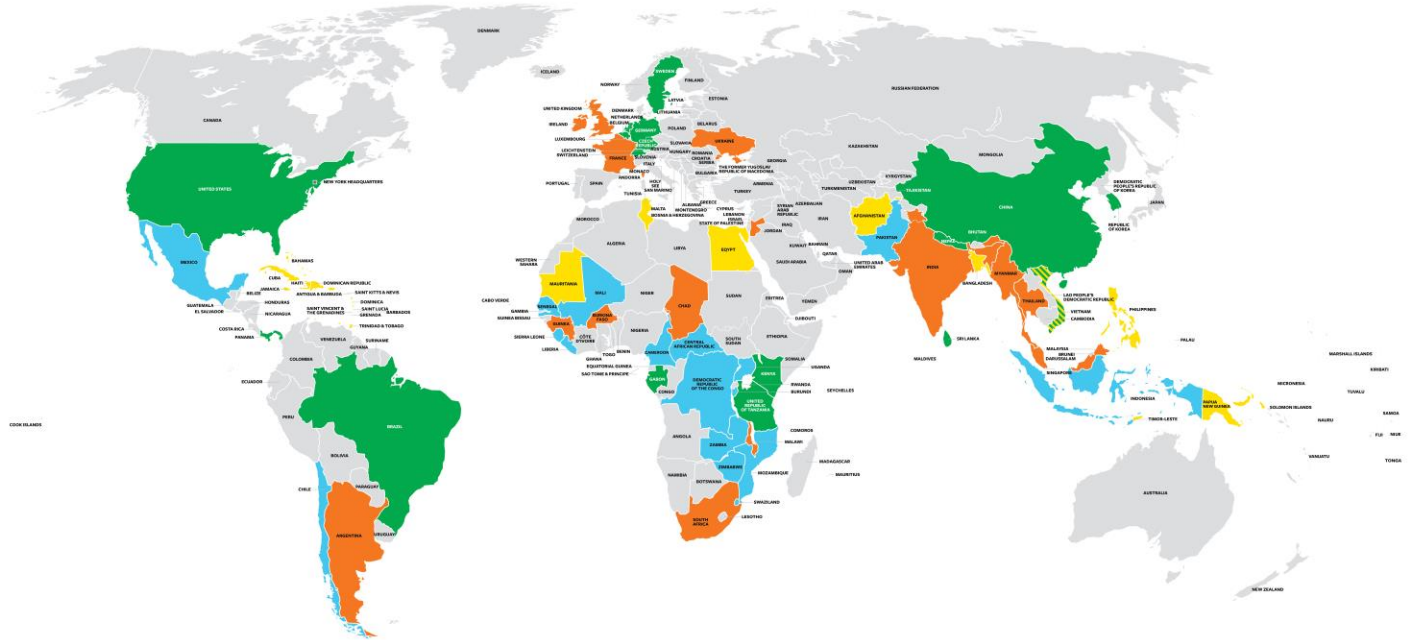
- ARGENTINA
- BRAZIL
- BURKINA FASO
- CHAD
- FRANCE
- GERMANY
- GUINEA
- INDIA
- IRELAND
- JORDAN
- MALAYSIA
- MALAWI
- MYANMAR
- SOUTH AFRICA
- THAILAND
- UKRAINE
- UK

DIGITAL REACH

- KENYA
- BELGIUM
- BRAZIL
- CHINA
- GABON
- GERMANY
- NEPAL
- NETHERLANDS
- PANAMA
- SENEGAL
- S.KOREA
- SRI LANKA
- SWEDEN
- SWITZERLAND
- TANZANIA
- USA
- VIETNAM

EXPLORING

- AFGANISTAN
- BANGLADESH
- CARIBBEAN
- EGYPT
- MAURITANIA
- PAPA NEW GUINEA
- PHILIPPINES
- TIMOR LESTE
- TUNISIA
- VIETNAM



LAST UPDATED: 2016 - JANUARY
 THE BOUNDARIES AND NAMES SHOWN AND THE DESIGNATIONS USED ON THIS MAP
 DO NOT IMPLY OFFICIAL ENDORSEMENT OR ACCEPTANCE BY THE UNITED NATIONS.

Why an App and Why Now?

- Scale & Engagement
 - More channels make U-Report more accessible and engaging.
- Responding to demand
 - Connect U-Reporters with each other directly
- New territories new habits
 - Europe, Latin America and Asia is catching up with Africa in U-Report adoption!
- Infrastructure for the future
 - As with SMS UNICEF is investing in the communications software of our future

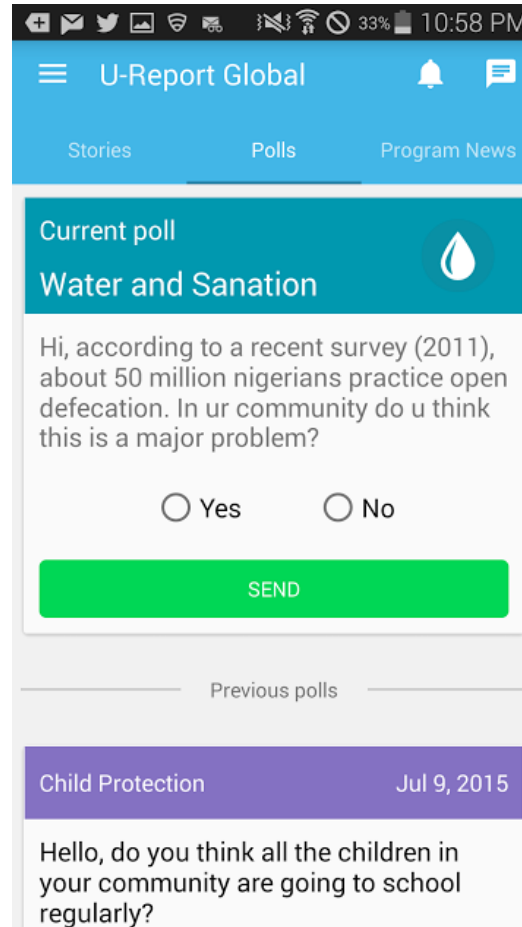


Core Features

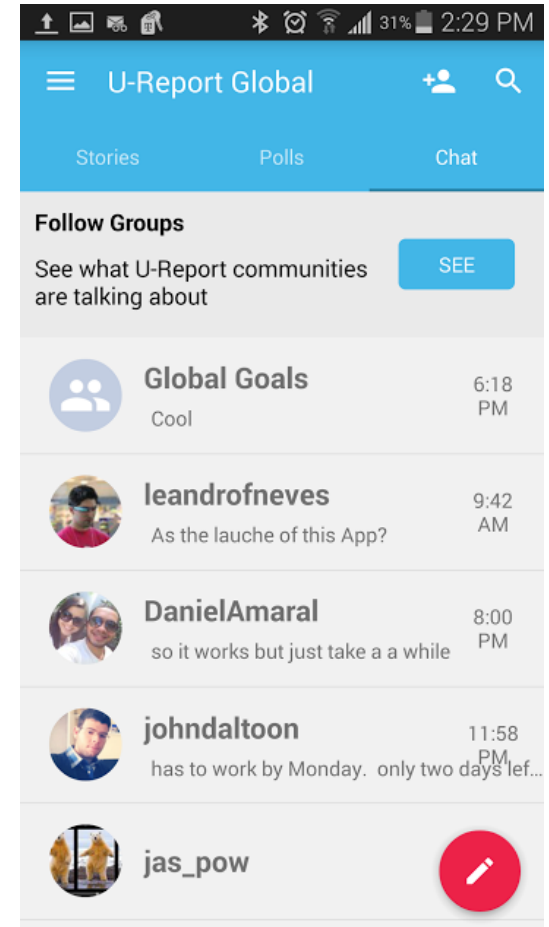
Submit Stories



Answer Polls

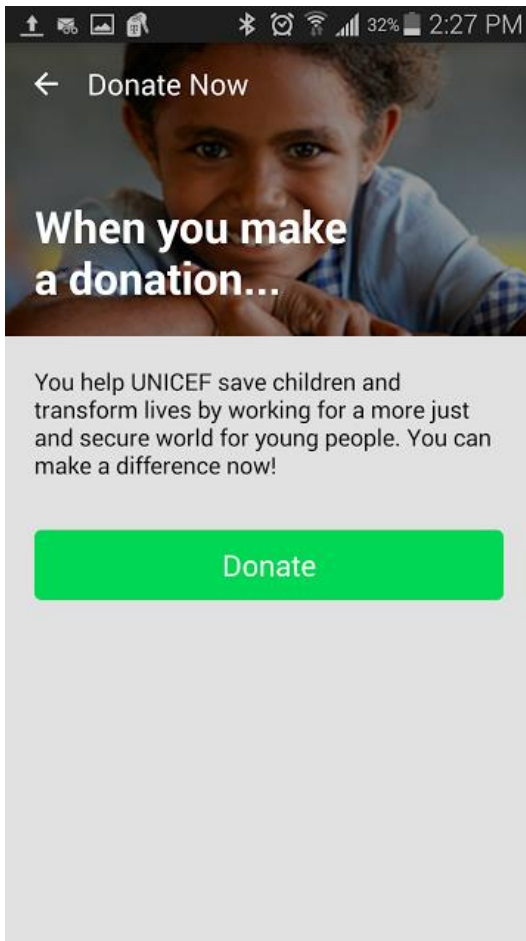


U-Reporter Chat

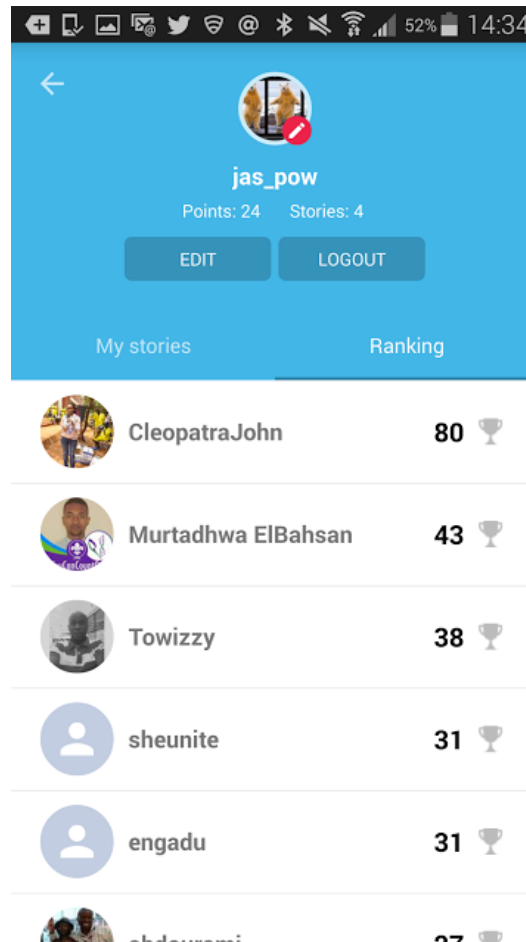


Other Features

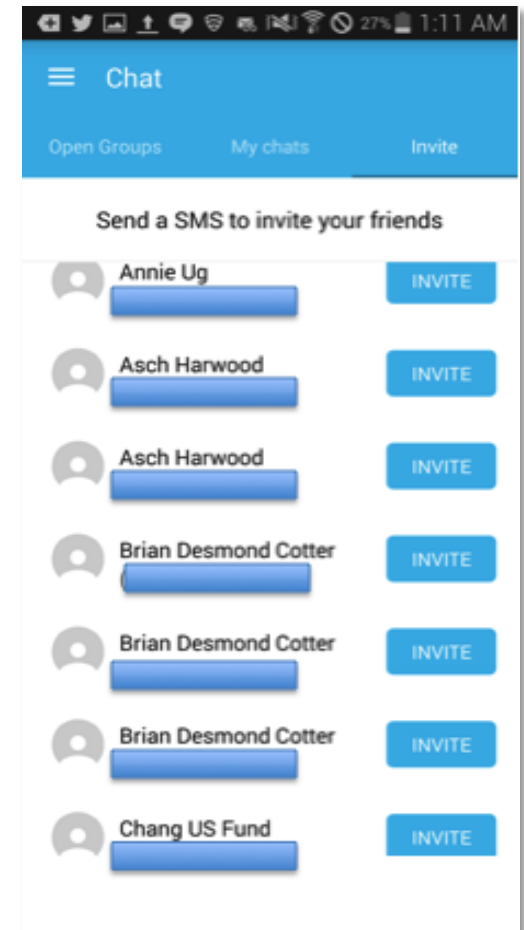
Donate



Earn Points

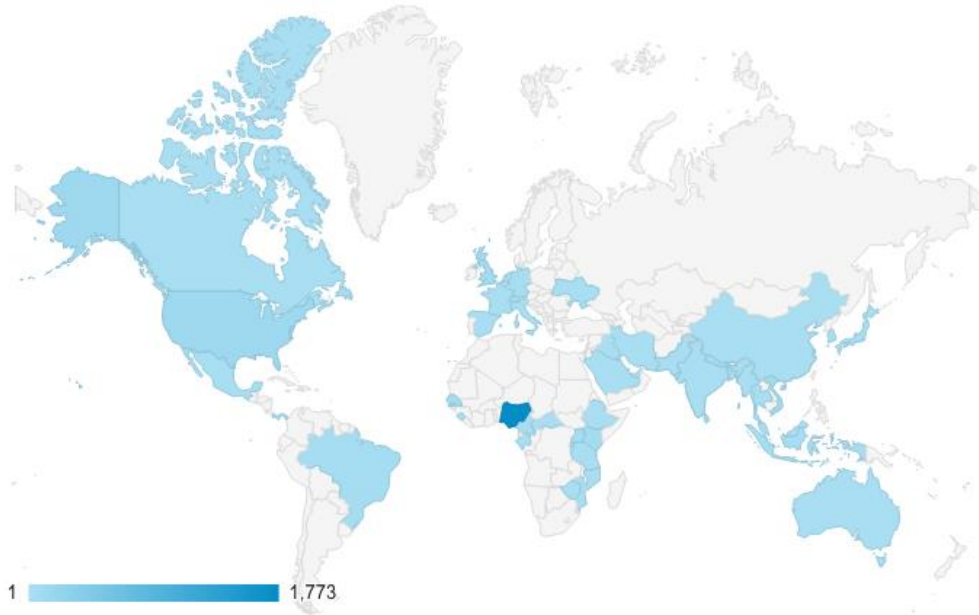


Invite Friends

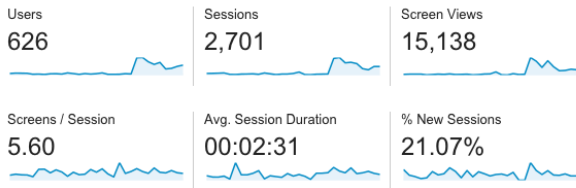
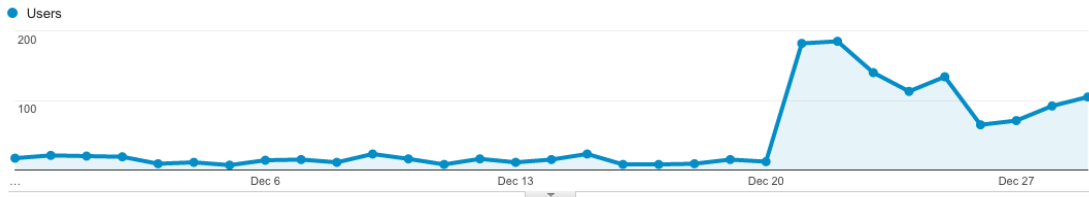


Evaluation: Tracking Metrics with Google Analytics

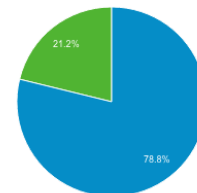
VOICE MATTERS



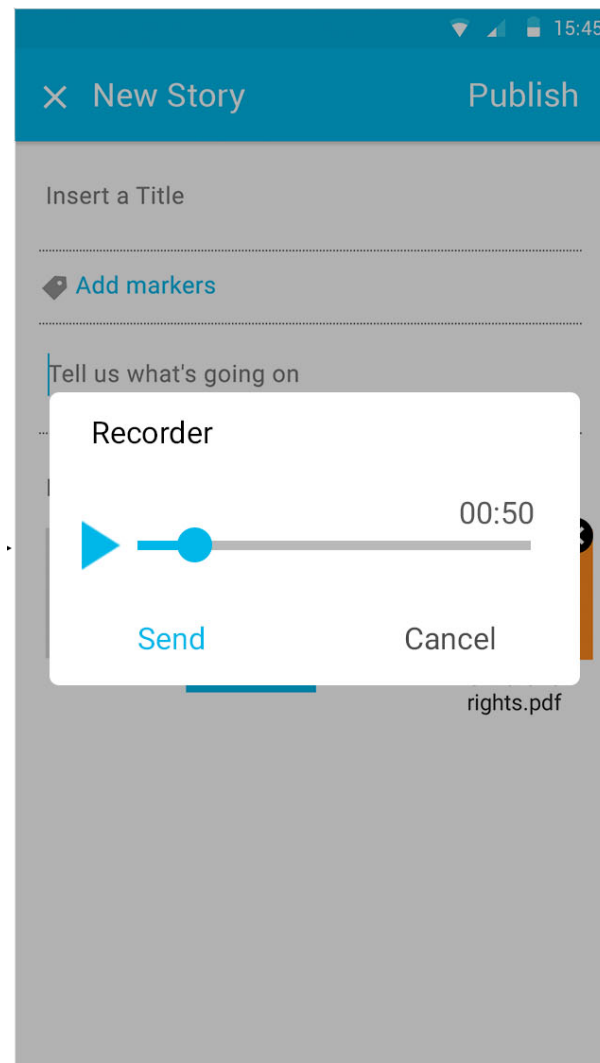
Users vs. [Select a metric](#) Hourly Day Week Month



■ Returning Users ■ New Users



- Upload PDF files and important documents
- Ability to submit audio stories (see screenshot)
- Adapting technology for emergency coordination and our partners
- Available on tablets for development workers
- Multi-lingual
- Always iterating & evolution



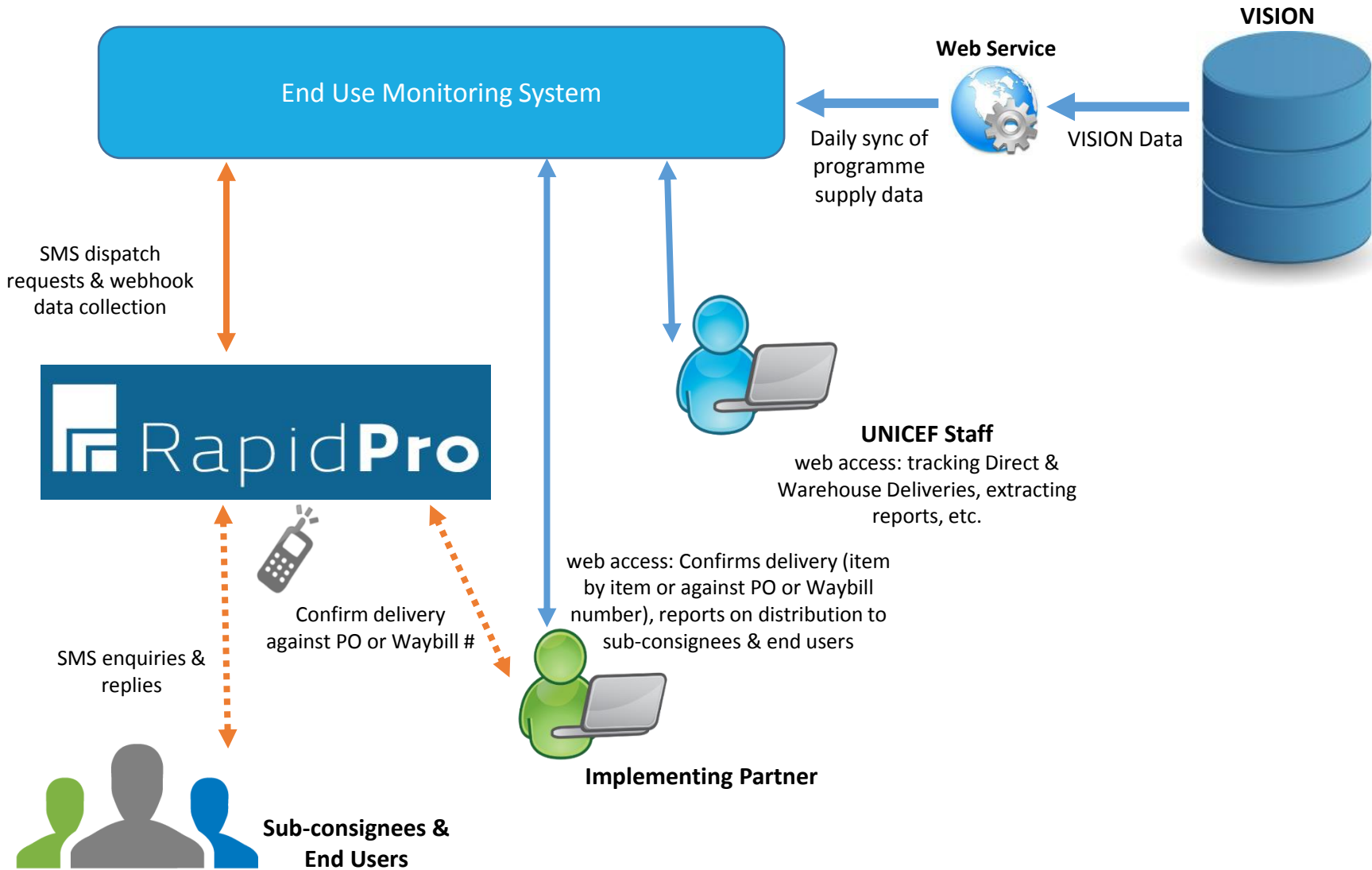
World Bank “World Development Report 2016”
Includes Ureport in the list of
Global Digital Dividend Tools

Ureport was one of the two tools that met all 16
Criteria set up by World Bank to assess all
Aspects of Youth Engagement

World Bank independent Evaluation shows
56% Ureporters interviewed said
Ureport has changed their lives.

Supply End Use Monitoring System





Real time mobile data collection tool uSurvey



Conduct any statistically valid survey like MICS, DHS etc

Main Features

- uSurvey works on USSD channel which is a secure and interactive GSM service.
- uSurvey has an offline ODK based app (an open-source platform for electronic data-collection)
- uSurvey has the flexibility of designing survey quickly and easily with advance skip logic.
- Questionnaire can be built by selecting questions from the Question Library or entering new questions.
- It has option to define logic/advance branching to route respondents through the survey based upon their previous response.

Benefit of real time data collection

- Improved data quality
- Shorten interview time.
- Data ready almost immediately.
- Survey indicators monitored online.
- Capability to administer survey at different time for different locations.
- Cost effective, as no field editors or data entry needed

Open Source

Not Branded

Make it your own

Share with the community