Mobiles for Results

small messages. big changes.

unicef

RapidPro

SMALL MSGS. BIG CHANGE.

22	17	39
LIVE	PIPELINE	EXPLORING

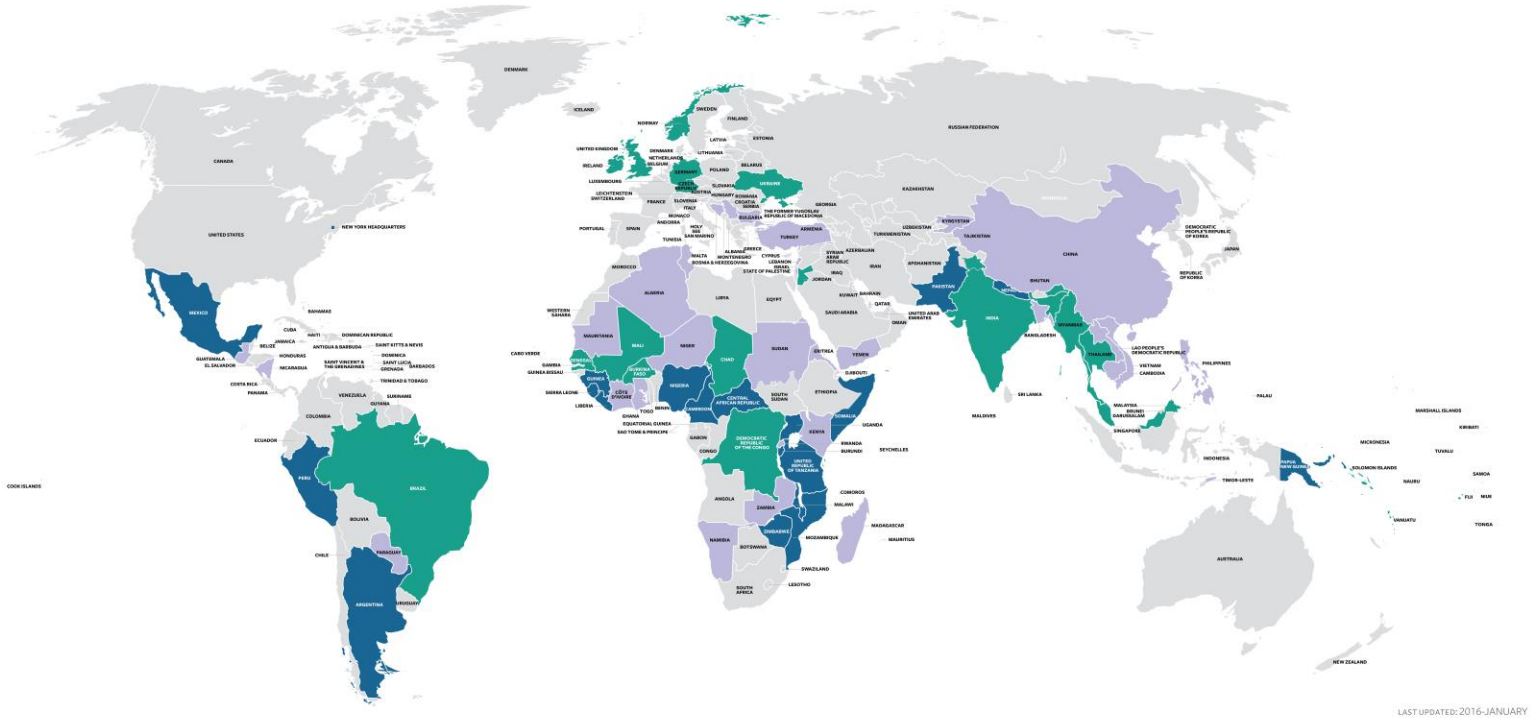
LIVE

ARGENTINA
BURUNDI
CAMEROON
CENTRAL AFRICAN REPUBLIC (CAR)
CHILE
GUINEA
INDONESIA
LIBERIA
MALAWI
MEXICO
MOZAMBIQUE
NEPAL
NIGERIA
PAKISTAN
PAPUA NEW GUINEA
PERU
SIERRA LEONE
SOMALIA
SWAZILAND
TANZANIA
UGANDA
ZIMBABWE

PIPELINE

BRAZIL
BURKINA FASO
CHAD
DEMOCRATIC REPUBLIC OF CONGO (DRC)
GERMANY
INDIA
IRELAND
JORDAN
MALAYSIA
MALI
MYANMAR
PACIFIC (FIJI, KIRIBAS, SOLOMON ISLANDS, VANUATU)
SENEGAL
SOUTH AFRICA
THAILAND
UK
UKRAINE

EXPLORING*

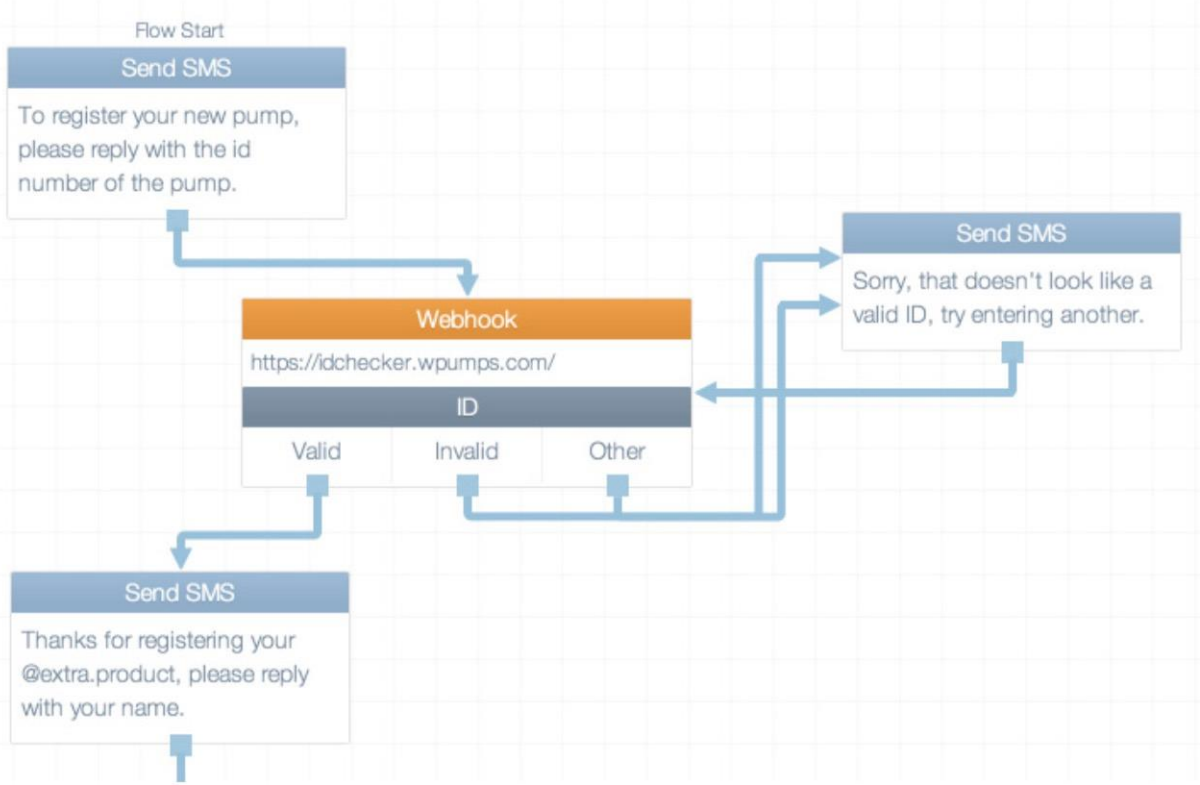


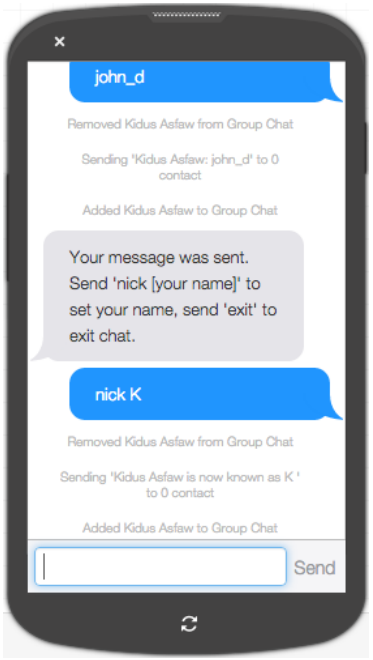
*EXPLORING also includes: ESARO, EAPRO, NYHQ-Evaluation Office, Eastern Caribbean RO

LAST UPDATED: 2016-JANUARY

THE BOUNDARIES AND NAMES SHOWN AND THE DESIGNATIONS USED ON THIS MAP DO NOT IMPLY OFFICIAL ENDORSEMENT OR ACCEPTANCE BY THE UNITED NATIONS.

Complex Interactions without a Programmer





Multiple Channels

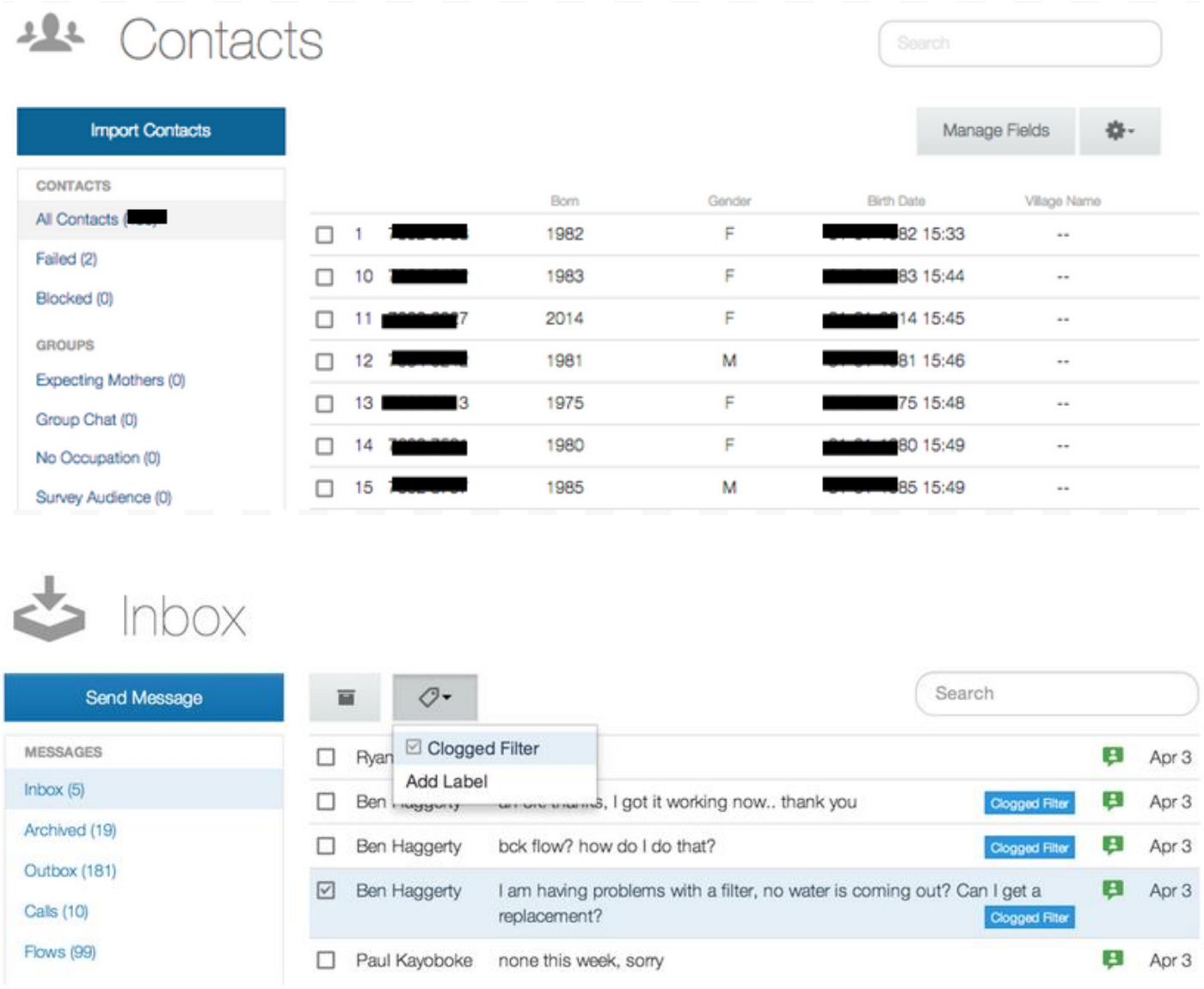
SMS: Global and local aggregators and carriers

Voice: Global coverage with Twilio

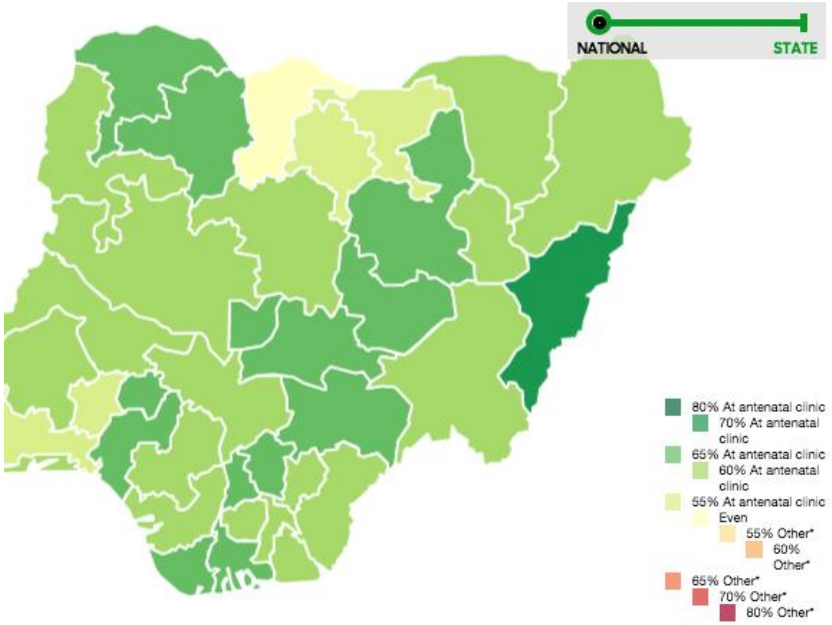
Social media: Twitter with more in-progress

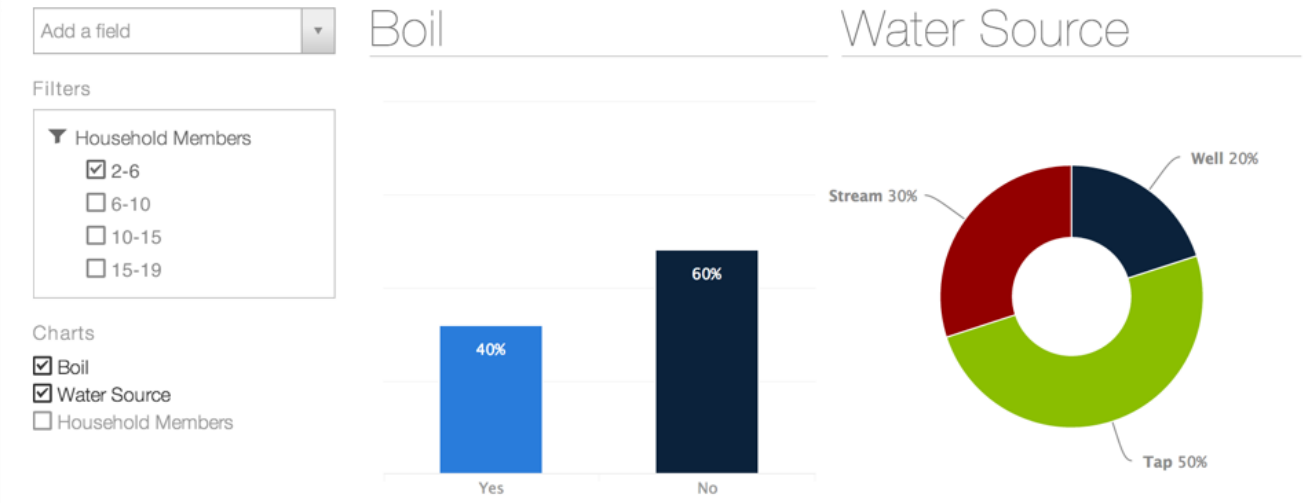
Android Surveyor App: Offline data collection

Powerful Contact Management

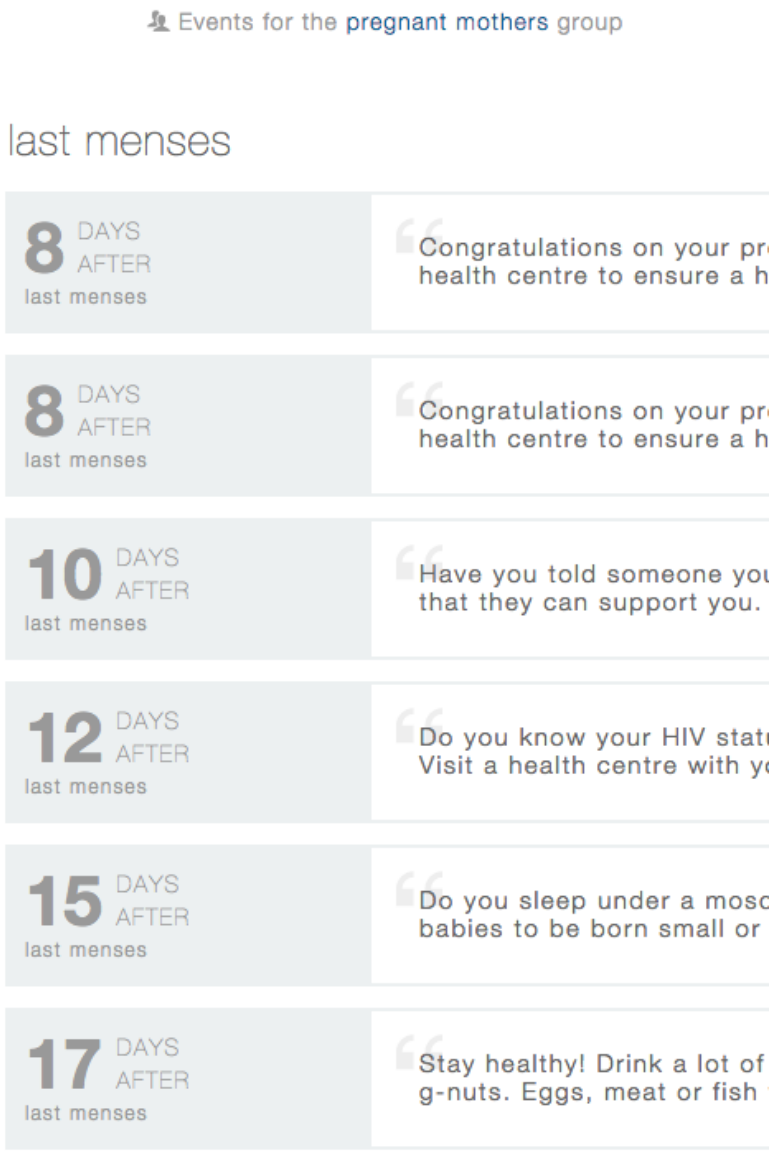


Real-time Information for Managers

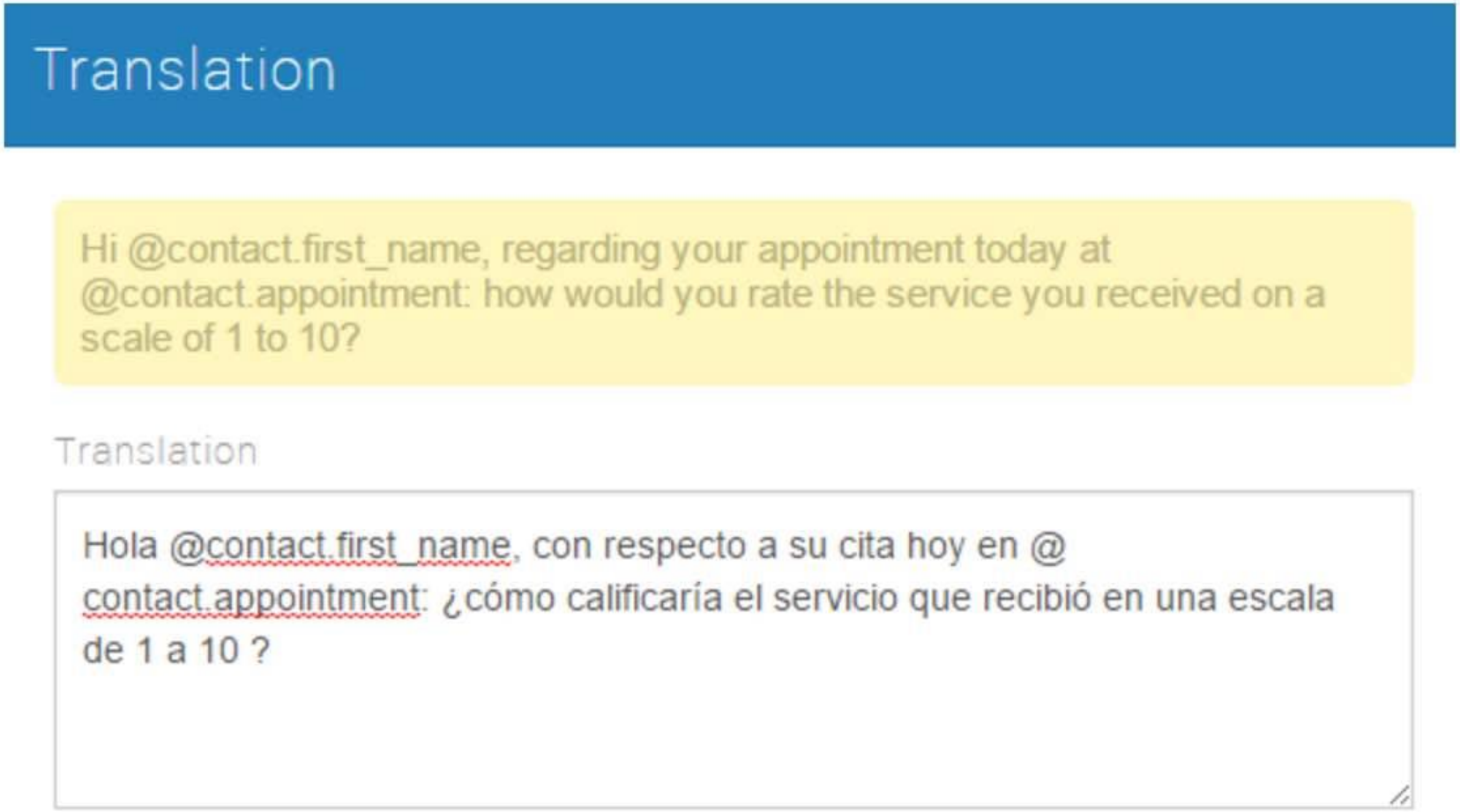




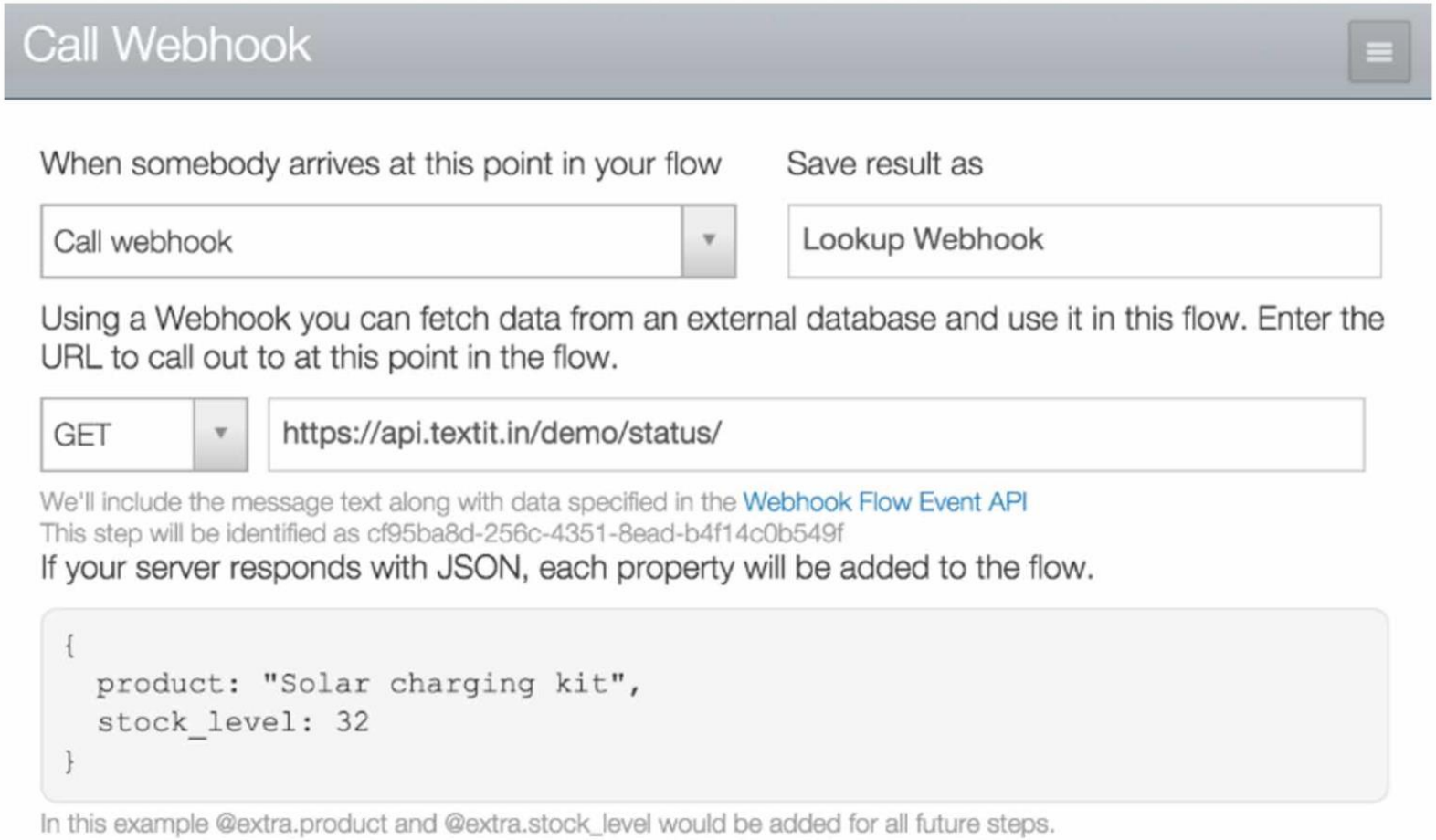
Critical Information Campaigns



Multiple Languages



Can Connect to Existing Databases



RapidPro Dashboards

U-Report: Engage youth with weekly U-Report polls.

U-Partners: Lightweight, easy case management.

EduTrac/mTrac: Manage and follow-up on poll results with partners.

EUMS: Track supplies with implementing partners and end users.

ChatPro: Moderated SMS chat rooms

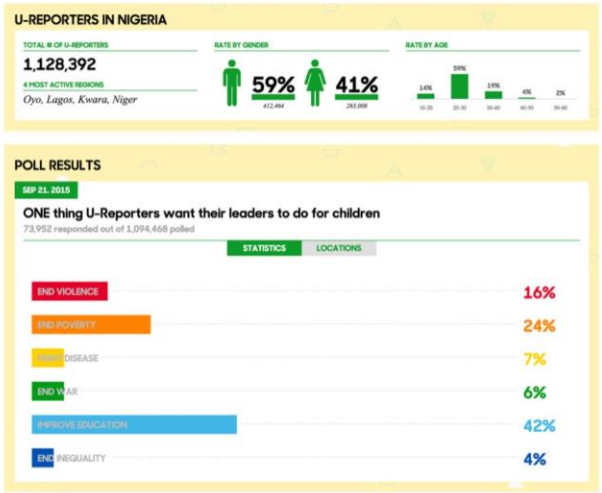
mHero: Peer to peer networking and chat

1000-Day Monitoring – Q1 2016

Mobile Vital Registration – Q1 2016

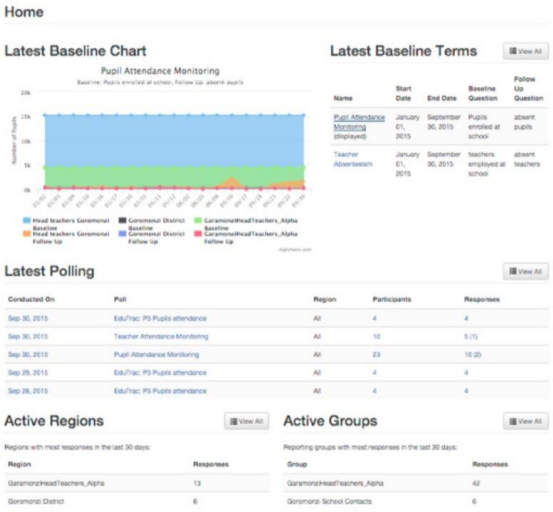
Mobile Offline Data Collection – Q1 2016

U-Report

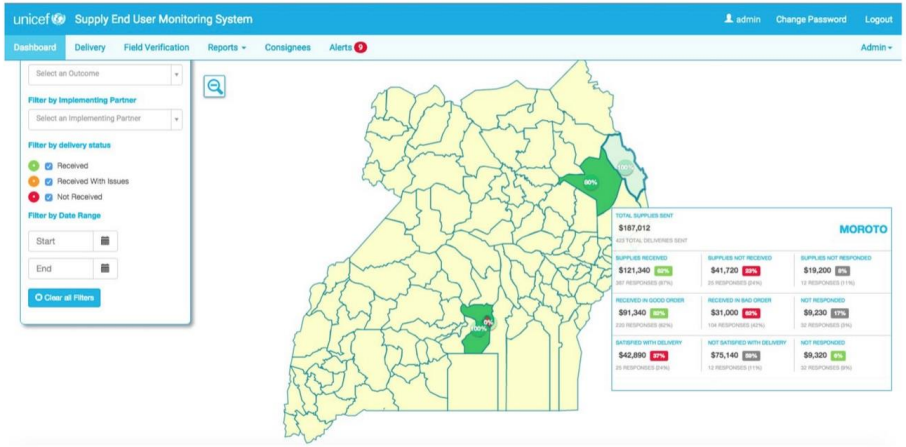


U-Partners

EduTrac/mTrac



EUMS



U-Report

VOICE MATTERS

Introducing the U-Report App

Report

VOICE MATTERS

18	18	17	10
LIVE	PIPELINE	DIGITAL REACH	EXPLORING

LIVE

BURUNDI
CAMEROON
CENTRAL AFRICAN REPUBLIC (CAR)
CHILE
DEMOCRATIC REPUBLIC OF CONGO (DRC)
INDONESIA
LIBERIA
MALI
MEXICO
MOZAMBIQUE
NIGERIA
PAKISTAN
SENEGAL
SIERRA LEONE
SWAZILAND
UGANDA
ZAMBIA
ZIMBABWE

PIPELINE

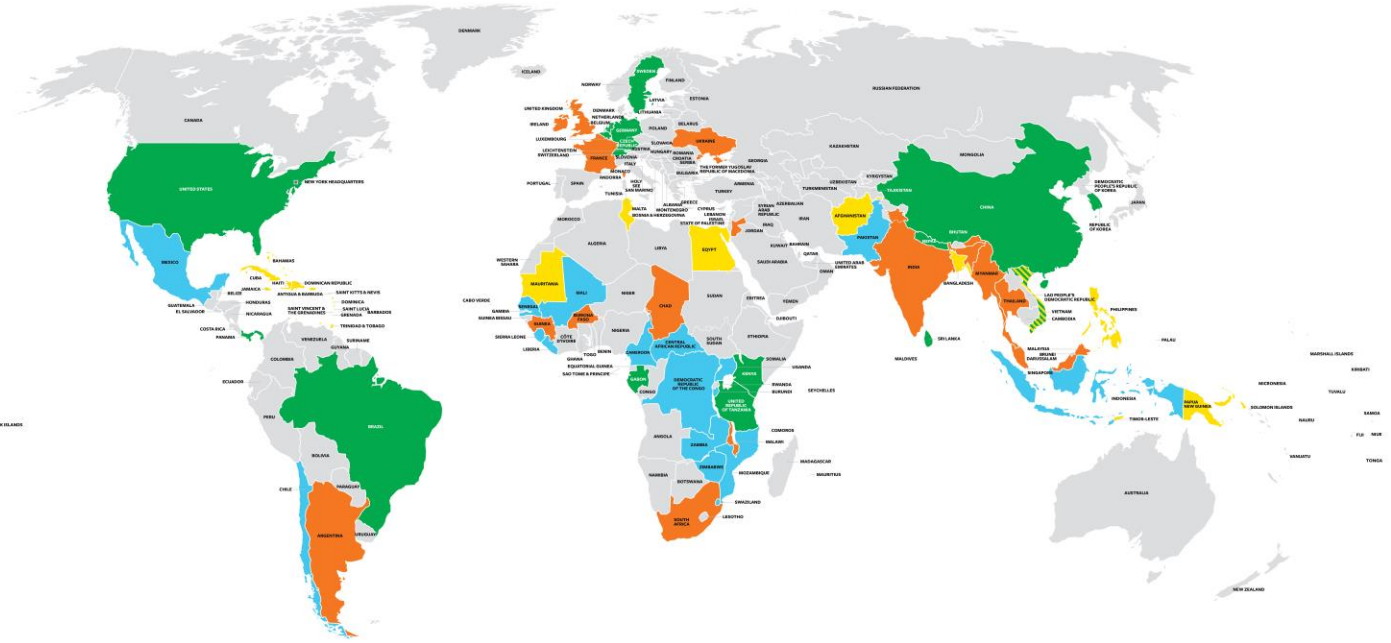
ARGENTINA
BRAZIL
BURKINA FASO
CHAD
FRANCE
GERMANY
GUINEA
INDIA
IRELAND
JORDAN
MALAYSIA
MALAWI
MYANMAR
SOUTH AFRICA
THAILAND
UKRAINE
UK

DIGITAL REACH

KENYA
BELGIUM
BRAZIL
CHINA
GABON
GERMANY
NEPAL
NETHERLANDS
PANAMA
SENEGAL
S.KOREA
SRI LANKA
SWEDEN
SWITZERLAND
TANZANIA
USA
VIETNAM

EXPLORING

AFGANISTAN
BANGLADESH
CARIBBEAN
EGYPT
MAURITANIA
PAPA NEW GUINEA
PHILLIPINES
TIMOR LESTE
TUNISIA
VIETNAM



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THE BOUNDARIES AND NAMES SHOWN AND THE DESIGNATIONS USED ON THIS MAP DO NOT IMPLY OFFICIAL ENDORSEMENT OR ACCEPTANCE BY THE UNITED NATIONS.

Why an App and Why Now?

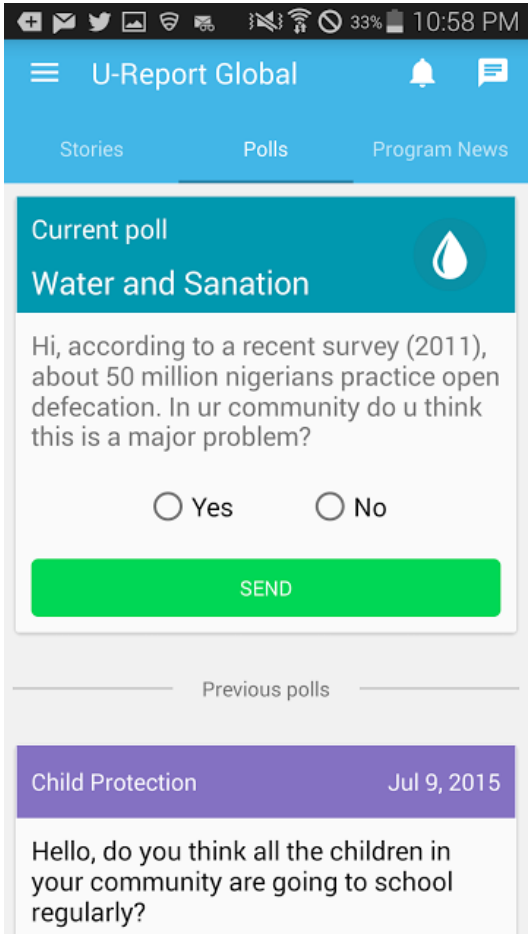
- Scale & Engagement
  - More channels make U-Report more accessible and engaging.
- Responding to demand
  - Connect U-Reporters with each other directly
- New territories new habits
  - Europe, Latin America and Asia is catching up with Africa in U-Report adoption!
- Infrastructure for the future
  - As with SMS UNICEF is investing in the communications software of our future

Core Features

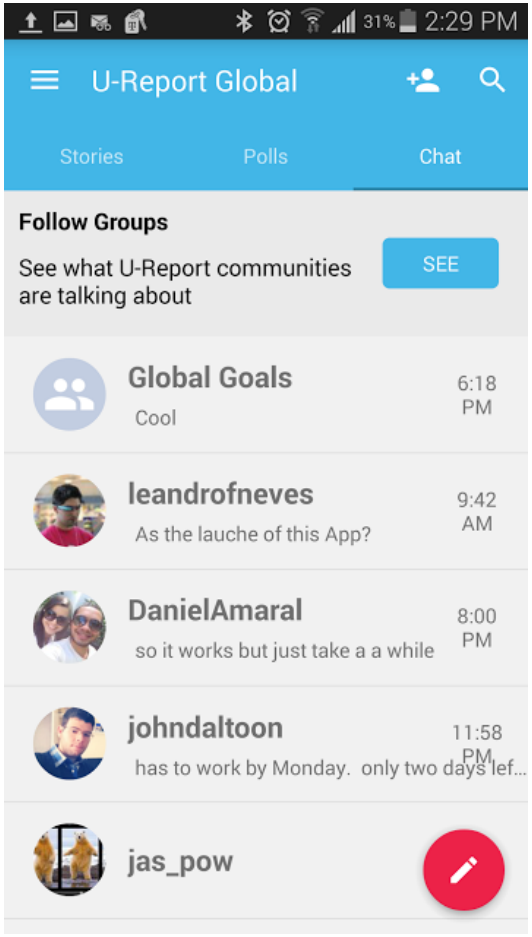
U-Report
VOICE MATTERS

Submit Stories

Answer Polls



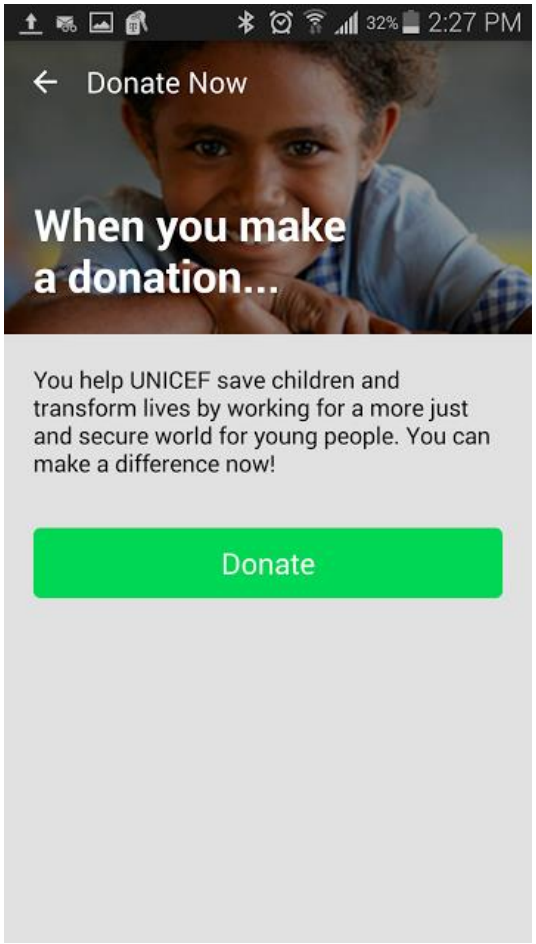
U-Reporter Chat



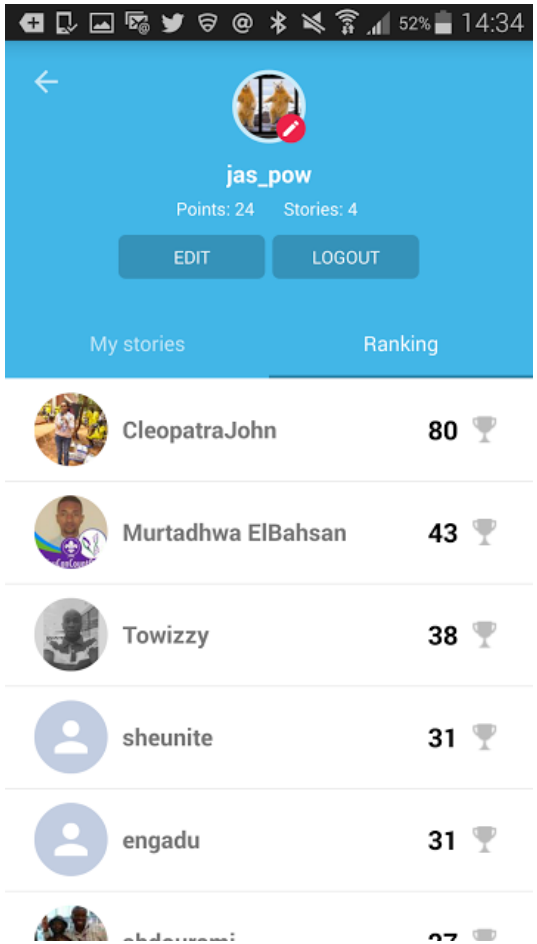
Other Features

Report
VOICE MATTERS

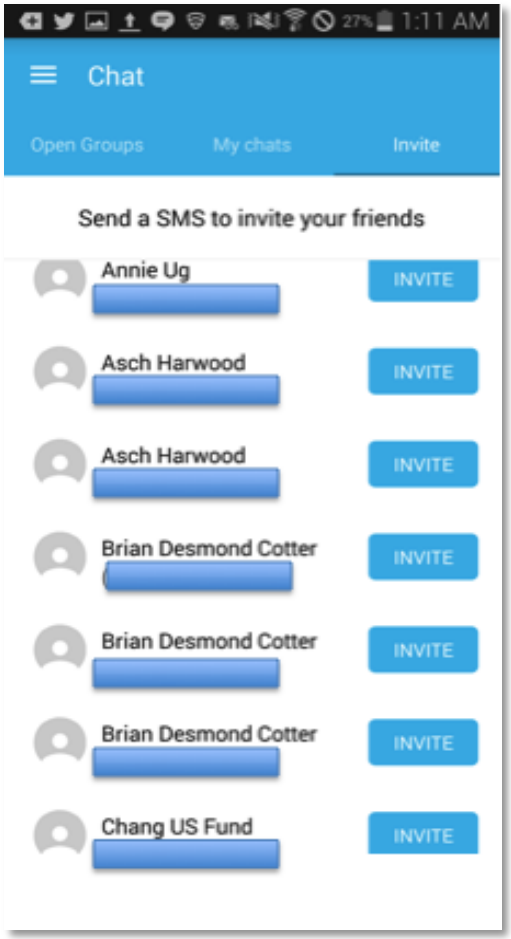
Donate



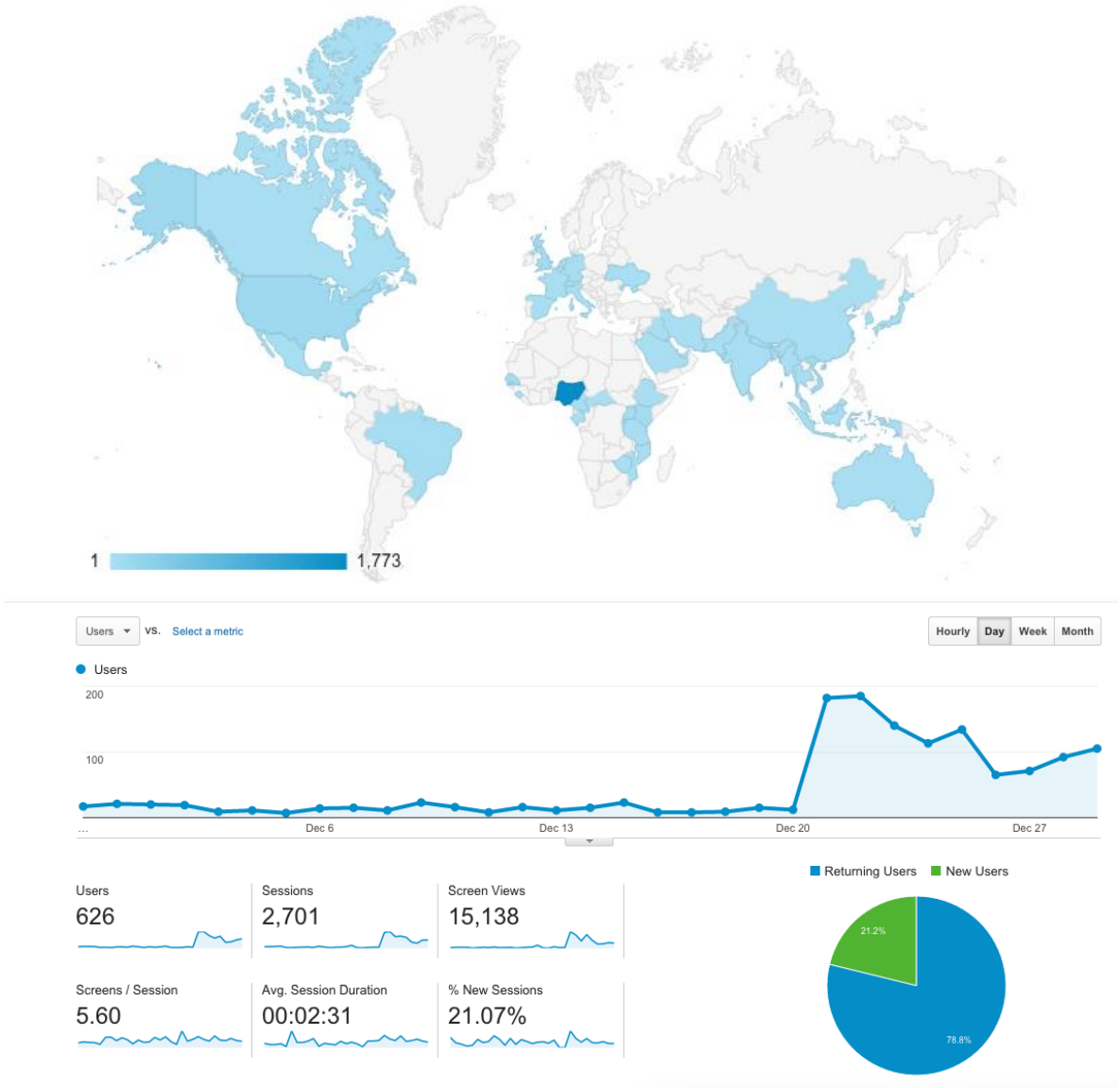
Earn Points



Invite Friends



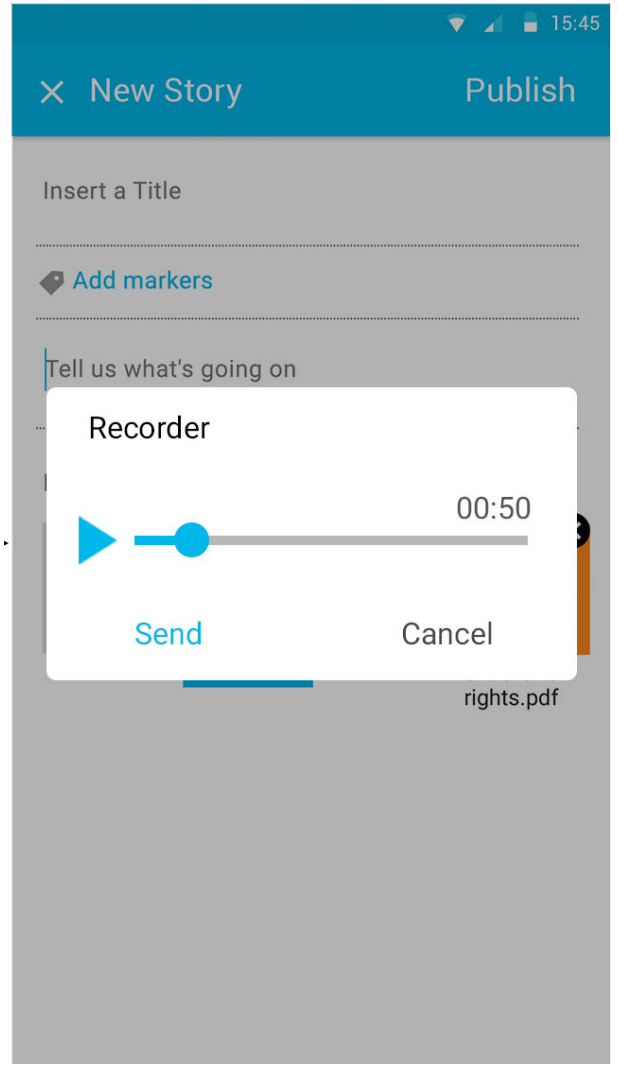
Evaluation: Tracking Metrics with Google Analytics



Future Development

Report
VOICE MATTERS

- Upload PDF files and important documents
- Ability to submit audio stories (see screenshot)
- Adapting technology for emergency coordination and our partners
- Available on tablets for development workers
- Multi-lingual
- Always iterating & evolution

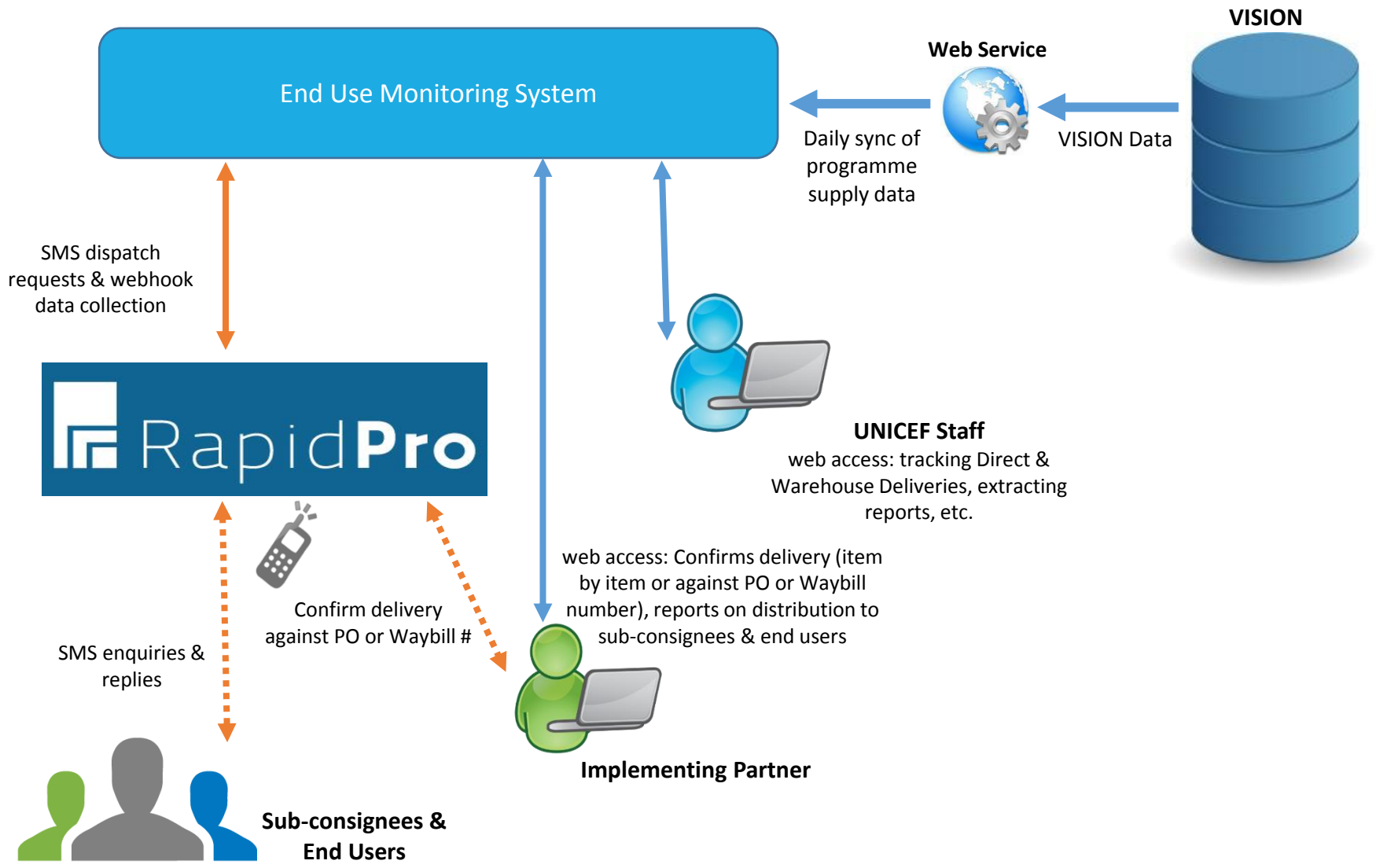


World Bank “World Development Report 2016”
Includes Ureport in the list of
Global Digital Dividend Tools

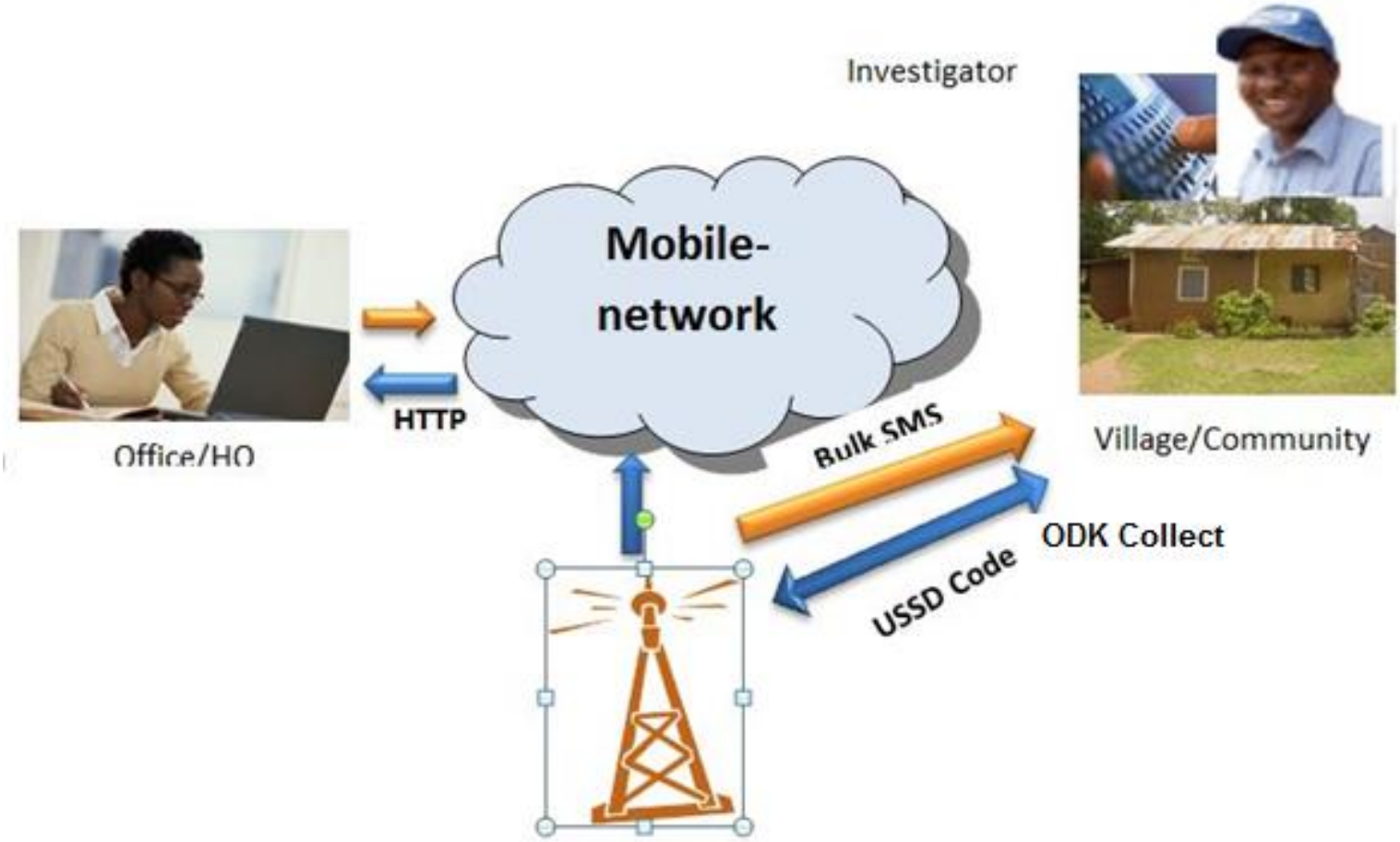
Ureport was one of the two tools that met all 16
Criteria set up by World Bank to assess all
Aspects of Youth Engagement

World Bank independent Evaluation shows
56% Ureporters interviewed said
Ureport has changed their lives.

Supply End Use Monitoring System


End Use Monitoring System
VISION
Web Service
Daily sync of programme supply data
VISION Data
SMS dispatch requests & webhook data collection
RapidPro
UNICEF Staff
web access: tracking Direct & Warehouse Deliveries, extracting reports, etc.
web access: Confirms delivery (item by item or against PO or Waybill number), reports on distribution to sub-consignees & end users
Confirm delivery against PO or Waybill #
SMS enquiries & replies
Implementing Partner
Sub-consignees & End Users

Real time mobile data collection tool uSurvey



Conduct any statistically valid survey like MICS, DHS etc

Main Features

- uSurvey works on USSD channel which is a secure and interactive GSM service.
- uSurvey has an offline ODK based app (an open-source platform for electronic data-collection)
- uSurvey has the flexibility of designing survey quickly and easily with advance skip logic.
- Questionnaire can be built by selecting questions from the Question Library or entering new questions.
- It has option to define logic/advance branching to route respondents through the survey based upon their previous response.

Benefit of real time data collection

- Improved data quality
- Shorten interview time.
- Data ready almost immediately.
- Survey indicators monitored online.
- Capability to administer survey at different time for different locations.
- Cost effective, as no field editors or data entry needed

Open Source
Not Branded
Make it your own
Share with the community